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Connecting your Research to the USAID Mission in Jordan

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For Jordan:
Get the right version

Jordan

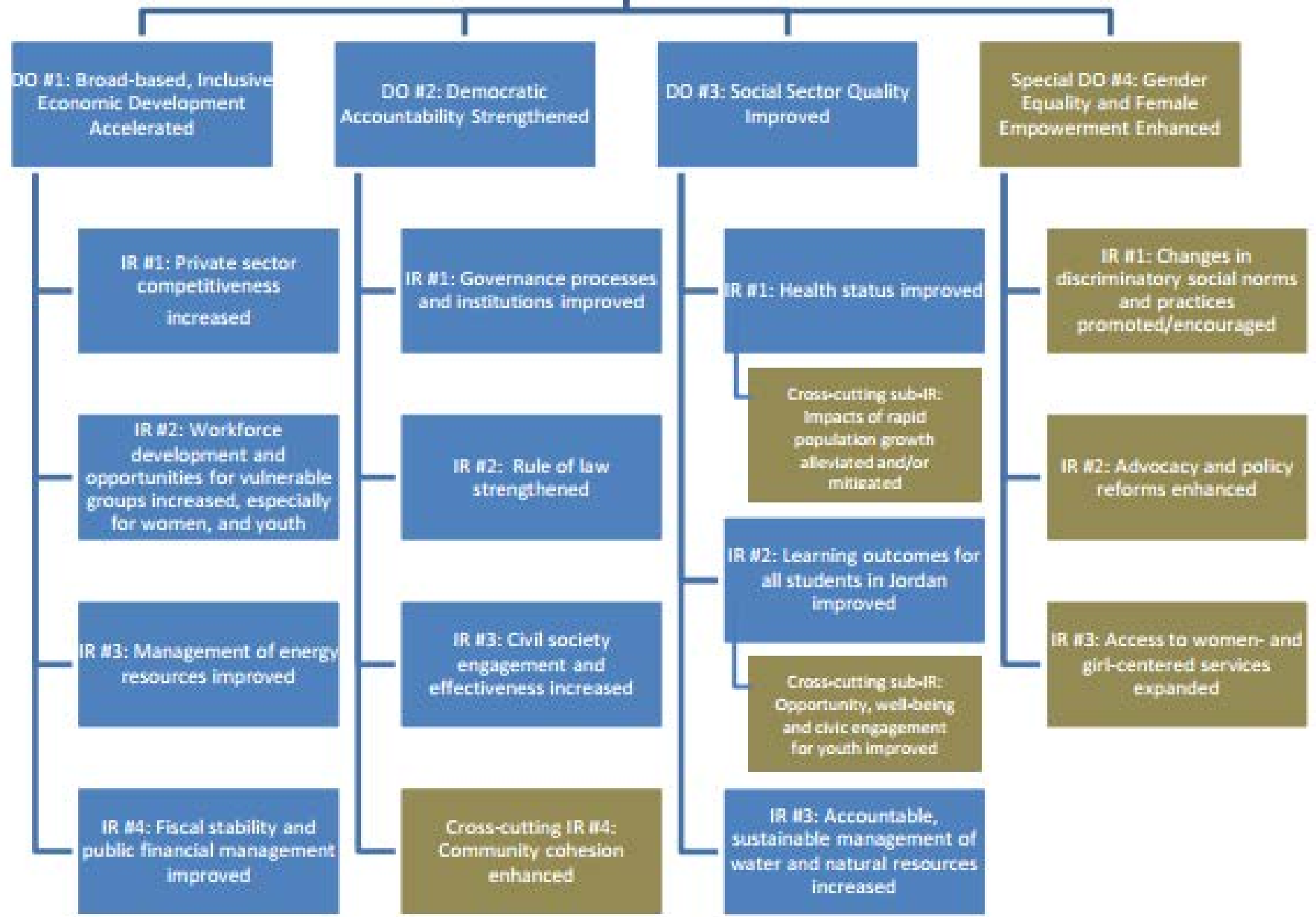
Country Development Cooperation Strategy 2013 – 2017



<https://www.usaid.gov/sites/default/files/documents/1883/Amended-Jordan-Country-Development-Strategy-March-2015.pdf>

Mission Goal:
Improved Prosperity,
Accountability, and Equality
for a Stable, Democratic
Jordan

**Just Google
CDCS Jordan or "country"**





Crosscutting Themes and Synergies between DOs/IRs in Jordan

- Gender
- Youth
- Conflict
- Population



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**Understand the
local conditions**

- Jordan is a lily pad where everybody wants to work because it is stable.
- Must get approval for meeting from the Ambassador – plan ahead.
- Have a high tolerance for ambiguity: The meeting should have a minimum impact on USAID/STATE but to do a good job you have to invest a lot of time and energy.



- MERC (pre and full proposals)
- PEER (pre- and full proposals) core and mission funded
- SWFF & PAEGC (two phase review)
- MENA-NWC
- About 20 proposals this year some only at the first phase some at both. Too many to follow – many with no further feedback – a disconnect.
- There is a huge size difference in resources from the Mission vs DC- based mechanisms



Better align with Mission / Region?

1. USAID does not communicate well across Missions because of its bilateral nature
2. Arabs are independent and individualists – you have an opportunity to learn how to work as teams through PEER/MERC.
3. Why not have PEER cut across Missions with down-stream topics like constructed wetlands; olive oil waste recycling; deficit irrigation of olives; hydroponics; commercialization?



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A few pointers

Choose your approach in the ME

1. Start with Mission Directors who like science.
2. Involve MERP because they are regional.
3. Align with STATE when possible.
4. Develop themes that match the DOs/IRs in the target missions.
5. Create a matrix and write a concept note to sell the regional project(s). *Use a flash talk video?*
6. Explain how it will be financed and managed – Mission-by-Mission or through DC or MERP?



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**Go PEER!
Go MERC!**



Thanks