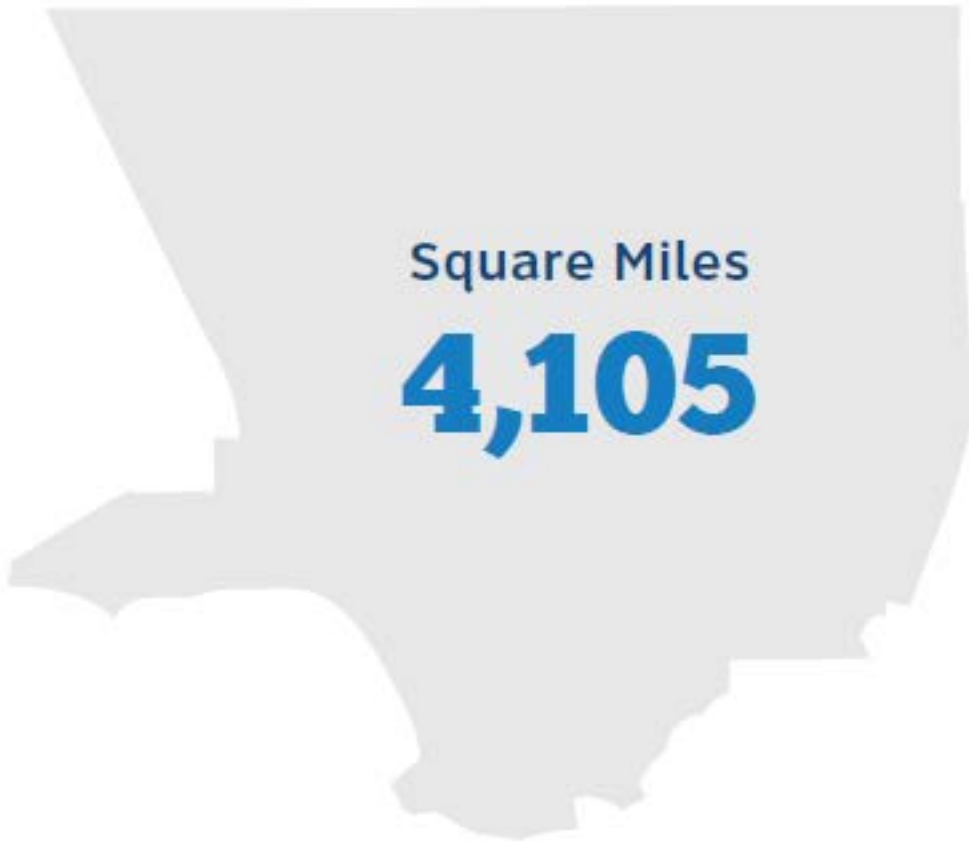


Voting Solutions for All People: Creating the Voting Experience of the Future



County of Los Angeles
Registrar-Recorder/County Clerk
December 7, 2017

County of Los Angeles



Total Population

10.1 million

Estimated from Dept. of Finance

Eligible Population of Voters

6.2 million

Estimated by SOS as of Feb. 2015

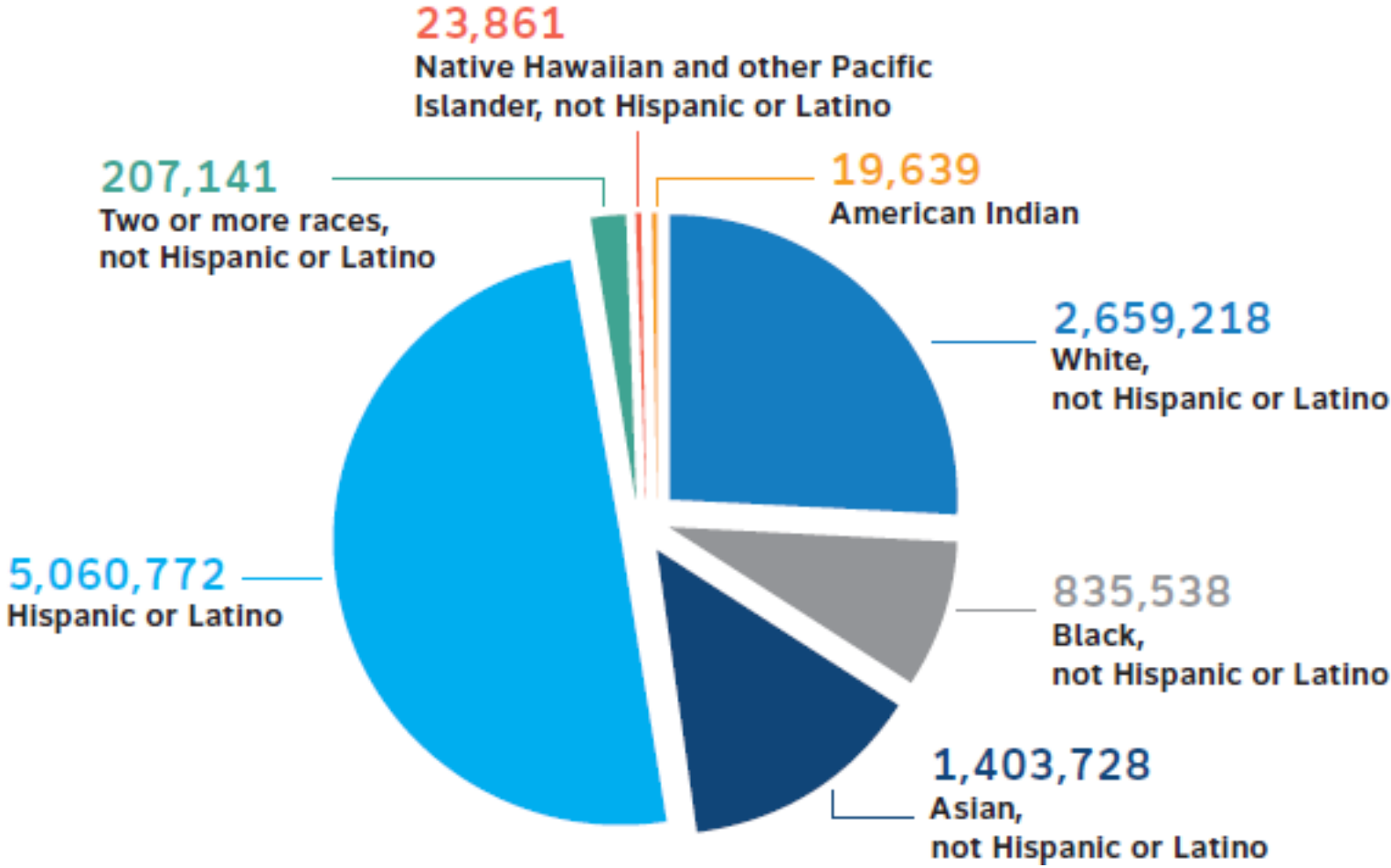
Registered Voters

5.2 million

As of May 2016



Diverse Electorate



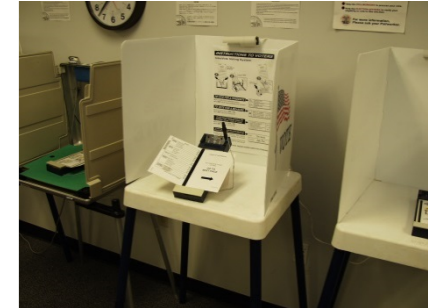
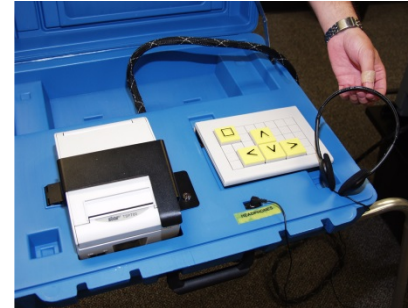
- Languages
-
- Chinese
 - Hindi
 - Japanese
 - Khmer/Cambodian
 - Korean
 - Spanish
 - Tagalog/Filipino
 - Thai
 - Vietnamese



Project Background

Need to replace existing system

- InkaVote Plus extended past its lifespan
