

The Role of Inducement Prizes

*A Workshop Organized by the National Academies of Sciences, Engineering, and Medicine
in Cooperation with
The Laboratory for Innovation Science at Harvard*

May 29, 2019

The Keck Center of the National Academies
500 Fifth Street, NW
Washington, DC

Agenda

- 9:00 AM** **Welcome and Overview (Room 100)**
Karim Lakhani, Harvard Business School (committee chair)
- 9:15 AM** **Session I: Grants, Contracts, and Prizes in the Innovation Ecosystem (Room 100)**
Moderator: Alberto Galasso, University of Toronto (committee member)
- Jason Crusan, Woodside Energy (via Zoom)*
Niki Kittur, Carnegie Mellon University
Philip Brookins, Max Planck Institute for Research on Collective Goods
Zorina Khan, Bowdoin College
- 10:45 AM** **Coffee Break**
- 11:00 AM** **Session II: International and Non-Profit Experiences (Room 100)**
Moderator: Diane Burton, Cornell University (committee member)
- Cecilia Conrad, John D and Catherine T MacArthur Foundation
and Lever for Change*
Tris Dyson, NESTA
*Barbara Kowatsch, former Open Innovation Policy Officer in the Directorate
General for Research and Innovation under Horizon 2020*

12:15 PM Lunch

1:15 PM Session III: Lessons on Implementation (Room 100)

Moderator: Hila Lifshitz-Assaf, New York University (committee member)

Richard Dunn, former general counsel for DARPA

Roy Rosin, Penn Medicine

Dyan Finkhousen, GE

Angelo Rigillo, Enel SPA, Rome

2:45 PM Session IV: Implementing Prizes at Federal Agencies (Room 100)

Session Introduction

Zoe Szajnfarder, The George Washington University (committee member)

SESSION NOTE: Workshop Participants will proceed to breakout groups following session introduction.

Session IV: Breakout Group A (Room 100)

Moderator: Alberto Galasso, University of Toronto (committee member)

Speakers:

Sandeep Patel, Department of Health and Human Services

Taylor Gilliland, National Institutes of Health

Dusty Lang, Department of Homeland Security

Session IV: Breakout Group B (E Street Conference Room)

Moderator: Hila Lifshitz-Assaf, New York University (committee member)

Speakers:

Lynn Buquo and Monsi Roman, NASA

Rafael Cotto, National Science Foundation

Session IV: Breakout Group C (Room 208)

Moderator: Zoe Szajnfarder, The George Washington University (cmte member)

Speakers:

Heather Evans, National Institute of Standards and Technology

Hoyt Battey, Department of Energy

3:45 PM **Coffee Break**

4:00 PM **Session V: Integrating Prize Outcomes (Room 100)**

Moderator: Anne-Laure Fayard, New York University (committee member)

Opening Presentations by:

James Beck, Wendy Schmidt Ocean Health X Challenge winner

David Hertz, Water Abundance XPrize winner

Marybeth Haneline, Nova Labs, Inc.

SESSION NOTE: Workshop Participants will proceed to breakout groups following opening presentations.

Session V--Breakout Group A (Room 100)

Moderator: Jack Hughes, Lewis Bay Holdings, LLC (committee member)

Speakers:

James Beck, Wendy Schmidt Ocean Health X Challenge winner

David Hertz, Water Abundance XPrize winner

Session V--Breakout Group B (E Street Conference Room)

Moderator: Anne-Laure Fayard, New York University (committee member)

Speakers:

Marybeth Haneline, Nova Labs, Inc.

Daryl Peace, Nova Labs, Inc.

Patrick Thompson, Nova Labs, Inc.

5:15 PM **Closing Comments from Committee (Room 100)**

Moderator: Karim Lakhani, Harvard Business School (committee chair)

5:30 PM **Adjourn**