

*The National Academies of*  
SCIENCES • ENGINEERING • MEDICINE  
Innovation Policy Forum

Indiana University Public Policy Institute

**Advancing Economic Development and Workforce  
Readiness in Micropolitan Areas**

April 25, 2018

Hine Hall, 875 W North Street in Indianapolis  
Indianapolis, Indiana

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**AGENDA**

- 9:15 AM **Welcome**  
*Maryann Feldman, University of North Carolina at Chapel Hill*
- 9:30 AM **Expanding Indiana's Innovation Economy**  
*The Honorable Eric Holcomb, Governor of Indiana*  
*Introduced and moderated by Tom Guevara, Indiana University*
- 10:00 AM **Panel I: Growing Micropolitan Innovation Networks**  
Moderator: *Tom Guevara, Indiana University\**
- Understanding Place-based Economic Performance**  
*David Audretsch, Indiana University*
- Entrepreneurship and Industry Clusters**  
*Mercedes Delgado, Massachusetts Institute of Technology*
- Lessons for New Regional Economic Development Strategy Frameworks and Measurement Systems**  
*Timothy Slaper, Indiana University*
- 11:00 AM **Coffee Break**
- 11:15 AM **Panel II: Innovation Partnerships for Broad-based Growth**  
Moderator: *David Audretsch, Indiana University*
- Challenges and Opportunities for Micropolitan Entrepreneurs**  
*Maryann Feldman, University of North Carolina at Chapel Hill*
- Informing Regional Economic Development: A Fresh Look at University Partnerships**  
*Stephan Weiler, Colorado State University*

(over)

**Industry Partnerships for a Skilled Technical Workforce**  
*Mario Kratsch, German American Chamber of Commerce of the Midwest*

**The Catalytic Role of Foundations**  
*Ace Yakey, Lilly Endowment, Inc.*

12:30 PM      **Lunch**

1:30 PM      **Panel III: Growing the Micropolitan Ecosystem**  
Moderator: *Jim Schellinger, Indiana Secretary of Commerce (invited)*

**Capacity Building in Micropolitan Areas**  
*Roland Stephen and Nikhil Kalathil, SRI International*

**Drawing Rural Communities to New Economic Opportunities**  
*Lauren Robel, Indiana University*

**Fostering Economic Development in Indiana**  
*David Roberts, Indiana Economic Development Corporation*

**Building the Crane Innovation Ecosystem**  
*Kyle Werner, Naval Surface Warfare Center Crane*

2:45 PM      **Coffee Break**

3:00 PM      **Panel IV: Accelerating Innovation and Manufacturing Growth**  
Moderator: *Phillip Singerman, National Institute of Standards and Technology*

**Sustaining Indiana's Manufacturing Base**  
*Steven Jones and Mark Frohlich, IU Kelly School of Business*

**Rooting Industry and Innovation in Columbus, IN**  
*Joan Wills, Cummins*

**Growing Indiana's Skilled Technical Workforce**  
*Jennifer McNelly, 180 Skills*

**The Purdue Manufacturing Extension Partnership**  
*L. David Snow, Purdue University*

4:15 PM      **Policy Roundtable: From Theory to Practice**  
Moderator: *Jennifer McNelly, 180 Skills*

*Ryan Smith, U.S. Economic Development Administration*  
*Molly Martin, New America Indianapolis*  
*Keith Belton, Indiana University*  
*John Hamilton, City of Bloomington, IN*

5:15 PM      **Adjourn to Reception**