

# ***Science & Engineering Indicators***

**STEM Education Data Resource**

**+**

**Revisiting the STEM Workforce**

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National Science Board Office

February 22, 2016



# National Science Board

**Founded in 1950 as part of NSF Act**

**24 Members + NSF Director**

**Policy making body for NSF**

- Develops a long-term vision for NSF
- Establishes NSF policies
- Identifies issues that are critical to NSF's mission

**Serves as a body of advisors to the President and Congress on broad, national policy issues related to science and engineering**

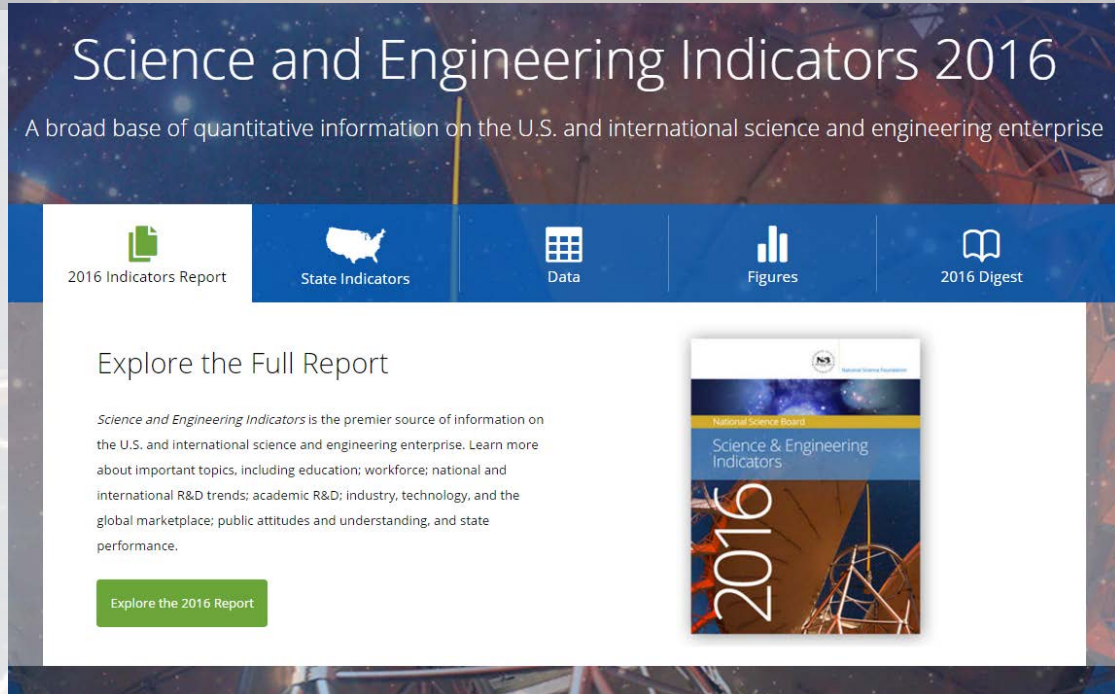




# Science & Engineering Indicators

Science  
Indicators  
1972

National Science Board  
1973



Science and Engineering Indicators 2016


A broad base of quantitative information on the U.S. and international science and engineering enterprise

2016 Indicators Report   State Indicators   Data   Figures   2016 Digest

Explore the Full Report

Science and Engineering Indicators is the premier source of information on the U.S. and international science and engineering enterprise. Learn more about important topics, including education; workforce; national and international R&D trends; academic R&D; industry, technology, and the global marketplace; public attitudes and understanding, and state performance.

Explore the 2016 Report



- ❖ Biennial report on the state of S&E in the U.S.
- ❖ Required by law; delivered to the President and Congress
- ❖ Factual and policy neutral
- ❖ Drawn from a wide variety of high quality data sources



# Indicators Ecosystem

## Making The Report More Useful



How do U.S. students score in math and science in 4th grade?

### STEM Education Data

Welcome to the STEM Education Resource website, where you can discover the answers to important questions on science, technology, engineering, and mathematics (STEM) education and careers using the information from the National Science Board's *Science and Engineering Indicators* report.

