

THE NATIONAL ACADEMIES

Advisers to the Nation on Science, Engineering, and Medicine

Steering Committee on Measuring R & D Expenditures in the U.S. Nonprofit Sector—A Workshop
Committee on National Statistics
Division of Behavioral and Social Sciences and Education

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Workshop on Measuring Research and Development Expenditures in the U.S. Nonprofit Sector: Conceptual and Design Issues

**June 30 – July 1, 2014
National Academies of Science
Keck Center, Room 100
500 Fifth Street, NW Washington, DC**

AGENDA

Monday, June 30

Moderator – Susan Raymond, Changing Our World

8:15 – 9:00 am **Networking with Continental Breakfast**
Lobby outside Keck 100

9:00 – 9:45 am **Setting the Stage**

Welcome from the National Academies and Introductions
Connie Citro, Director, Committee on National Statistics, NAS

Expectations of the Workshop from the National Science Foundation
John Gawalt, Director, National Center for Science and Engineering Statistics, National Science Foundation

Observations from the Steering Committee
Lester Salamon, Chair, Workshop Steering Committee

-- Identifying What Should Be Measured --

9:45 – 10:30 am **Profile of the Nonprofit Sector**
Lester Salamon, Center for Civil Society Studies, Johns Hopkins

Floor Discussion

10:30 – 11:00 am **Break**

- 11:00 – 11:15 am **Overview of Changing Philanthropic Structures Supporting R & D**
Susan Raymond, Changing Our World
- Floor Discussion
- 11:15 – 11:45 am **Research and Development Activities in Nonprofit Sector – A View From that Sector**
- American Cancer Society, Dan Heist and Catherine Mickle*
- Floor Discussion
- 11:45 – 12:30 pm **Networking Lunch – Continued discussion of the nonprofit sector**
- 12:30 – 2:15 pm **Research and Development Activities in Nonprofit Sector – A View From that Sector - Continued**
- Lutheran Social Service of Minnesota – Jodi Harpstead*
Leading Age — Robyn Stone
Prince William Regional Beekeepers Association – Karla Eisen
Hillside Family of Agencies – Maria Cristalli
- Floor Discussion
- 2:15 – 2:30 pm **Summary: What Was Presented, and Implications for Methodological Approaches.**
Lester Salamon, Chair, Workshop Steering Committee
- 2:30 – 3:00 pm **Break**
Lobby outside Keck 100

-- Identifying Best Approaches to Measurement --

Moderator – Kevin Cecco, Internal Revenue Service

- 3:00 – 4:00 pm **International Experiences**
- Introduction of speakers – Paul David, Stanford*
- The Canadian Experience
Speaker: Louise Earl, Statistics Canada is unable to attend. Carol House will provide highlights of presentation.
- The European Experience
Speaker: Aldo Geuna, University of Turin
- Discussant
Paul David, Stanford
- Floor Discussion

4:00 – 4:30 pm	Research and Development Activities in Nonprofit Sector – A View From that Sector (Continued) <i>Mote Marine Laboratory – Michael Crosby</i> Floor Discussion
4:30 – 5:30 pm	Identifying and Sampling Nonprofits Exploration of Exempt Organization Data Files as Sampling Frames for the US Nonprofit Sector <i>Speakers:</i> <i>Paul Arnsberger, Statistics of Income, Internal Revenue Service</i> <i>Nathan Dietz, National Center for Charitable Statistics, Urban Institute</i> Exploration of Efficient and Effective Sampling Options for Nonprofits <i>Speakers:</i> <i>Phillip S. Kott, RTI International</i> <i>Michael D. Larsen, George Washington University</i> Floor Discussion
5:30 pm	Adjourn Day 1 of the Main Workshop
6:30 pm	Working Dinner for Workshop Steering Committee and Presenters <i>Nopa Restaurant</i> <i>800 F Street, NW</i> <i>Washington, DC</i>

Tuesday, July 1

Moderator – Kevin Cecco, Internal Revenue Service

- 8:30 – 9:00 am **Networking and Informal Discussion of Yesterday’s Presentations with Continental Breakfast**
Lobby outside Keck 100
- 9:00 – 10:00 am **Approaches to Question Design**
- Clarifying Categorical Concepts in a Web Survey
Speaker: Cleo Redline, National Center for Education Statistics
- Results from Exploratory Interviewing of Nonprofits by NSF and Their Contractor ICF
Speaker: Ronda Britt, NSF/NCSES
- Discussion of Ideas for Screening and Question Design
Discussion leader: Carol House, CNSTAT
- 10:00 – 11:15 am **Implementing the Survey**
- Approaches to Data Collection – Survey Modes, Gatekeepers, Identifying the Best Respondent(s), and Maximizing Response
- Panel:*
Jeffrey Berry, Tufts University
Don Dillman, Washington State University
Ron Fecso, Consultant
- 11:15 – 11:45 am **Break**
- 11:45 am – 12:30 pm **Outputs and Dissemination**
- Required Outputs as Part of the National Patterns of R&D Resources
Speaker: Mark Boroush, NSF/NCSES
- Discussion of Potential Satellite Outputs
Discussion Leader – Irwin Feller, Pennsylvania State University
- 12:30 – 1:00 pm **Workshop Wrap**
- Steering Committee Summary
Speaker: Lester Salamon
- NCSES/NSF Summary
Speaker: John Gawalt
- 1:00 – 2:00 pm **Networking Lunch to Continue Discussion of Outputs and Dissemination**
Lunch served in lobby outside of Keck 100
- 2:00 pm Workshop Adjourned