

Welcome: Looking Towards 2020



John Thompson

Director
U.S. Census Bureau

International Conference on Census Methods

July 31, 2014

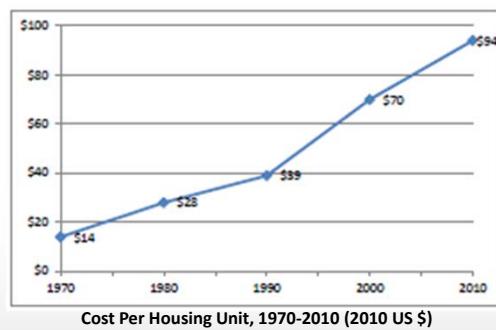
United States
Census
Bureau

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

Returning to the Census After a Decade

Right Timing and Opportunities to Use Technology and Information More Effectively

- Leverage **Internet** to increase self-response: give people more options to respond to the census, so we do not have to knock on as many doors
- Utilize **administrative records** (to reduce the NRFU workload and increase productivity)
- Maintain **geographic resources**, including the Master Address File and TIGER, and conduct a reengineered address canvassing
- Efforts for **field operations reengineering**, such as improved logistics and automation of field assignments, enable us to transform local and regional management and infrastructure



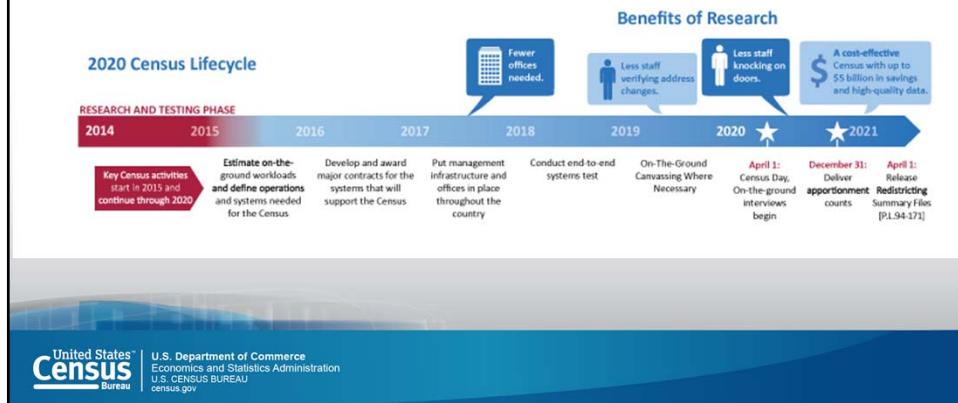
United States
Census
Bureau

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

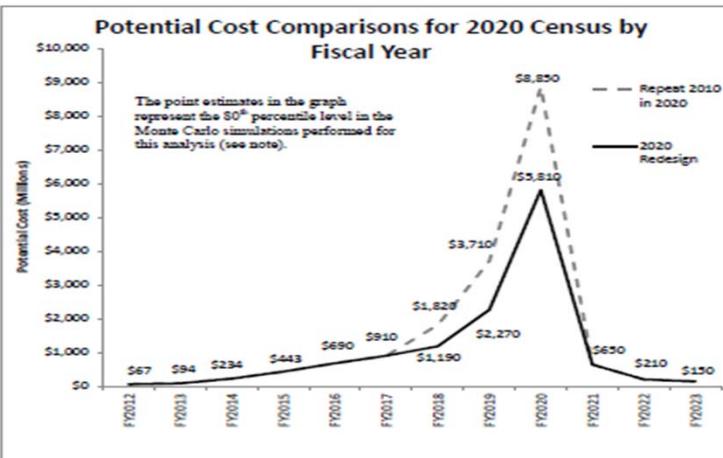
2020 Census: Where are we Today?

In the next census we will be trying to reach an increasingly diverse and growing population of around 330 million people in more than 140 million housing units.

The Census Bureau is conducting research in order to inform key design decisions at the end of FY 2015.



Why is the U.S. Census Bureau Pursuing these Opportunities?



Redesigning the 2020 Census Can Save Billions

