



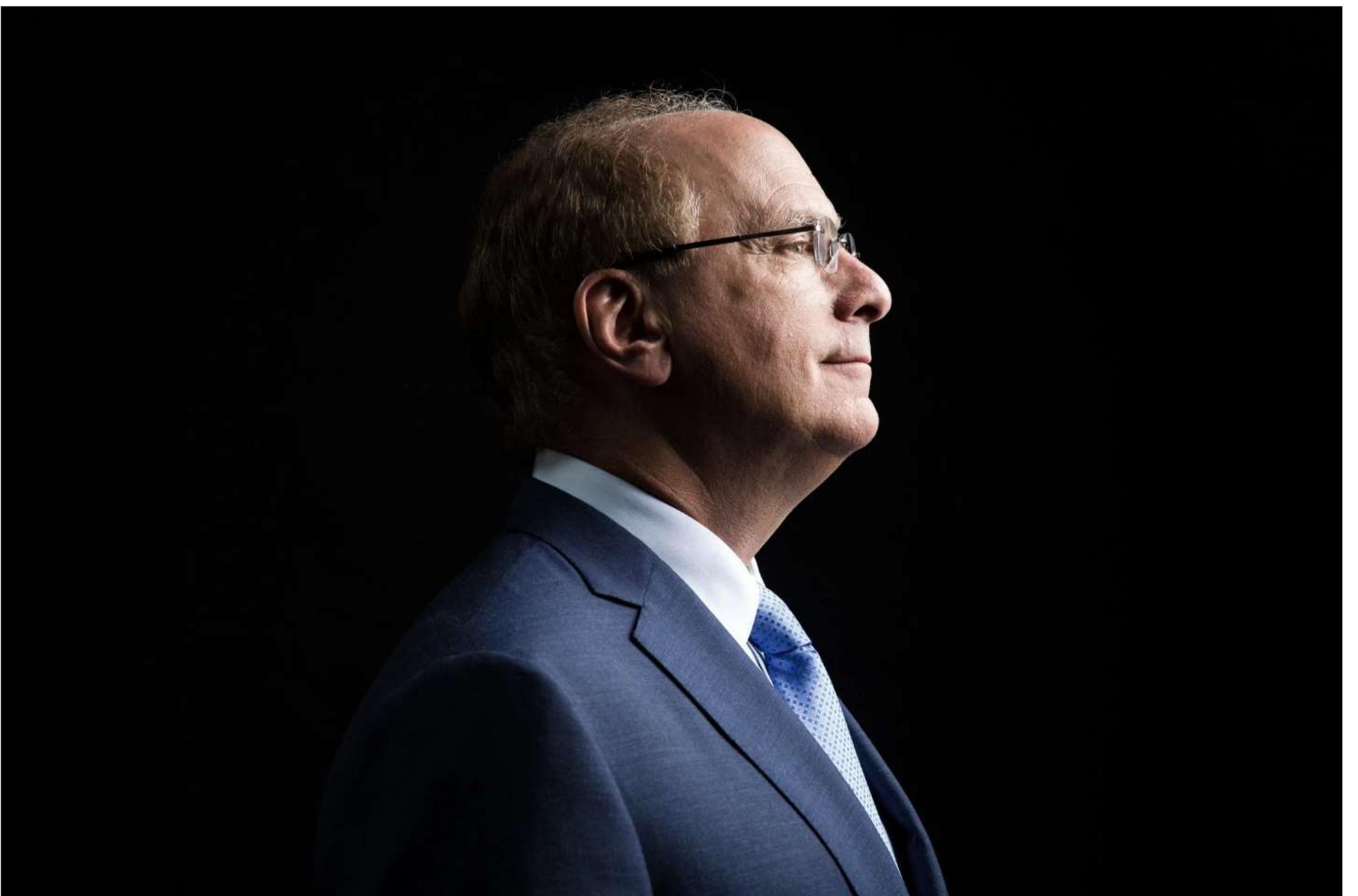
The Kids
Are Not Alright.







BlackRock's Message: Contribute to Society, or Risk Losing Our Support



Laurence D. Fink, the chief executive of BlackRock, will tell companies they need to contribute to society to receive his firm's support. Damon Winter/The New York Times

The New York Times

World's Biggest Investor Tells C.E.O.s Purpose Is the 'Animating Force' for Profits

A year after his annual letter to chief executives urged them to run their companies with the social good in mind, the BlackRock chief Larry Fink said they must step into a leadership vacuum.





