



# The Kids Are Not Alright.















The New York Times

## ***BlackRock's Message: Contribute to Society, or Risk Losing Our Support***



Laurence D. Fink, the chief executive of BlackRock, will tell companies they need to contribute to society to receive his firm's support. Damon Winter/The New York Times

The New York Times

## ***World's Biggest Investor Tells C.E.O.s Purpose Is the 'Animating Force' for Profits***

A year after his annual letter to chief executives urged them to run their companies with the social good in mind, the BlackRock chief Larry Fink said they must step into a leadership vacuum.









BIRCH.  
coffee

21

NOTICE

Open:  
7am Weekdays  
8am Weekends

A







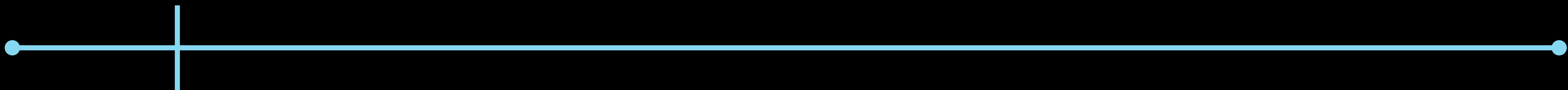






# 2ND

highest call volume  
in history



April 27,

**SONG**

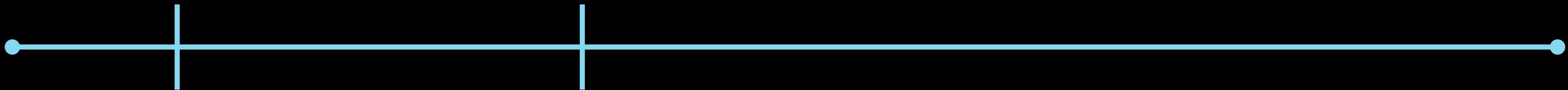
**RELEASE**



# 2ND 50%

highest call volume  
in history

spike in call volume



April 27,

**SONG**

**RELEASE**

AUGUST 27,



2017 VIDEO MUSIC AWARDS



# 2ND 50% 3000%

highest call volume  
in history

spike in call volume

spike in call volume

April 27,

**SONG  
RELEASE**

AUGUST 27,



JANUARY



RECORDING ACADEMY™  
**GRAMMY  
AWARDS**



2ND 50% 300% 30%

highest call volume  
in history

spike in call volume

spike in call volume

sustained spike  
year over year

April 27,

SONG  
RELEASE

AUGUST 27,



JANUARY



RECORDING ACADEMY  
GRAMMY  
AWARDS

April 27,

1 YEAR  
mark



MORE THAN

615 Million

people globally suffer from a **mental health condition.**



60% of those  
diagnosed with a  
mental health  
issue **never**  
**receive**  
**treatment.**



