

# ABOUT IFMA

- World's largest and most widely recognized international association for facility management professionals
- Supporting nearly 24,000 members in 96 countries.
- 131 chapters and 17 councils worldwide,
- Manage more than 37 billion square feet of property
- Annually Purchase more than US\$100 billion in products and services.
- IFMA certifies professionals in facility management, conducts research, provides educational programs and produces World Workplace,

# IFMA Government Affairs Team

- **Jeff Johnson, Director of External Affairs, IFMA**
  - Jeff Johnson is director of Director of Government Relations for the International Facility Management Association (IFMA). Jeff holds a bachelor's degree in history and political science from Gettysburg College in Gettysburg, Pa., and a Juris Doctor from The Catholic University of America's Columbus School of Law in Washington, DC. Prior to joining IFMA, Jeff served as a government affairs consultant; regional political director for former Maryland senatorial candidate and RNC Chairman Michael Steele; director of government affairs for GAGE Business Consulting & Government Affairs; and associate with PACE LLP. He has served on numerous congressional and gubernatorial campaigns throughout the country and worked with the U.S. House of Representatives' Committee on Transportation and Infrastructure. Mr. Johnson is licensed to practice law in Maryland.
- **Jim Wise, Managing Partner, PACE LLP**
  - Jim Wise has 28 years experience dealing with state and federal governments, as well as directing political campaigns. He directed legislative programs in California for both the State Controller and Speaker of the Assembly before becoming a federal advocate in 1983. In Washington, he worked for a political consulting firm representing a mix of public and private sector clients. He launched his own firm in 1988, providing governmental affairs consulting with particular emphasis on taxation, transportation, communications, technological development and trade, Native American affairs and environmental issues. He also developed fund raising and computer support services for a number of congressmen and not-for-profit organizations. Jim Wise is a graduate of Stanford University.
- **IFMA Members and Chapter Leaders Committed to Elevating FM**

# IFMA Government Affairs Goals

- Introduce IFMA and FM
- Identify and Support Industry Best Practices
- Monitor legislation with the potential to impact built environment
- Provide reliable information and industry perspective to decision makers and stakeholder groups

# Legislative Priorities

- Disposition of Excess Federal Property/Life Cycle Cost Analysis
- Energy Bill (Shaheen Portman)
  - Federal Benchmarking Program
  - Tenant Star
  - Workforce Training Centers
- Implementation of FBPTA
- Support High Performance Buildings Congressional Caucus
- Adoption of Industry Standards vs. Creation of government standards

# Role in Standards Creation

- ISO/ANSI Work Discussed Earlier
- The movement towards credentials and certification was a trend away from government regulation towards self-regulation
- Do we want government standards, third party or industry validation
- Many Industries Self Regulate, the building industry is no different
- Government does not need to create standards, can adopt existing industry standard where practical and that adoption will have market impact

# 8<sup>th</sup> Annual IFMA FFC Public Policy Forum

- September 9, 2014
- Allows FFC Members and Represented Agencies Bring Positive, Proactive Message to Capitol Hill
- Be Part of the Conversation – Be there!

# Questions?

