



**USPOULTRY**

**U.S. POULTRY & EGG ASSOCIATION**

**The All-Feather Association**

# USPOULTRY

U.S. POULTRY & EGG ASSOCIATION

## **Vision Statement**

To be the leading technical resource and voice for the feather industries.

## **Mission Statement**

A non-profit organization which progressively serves its poultry and egg members through research, education, communications and technical services.

## **USPOULTRY Values**

Integrity First

Service to Customers

Excellence in All We Do



# USPOULTRY

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## Who We Are

USPOULTRY is the world's largest poultry organization. Membership includes producers and processors of broilers, turkeys, eggs, breeding stock, and ducks, as well as allied companies. We have member companies worldwide and 27 affiliated state associations.



# PROGRAMS

INTERNATIONAL  
POULTRY EXPO

EDUCATION, TRAINING  
AND STUDENT  
OUTREACH

AFFILIATE IT SUPPORT

ENVIRONMENT

FOOD SAFETY &  
PRODUCTION

RESEARCH







# @LANTA2014

**Global Marketplace  
for the Poultry, Meat & Feed Industries**



# Industry & Education Programs

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## Student Outreach Programs

College Student Career Program  
International Student Career Program  
USPOULTRY Foundation  
National 4-H Conference  
USPOULTRY Poultry Judging Contest  
National FFA Poultry Evaluation Career Development Event  
“Learn & Earn” Co-Op Program





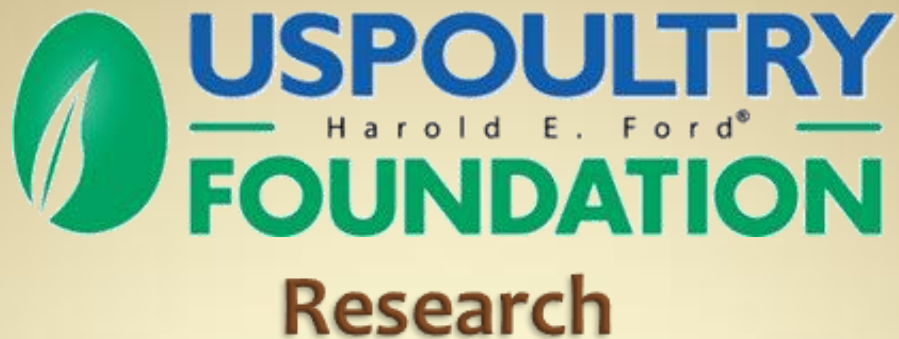


## Research

The programs provide an unbiased procedure for funding through a Foundation Research Advisory Committee, comprised of industry technical experts in a variety of disciplines. The committee evaluates hundreds of research proposals for merit and value before making recommendations to the association board of directors for funding.

Copies of completed research summaries are available on the USPOULTRY website [www.uspoultry.org](http://www.uspoultry.org).





Poultry health concerns were on the rise in the early 1960s. In 1962, what was then Southeastern Poultry & Egg Association appropriated funds for gumboro research and worked to obtain funding from the federal government to study leukosis.

The research expanded over the years into what ultimately became a comprehensive program studying every aspect of poultry and egg production and processing. Millions of dollars continue to be reinvested into the industry in the form of research grants.







## Foundation Research Advisory Committee (FRAC)

Chairman: Dr. John A. Smith, Fieldale Farms Corporation

Vice Chairman: Dr. Thomas Frost, Wayne Farms LLC

Immediate Past Chairman: Mike Robach, Cargill, Inc.

Dr. Travis Cigainero, Pilgrim's Pride

Dr. Steven Clark, Zoetis

Dr. Christine Daugherty, Cobb-Vantress

Dr. David Harris, Simmons Foods

Dr. Don Jackson, JBS-USA

Dr. Kenton S. Kreager, Hy-line International

Jimmy Mardis, Tyson Foods

Dr. Don McIntyre, Diamond V

Dr. Bruce Stewart-Brown, Perdue Farms

Jerry Straughan, Cal-Maine Foods

Steven Woodruff, Woodruff & Howe Environmental Engineering



## Important Research Areas

- Food Safety and Product Quality
- Environmental Safety
- Poultry Well-Being
- Poultry Health
- Poultry Production Technologies
- Poultry Nutrition
- Poultry Genetics

# [www.uspoultry.org](http://www.uspoultry.org)

- Deadlines for one page pre-proposals
- Guidelines for preparation and deadlines for submission of full proposals
- Summaries of completed projects located by keyword
- Research Priorities
- Board Research Initiative