

Research ~~into~~ FOR outcomes and impacts

– the importance of M&E in our research

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M&E Session plan

2:00 – 2:30: Presentation and brief discussion

2:30 – 3:00: Group work

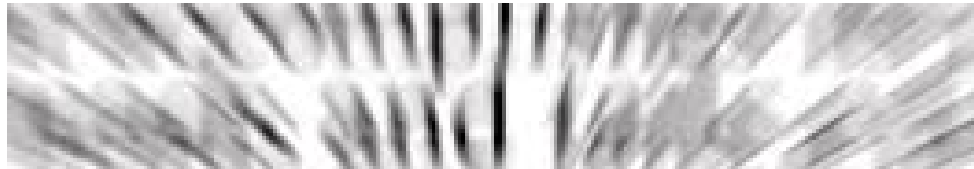
3:00 – 3:15: Coffee break

3:14 – 4:00: Feedback and further discussion in plenary

Monitoring and evaluation is all about

Planning ..., Supporting ..., Reporting ..., .. and USING! ...,

DEVELOPMENT

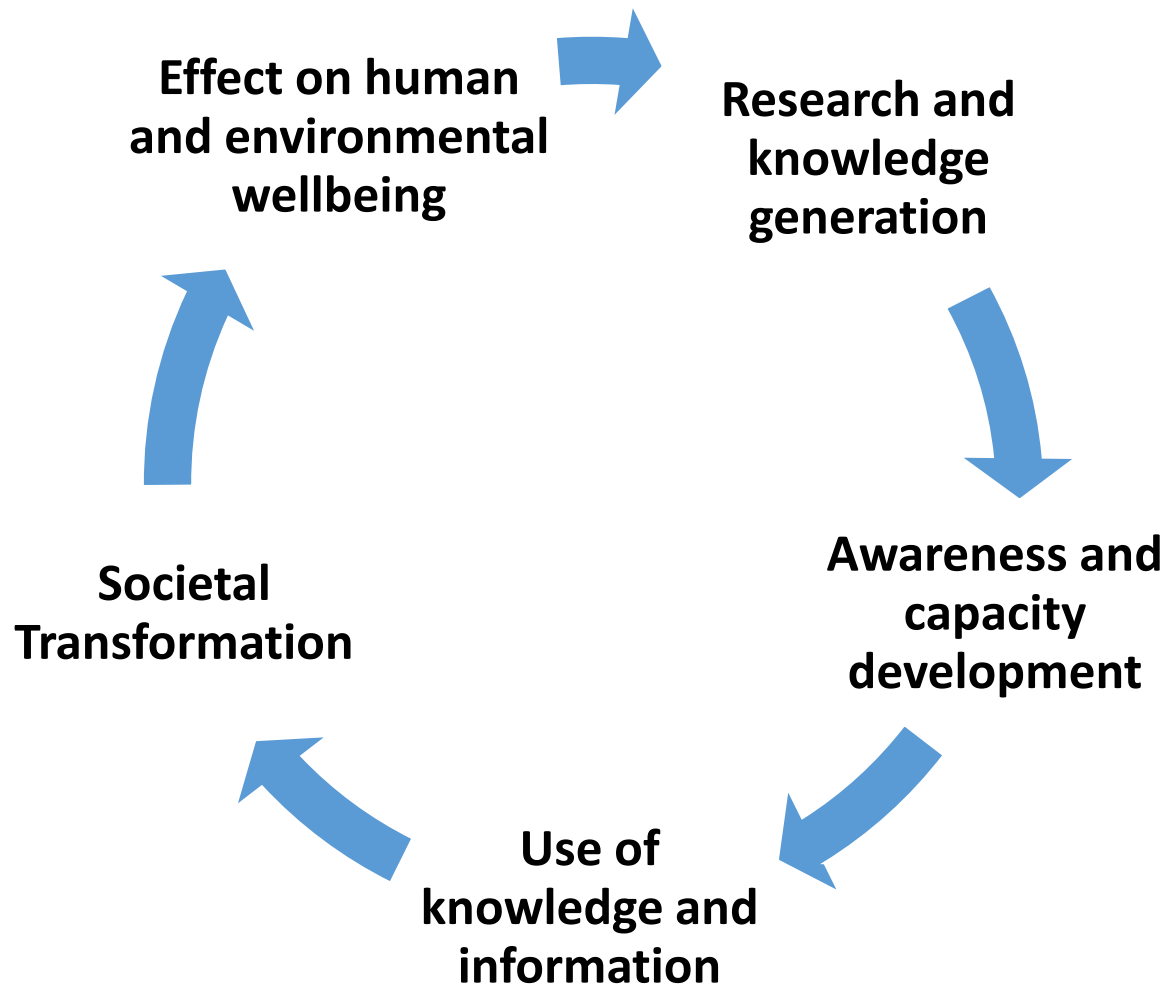


results



Evaluating research for impacts....

*Planning: Including targeting **IMPACTS** in project objectives ...,*



Evaluating research for impacts....

And the **RESULTS** supported and tracked ...,



Effect on human
and environmental
wellbeing



Research and
knowledge
generation

To understand ...

To evaluate ...

To test ...

To determine ...

To explore ...

To synthesize ...



