# **U.S. Dairy Life Cycle Assessment**

From Grass to Glass

Dr. Ying Wang National Academy of Sciences November 17, 2011



#### The U.S. dairy LCA

- U.S. dairy from grass to glass
- Life Cycle Assessment
  - □ What are the guiding principles?
  - What makes a good LCA?
  - □ What are the challenges for LCA?
- Commitment to U.S. LCA Digital Commons database



#### Diversity of U.S. dairy farms

- 4<sup>th</sup> largest agricultural commodity
- 54,000 dairy farms
- 98% family owned
- Average herd size 170
- Diverse operations
- In all 50 states







### **Innovation Center for U.S. Dairy**





#### **Sustainability Council**

#### **Producers**

**Alliance Dairies Clauss Dairy Farms Fair Oaks Farms Fiscalini Farms Foster Brothers Farm Gar-Lin Dairy Farm Graywood Farm** Haubenschild Farms Inc. **Maddox Dairy Medeiros & Sons Dairy Prairieland Dairy** Si-Ellen Farms **Spruce Haven Farm Stauffacher Highway Dairy Werkhoven Dairy** 

Associations/ Government





























Dairylea
Cooperative Inc.



LAND O'LAKES, INC.









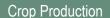














**Transport** 

Processing

Packaging

Distribution

Retail



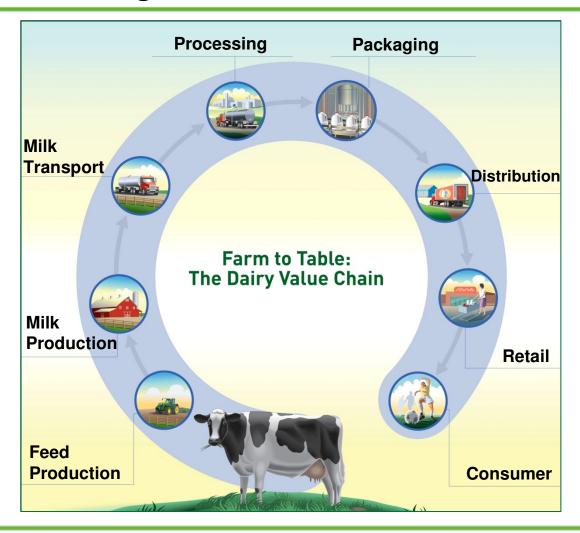


# Why do we care about sustainability?





## Life Cycle thinking



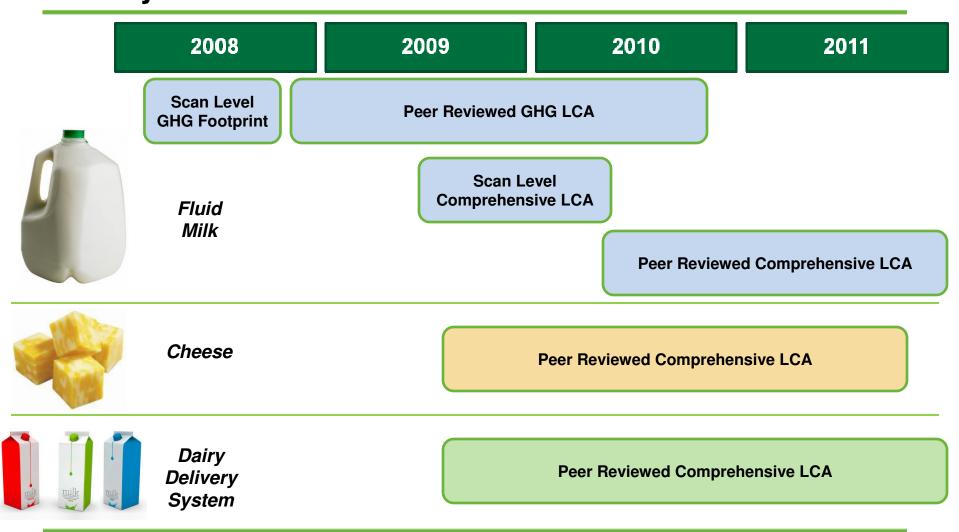


#### Guiding principles for dairy industry research

- Follow ISO 14040, 14044 standards
- Focus on decisions
- Choose an appropriate starting point
- Avoid shifting burdens
- Create transparent and open-source access to data
- Benefit all industry stakeholders
- Share lessons learned with other stakeholders



