

THE NATIONAL ACADEMIES

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Steering Committee on Measuring R & D Expenditures in the U.S. Nonprofit Sector—A Workshop
Committee on National Statistics
Division of Behavioral and Social Sciences and Education

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Workshop on Measuring Research and Development Expenditures in the U.S. Nonprofit Sector: Conceptual and Design Issues

June 30 – July 1, 2014
National Academies of Science
Keck Center, Room 100
500 Fifth Street, NW Washington, DC

AGENDA

Monday, June 30

Moderator – Susan Raymond, Changing Our World

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| 8:15 – 9:00 am | Networking with Continental Breakfast <i>Lobby outside Keck 100</i> |
| 9:00 – 9:45 am | Setting the Stage Welcome from the National Academies and Introductions <i>Connie Citro, Director, Committee on National Statistics, NAS</i> |
| | Expectations of the Workshop from the National Science Foundation <i>John Gavalt, Director, National Center for Science and Engineering Statistics, National Science Foundation</i> |
| | Observations from the Steering Committee <i>Lester Salamon, Chair, Workshop Steering Committee</i> |

-- Identifying What Should Be Measured --

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| 9:45 – 10:30 am | Profile of the Nonprofit Sector <i>Lester Salamon, Center for Civil Society Studies, Johns Hopkins</i> |
| | Floor Discussion |
| 10:30 – 11:00 am | Break |

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| 11:00 – 11:15 am | Overview of Changing Philanthropic Structures Supporting R & D <i>Susan Raymond, Changing Our World</i> |
| | Floor Discussion |
| 11:15 – 11:45 am | Research and Development Activities in Nonprofit Sector – A View From that Sector |
| | <i>American Cancer Society, Dan Heist and Catherine Mickle</i> |
| | Floor Discussion |
| 11:45 – 12:30 pm | Networking Lunch – Continued discussion of the nonprofit sector |
| 12:30 – 2:15 pm | Research and Development Activities in Nonprofit Sector – A View From that Sector - Continued |
| | <i>Lutheran Social Service of Minnesota – Jodi Harpstead</i> <i>Leading Age — Robyn Stone</i> <i>Prince William Regional Beekeepers Association – Karla Eisen</i> <i>Hillside Family of Agencies – Maria Cristalli</i> |
| | Floor Discussion |
| 2:15 – 2:30 pm | Summary: What Was Presented, and Implications for Methodological Approaches. <i>Lester Salamon, Chair, Workshop Steering Committee</i> |
| 2:30 – 3:00 pm | Break <i>Lobby outside Keck 100</i> |

-- Identifying Best Approaches to Measurement --

Moderator – Kevin Cecco, Internal Revenue Service

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| 3:00 – 4:00 pm | International Experiences |
| | <i>Introduction of speakers – Paul David, Stanford</i> |
| | The Canadian Experience <i>Speaker: Louise Earl, Statistics Canada is unable to attend. Carol House will provide highlights of presentation.</i> |
| | The European Experience <i>Speaker: Aldo Geuna, University of Turin</i> |
| | Discussant <i>Paul David, Stanford</i> |
| | Floor Discussion |

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| 4:00 – 4:30 pm | Research and Development Activities in Nonprofit Sector – A View From that Sector (Continued) <i>Mote Marine Laboratory – Michael Crosby</i> Floor Discussion |
| 4:30 – 5:30 pm | Identifying and Sampling Nonprofits Exploration of Exempt Organization Data Files as Sampling Frames for the US Nonprofit Sector <i>Speakers:</i> <i>Paul Arnsberger, Statistics of Income, Internal Revenue Service</i> <i>Nathan Dietz, National Center for Charitable Statistics, Urban Institute</i> Exploration of Efficient and Effective Sampling Options for Nonprofits <i>Speakers:</i> <i>Phillip S. Kott, RTI International</i> <i>Michael D. Larsen, George Washington University</i> Floor Discussion |
| 5:30 pm | Adjourn Day 1 of the Main Workshop |

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| 6:30 pm | Working Dinner for Workshop Steering Committee and Presenters <i>Nopa Restaurant 800 F Street, NW Washington, DC</i> |
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Tuesday, July 1

Moderator – Kevin Cecco, Internal Revenue Service

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| 8:30 – 9:00 am | Networking and Informal Discussion of Yesterday's Presentations with Continental Breakfast <i>Lobby outside Keck 100</i> |
| 9:00 – 10:00 am | Approaches to Question Design Clarifying Categorical Concepts in a Web Survey <i>Speaker: Cleo Redline, National Center for Education Statistics</i> |
| | Results from Exploratory Interviewing of Nonprofits by NSF and Their Contractor ICF <i>Speaker: Ronda Britt, NSF/NCSES</i> |
| | Discussion of Ideas for Screening and Question Design <i>Discussion leader: Carol House, CNSTAT</i> |
| 10:00 – 11:15 am | Implementing the Survey Approaches to Data Collection – Survey Modes, Gatekeepers, Identifying the Best Respondent(s), and Maximizing Response <i>Panel:</i> <i>Jeffrey Berry, Tufts University</i> <i>Don Dillman, Washington State University</i> <i>Ron Fecso, Consultant</i> |
| 11:15 – 11:45 am | Break |
| 11:45 am – 12:30 pm | Outputs and Dissemination Required Outputs as Part of the National Patterns of R&D Resources <i>Speaker: Mark Boroush, NSF/NCSES</i> |
| | Discussion of Potential Satellite Outputs <i>Discussion Leader – Irwin Feller, Pennsylvania State University</i> |
| 12:30 – 1:00 pm | Workshop Wrap Steering Committee Summary <i>Speaker: Lester Salamon</i> |
| | NCSES/NSF Summary <i>Speaker: John Gawalt</i> |
| 1:00 – 2:00 pm | Networking Lunch to Continue Discussion of Outputs and Dissemination <i>Lunch served in lobby outside of Keck 100</i> |
| 2:00 pm | Workshop Adjourned |