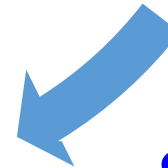
Societal
Transformation



Awareness and
capacity
development



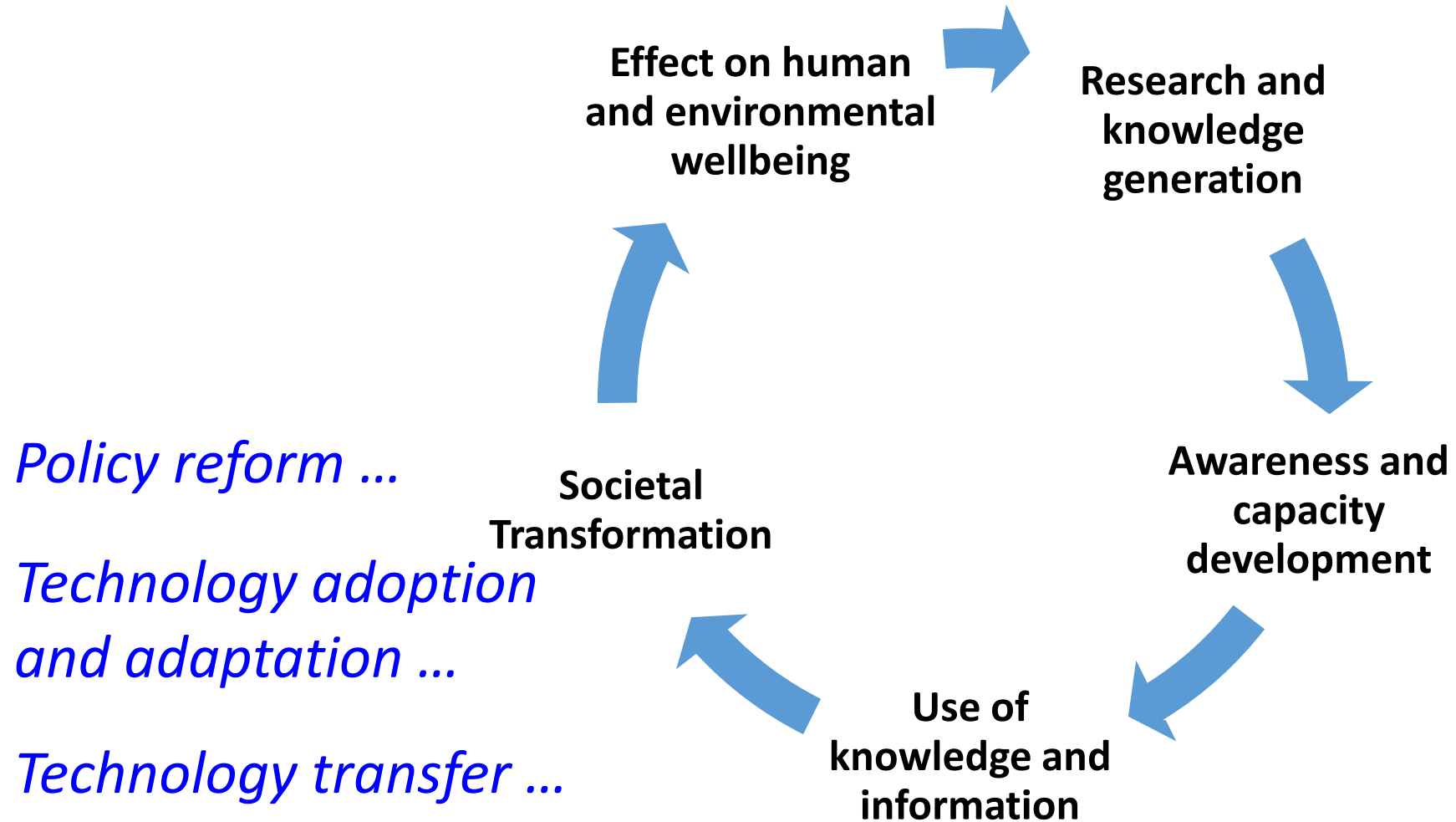
Use of
knowledge and
information



Supporting MSc and PhD studies

Evaluating research for impacts....

And the **RESULTS** supported and tracked ...,



Evaluating research for impacts....

And the **RESULTS** supported and tracked ...,

*Environmental integrity
and sustainability ...*