Explore these questions through interactive charts and maps that focus on different topics across all levels of education and the STEM workforce.

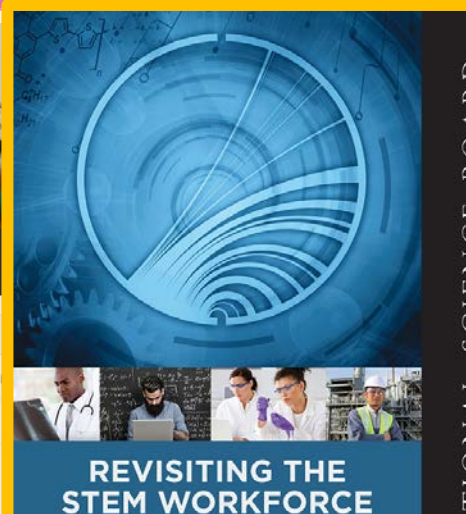
Explore The Data

NATIONAL SCIENCE BOARD



# Science & Engineering Indicators

## 2016 DIGEST



### STEM EDUCATION AND THE WORKFORCE PATHWAYS, NOT PIPELINES

#### WHAT TYPES OF JOBS DO STEM DEGREE HOLDERS HAVE?

STEM (science, technology, engineering, and mathematics) knowledge and skill enable individuals to follow career paths to many jobs, not just those traditionally defined as scientific or engineering and engineering.

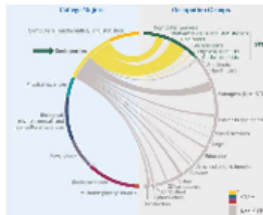
- Among the highly educated U.S. workforce with the highest degree in an STEM field, 70% are employed in an NSF or NSF-related job.
- And, only 22.5% of these workers are employed in non-S&E occupational
- Non-S&E jobs held by S&E degree holders include management roles, marketing, social services, and teaching in non-S&E fields.



#### A "PATHWAYS MODEL" OF CAREER PROGRESSION

In our dynamic economy, careers are continually being created, supplanted, and redefined. The "Pathways Model" suggests a non-linear progression from formal STEM education to STEM occupation. This model does not reflect the full range of career opportunities available to STEM degree holders and the many factors that influence career progression.

A "Pathways Model" for the requirements of the labor market for STEM degree holders and jobs is shown. STEM degree holders follow career paths from STEM and non-STEM jobs, or both, under the career development process. This approach recognizes that an individual's career path is not linear and that individuals may have multiple career paths or change individual paths over time.



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### Higher Education as a Public and Private Good

Universities and colleges are key societal institutions that shape our Nation. Among their many contributions to the public and private good, they serve our country by:

- Discovering and disseminating new knowledge through science and technology research
- Developing an educated citizenry with science, technology, engineering, and mathematics (STEM) capabilities

Over a century ago, the United States forged a modern system of higher education. It combined the idea of the research university – dedicated to creating new knowledge in all fields – with commitments to engage students in both classical and practical studies and make higher education available to a much wider swath of the nation. In the past 154 years, legislation ranging from the Morrill Acts of 1862 and 1890 to the GI Bill of 1944 has made widespread access to higher education a reality. Since the 1940s, the federal government, through the Health Service Act of 1944, the NSF Act of 1950, and the National Foundation of the Arts and Humanities Act of 1965 has reinforced that the research mission of our colleges and universities is a public good. Our colleges and universities' innovative combination of research, practical education, and accessibility coupled with the commitment of public resources to achieve these ends, have made the U.S. system of higher education a model for the world.

Today, the pursuit of new knowledge and access to higher education matter as much as ever to individual and national prosperity. Yet data indicate that U.S. higher education institutions' ability to support research and provide access to a high quality education is at risk. In part because our Nation's commitment to public investment in higher education is waning. Federal support for R&D conducted at colleges and universities has declined, and long term federal budget challenges loom. Likewise, tuition costs have increased for both private and public higher education institutions. This trend is particularly acute for public colleges and universities, which face significant declines in state support while experiencing increased enrollment and expenditures. These developments are eroding our research enterprise and putting the education needed to thrive in a knowledge-intensive global economy out of reach for many Americans.

