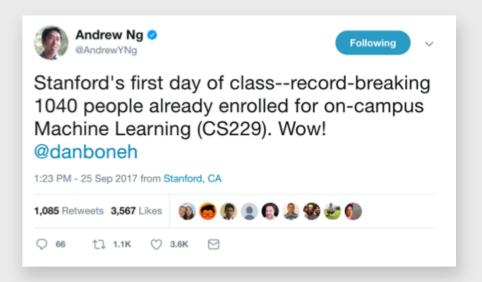
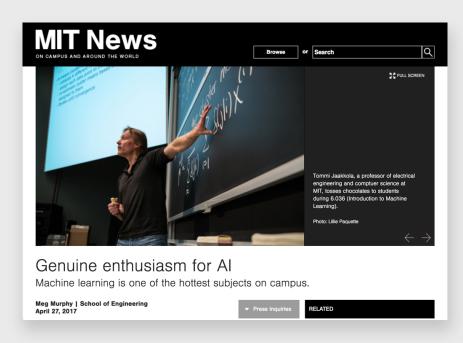


### AI is the new IT





MIT Intro to Machine Learning course:

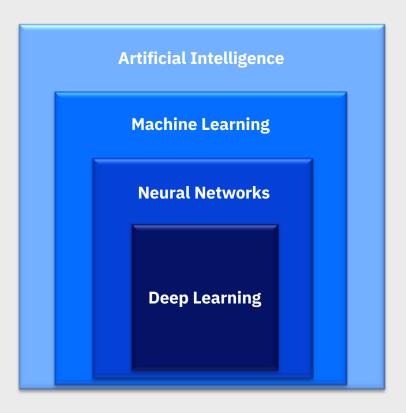
2013 - 138 students

2016 - 302 students

2017 - 700 students

IBM Research AI © 2017 IBM Corporation

## What is AI?

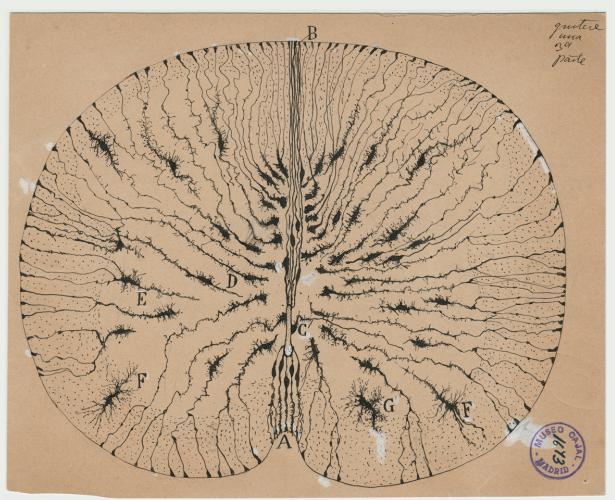


3

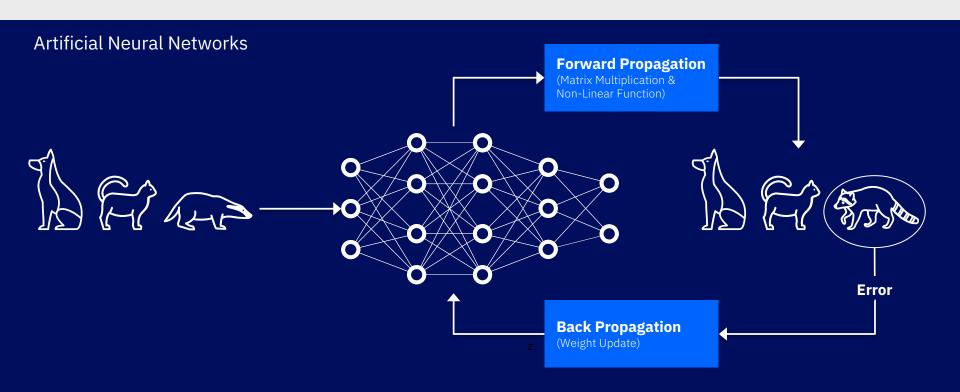
### AI foundations

## 1900's

Santiago Ramón y Cajal

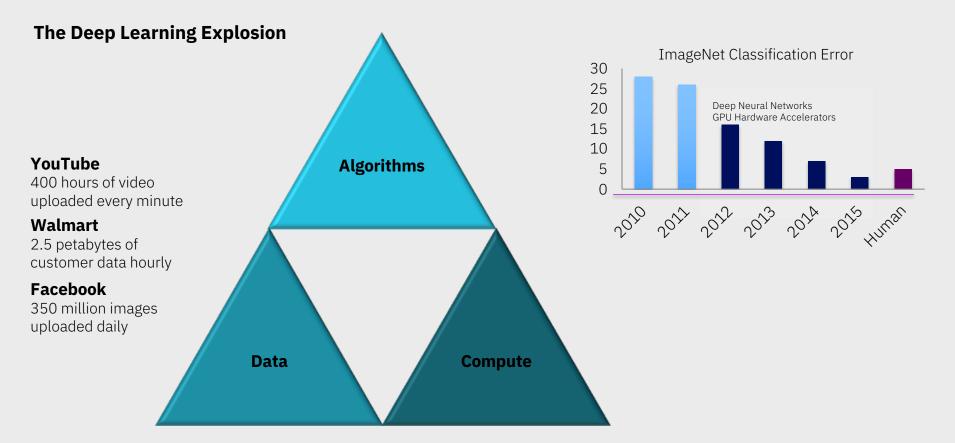


## Starting in the 1940's

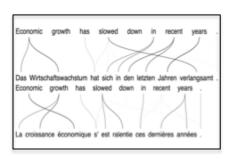


#### AI foundations

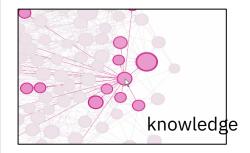
### 2012



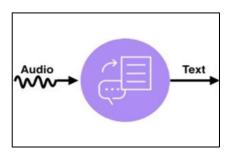
# Specialized AI finally works!