*Better health and
nutrition ...*

*Improved socio-
economic resources*

Effect on human
and environmental
wellbeing

Research and
knowledge
generation

Societal
Transformation

Awareness and
capacity
development

Use of
knowledge and
information



Evaluating research for impacts....

TWO broad challenges,

SUPPORTING *impact results....,*

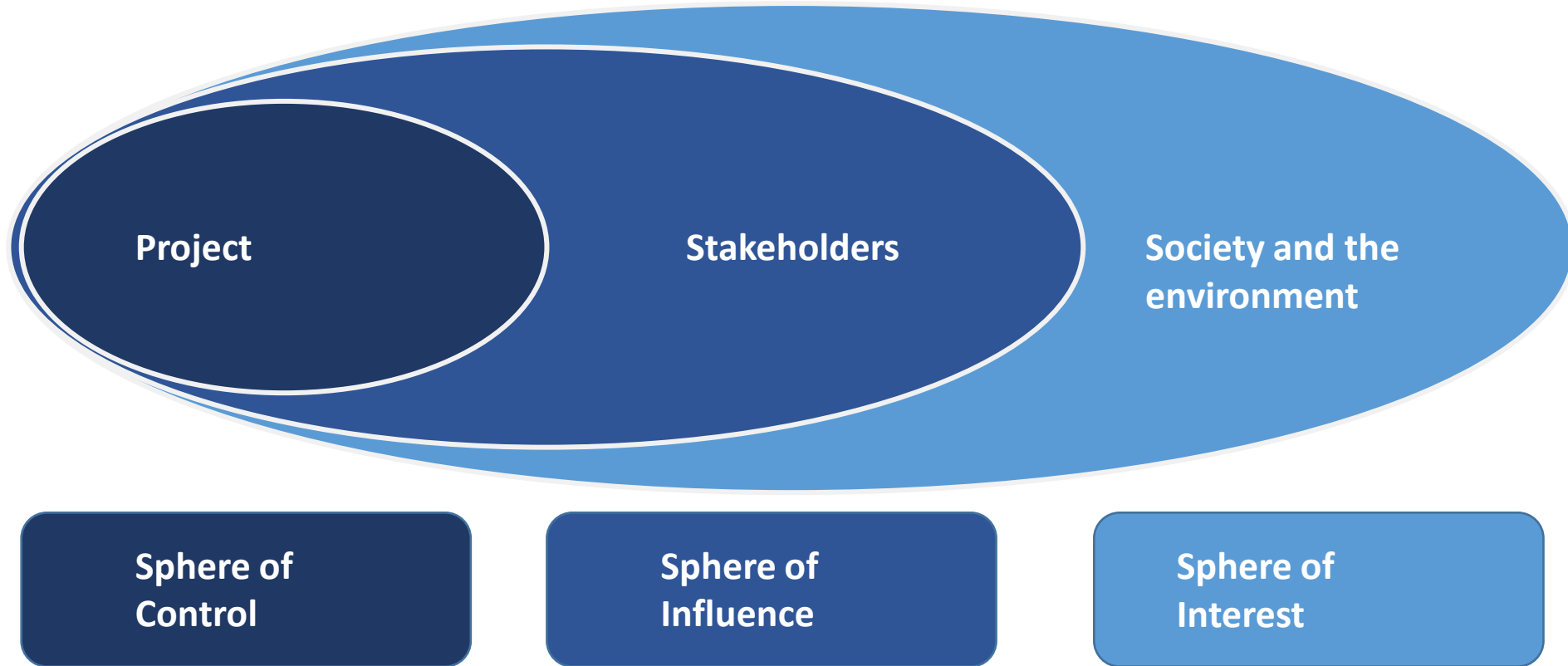
Effective **project design and management....,**

