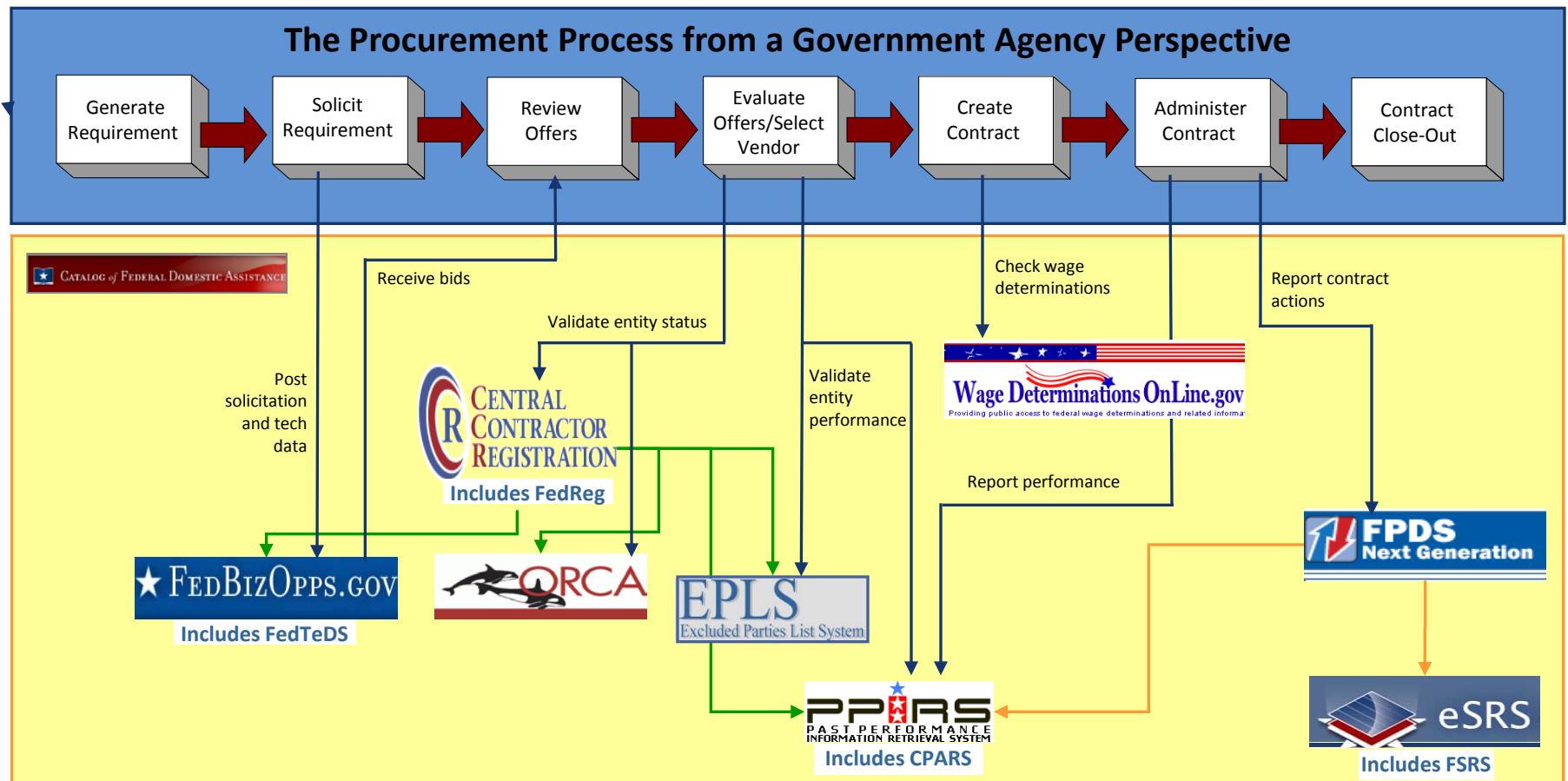


System for Award Management (SAM)

- ▶ Creating Efficiencies through Integration and Consolidation

Presented to: Federal Demonstration Partnership
September 15, 2011

► Federal/IAE systems support the acquisition or award process



- User action
- Entity data
- Contract data

► Siloed systems

- Multiple logins—inefficient and confusing
- Data overlap among systems—inefficient and creates opportunity for error



