Symposium on Management of Intellectual Property in Standard-Setting Processes
October 3-4, 2012
Lecture Room
2101 Constitution Ave., NW, Washington, DC
PRELIMINARY AGENDA

Wednesday, October 3
Part One: Institutional and National Diversity

8:30 Welcome & Introduction: Keith Maskus, University of Colorado

8:45 Keynote: Stuart Graham, U.S. Patent and Trademark Office

9:15 Session 1: Policies, Practices, and Experience of Leading Standards Organizations
   Chair: Tim Simcoe, Boston University
   Presentation: Rudi Bekkers, Eindhoven University of Technology, and Andy Updegrove, Gesmer Updegrove, LLP
   Discussants:
   Fiona Scott-Morton, U.S. Department of Justice
   Dirk Weiler, European Telecommunications Standards Institute (ETSI)
   John Kelly, JEDEC Solid State Technology Association

10:45 Break

11:00 Session 2: Standards Processes and IP Treatment in Emerging Economies
   Chair: Richard Suttmeier, University of Oregon, ret.
   Presentations:
   China – Danny Breznitz, Georgia Institute of Technology
   India – Thammaiah Ramakrishna, National Law University, Bangalore
   Brazil – Denis Barbosa, Catholic University of Rio de Janeiro
   Discussants:
   Julia Doherty, Office of the U.S. Trade Representative
   Mark Cohen, Fordham University Law School
   Kent Baker, Consultant

12:30 Lunch
1:30  Session 3:  E-government Procurement Policies in the US, EU, and Japan
Chair: Amy Marasco, Microsoft
Presentation: Laura DeNardis, American University
Discussants:
  Naomi Voegtli, SAP
  Mary Saunders, National Institute of Standards and Technology

3:00  Break

Part Two: II. Structural and Policy Issues in IP Management in the Standards Context

3:15  Session 4:  SDO-Patent Office Cooperation and Information-Sharing
Chair: Rudi Bekkers
Panelists: Michel Goudelis, European Patent Office
          Dirk Weiler
          George Willingmyre, GTW Associates

4:45  Session 5:  Standards-Essential Patents and USITC Litigation
Chair: David Goodman, Polytechnic Institute of New York University
Presentations:
  Colleen Chien, University of Santa Clara Law School
  Richard Gilbert, University of California at Berkeley
Discussant: Suzanne Munck, Federal Trade Commission

6:00  Adjourn

Thursday, October 4, 2012

8:30  Introduction: Keith Maskus

Keynote: Howard Shelanski, Federal Trade Commission

9:00  Session 6:  Standards Development in Emerging Technologies
Chair: Richard Gilbert, University of California at Berkeley
Presentations:
  Bioinformatics – Jorge Contreras, American University Law School
  Nanotechnology – Ajit Jilavenkatesa, National Institute of Standards and Technology
  Synthetic biology – Andrew Torrance, University of Kansas
  Green building materials – Jorge Contreras
Discussant:
  Arti Rai, Duke University Law School

10:30 Break
10:45  Session 7: Transfer of Patents and Obligations
Chair: Sandy Block, IBM
Presentation: Jay Kesan, University of Illinois Law School
Discussants:
    Gil Ohana, Cisco
    Scott Peterson, Google
    Claudia Tapia, Research in Motion

12:15  Open Forum *
Chair: Ollie Smoot, Past President, International Organization for Standardization (ISO)

*This session is intended to give stakeholders an opportunity to comment further on issues on the agenda or raise new issues regarding IP in standards for the committee’s consideration.

Comments:
    Monica Barone, American Intellectual Property Law Association (AIPLA)
    Dan Bart, Valley View Corporation
    Carter Eltzroth, Helikon.net
    Keith Mallinson, WiseHarbor
    Tim Molino, Business Software Alliance (BSA)
    Ian McClure, Intellectual Property Exchange International (IPXI)

1:15  Closing Remarks: Keith Maskus

1:30  Adjourn