### National Science Board SCIENCE & ENGINEERING INDICATORS 2016

Report State Indicators Data Figures Topics Digest

ABOUT EXPLORE STATE INDICATORS

Overview Technical Notes Downloads Help

The State Indicators data tool presents state-specific information about a variety of science, engineering, technology, and education measures. By seeing a state's performance and being able to compare it with other states and changes over time, policymakers, educators, and other users can better assess and enhance programs.

View a Single Indicator

Explore individual indicators' data with different presentations.

Map view Chart view Table view

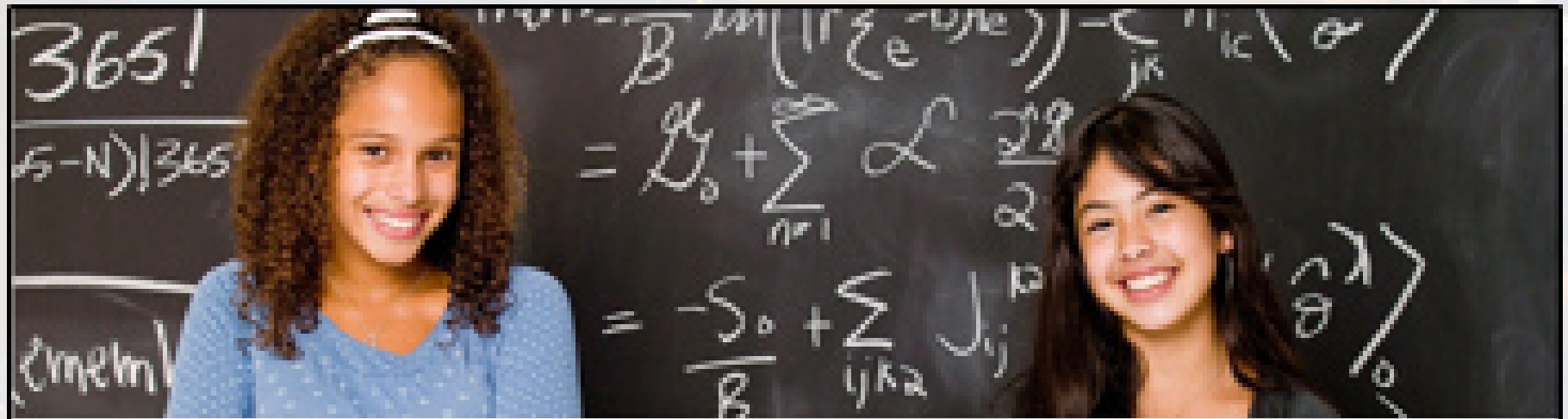
Compare Groups of Indicators

Customize Your Own Indicators





# Increase usefulness of *Indicators* STEM Education Online Data Resource



How well prepared are the students in my state in science and mathematics? Am I doing enough to help my child as a parent? What are the career opportunities in science and engineering fields? How much do science and engineering workers earn?



Pre-Kindergarten



Primary School



Middle School



High School



College



Workforce

Select a category above to begin exploring the timeline.





# Increase usefulness of *Indicators* STEM Education Online Data Resource

STEM Education Data

Explore

All Data

NSB

S&E Indicators 2014

Help

Search



How do U.S. students score in math and science in 4th grade?