► Separate hosting, management, and support

- Various standards and service level agreements—may yield varying levels of service
- Multiple hosting vendors—more expensive than consolidated hosting

Today

- ▶ **Siloed** – Separate systems, each with a separate login
- ▶ **Redundant** – Overlapping data
- ▶ **Separate** – Various hosting locations, managed separately



Future

- ▶ **1 Login!** – Functionality accessible at one online location to streamline the process
- ▶ **1 Data Source!** – Centralized, normalized data to eliminate potential for conflicting values
- ▶ **1 Host!** – Consolidated hosting to reduce O&M costs



Existing capabilities, streamlined for efficiency.

► Federal Service Desk (FSD)

- Current consolidation of Tier 1 help desk services aligns with 1-system approach



► Consolidated Hosting Services

- One common database in one hosting location means lower operating costs and greater reporting flexibility



► SAM Requirements and Operations

- IBM is documenting SAM architecture and system requirements and will operate SAM



► System Development

- Requirements will be sent out for bid to increase competition



► Entities (e.g., grantees, vendors)

- One login provides access to all the tools needed to register, record reps and certs, and view and respond to opportunities
- Streamlined processes decrease the amount of time required to complete a typical registration
- Eliminating artificial information category divisions simplifies data entry

► Contracting Officers

- One login provides access to all the information needed to make an award determination
- Streamlined, integrated processes simplify and reduce the time required to complete an award

► System Owners/Administrators

- Reducing the number of interfaces decreases maintenance challenges and costs

► All Users

- Integrating all data into one database increases reporting flexibility

► Registration Purpose

- Users will specify a registration purpose up front (ex: Federal Assistance Awards Only)
- The registration purpose will determine what information is completed by the registrant (ex: Federal Assistance Awards Only completes only the Core Data and POCs)

► Core Data Elements

- DUNS, Name, and Address
- Entity Identifiers (e.g. TIN/EIN, CAGE/NCAGE)
- General Information (includes business type information)
- Financial Information (includes EFT & Executive Compensation)
- Proceedings Details

► POCs

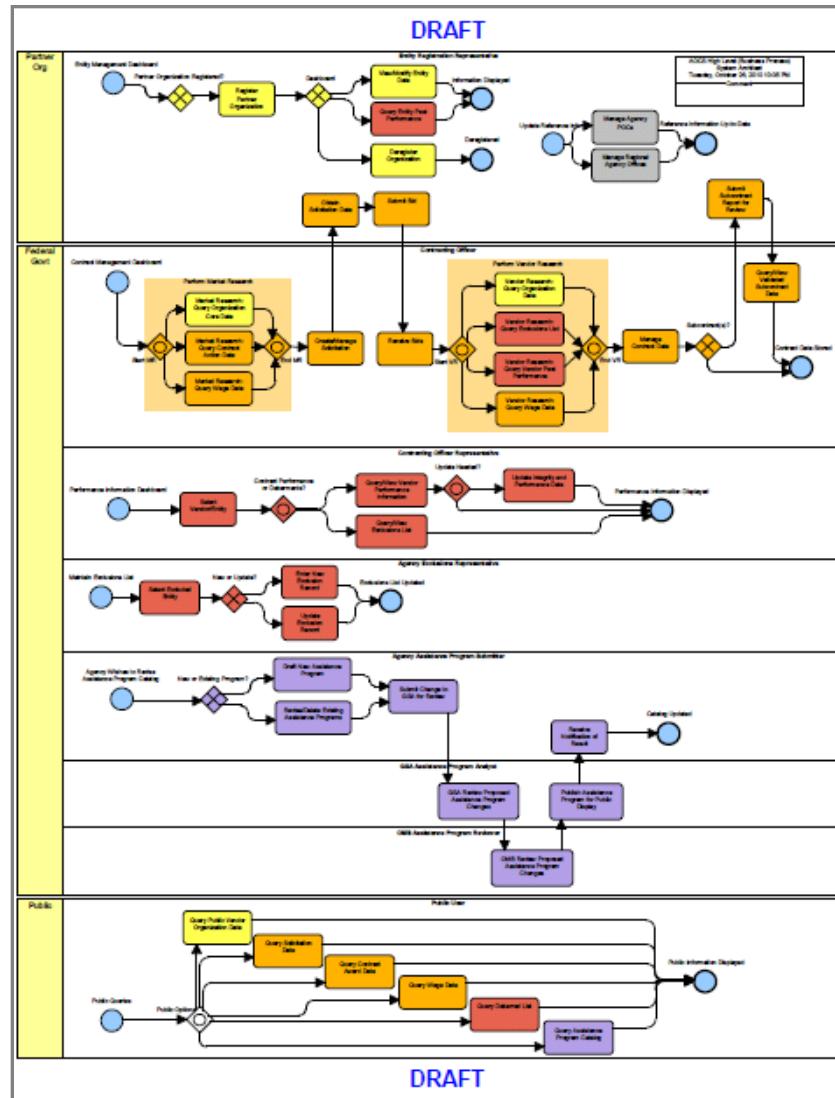
- Required POCs will be determined based on the information collected during the registration process
- Mandatory POCs may include: Accts Receivable, Electronic Business, Government Business, Proceedings, and Sole Proprietorship

