

*The National Academies of*  
SCIENCES • ENGINEERING • MEDICINE

**Committee on the Science of Science Communication: A Research Agenda**

**AGENDA, Meeting 1**

Keck Center, Room 103  
500 Fifth Street NW, Washington, D.C.

December 17, 2015

**Meeting Goals:**

- Review and accept statement of task
- Set boundaries for the scope
- Identify core issues to cover in the report
- Develop conceptual framework/draft working outline
- Establish a work plan and deliverables
- Plans for gathering information at meetings 2 and 3

**December 17, 2015**

**OPEN SESSION**

**9:00 Statement of Task: Sponsor Perspectives**

9:00 Welcome and Introductions  
Alan Leshner, Committee Chair

9:05 Introduction to the Statement of Task  
Alan Leshner

9:10 Elizabeth Christopherson, Rita Allen Foundation  
Paul Hanle, Climate Central  
Chad English, Packard Foundation

9:30 Q&A and Discussion with Committee Members  
Moderator: Alan Leshner

**9:45 Practitioner Perspectives**

*Guiding questions: What are the main challenges of communicating science for any topic; what are additional challenges of communicating science on topics that have become contentious? What are promising approaches or practices for addressing communication challenges; what is the evidence? What needs to be*

*The National Academies of*  
SCIENCES • ENGINEERING • MEDICINE

*better understood to communicate effectively about science related to important societal issues?*

**Moderator: Alan Leshner, Committee Chair**

Each presenter will have 25 minutes (15 minutes followed by 10 minutes of Q&A), with time for general discussion.

**Engaging the Public**

9:45 Radiation Risk

Jerrold Bushberg, University of California, Davis School of Medicine, and National Council on Radiation Protection and Measurements  
[Presentation](#)

10:10 Food Safety and Nutrition

Joseph Levitt, Hogan Lovells

10:35 General Discussion

**Media**

10:55 Cornelia Dean, New York Times, and Brown University

11:20 Richard Harris, National Public Radio

11:45 General Discussion

**Supports for Engagement**

12:05 Brooke Smith, COMPASS

**12:30 Lunch (*served in the meeting room*)**

**1:30 Perspectives from Decision Science, Political Science, and Science in Society**

*Guiding questions: What are the main challenges of communicating science for any topic; what are additional challenges of communicating science on topics that have become contentious? What are promising approaches or practices for addressing communication challenges; what is the evidence? What needs to be better understood to communicate about science related to important societal issues?*

**Moderator: Alan Leshner, Committee Chair**

1:30 Baruch Fischhoff, Carnegie Mellon University

[Presentation](#)

*The National Academies of*  
SCIENCES • ENGINEERING • MEDICINE

1:45 Q &A

2:00 Bruce Lewenstein, Cornell University  
[Presentation](#)

2:15 Q&A

2:30 Arthur (Skip) Lupia, University of Michigan  
[Presentation](#)

2:45 Q&A

3:00 General Discussion

**3:45 *Adjourn Open Session***