REPORTING *the results....,*

Effective **monitoring and evaluation....,**

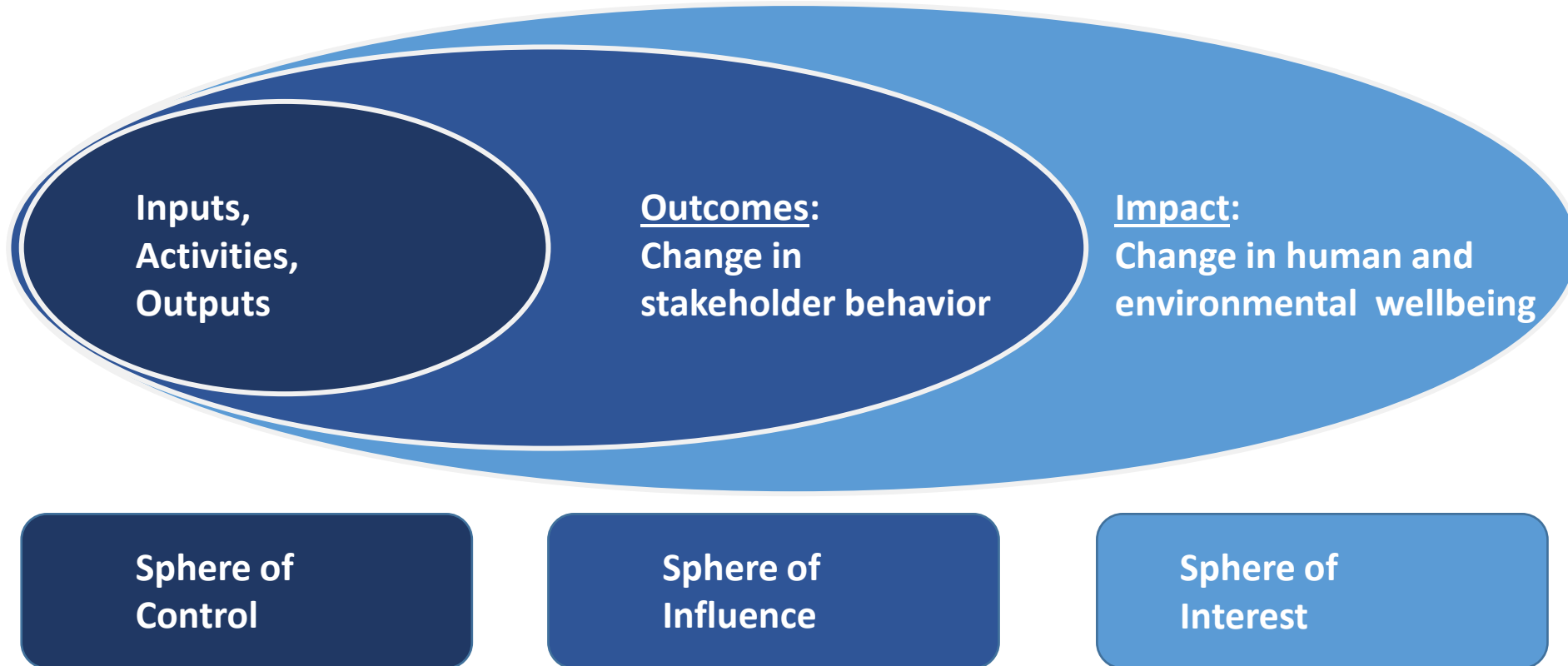
Evaluating research for impacts....