# Life Cycle Assessment research





# Challenges – 18 months of data collection!

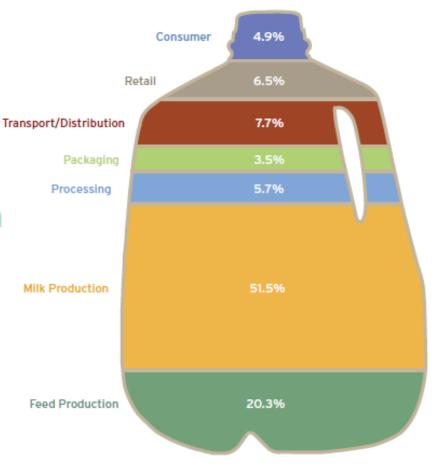
Challenges	Solutions
<ul> <li>Data collection traditionally used for compliance</li> <li>Benefits of the study difficult to explain</li> </ul>	<ul> <li>Industry and producer advisory group</li> <li>Engaged:</li> <li>40 dairy producer cooperatives</li> </ul>
540 producer surveys 25% milk processing in 2007 11% milk transportation in 2007 sonse rate	
<ul> <li>No existing data</li> <li>No data collection protocol</li> </ul>	<ul> <li>Dairy academics designed survey</li> <li>User guide, webinars and 24/7 help line</li> <li>Piloted with processing plants</li> </ul>



#### U.S. fluid milk carbon footprint

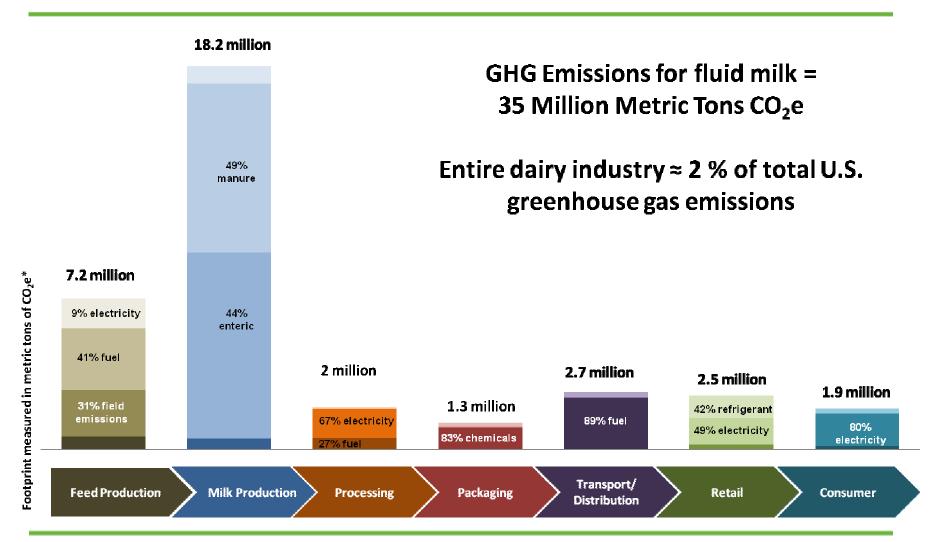
Greenhouse Gas Emissions for U.S. Fluid Milk: Contributions by Supply Chain