BIRCH.

coffee

21

Open
7am Weekdays
8am Weekends

A

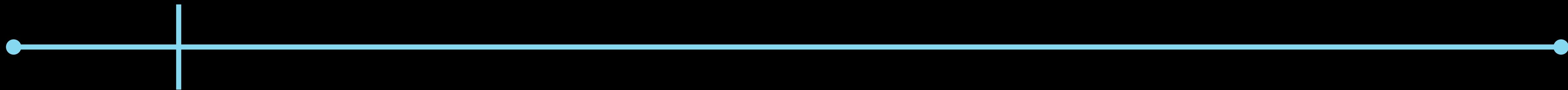






2ND

highest call volume
in history

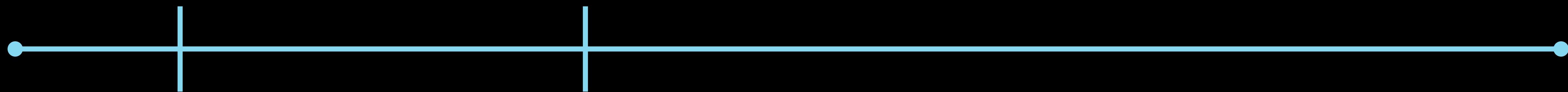


April 27,
SONG
RELEASE

2ND 50%

highest call volume
in history

spike in call volume



April 27,

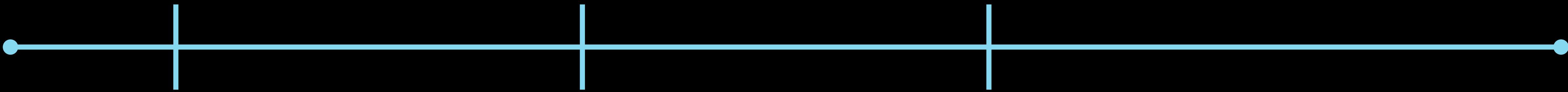
**SONG
RELEASE**

AUGUST 27,



2ND 50% 300%

highest call volume
in history



April 27,
**SONG
RELEASE**

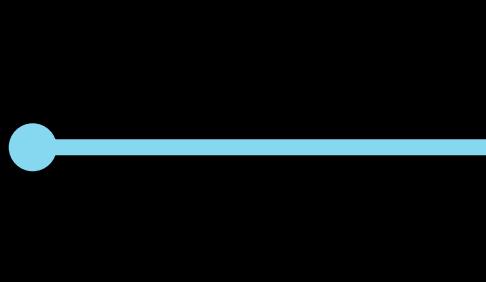
AUGUST 27,
VMA
2017 VIDEO MUSIC AWARDS



JANUARY

2ND 50% 300% 30%

highest call volume
in history



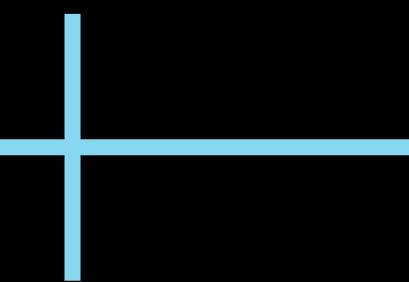
April 27,
**SONG
RELEASE**

spike in call volume



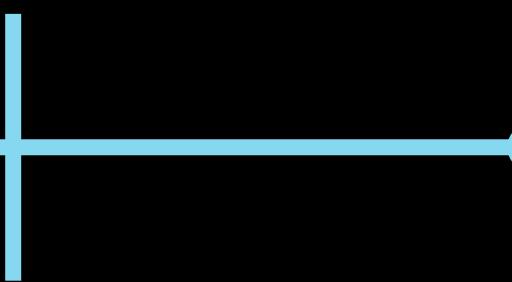
AUGUST 27,
VMA
2017 VIDEO MUSIC AWARDS

spike in call volume



JANUARY
**GRAMMY
AWARDS**

sustained spike
year over year



April 27,
**1 YEAR
mark**

MORE THAN

615 Million

people globally suffer from a mental
health condition.