## STEM Education Data

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Explore The Data

## What is Science and Engineering Indicators?

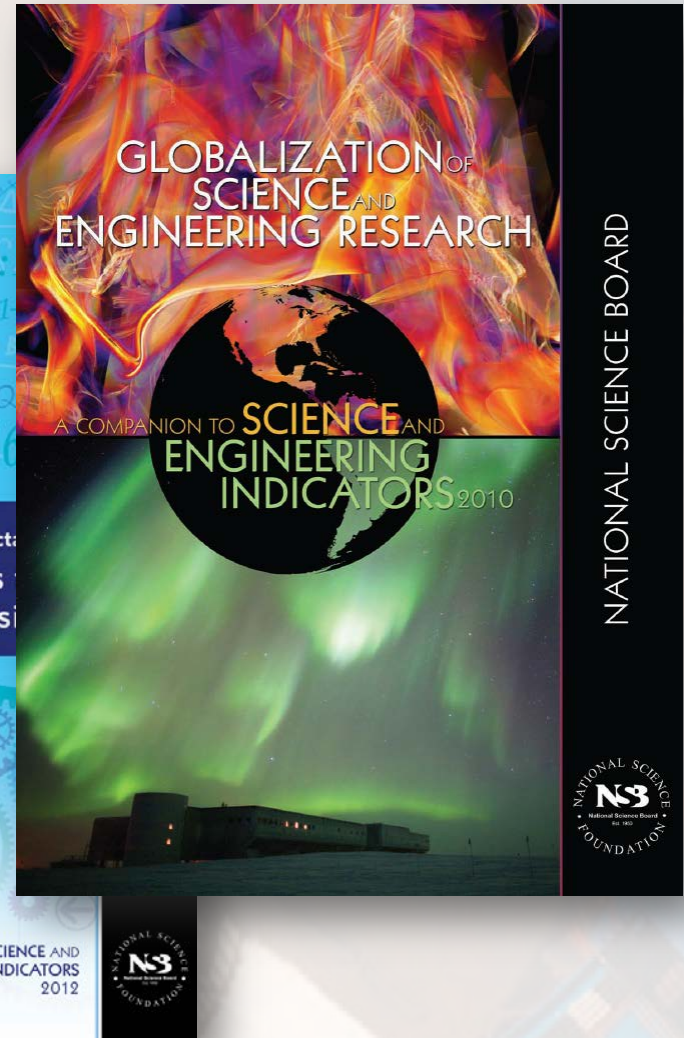
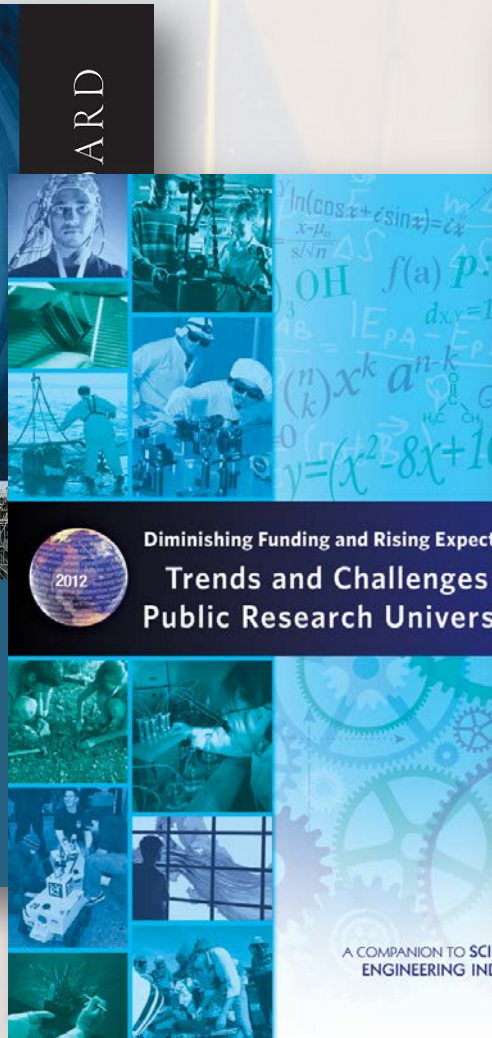
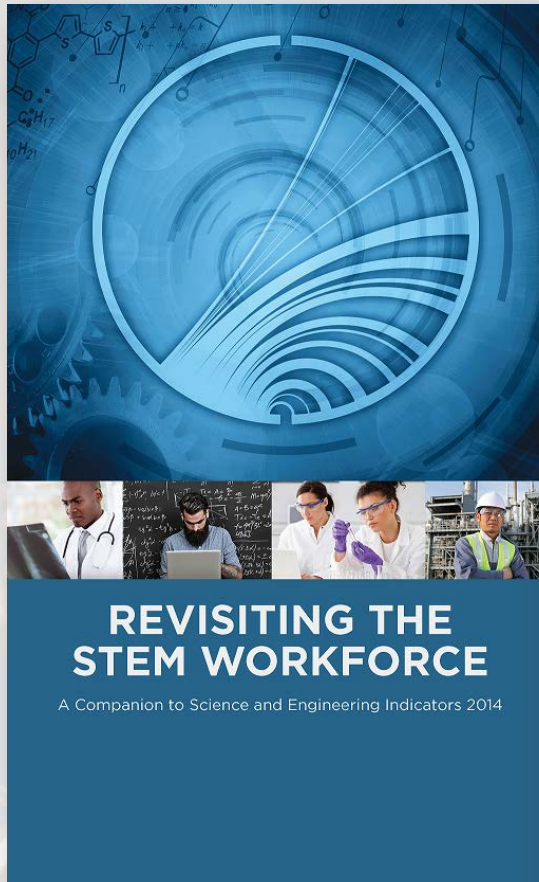
The STEM Education Resource allows the user to connect to data, trends, and analyses from the National Science Board's *Science and Engineering Indicators* report. *Science and Engineering Indicators* (*Indicators*) is the "gold standard" of high-quality quantitative data on U.S. and international science, engineering, and technology. *Indicators* is factual, unbiased, and is widely used by state and federal policymakers, businesses, universities, and many others to inform their decisions. By law, the report, with the latest high quality data on the state of U.S. science and engineering, is delivered to the President and Congress every two years on or before January 15.