We are (by default!) ... limited to how much we can influence ...



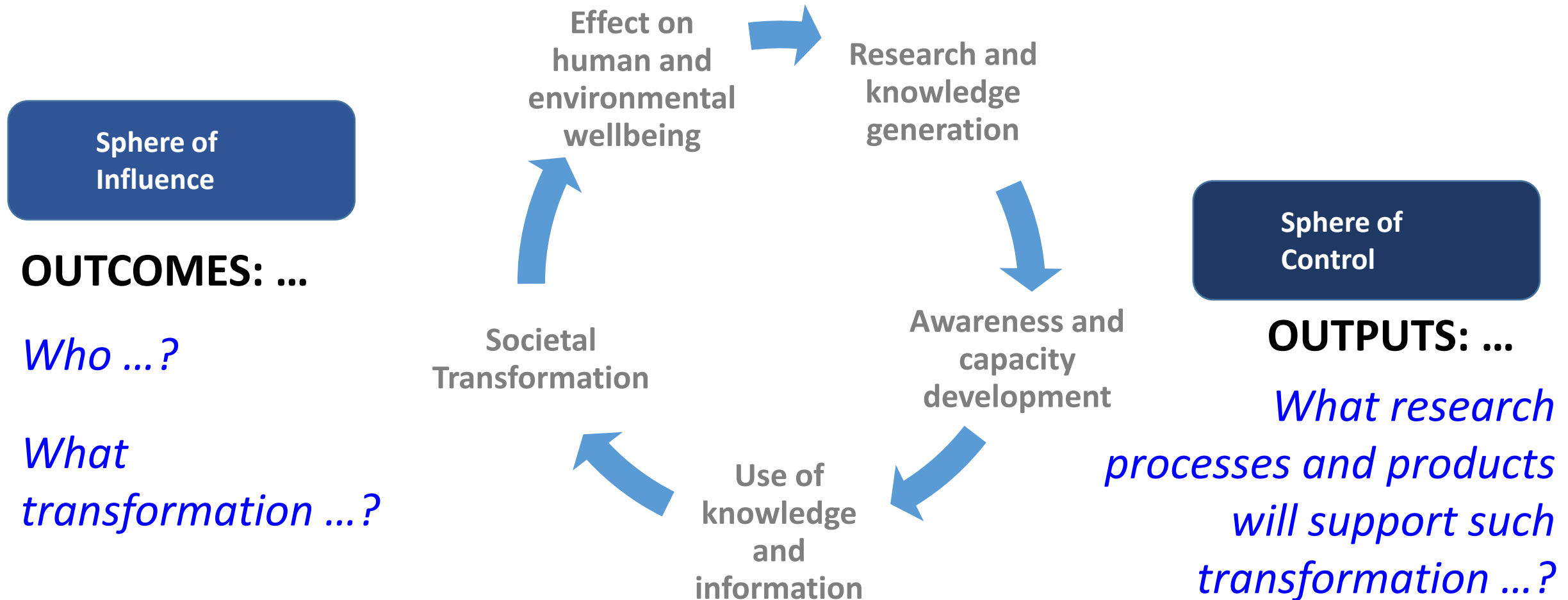
Evaluating research for impacts....

We are (by default!) ... limited to how much we can influence ...



Evaluating research for impacts....

By focusing on OUTCOMES ... it IS possible to get impact results ...



