

*The National Academies of*  
SCIENCES • ENGINEERING • MEDICINE


Innovation Policy Forum

***The Labor Market and Human Resource Management  
Implications of Entrepreneurship***

A workshop organized in cooperation with the *ILR Review* and the  
School of Business-University at Albany, SUNY

**October 14, 2016**

**Lecture Room  
National Academy of Sciences  
2101 Constitution Avenue, NW  
Washington, DC**



**Agenda**

- 9:30-9:35     **Introduction**  
*Luis M. Proenza, University of Akron and Co-Chair, Innovation Policy Forum*
- 9:35-9:40     **Welcoming Remarks**  
*Rosemary Batt, Cornell University and Editor, ILR Review*  
*M. Diane Burton, Cornell University*  
*Robert Fairlie, University of California at Santa Cruz*  
*Donald Siegel, University at Albany, SUNY*
- 9:40–10:20     **“The Intangible Capital of Serial Entrepreneurs”**  
*Kathryn Shaw, Stanford University\**  
*Anders Sørensen, Copenhagen Business School*  
Discussant: *John Haltiwanger, University of Maryland*
- 10:20–11:00     **“The Tortoise, the Hare, and the Hybrid: The Labor Market Effects of Entrepreneurial Apprenticeships”**  
*Mary Donegan, University of North Carolina at Chapel Hill\**  
*Maryann Feldman, University of North Carolina at Chapel Hill*  
*Allison Forbes, University of North Carolina at Chapel Hill*  
*Nichola Lowe, University of North Carolina at Chapel Hill*  
Discussant: *M. Diane Burton, Cornell University*
- 11:00–11:15     **Coffee Break**

\* denotes presenter

- 11:15–11:55    **“Perception and Adoption of Occupational Licensure by Entrepreneurs: The Case of Tax Preparers in the United States”**  
*Kyle Albert, Cornell University\**  
*Roman Galperin, Johns Hopkins University*  
*Aleksandra Kacperczyk, MIT*  
 Discussant: *Stephen Crawford, George Washington University*
- 11:55–12:35    **“Experience and Entrepreneurship: A Career Transition Perspective”**  
*Christopher Rider, Georgetown University\**  
*Peter Thompson, Georgia Institute of Technology*  
*Aleksandra Kacperczyk, MIT*  
*Joacim Tåg, Research Institute of Industrial Economics*  
 Discussant: *Christine Beckmann, University of Maryland*
- 12:35–1:35    **Lunch**
- 1:35–2:15      **“Does Scientific Innovation Lead to Academic Entrepreneurship?”**  
*Donna Ginther, University of Kansas\**  
 Discussant: *Andrew Toole, U.S. Patent and Trademark Office*
- 2:15–2:55      **“Academic Entrepreneurship: Bayh-Dole versus the ‘Professor’s Privilege”**  
*Thomas Åstebro, HEC Paris*  
*Serguey Braguinsky, University of Maryland*  
*Pontus Braunerhjelm, KTH Royal Institute of Technology*  
*Anders Broström, KTH Royal Institute of Technology\**  
 Discussant: *Donald Siegel, University at Albany, SUNY*
- 2:55–3:10      **Coffee Break**
- 3:10–3:50      **“Is It All About Who You Know? Prior Work Connections and Entrepreneurial Success”**  
*Sarada, University of Wisconsin at Madison\**  
*Oana Tocoian, Claremont McKenna College*  
 Discussant: *Nicholas Papageorge, John Hopkins University*
- 3:50–4:10      **“The Integrated Longitudinal Business Database: Measuring Job Creation Among the Universe of Business Entities”**  
*Robert Fairlie, University of California at Santa Cruz\**  
*Javier Miranda, U.S. Census Bureau*  
*Nikolas Zolas, U.S. Census Bureau*
- 4:10–4:20      **Closing Remarks**  
*Rosemary Batt, Cornell University and Editor, ILR Review*  
*M. Diane Burton, Cornell University*  
*Robert Fairlie, University of California at Santa Cruz*  
*Donald Siegel, University at Albany, SUNY*
- 4:30             **Reception in the Members' Room**

\* denotes presenter