- Antiquated technology
- Lacks flexibility and adaptability



No system available in the market

- County is the largest and most complex election jurisdiction
- Regulatory environment has inhibited innovation

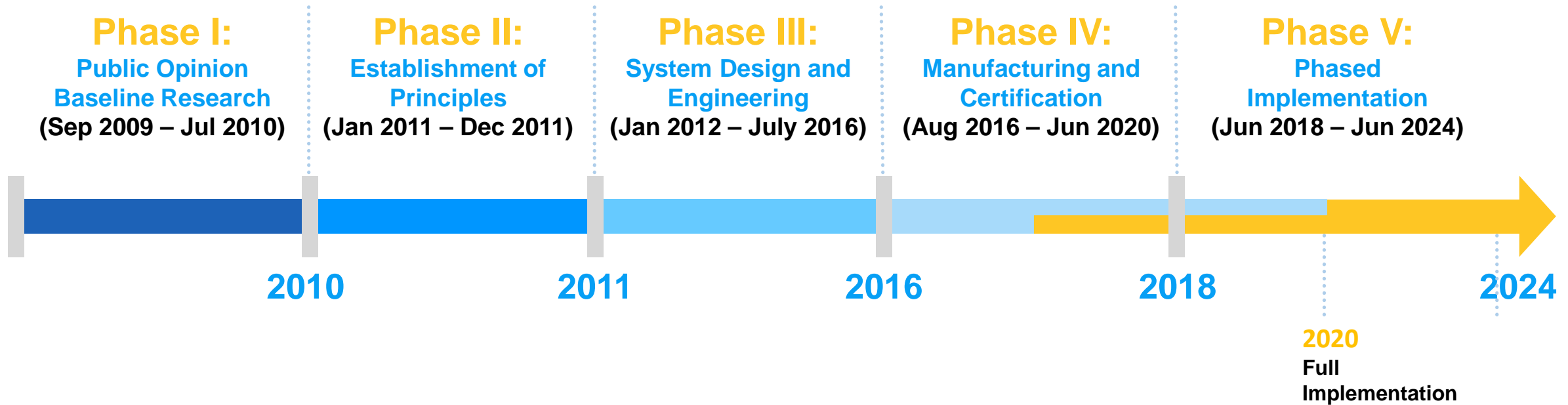


Goals

- **Design a new voter experience that is voter-centered and sensitive to the human experience**
- Implement publicly-owned voting systems
- Spur innovation in the voting system market
- Encourage a regulatory environment that allows for development, certification and implementation of publicly owned, voter-centered systems
- Establish LA County as the new model for voting system development and implementation
- Make research findings available for other jurisdictions to utilize and replicate process where desired