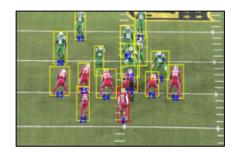
**Language Translation** 



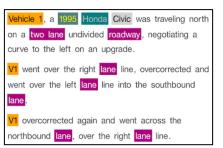
**Machine Reasoning** 



**Speech Transcription** 



**Object Detection** 



Language Understanding



**Face Recognition** 

The evolution of AI

Revolutionary

**General AI** 

**Broad AI** Disruptive and Pervasive

**Narrow AI** Emerging

We are here

## The evolution of AI

### **Narrow AI**

Single task, single domain Superhuman accuracy and speed for certain tasks

### **Broad AI**

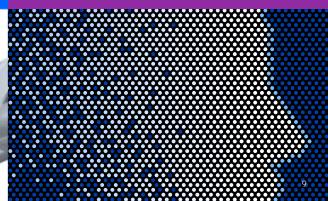
Multi-task, multi-domain
Multi-modal
Distributed AI
Explainable

### **General AI**

Cross-domain learning and reasoning Broad autonomy







## AI Ethics: The Main Issues

#### "The Singularity"

Fears that artificial intelligence will **surpass** human intelligence and then evolve beyond human ability to control.

#### Trust and Explanations/algorithmic accountability

Transparency and understanding of the **purpose** of artificial intelligence and how it is being deployed in specific applications and over repeated interactions. **Explaining** and making clear the complex decision-making within AI systems.

#### Bias, Diversity and Inclusion

Concerns that the **data** sets and algorithms shaping the future of Al are not representative of global society.

#### Value alignment

Aligning AI systems to specific human codes and values.

#### **Job Loss**

Fears of mass unemployment as AI and robots take over our jobs.

## IBM's Initiatives around AI Ethics

#### Internal:

- White paper on Trusting AI Systems
- Principles for the Cognitive Era

#### External

- Multi-disciplinary Initiatives
- Partnership on Al
- IBM-MIT collaboration
- AAAI/ACM Conference on AI, Ethics, and Society





AAAI / ACM conference on ARTIFICIAL INTELLIGENCE, ETHICS, AND SOCIETY

# IBM's White Paper on Trusting AI Systems (Sept 2016)

#### Internal IBM Cognitive Ethics Board

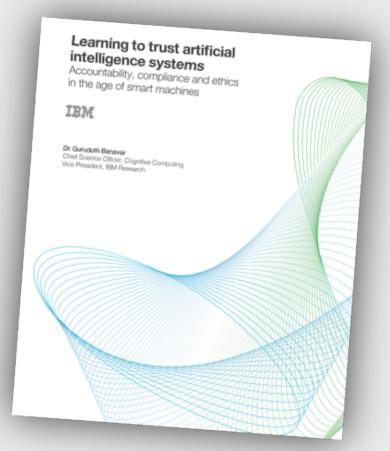
 To discuss, advise and guide the ethical development and deployment of AI.

Internal educational curriculum on the ethical development of cognitive technologies.

Creation of the IBM AI Ethics and Society research program

Participation in cross-industry, government and scientific initiatives around AI and ethics.

Regular, ongoing engagements with a robust ecosystem of academics, researchers, policymakers, NGOs and business leaders on the ethical implications of Al.



# IBM's Principles for the Cognitive Era (Jan 2017)



**PURPOSE** 

To augment, not replace, human intelligence.



TRUST & TRANSPARENCY

In the development and deployment of Al systems, and the handling of data.



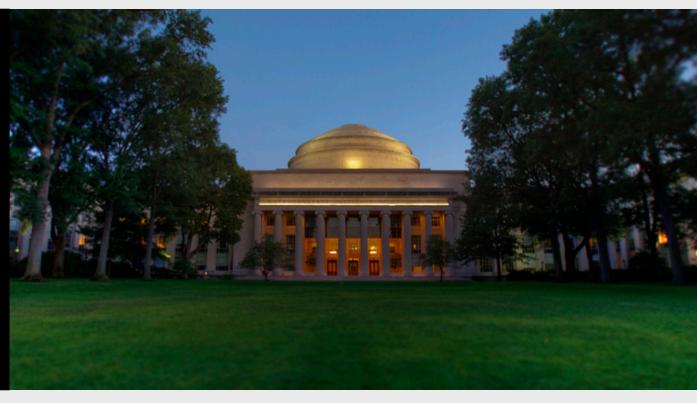
**SKILLS** 

Responsibility to education to support workforce evolution.

## The MIT-IBM Watson AI Lab

**\$240M 10 year** commitment to jointly create the future of artificial intelligence

MIT-IBM- WATSON A I - L A B -MIT-IBM - WATSON AI-LAB-MIT-IBM - WATSON AI-LAB-



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## The MIT-IBM Watson AI Lab

AI algorithms	Physics of AI	Applications of AI to industries	Advancing shared prosperity through AI
Learning (continuous, multi-task, small data, etc.)	Analog AI	Cybersecurity	Ethics of AI
	AI & Quantum	Healthcare	Broad economic prosperity
Reasoning			prosperity

http://mitibmwatsonailab.mit.edu/

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