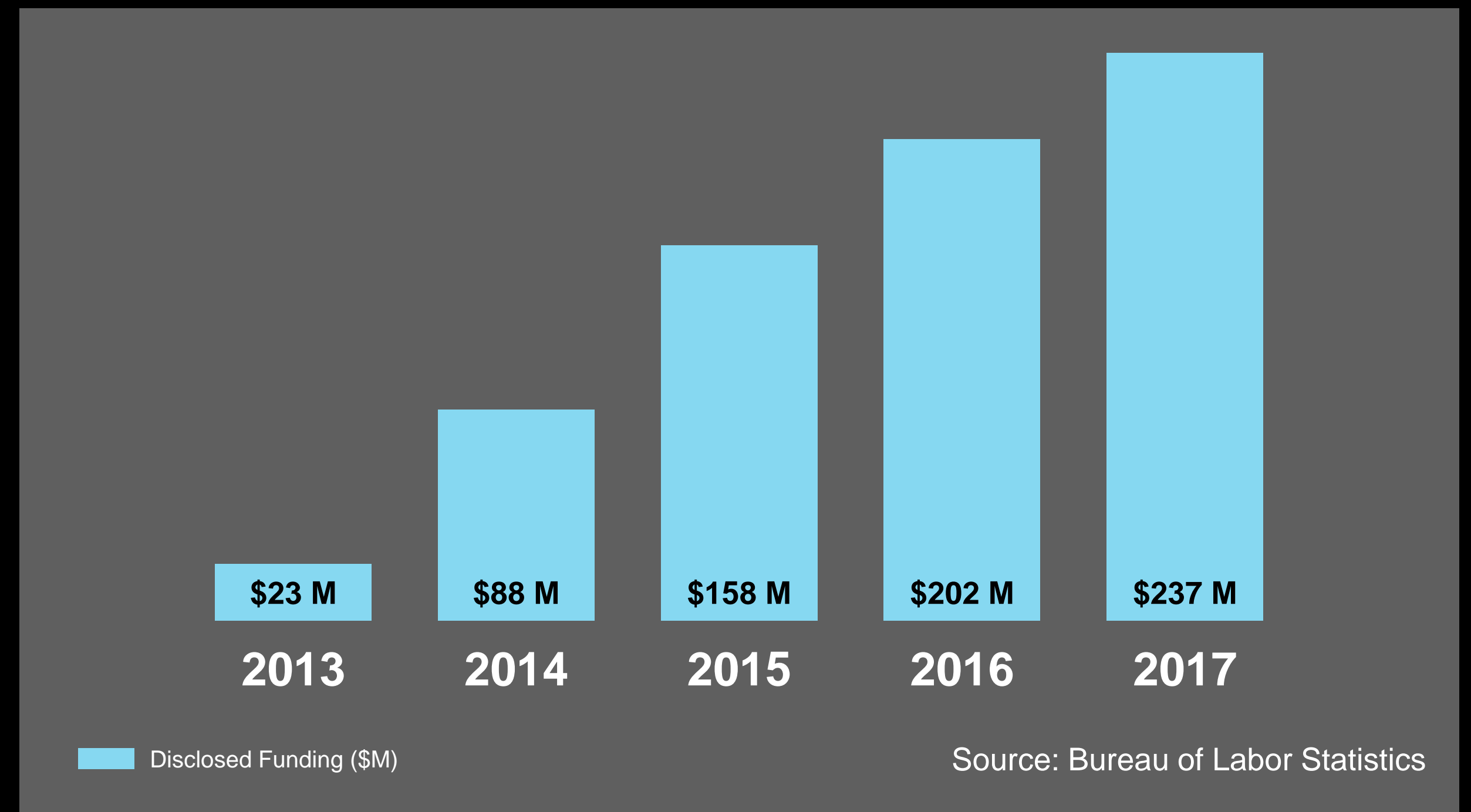
# What is causing this treatment gap?

- ① The health topic is heavily stigmatized
- ② People don't know where to get help
- ③ People lack access to care (insurance constraints + workforce shortage)



**Entrepreneurs  
are building a  
new wave of  
mental health  
screening and  
treatment  
digital products.**

**Mental Health & Wellness Tech Annual Global  
Financing History**







**Betty Ford**  
Breast Cancer



**Katie Couric**  
Colon Cancer



**Magic Johnson**  
HIV / AIDS

**NBC NEWS**

A year ago, Alyssa Milano started a conversation about #MeToo. These women replied.

"The #MeToo movement showed us we have a voice and it's time to speak up," said one woman who replied to Milano's tweet last year.

**Alyssa Milano** @Alyssa\_Milano

If you've been sexually harassed or assaulted write 'me too' as a reply to this tweet.

Me too.

Suggested by a friend: "If all the women who have been sexually harassed or assaulted wrote 'Me too.' as a status, we might give people a sense of the magnitude of the problem."

**Alyssa Milano**  
#MeToo



PAR  
T 1  
**CULTURAL  
CAPACITY**

---

PART 2  
**Institutional  
CAPACITY**





Welcome to  
Anxious America<sup>TM</sup>