

# Join us!

# The Science of Science Communication III

Inspiring Novel Collaborations and Building Capacity

The National Academy of Sciences—Fred Kavli Auditorium Washington, DC November 16–17, 2017

**Organizers: Karen Cook,** Stanford University; **Baruch Fischhoff,** Carnegie Mellon University; **Alan Leshner,** American Association for the Advancement of Science (Emeritus); and **Dietram Scheufele,** University of Wisconsin–Madison

#### Overview

The Arthur M. Sackler Colloquia on the Science of Science Communication began in 2012 with an effort to survey the state of empirical social science research in science communication. The second, held in 2013, highlighted the particular challenges of communicating about science that involves controversy and was an important impetus for *Communicating Science Effectively: A Research Agenda*, a 2016 consensus study report from the National Academies of Sciences, Engineering, and Medicine.

Evolving from past colloquia, this third colloquium will focus on the consensus study report as a framework for advancing both research and practice in science communication. The colloquium will explore ways to build capacity for and foster the use of evidence-based strategies for engaging the public with science and ensuring its appropriate use. Additionally, the third colloquium will tackle the tough and often overlooked organizational and infrastructure changes needed to make research-based communication the norm. And as always, the colloquium will provide a lively forum for researchers and practitioners to discuss how current research findings can be used most effectively in the practice of science communication.

### Partnership Awards—Call for Proposals

As part of this colloquium, the National Academy of Sciences will offer two awards of \$37,500 each to bring closer to fruition the vision for robust science communication research in the consensus study report *Communicating Science Effectively*. These awards will support partnerships of science communication researchers and practitioners and facilitate their efforts to plan collaborative research projects that aligned with the report. Those receiving awards will present their collaborations at a special session of the colloquium. Proposals are due June 1, 2017.

For the agenda, full call for proposals, and additional information, see <u>www.nasonline.org/SacklerSciComm</u>.

Registration opens May 8.

For information about other colloquia in this series, go to www.nasonline.org/programs/sackler-colloquia.

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