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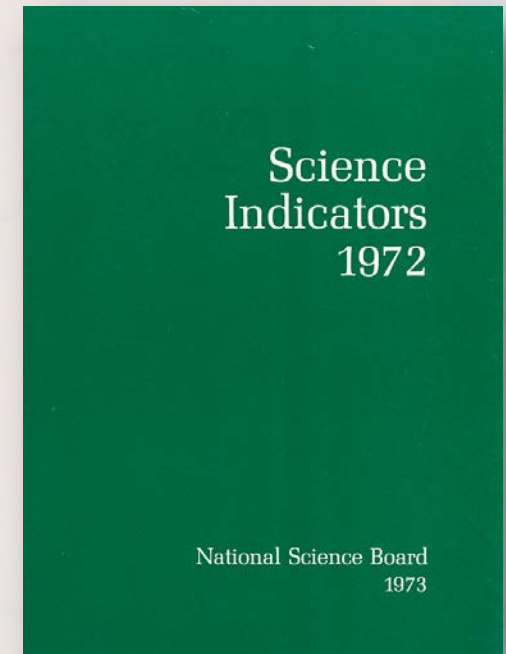


# Policy Companion Reports to *Indicators*



# Why Revisit the STEM Workforce?

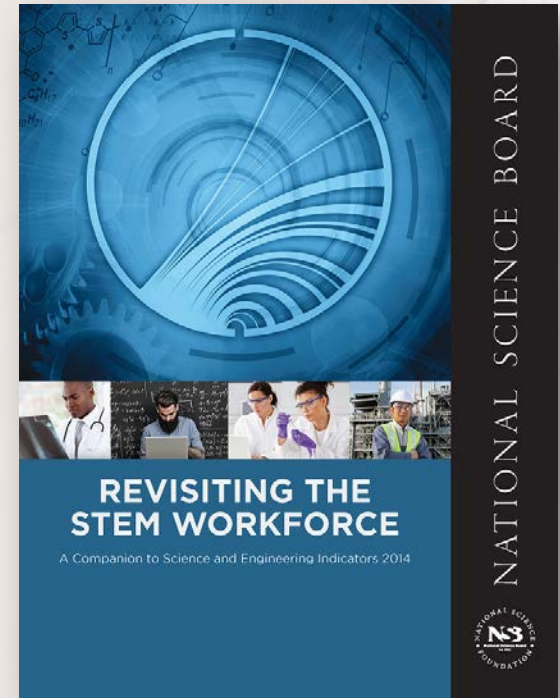
- ❖ Human capital is of critical importance to the long-term health of U.S. science and engineering
- ❖ As the workplace changes, our concept of who is a “STEM worker” is changing
- ❖ NSB can bring data to bear on a variety of policy debates involving the STEM workforce





# Goals for the Report

- ❖ Provide nuance and context, not solve or take sides in debates
- ❖ Identify insights that could help move the discussion forward
- ❖ Identify data/research gaps



# Three Major Insights

I: The “STEM workforce” is extensive. It is also defined in various ways and is made up of a heterogeneous mix of many “sub-workforces.”