Total CO<sub>2</sub>e emissions of fluid milk= 17.6 lbs. per gallon of milk



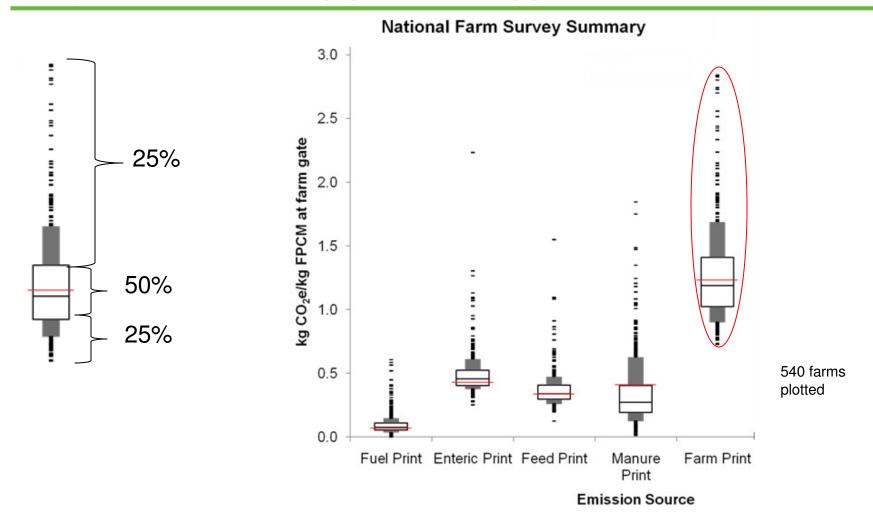


#### U.S. fluid milk carbon footprint





## Dairy farm: Variability presents opportunities



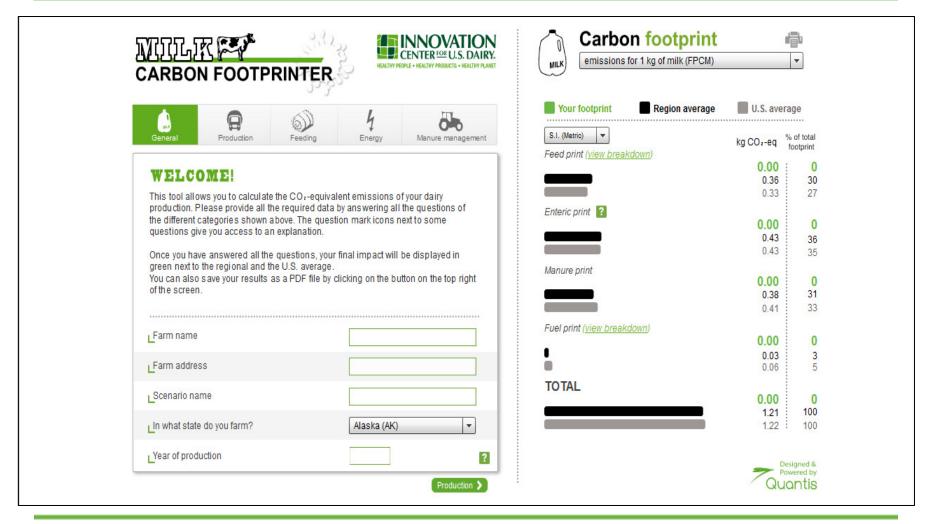


#### Key farm management practices matter the most

- Milk production
- Milk fat and protein content
- Animal demographics / numbers
- Animal sold to beef (beef / milk allocation)
- Dry matter intake ratio
- Percentage of time on pasture
- Manure management practices
- Percentage of dry manure goes into each manure management system
- On farm energy use



#### **Decision Support: Carbon Calculator Tool for Producers**





#### Across the supply chain: Management practices matter



Increasing feed efficiency

Reducing enteric methane

Improving manure management



Reducing electricity usage

Consolidating distribution network

Considering alternative packaging materials



Good truck maintenance

Better route design

Reducing long distance milk hauling

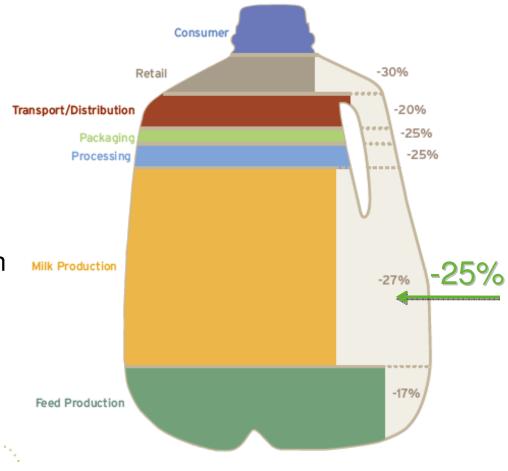
The basis for differences is best management practices – not size, region or age.

#### **Action plan validated**

GHG Goal: 25% by 2020

Portfolio: 12 Projects

Business Value: \$238 million





#### 7 steps to conduct a good LCA

- 1. Clear definition of goals
- 2. Careful selection of the functional unit
- Close attention to data sources
- 4. Work with the subject matter experts
- 5. Assess impacts appropriately
- 6. Peer review
- 7. Documentation and transparency

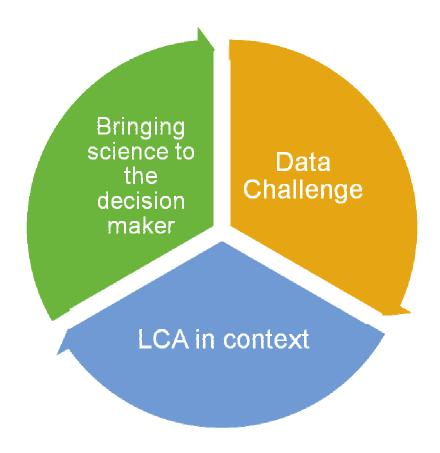


#### LCA key lessons learned

- 1. Inherently interdisciplinary and data hungry
- LCA results are numbers only!
  - Shows where to focus
  - Facilitates goal setting and decision making
- 3. Process based models are also needed to account for the interdependencies of biological system
- 4. Bring science to the decision maker to create change



# **Industry-wide LCA challenges**





# **Build the Life Cycle Inventory Database**



Want more information? Sign up for Sustainability Newsletter at innovationcenter@usdairy.com

