

The National Academies of
SCIENCES • ENGINEERING • MEDICINE
Innovation Policy Forum

Indiana University Public Policy Institute

**Advancing Economic Development and Workforce
Readiness in Micropolitan Areas**

April 25, 2018

Hine Hall, 875 W North Street
Indianapolis, Indiana



AGENDA

- 9:15 AM **Welcome**
Maryann Feldman, University of North Carolina at Chapel Hill
- 9:30 AM **Expanding Indiana's Innovation Economy**
The Honorable Eric Holcomb, Governor of Indiana
[Introduced by Tom Guevara, Indiana University]
- 10:00 AM **Panel I: Growing Micropolitan Innovation Networks**
Moderator: *Tom Guevara, Indiana University*
- Understanding Place-based Economic Performance**
David Audretsch, Indiana University
- Cluster-Based Strategies for Innovation and Growth in Micropolitan Areas**
Mercedes Delgado, Massachusetts Institute of Technology
- Lessons for New Regional Economic Development; Strategy Frameworks and Measurement Systems**
Timothy Slaper, Indiana University
- 11:00 AM **Coffee Break**
- 11:15 AM **Panel II: Innovation Partnerships for Broad-based Growth**
Moderator: *David Audretsch, Indiana University*
- Challenges and Opportunities for Micropolitan Finance**
Maryann Feldman, University of North Carolina at Chapel Hill
- Informing Regional Economic Development: A Fresh Look at University Partnerships**
Stephan Weiler, Colorado State University

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Industry Partnerships for a Skilled Technical Workforce

Mario Kratsch, German American Chamber of Commerce of the Midwest

The Catalytic Role of Foundations

Ace Yakey, Lilly Endowment, Inc.

12:30 PM **Lunch**

1:30 PM **Panel III: Growing the Micropolitan Ecosystem**

Moderator: *Jim Schellinger, Indiana Secretary of Commerce*

Capacity Building in Micropolitan Areas

Roland Stephen and Nikhil Kalathil, SRI International

Drawing Rural Communities to New Economic Opportunities

Lauren Robel, Indiana University

Fostering Economic Development in Indiana

David Roberts, Indiana Economic Development Corporation

Building the Crane Innovation Ecosystem

Kyle Werner, Naval Surface Warfare Center Crane

2:45 PM **Coffee Break**

3:00 PM **Panel IV: Accelerating Innovation and Manufacturing Growth**

Moderator: *Phillip Singerman, National Institute of Standards and Technology*

Sustaining Indiana's Manufacturing Base

Steven Jones and Mark Frohlich, IU Kelly School of Business

Growing Indiana's Skilled Technical Workforce

Jennifer McNelby, 180 Skills

The Purdue Manufacturing Extension Partnership

L. David Snow, Purdue University

Rooting Industry and Innovation in Indiana

Joan Wills, Cummins

4:15 PM **Policy Roundtable: From Theory to Practice**

Moderator: *Jennifer McNelby, 180 Skills*

John Hamilton, Mayor of Bloomington, IN

Keith Belton, Indiana University

Molly Martin, New America Indianapolis

Ryan Smith, U.S. Economic Development Administration

5:15 PM **Adjourn to Reception**