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Federal Facilities Council & SAVE International  
**2015 Government Value Management Workshop**  
*Managing a Government Value Engineering Program*  
November 4, 2015

**Location:**

National Academies of Sciences, Engineering and Medicine  
Keck Center, Room 201, 500 Fifth Street, N.W., Washington, D.C. 20001

**AGENDA**

| <b>Topic &amp; Speaker(s)</b> |  |
|-------------------------------|--|
| <b>8:00am</b>                 | Registration & Continental Breakfast   |
| <b>8:30</b>                   | <b>Welcome</b><br><a href="#">Kathy Bethany</a> , Executive Vice President of SAVE International, Workshop Facilitator<br>Lesley A. Field, Deputy Administrator, Office of Federal Procurement Policy (OFPP), OMB  |
| <b>9:00</b>                   | <b>What is Value Management/Value Engineering</b> (Interactive with Audience) Facilitator  |
| <b>9:45</b>                   | <b>How to Set Up/Run a Successful Value Management Program</b><br><a href="#">Jill Woller</a> , NYC Office of Management & Budget  |
| <b>10:30</b>                  | <b>BREAK</b>   |
| <b>10:45</b>                  | <b>Panel: How does VM/VE relate to other initiatives in the Government?</b><br>(To include how VE is used in OMB's Agile Philosophy, Design Excellence, & Six Sigma)<br>Lesley Field, OMB; <a href="#">Tom Reynolds</a> , Dept of the Army; <a href="#">Menzies Wilson</a> , DOS |
| <b>12:00</b>                  | <b>LUNCH</b> (provided by FFC)   |
| <b>1:00</b>                   | <b>A-131 Overview (and how to comply with its requirements)</b><br><a href="#">Kathy Bethany</a> , SAVE  |
| <b>2:15</b>                   | <b>BREAK</b>   |
| <b>2:30</b>                   | <b>Panel: Success Stories &amp; Pitfalls</b><br>(What to watch out for and how to overcome issues)<br>Jeff Hooghouse, HQ USACE; Jill Woller, NYC OMB; <a href="#">Mary Hart</a> , DLA; Bill Hunt, GSA;<br>Jihaad Davenport, VA; Brian Miles, DOS                                 |
| <b>4:00</b>                   | Feedback & Closing Remarks   |

## Speaker Bios

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**Kathy Bethany**  
**Executive Vice President; SAVE International**  
**bethanykf@mac.com**

Ms. Bethany retired from the US Government as the Director of the Office of Cost Management in the Overseas Buildings Operations (OBO) Bureau of the US Department of State in 2014. Cost Management identifies all costs and performs value engineering for OBO work. During Ms. Bethany's tenure the office annually produced 1000 estimates on 300 active projects worth more than \$2 billion in new awards, and \$5 billion in on-going work; and VE saved the US Taxpayer on average \$50M in implemented savings.

Other positions that Ms. Bethany held:

- Value Engineering Manager, Configuration Manager and A/E Liability Coordinator - OBO
- Project Controls Specialist - Sandia National Laboratory
- Cost Estimating Chief, Project Manager, Cost Estimator, and Scheduler - Voice of America;
- Civil Engineer - Department of Army, Training and Doctrine Command;
- Engineering Aide - US Navy Atlantic Division Headquarters;
- Engineering Aide - US Army Corps of Engineers, Middle East Division, in Riyadh, Saudi Arabia

Ms. Bethany has a Bachelor of Science degree in civil engineering from Old Dominion University and a Master of Business Administration degree from the University of New Mexico.

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**Lesley A. Field**  
**Deputy Administrator**  
**Office of Federal Procurement Policy (OFPP), OMB**

Lesley Anne Field is the Deputy Administrator for Federal Procurement Policy in the Office of Management and Budget (OMB), Executive Office of the President, and has served as the Acting Administrator periodically since 2008. Her office is responsible for developing and implementing government wide regulations and policies to support \$450 billion in federal contracting each year, and she leads initiatives to strengthen the acquisition workforce, leverage the government's buying power, and improve transparency. Prior to joining OMB, Lesley served at the U.S. Department of Transportation as a contracting officer and policy analyst in the Office of the Secretary.

Lesley is a Fellow of the National Academy of Public Administration, and a 2008 winner of the Fed 100 Award. She received her Bachelor of Science in Commerce from the University of Virginia, her Master's Degree in Public Administration from Virginia Tech, and she completed the Senior Executive Fellows Program at the John F. Kennedy School of Government at Harvard University.

