

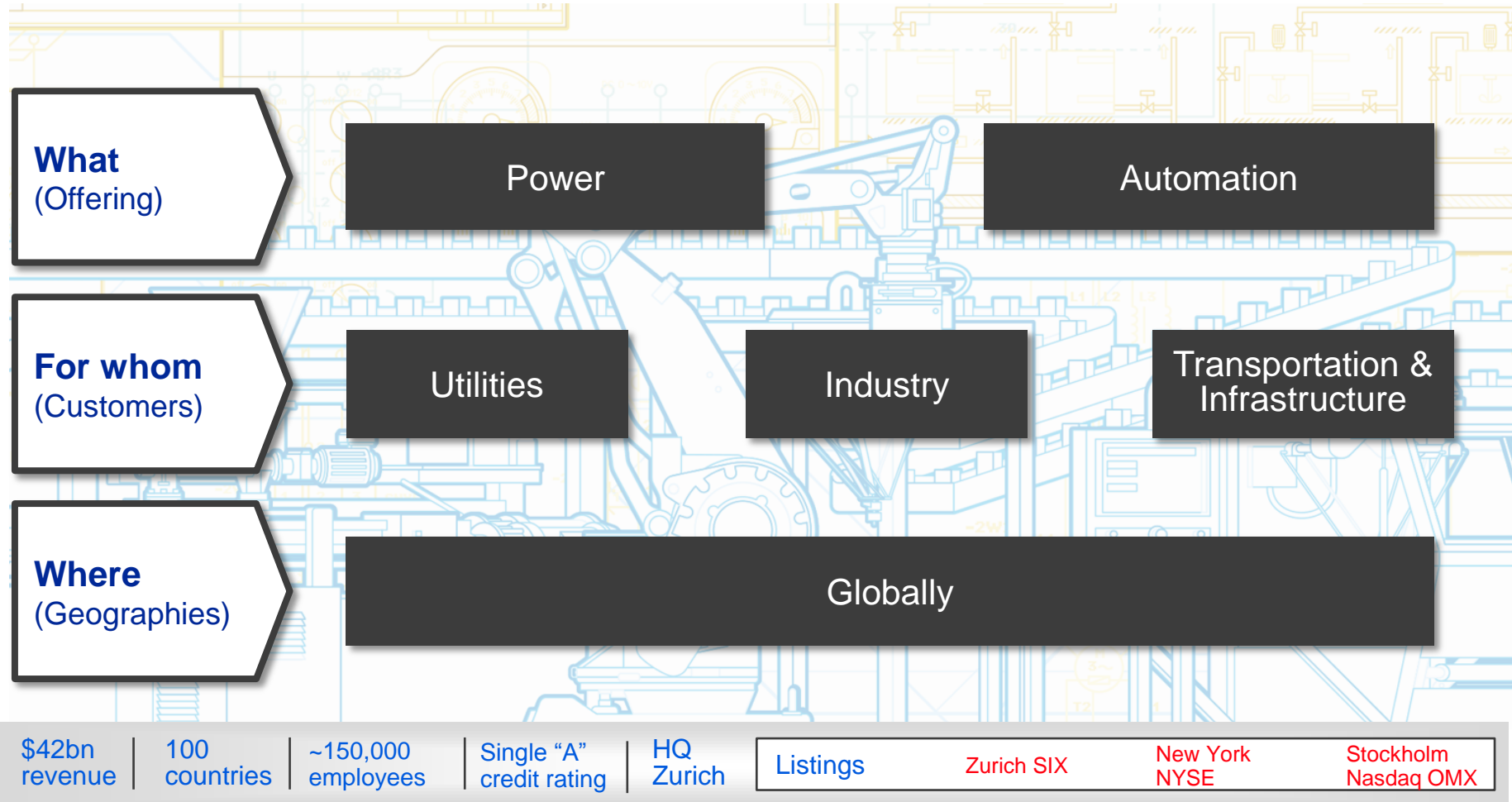
MAY 22<sup>ND</sup>, 2017

# University Relations: Collaboration Models

National Academies Panel on Graduate Education

Le Tang, Ph.D., Vice President of ABB Inc. and Head of US Corporate Research Center (USCRC)