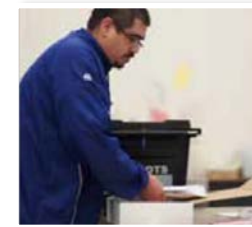


VSAP Timeline



Human-Centered Process

To date, we have engaged over **3,800** voters, poll workers, and election administrators through surveys, focus groups, interviews, workshops, community discussions, and user testing.



Voice of our Voters

U. S. Veteran

Mike

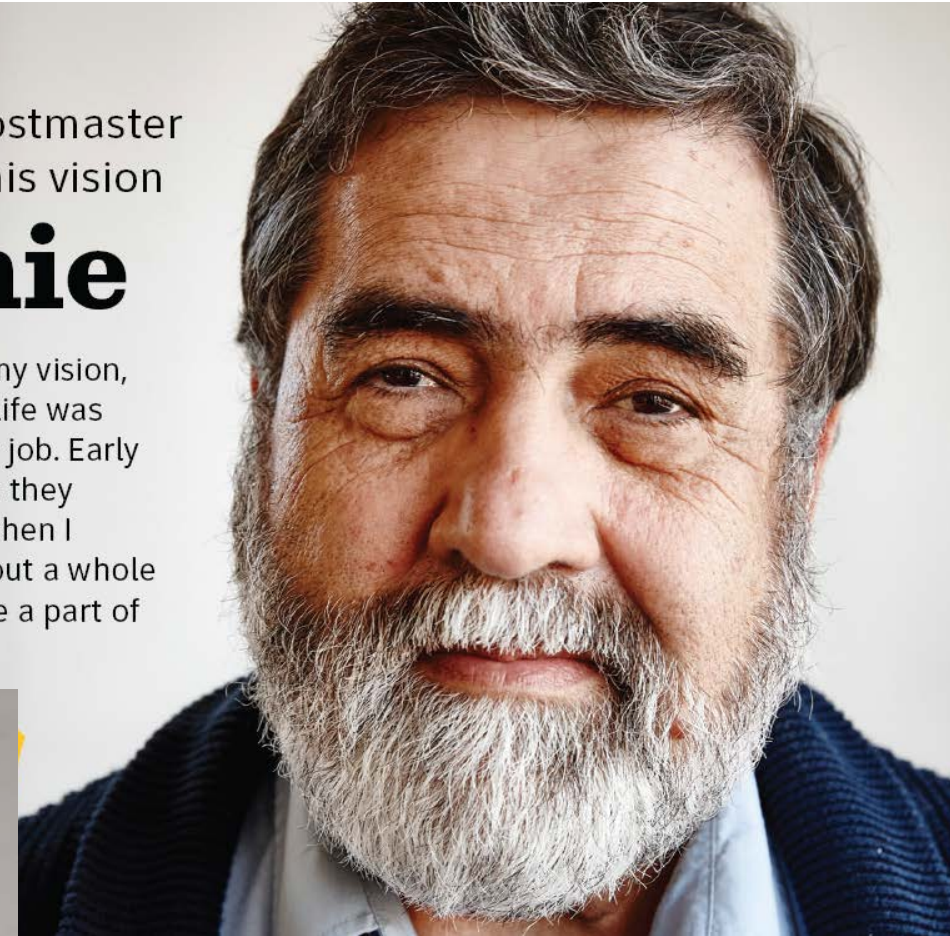
"I am a veteran of two wars. No one in the government has ever asked me my opinion on anything. This matters to me. And I feel so good, being a part of it."



Retired Postmaster
who lost his vision

Ernie

"When I lost my vision, I thought my life was over. I lost my job. Early retirement, as they called it. But then I found out about a whole new way to be a part of the world."



1st generation
American, votes in
every election

Sue

"My parents moved here from a repressive regime. My dad became a citizen the year that I was born. With me in the world, he knew he had to make the world into a better place... I've never missed an election. But now I never know when it will be too hard to make it to the polls."



New Voter Experience

The **vision** for the new voting experience includes:



Modern Tally System



Interactive Sample Ballot



Ballot Marking Device



Early Voting



Vote Centers



Electronic Pollbooks



New Vote by Mail Experience



System Development and Implementation

RFP for System Manufacturing

Tally System Development

Vote Center Placement Assessment



Stay Engaged

Website:

<http://vsap.lavote.net>

Email:

vsap@rrcc.lacounty.gov