Research uptake to support outcomes

A strong stakeholder analysis and engagement ... PRINCIPLES

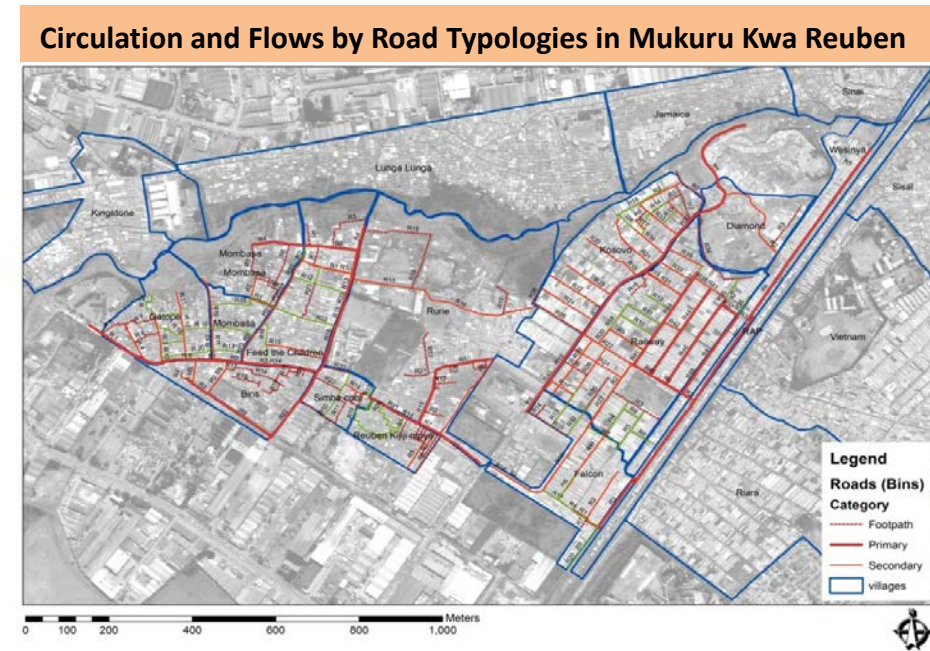
- *Building and maintaining stakeholder relationships, ... AND TRUST*
- *Identifying user needs (demand-driven)*
- *Cultural awareness and contextual understanding*
- *Understanding psychology and behavioral change*
- *The right timing, ... when to capitalize on opportunity*
- *Developing and maintaining effective 2-way communication systems and processes*



Research uptake to support outcomes

A wide range of ways used to support research uptake:

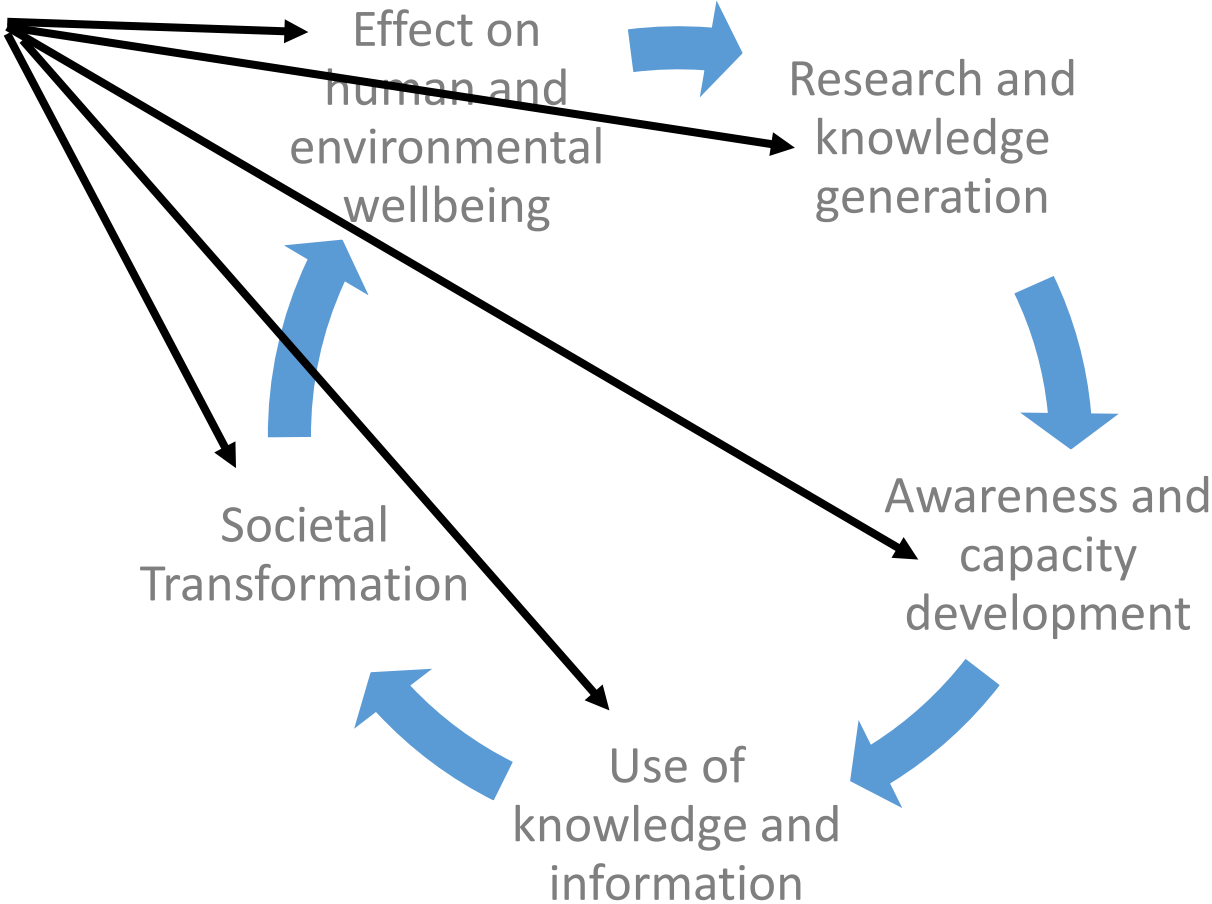
- Publications
- Information exchange forums (workshops, conferences, public meetings, cyberspace (d-lists, websites), social media (blogs, wikis))
- Capacity development processes (teaching, training)
- Media campaigns: initiated or prompted
- Use of information brokers (extension services, civil society, identified champions)