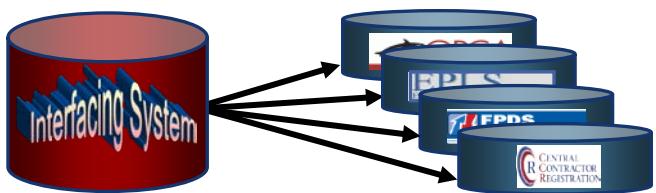
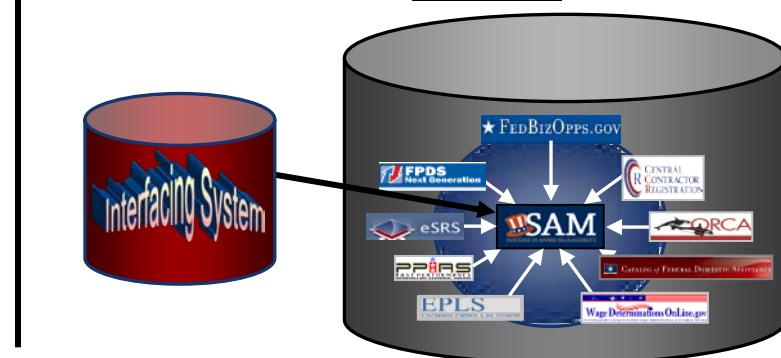
► IAE system capabilities notionally have been organized around six key functional areas

Functional Area	Capabilities	Legacy Systems
Entity* Management	<ul style="list-style-type: none">Manage entity core dataManage certifications/representations	<ul style="list-style-type: none">CCR/FedReg – Central Contractor RegistrationORCA – Online Representations and Certifications Application
Award Management	<ul style="list-style-type: none">Post solicitation and award dataMaintain government-wide contract award dataManage government-wide subcontractor data	<ul style="list-style-type: none">FBO – Federal Business OpportunitiesFPDS-NG – Federal Procurement Data System-Next GenerationeSRS/FSRS – Electronic Subcontracting Reporting System
Wage Data	<ul style="list-style-type: none">Access wage determinations	<ul style="list-style-type: none">WDOL – Wage Determination Online
Performance Information	<ul style="list-style-type: none">Manage/maintain past performance informationManage exclusion list	<ul style="list-style-type: none">PPIRS/CPARS – Past Performance Information Retrieval SystemEPLS – Excluded Parties List System
Assistance Program Catalog	<ul style="list-style-type: none">Create/maintain assistance program catalog	<ul style="list-style-type: none">CFDA – Catalog of Federal Domestic Assistance
Support	<ul style="list-style-type: none">Provide security/access controlProvide reporting/communications supportProvide internal controls	

* For the purposes of this capability area, *Entity* refers to prime contractors, organizations or individuals applying for assistance awards, those receiving loans, sole proprietors, corporations, partnerships, and any Federal government agencies desiring to do business with the government

