Reflections on Election Polling and Forecasting from Inside the Boiler Room

Friday, October 19, 2012 • National Academy of Sciences Main Building
2101 Constitution Ave, NW, Washington, DC • Auditorium

1:30 pm  Light Refreshments for Seminar Guests – Great Hall
2:00    Welcome
 —Lawrence Brown, CNSTAT Chair and University of Pennsylvania
2:05    Developments at the OMB Statistical and Science Policy Office
 —Katherine K. Wallman, Chief Statistician
2:20    Reflections on Election Polling and Forecasting from Inside the Boiler Room
 Scott Keeter, director of survey research, Pew Research Center
 Statistical Science and the Art of Election Polling
 Joseph Lenski, executive vice president of Edison Research
 Methodological Issues in Conducting Exit Polls
 (Edison Research conducts exit polls and collects returns from sample
 precincts that are used with county returns from AP for the National
 Election Pool [NEP] of the AP, ABC, CBS, CNN, FOX, and NBC)
 Clyde Tucker, head, CNN Decision Desk
 Election Projections: Estimating Election Outcomes
 (With input from Murray Edelman, who with the late Warren Mitofsky
 developed the forecasting methods that underlie the methods used today)
3:30    Discussion
 Robert Groves, provost, Georgetown University
 (In an earlier incarnation at the Survey Research Center, University of
 Michigan, Bob participated in election night forecasting)
3:45    Floor Discussion
4:15–5:30  Reception – Great Hall

This seminar is open to the public. Please help us plan by registering here.
For assistance, please contact Jacqui Sovde at (202) 334-1616 or jsovde@nas.edu.