❖ The “STEM workforce” lacks a consensus definition

❖ *Indicators* describes the “S&E workforce”

- Work in an **S&E job**: 5.4 million
- Have an **S&E degree**: 19.5 million
- Job requires **S&E expertise**: 16.5 million





# Insight I (*continued*)

The “STEM workforce” is extensive. It is also defined in various ways **and is made up of a heterogeneous mix of many “sub-workforces.”**

- ❖ There is no single, monolithic “STEM workforce.”
- ❖ There are differences based on degree, occupation, geography, etc.



# Insight I *(continued)*

The “STEM workforce” is extensive. It is also defined in various ways **and is made up of a heterogeneous mix of many “sub-workforces.”**

- ❖ There is no single, monolithic “STEM workforce.”
- ❖ There are differences based on degree, occupation, geography, etc.
- ❖ *Is there a glut or shortage? It depends...*





# Insight II

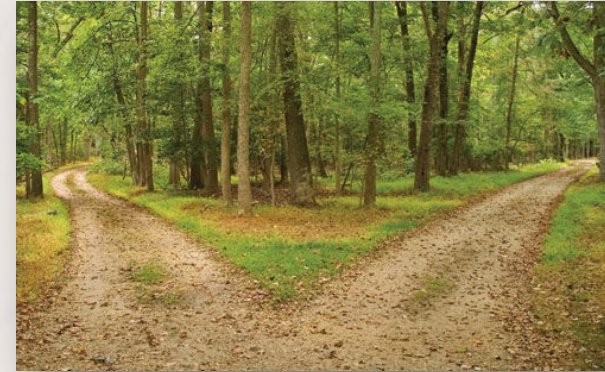
**STEM knowledge and skills enable multiple, dynamic pathways to STEM and non-STEM occupations alike.**



- ❖ Not a linear pipeline from STEM degree to STEM career
- ❖ Individuals with an S&E degree embark on many pathways
  - Only about 1/3 of individuals with an S&E degree are employed in a job classified as S&E
  - Over half are employed in non-STEM occupations

# Insight II *(continued)*

**STEM knowledge and skills enable multiple, dynamic pathways to STEM and non-STEM occupations alike.**



- ❖ Pathways are dynamic and change over time
- ❖ Better questions: e.g., what knowledge and skills do students and incumbent workers need to thrive?



# Insight III

Assessing, enabling, and strengthening workforce pathways is essential to the mutually reinforcing goals of individual and national prosperity and competitiveness.

- ❖ What influences career pathways? How do they change over time?
- ❖ Are careers in STEM attractive?
- ❖ Roadblocks?



**STEM  
Workforce**



**STEM-Capable  
U.S. Workforce**



# NSF Role

- ❖ **NCSES:** Better longitudinal data on careers; data on factors that influence career pathways; covering certifications and non-degree credentials
- ❖ **EHR:** Identifying core STEM competencies; learning in informal settings; broadening participation

# NSB Role

❖ **NSB:** Short, timely follow-up pieces that unpack some workforce complexities. Examples:

- Career destinations for STEM graduate students
- Nuance in discussions about “roadblocks”
- Higher education as a public and private good