Choice depends on supply-demand communication objective and means

Evaluating research for impacts....

A RESULTS FRAMEWORK that reports on ALL R4D processes ...



Evaluating research for impacts....

The RESULTS FRAMEWORK ...

Project summary	Observable, Measurable indicators	Means of verification	Important assumptions	Baseline status	Targets (2014, 2015, etc.)
Goal, Impact 'Why'? ... at system level					
Objective 'Aim' ... at project level					
Outcome, 'What target change'?	}				
Outputs 'What do we do, produce? ... to achieve the outcomes					
Activities, 'How'? ... to get the Outputs					

RESULTS of interest

Evaluating research for impacts....

Technical M&E challenges ... A clear engagement of relevant stakeholders to

An acceptable results framework (LFA, RBM, OM, ...)

Indicators ..., but especially of OUTCOME results

Dealing with quantitative and qualitative indicators

Reporting arrangements, ... Knowledge Management

Baselines ... and populations to compare

Contribution vs. attribution ... to impacts

Effect on

Evidence on how needs

wellbeing

generation

Good research

Societal

capacity

leadership and

Stakeholder

information

Evaluating research for impacts....

Also popular PROTESTS !!!

PROJECT FOCUS: "My project is limited to exploration, investigation ..."

*No TIME: "My project is only ** months, there is no time ... to get there"*

MONEY: "My budget does not cover stakeholder meetings"

CAPACITY: "How do I COMMUNICATE with policy makers and businesses?"

INTEREST: "I am only a researcher; let others do development"

"We all use a standardized M&E framework; we cant change that"

Evaluating research for impacts....

Think about need for M&E for progress and performance analysis, its implementation challenges, and

.. do it anyway!!!

Evaluating research for impacts....

Remember ...





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Services

1. Project and Organization Strategy

- *Supporting and guiding R&D project designs for outcomes and impacts*

2. Monitoring

- *Developing or reviewing results frameworks (LFAs, RBMs)*
- *Indicator and data requirements*
- *Developing monitoring systems (web- and hard-copy based)*

3. Evaluations and impact assessments

- *Conducting and reviewing evaluations*
- *Impact assessment and impact case analyses*
- *Documentation for effective dissemination*