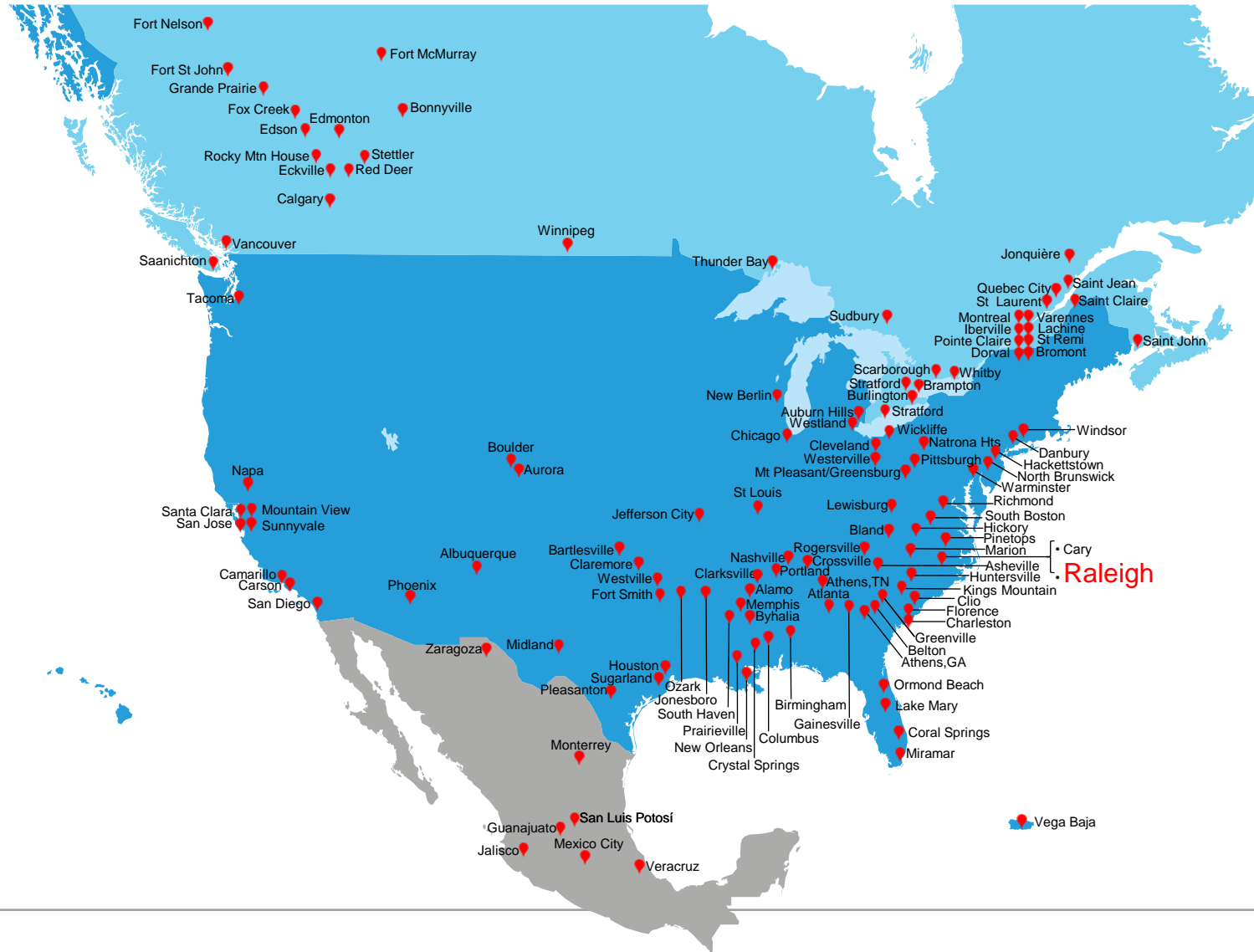
# ABB in simple terms



Note 2013 figures

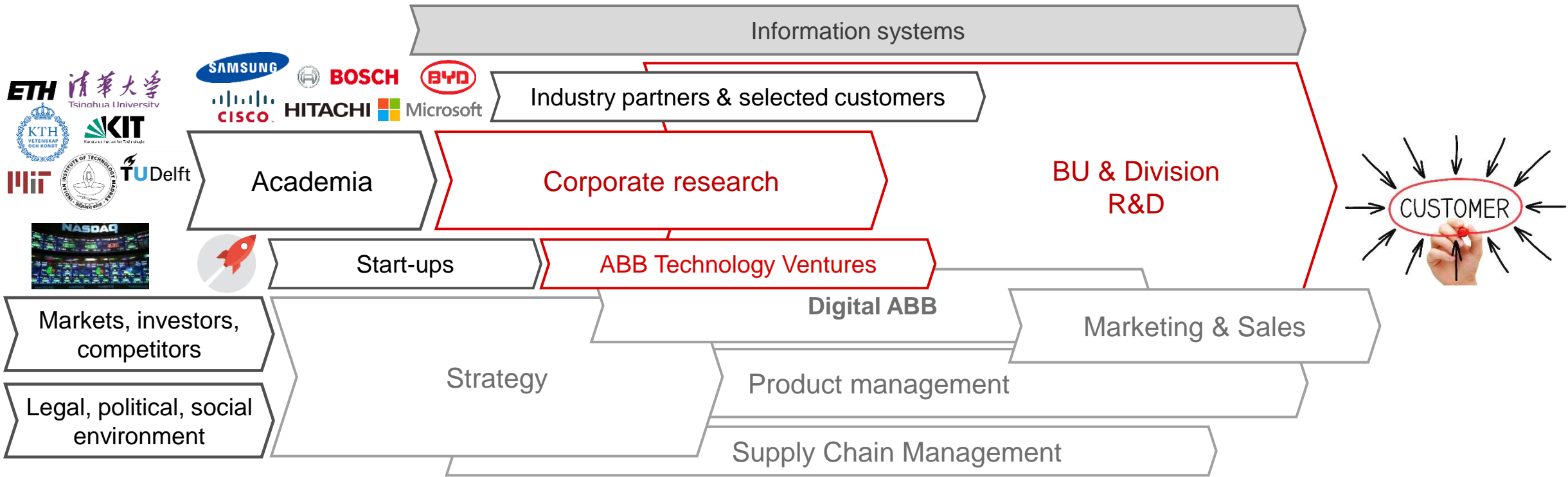
# ABB North America Footprint

NAM REGION  
Combined Locations






# R&D ecosystem

## innovation pipeline



R&D interacts with much richer and agile ecosystem

-  R&D
-  Internal ABB partners
-  External partners & environment



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# University Relations

A common framework and vision of how ABB best interacts with universities

## Recruitment

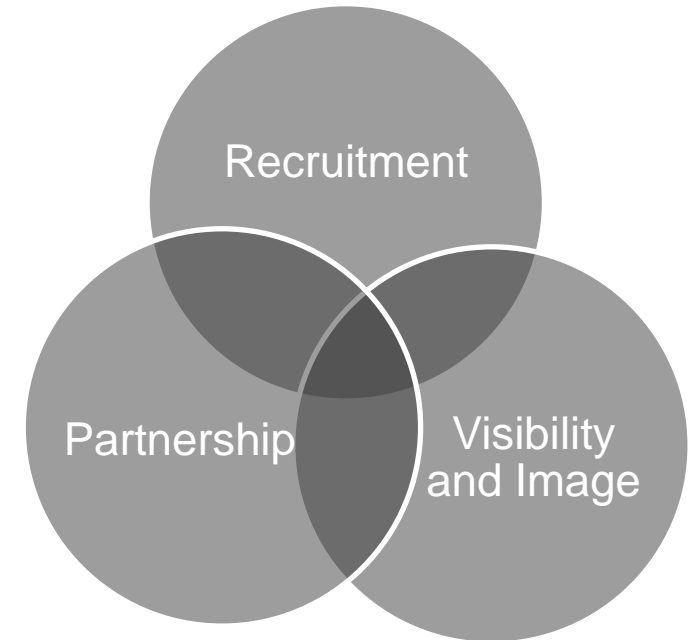
1. Recruit the best permanent employees from the best universities around the world
2. Recruit interns and postdocs regularly from the top universities

## Partnership

1. Partner with leading universities worldwide through bilateral research contracts
2. Partner with leading universities on external funding opportunities (e.g. DOE, DOD)

## Visibility and Image

1. ABB technologists give seminars, teach courses, supervise students at universities
2. Offer Professorships/Fellowships/Grants/Scholarships to students and professors at top universities
3. Donate or offer deeply-discounted equipment and software to universities



# USCRC University Relations

## Existing Successful Models: A Summary



Partnership with academic institutions, national laboratories, private sector, and customers to advance the state of the art in R&D and demonstration projects.



Consortia of government, business, and academic partners focused on specific large-scale projects



Internship Program



Sponsor technical seminars and guest speakers



Structured university partnerships e.g. PAL/Co-Op Programs



Industrial PhD programs



Offering short courses, adjust professorships, student advising, capstone projects, equipment donations, etc...

