

## Arab-American Frontiers of Sciences, Engineering, and Medicine Symposium December 13-15, 2014 / Muscat, Oman

# Guidelines for Poster Preparation

### General aim and format

We ask all general participants to present their work in our flash-poster talks and poster session. The flash-poster talk session may be a little unusual, but is a favorite among participants of other Frontiers symposia. It allows you to present your work in ONE minute. **Please note that you will NOT be using a PowerPoint during the flash talk.** It is all about effective communication or what is also known as “the elevator speech”, meaning the ability to “advertise” your work quickly and effectively without going into too many details (you will have time to present it in more detail with the help of your poster).

About 30 participants will present in the flash-talk session and we will have to be very strict with the time limitation so please DO NOT SPEAK LONGER THAN ONE MINUTE. The same participants will then present their poster in the session immediately following the flash-poster talks.

Please use the poster as a graphically based approach to presenting your research and aim to use it as a means for generating active discussion of the research.

### Design and layout Guidelines

- The entire poster should not exceed the following dimension: 70cm x 100cm.
- The poster should be oriented in the "portrait" position (short dimension is horizontal).
- A banner displaying your poster title, name, and organization should be positioned at the top-center of the board.
- Limit the text to about one-fourth of the poster space, and use "visuals" (graphs, photographs, schematics, maps, etc.) to tell your "story."
- Make it obvious to the viewer how to progressively view the poster. The poster generally should read from left to right, and top to bottom. Numbering the individual panels or connecting them with arrows is a standard "guidance system".
- Keep your poster simple and concise.
- Limit your poster to the most informative and interesting aspects of your work.
- Use color and other visual tools effectively. Choose a color scheme and visual style and stick with it.
- All posters should be in English. Make sure to spell-check, grammar-check, proofread.

### At the symposium venue, you'll be provided with:

- A Display Board
- Push pins to help you pin up your poster.