

## The Role of Inducement Prizes

*A Workshop Organized by the National Academies of Sciences, Engineering, and Medicine  
in Cooperation with  
The Laboratory for Innovation Science at Harvard*

**May 29, 2019**

**The Keck Center of the National Academies  
500 Fifth Street, NW  
Washington, DC**

### **DRAFT Agenda**

**9:00 AM** **Welcome and Overview (Room 100)**  
*Karim Lakhani, Harvard Business School*

**9:15 AM** **Session I: Grants, Contracts, and Prizes in the Innovation Ecosystem (Room 100)**  
*Moderator: TBD*

*Jason Crusan, Woodside Energy (via Zoom) (confirmed)  
Niki Kittur, Carnegie Mellon University (confirmed)  
Philip Brookins, Max Planck Institute for Research on Collective Goods (conf)  
Zorina Khan, Bowdoin College (confirmed)*

**10:45 AM** **Coffee Break**

**11:00 AM** **Session II: International and Non-Profit Experiences (Room 100)**  
*Moderator: TBD*

*Cecilia Conrad, MacArthur Foundation (confirmed)  
Tris Dyson, NESTA (confirmed)  
Barbara Kowatsch, former Open Innovation Policy Officer in the Directorate General for Research and Innovation under Horizon 2020 (confirmed)*

**12:15 PM**    **Lunch**

**1:15 PM**    **Session III: Lessons on Implementation (Room 100)**

*Moderator: Hila Lifshitz-Assaf, New York University*

*Richard Dunn, former general counsel for DARPA (confirmed)*

*Roy Rosin, Penn Medicine (to be confirmed)*

*Dyan Finkhousen, GE (confirmed)*

*Angelo Rigillo, Enel SPA, Rome (confirmed)*

**2:45 PM**    **Session IV: Implementing Prizes at Federal Agencies (Room 100)**

**Session Introduction**

*Zoe Szajnfarber, The George Washington University*

***SESSION NOTE: Workshop Participants will proceed to breakout groups (Locations TBD) following session introduction.***

*Breakout group speakers will include agency representatives.*

**3:45 PM**    **Coffee Break**

**4:00 PM**    **Session V: Integrating Prize Outcomes (Room 100)**

*Moderator: Anne-Laure Fayard, New York University*

*Opening Presentations by:*

*James Beck, Wendy Schmidt Ocean Health X Challenge winner (confirmed)*

*David Hertz, Water Abundance XPrize winner (confirmed)*

*Marybeth Haneline, NovaLabs, Inc. (confirmed)*

***SESSION NOTE: Workshop Participants will proceed to breakout groups following opening presentations***

**Session V--Breakout Group A (Room TBA)**

*Moderator: Jack Hughes*

*Speakers:*

*James Beck, Wendy Schmidt Ocean Health X Challenge winner (conf)*

*David Hertz, Water Abundance XPrize winner (confirmed)*

**Session V--Breakout Group B (Room TBA)**

*Moderator: Anne-Laure Fayard, New York University*

*Speakers:*

*Marybeth Haneline, NovaLabs, Inc. (confirmed)*

*Daryl Peace, NovaLabs, Inc. (confirmed)*

*Patrick Thompson, NovaLabs, Inc. (confirmed)*

**5:15 PM      Closing Comments from Committee (Room 100)**

*Moderator: Karim Lakhani, Harvard Business School*

**5:30 PM      Adjourn**