

Introduction to Panel on

**The Sustainability of Non-Renewable
Materials**

Michael Kavanaugh, PhD, NAE
Geosyntec Consultants
mkavanaugh@geosyntec.com

**Roundtable on Science and Technology for
Sustainability**
May 4-6, 2011



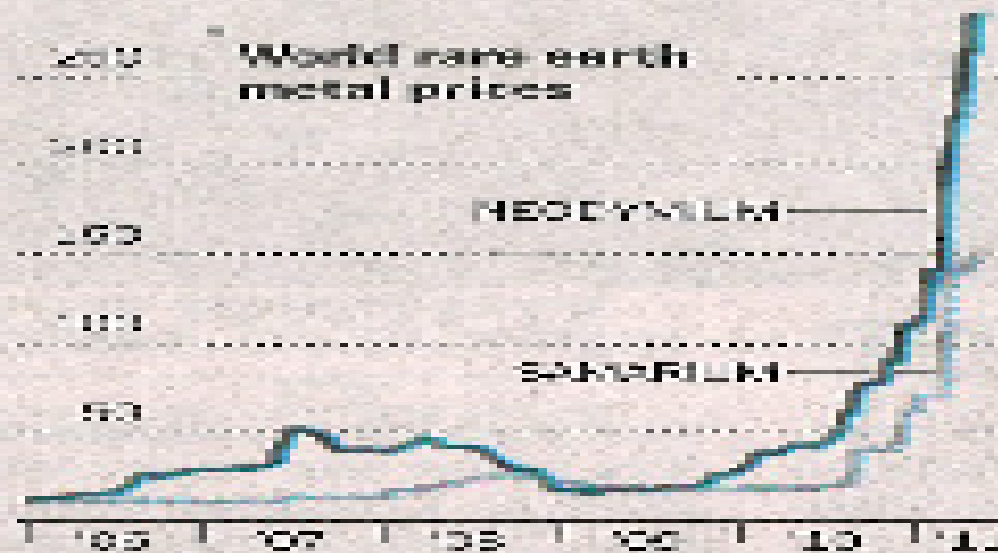
World prices have soared for rare earth elements

Neodymium/Samarium

Still Soaring

World prices have climbed for neodymium, needed for hybrid cars and smartphones, and samarium, needed for missiles and other aerospace applications.

1300 per kilogram



Source: Argus Media

NY Times, May 3, 2011

Neodymium is a non-renewable metal

- “Rare” earth not so rare – apparently no more rare than cobalt, nickel and copper
- Compare \$140/pound to \$4.30/pound for Cu
- Average concentration in crust of 38mg/kg
- Numerous uses critical to clean technologies
 - Magnets, wind turbines, hybrid cars
 - Also microphones, laser pointers
- How sustainable is this non-renewable metal?

Club of Rome 1972 Predictions on Resource Depletion were wrong.

Why?

- Innovations that reduce use per unit of production
- Market forces expand provable or recoverable reserves
- Technical enhancements to extract metals from more dilute sources
- But are the predictions wrong only in the timing?

Strategies to Increase Material Lifetime

- Technical Strategies
 - Recycling
 - Enhanced discovery/recovery
 - Substitution with renewable materials
 - Technical innovations to reduce use/unit
- Policy Strategies
 - Reduce demand through tax policies
 - Stockpiling to minimize impacts of cartels
 - Cultural change – reducing personal consumption

Presentations for Panel

- *Sustainability of the Energy Materials (Diana Bauer, U.S. Department of Energy)*
- *The Materials-Sustainability Nexus (Martin Green, National Institute of Standards and Technology)*
- *Material Stockpiles, Past and Future (Paula Stead, Defense Logistics Agency)*
- *The Recycling Potential of Non-Renewable Materials (Tom Graedel, Yale University)*