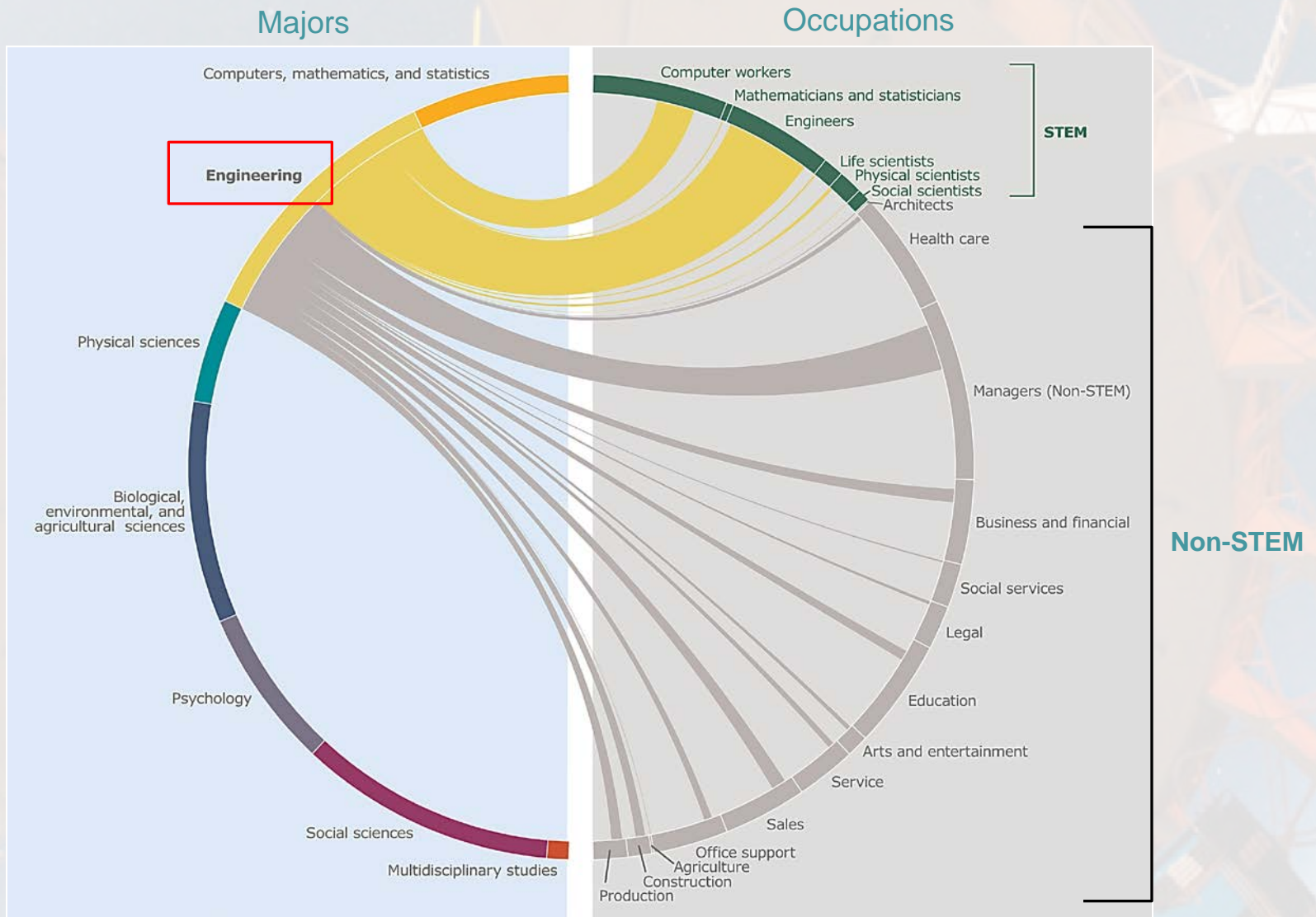




***QUESTIONS?***

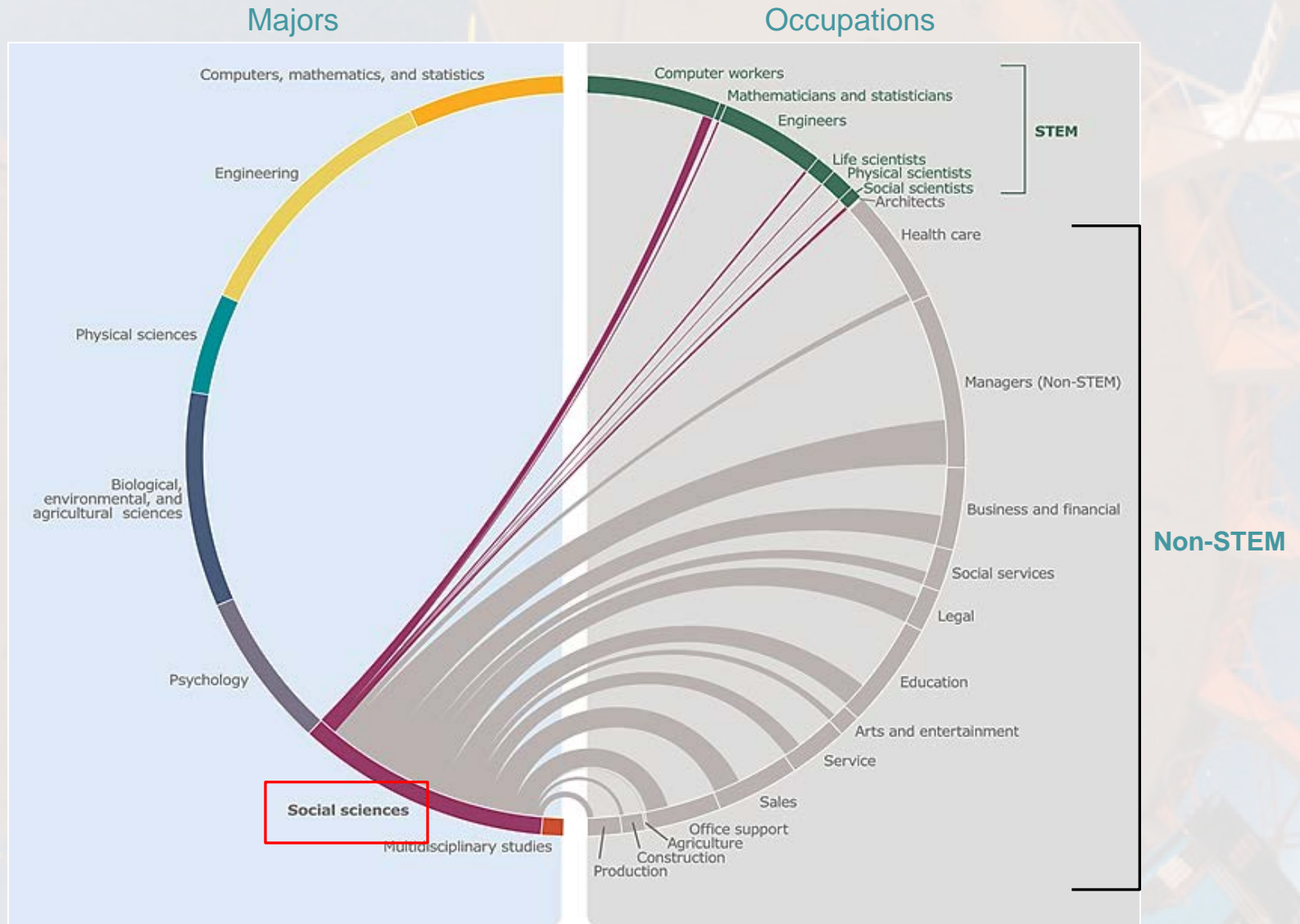
Contact: [mbwilson@nsf.gov](mailto:mbwilson@nsf.gov)

# Pathways – Engineering





# Pathways – Social Sciences



# Insight II *(continued)*

Degree/Occupation Group	Highest Degree = Bachelors in Field	Highest Degree = Masters in Field	Highest Degree = Doctorate in Field
S&E degree holder working in an S&E job	31%	51%	74%
Social science degree holders working as social scientists	3%	19%	65%
Biological, agricultural, environmental life sciences working as bio/agri/enviro scientists	13%	35%	60%
Physical sciences working as physical scientists	24%	40%	56%
Engineering working as engineers	48%	53%	62%
Computer & math sciences working as computer & math scientists	49%	60%	77%