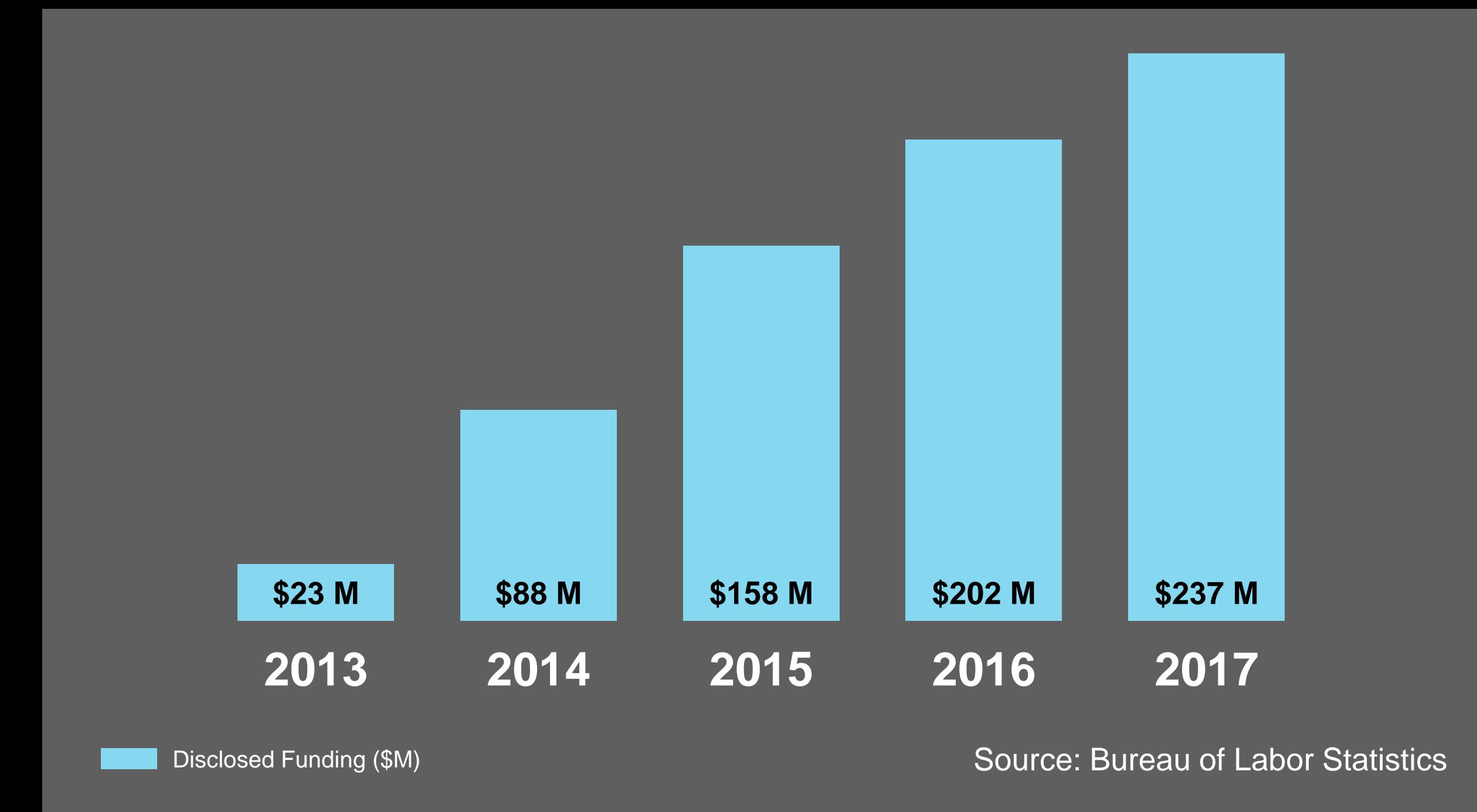
60% of those diagnosed with a mental health issue never receive treatment.

What is causing this treatment gap?

- 1 The health topic is heavily stigmatized
- 2 People don't know where to get help
- 3 People lack access to care (insurance constraints + workforce shortage)

Entrepreneurs
are building a
new wave of
mental health
screening and
treatment
digital products.

**Mental Health & Wellness Tech Annual Global
Financing History**





Betty Ford
Breast Cancer



**Katie
Couric**
Colon Cancer



**Magic
Johnson**
HIV, AIDS

NBC NEWS

A year ago, Alyssa Milano started a conversation about #MeToo. These women replied.

"The #MeToo movement showed us we have a voice and it's time to speak up," said one woman who replied to Milano's tweet last year.

 Alyssa Milano  @Alyssa_Milano

Follow

If you've been sexually harassed or assaulted write 'me too' as a reply to this tweet.

Me too.

Suggested by a friend: "If all the women who have been sexually harassed or assaulted wrote 'Me too.' as a status, we might give people a sense of the magnitude of the problem."

**Alyssa
Milano**
#MeToo

PAR
T 1

CULTURAL CAPACITY

PART 2

Institutional CAPACITY

Welcome to
Anxious America™