- ▶ **SAM is not a portal to existing systems!**
- ▶ **Processes were deconstructed and rebuilt without regard for system boundaries**
 - Logical ordering of process steps
 - Logical grouping of data elements
 - Elimination of data redundancies
- ▶ **The resulting system, SAM, will include all the capabilities of the legacy systems, presented in a more streamlined, user-friendly way**

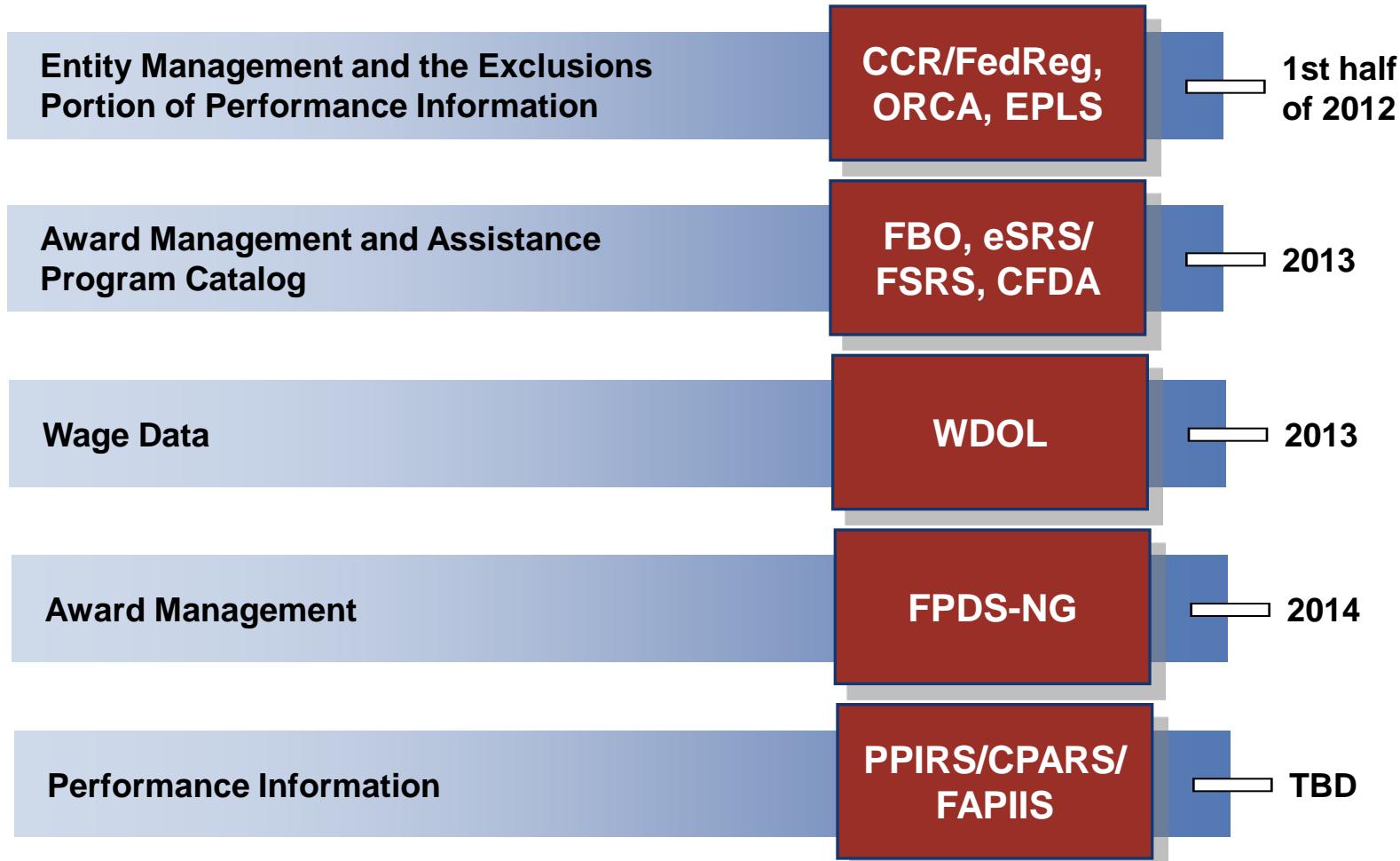


TodayFuture

- ▶ **Process Improvements** – SAM process-improvement work is identifying ways to reduce the number of interfaces needed
- ▶ **1 Database** – As the legacy systems are migrated into SAM, they will be migrating into one database, further reducing the number of interfaces needed