# USCRC University Relations

## Broad Areas of Research

- Tailored programs and models to cater to the diverse needs of ABB research areas
- A subset of overall ABB's Univ. engagement

### Software

Create sustainable, secure, and user friendly software-based automation solutions, using efficient software engineering methods and architectures



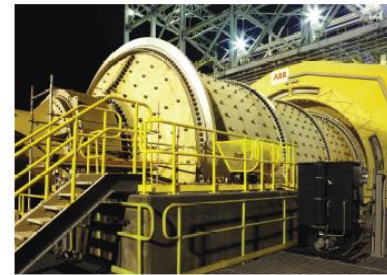
### Switching

Devise cutting edge AC and DC interruption technologies for the entire voltage range



### Control

Innovate automation, operation, protection and maintenance solutions for industrial and electrical systems including their associated components



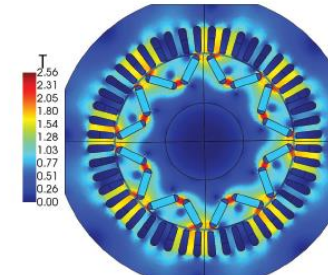
### Mechanics

Analysis, design, track manufacturing advances, use, and maintenance of diverse mechanical system (robotics to switchgear)



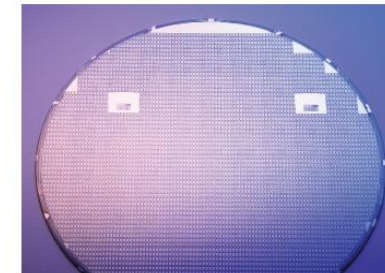
### Electromagnetics

Devise novel products and systems using insights into electromagnetics, dielectrics, heat transfer, acoustics and electro-chemistry



### Power Electronics

Realize novel power electronic solutions and power semiconductors for diverse applications



### Materials

Investigate novel materials for future products as well as identify/deploy cutting edge manufacturing processes



### Sensors

Create innovative measurement solutions for electrical and industrial systems, secure competence in electronics for smart and reliable devices



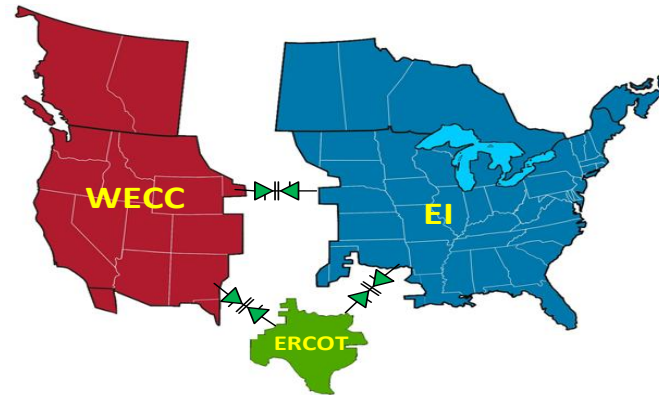
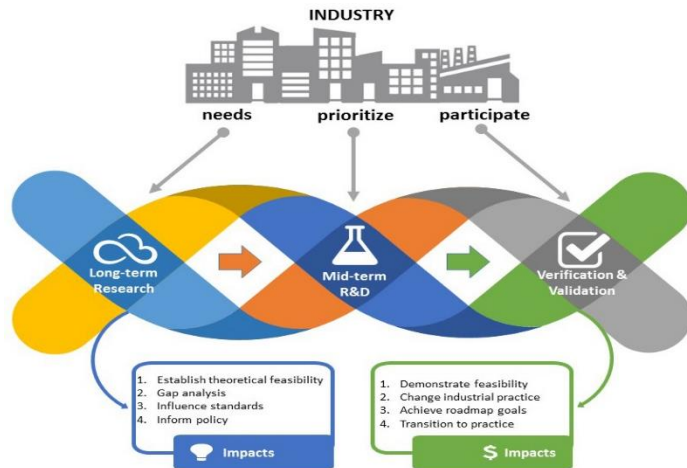
# USCRC University Relations

## Existing Successful Models: Partnerships

### Partnership for 3<sup>rd</sup> party-funded collaboration

- Complementary skillsets and opportunity to showcase ABB technologies
- Competency development in new areas with reduced risk
- Greater visibility and researcher career options

### Example Collaborations: NCSU, UIUC, UTK, Texas A&M

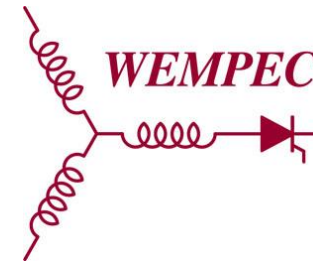




## USCRC University Relations

Existing Successful Models: Consortia Membership: Visibility and Image

- Consortium membership affords ABB a broader access to students, faculty and lab facilities
- Boosts recruitment pipeline and company image as an innovator and technology leader



# USCRC University Relations

## Existing Successful Models: Internships and Co-ops

- Vibrant and active program that is a win-win!
- Fuels future recruitment pipeline and collaborations
- Students come from different schools and backgrounds to help with on-going projects or help scout new technologies
- Students work with their mentors, gain invaluable insights applying their skills to industrial applications, and learn new “soft skills” along the way
- Some may return for a second tenure or as a full-time employee





**ABB**