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**Jill Woller**  
**Director of Technical Services**  
**NYC Office of Management & Budget**

Jill Woller is a Fellow of SAVE Int'l and a CVS-Life. In her position as the Director of Technical Services at NYC Office of Management & Budget, she directs the City of New York Value Management Program. She has been at NYC OMB managing VE studies for thirty years, and has developed the Program almost since its inception. The Program conducts both VE studies of

capital projects and VA studies of agency operations, and is recognized for the wide range of subjects and complexity of its projects.

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**Tom Reynolds**  
**Department of the Army**

Mr. Thomas E. Reynolds is a native of Binghamton, N.Y. He earned a Bachelor of Science degree in Engineering from the University of Tennessee and a Master of Science degree in Program Management from the Naval Postgraduate School.

Mr. Reynolds began his career as a Steam, Water, and Power Engineer for a Procter and Gamble (P&G) pulp mill in Memphis, Tennessee and progressed through eight assignments of increasing responsibility. Significant accomplishments included developing the capability to manufacture and distribute the Boundary brand of hospital disposable goods and a high absorbency paper product used in feminine products.

After leaving P&G, Mr. Reynolds joined the Value Engineering (VE) Office at the U.S. Army Missile Command (MICOM) and contributed to one of the most dramatic improvements of a program in VE history. In addition to his VE experience, Mr. Reynolds has served in many capacities while in Government service including Source Selection Boards, Science Advisor to the Commander, US Army Forces Command, and Special Assistant for Capital Assets to the Chief of the Forest Service. While working for the Army, Mr. Reynolds is credited with developing and institutionalizing Operating and Support Cost Reduction (OSCR) and the Army Working Capital Fund (AWCF) Obsolescence programs along with re-vitalizing the Reduction in Total Ownership Cost Reduction (R-TOC) program, recording over \$3B in savings/cost avoidances, and making numerous technical improvements to missile and helicopter systems.

Mr. Reynolds is the recipient of numerous awards including the Congressional Golden Shears, Commanders Award for Civilian Service, DOD Value Engineering Professional of the Year, DOD Special Initiative, AMC Value Engineering Professional, AMC Value Engineering Special Initiative, American Ordnance Association's Mosely, Civilian Achievement Award, and AMC Top Ten Engineer of the Year. Today, Mr. Reynolds serves as the Army Aviation and Missile Value Engineering, Life Cycle Cost Reduction, and Visualization Design Lab Manager.

Mr. Reynolds is married to the former Joanne Dooley, has four children, one grandchild (and three dogs) and currently resides in Huntsville, Alabama.

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**Menzies Wilson,**  
**Director of the Office of Cost Management**  
**U.S. Department of State, Bureau of Overseas Buildings Operations**

Menzies Wilson is Director of the Office of Cost Management with the U.S. Department of State, Bureau of Overseas Buildings Operations. His office provides cost management support, including Value Engineering, to the Department's multi-billion dollar overseas building program.

Mr. Wilson has over 35 years of experience primarily in the areas of construction and contracts management, estimating and project controls.

Educated in the UK he has worked in both the private and public sectors including many years at various international locations in the Middle East and South America.

In addition to his work on diplomatic facilities Mr. Wilson's experience includes construction of offshore oil and gas production facilities, hotels and hospitality with Marriott Corporation, institutional and cultural facilities with the Smithsonian Institution.

An active participant with the Construction Industry Institute (CII) Mr. Wilson has completed work with two research teams focusing on industry best practices for international project controls and interface management. He is a LEED AP.

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**Jeff Hooghouse, AIA, DBIA, CVS**  
**Chief Value Officer (CVO)**  
**US Army Corps of Engineers, HQ**

Mr. Hooghouse is the and Chief Value Officer / Senior Accountable Official (SAO) for VE for the United States Army Corps of Engineers, where he oversees the Army's world-wide Value Management/ Value Engineering (VM/VE) program. USACE has been a leader in applying the Value Engineering Methodology in the Federal Government since 1964, with reported results of over \$8.0 billion in Cost Avoidance/Cost Savings, and exponential qualitative improvements. Mr. Hooghouse is the Subject Matter Expert in the areas of Industry Standards, Design-Build, Performance/Quality Improvements, Innovation, & Value Management.