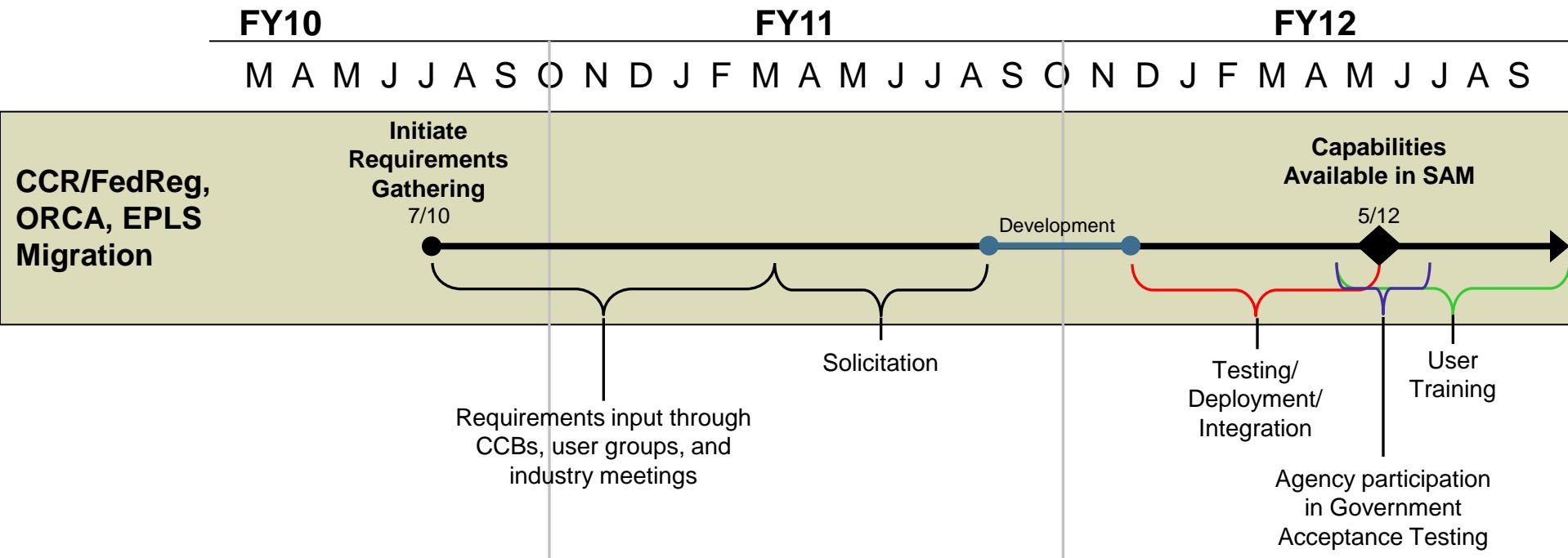
Your Interfaces Will Change!

► Legacy system capabilities will move to SAM in phases



- ▶ After migration, all the capabilities in CCR/FedReg, ORCA, and EPLS will be available at SAM.gov – 1 login!
- ▶ Users will be automatically redirected from the legacy systems to SAM
- ▶ Users will specify a new user ID and password – the system will guide users through the process when they log in with their old user name
- ▶ Users will experience a streamlined process
 - Data and process will be integrated into logical groupings (e.g., Core Data, Reps and Certs)
 - Registration purpose will be captured at the start to guide data entry
 - Process steps will be reordered to improve efficiency (e.g., TIN match, CAGE validation, POC collection)

- ▶ Subject Matter Experts have provided input to and validation of requirements for the CCR/FedReg, ORCA, EPLS migration group
- ▶ The next migration group includes FBO, eSRS/FSRS and CFDA



▶ Subsequent migration groups will follow this same pattern.

- ▶ To obtain more information
 - Go to <http://sam.gov>
 - Direct any SAM-related questions to AskSAM@gsa.gov
 - Participate in our Contract Writing System/Interfaces meetings, if applicable (write to AskSAM@gsa.gov to be invited)