Mr. Hooghouse's professional experience includes private industry practice with a background in Real Estate Development & Construction. He started his Federal career as a base Architect & Master Planner for the US Coast Guard in 1990 and joined the Corps of Engineers in 1992. From 1997 to present, he has been in Washington, DC as the Program Architect for some of the largest facilities initiatives in the history of the US Army (MILCON Transformation/\$55B+, Whole Barracks Renewal Program/\$10B), and has served in numerous key positions including Special Assistant to the Commanding General, and Deputy & Chief Architect of the Corps. In 2003, he served in support of Operation Enduring Freedom, as US Central Command's Senior Advisor to the Afghan Minister of Defense for capacity building mission, where he developed the organizational strategy for a model Defense Department & Afghan Corps of Engineers. In 2008, Mr Hooghouse deployed in support of Operation Iraqi Freedom, where he led 21 Value Based Design Charrettes across Iraq, assisting in the planned movement out of Baghdad. In FY11 (to FY13), he was assigned as the Department of Defense's Senior Management Official responsible for VE.

Mr. Hooghouse is a Registered Architect (DC); holds numerous certifications, including Certificate of Mastery in Design-Build; Designated Design Build Professional; and Certified Value Specialist. His professional affiliations include; the American Institute of Architects (AIA), where he served on the Public Architects Advisory Group & AIA|DC Board of Directors; the Design Build Institute of America (DBIA), where he served on the Board of Directors; and SAVE International, where he served on the Board as the VP of Government and Certification Board. Mr. Hooghouse holds undergraduate degrees in Engineering Technology/ Leadership & Management, and in his "spare time" continues to pursue multiple Graduate degrees, including the elusive MBA. He is a graduate of the Harvard Senior Executive Fellows Program, Defense Acquisition University, Army Management Staff College, Command & General Staff College, and the Department of Army's (CP-18) Leadership Development Program.

Mr. Hooghouse has received numerous awards and honors including: Secretary of Defense's Medal for Global War on Terrorism (2 Awards), USACE Chief Architect's "Award of Excellence", SAME (DC) Award for "Exemplary Contributions to Architecture", OSD Value Engineering Excellence Award(s), DBIA "Distinguished Leadership" Award, SAVE "Presidential Citation", 2003 Architect of the Year, Superior Civilian Service Medal (2 Awards), Commander's Medal for Civilian Service (4 Awards), and Combat Service Pin (2 Awards, OIF/OEF).

Personal: Mr Hooghouse resides in Fredericksburg, VA, with his beautiful wife, Dawn. Both his Son and Daughter attend Virginia Commonwealth University.

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**Mary Hart**  
**Defense Logistics Agency**

Ms. Hart is responsible for managing the development and implementation of Defense Logistics Agency (DLA) policies and procedures relating to the Value Management (VM) Program. Areas of responsibility include providing technical guidance on in-house and contractual Value Engineering (VE), reverse engineering, the Replenishment Parts Purchase or Borrow Program, should cost, price challenge, and spare parts breakout. In addition, Ms. Hart serves as the DLA member of the Department of Defense (DoD) Value Engineering Management Advisory Group and is the DoD agent for the annual VE awards ceremony.

Ms. Hart is an active member of SAVE International, the Value Society, which is the only professional society in the United States devoted to the advancement and promotion of VE. She also serves on the Board of Directors for the Miles Value Foundation and has served on the Board of Directors of the SAVE International National Capital Chapter in Washington, DC since 1994.

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**Bill Hunt**  
**General Services Administration**

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**Jihaad Davenport, EIT, AVS**  
**Department of Veterans Affairs**

Mr. Davenport is a graduate of VCU ('09) with a degree in Mechanical Engineering. During his undergraduate studies, he started working for a cold-formed steel contractor before transitioning to construction project management through VA's Technical Career Field program. He spent 6 years at the Richmond VA medical center managing station level, NRM, and Minor construction contracts. Recently, he transitioned to VA Central Office where he's working as one of two Value Management coordinators. They have conducted six studies since starting their program in October 2015.

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**Brian Miles**  
**Value Engineering Program Manager**  
**U.S. Department of State, Bureau of Overseas Buildings Operations**

Brian Miles is the Value Engineering Program Manager with the U.S. Department of State, Bureau of Overseas Buildings Operations. The Value Engineering program has been active since 1987, saving hundreds of millions of dollars in initial cost avoidance and life cycle cost savings.

Mr. Miles has over 15 years of experience in engineering and construction including road and bridge projects; residential, commercial and government buildings.

Mr. Miles is a graduate of the U.S. Coast Guard Academy and is a licensed Professional Engineer (P.E.), LEED AP BD+C, and Associate Value Specialist (AVS).