

# University Industry Demonstration Partnership (UIDP) Update



University • Industry Demonstration Partnership

## February 2012

Member organization convened by  
the National Academies

More than 90 dues paying members

**Project focused**

# Mission

Continually improve the culture of university-industry relationships in order to increase the number and breadth of mutually beneficial research collaborations and to enhance US competitiveness through deepened understanding and cooperation.

# STRATEGIC GOALS

Promote education and research to improve US competitiveness and to advance the US scientific knowledge base and create an educated workforce

Provide professional development opportunities for contracting and research-performing practitioners

Serve as a test bed and undertake demonstrations to experiment and model new approaches to university-industry collaborative efforts



## OPERATIONAL GOALS

Support organizations committed to **high value, high return** university-industry partnerships

Promote principled, transparent and timely negotiations

Pursue efficiency and effectiveness, seeking to streamline transactions

Maintain and grow a cross functional set of UIDP projects and demonstrations that serve the needs of the members and other interested parties who sponsor and perform research

Provide timely communications (both internally and externally) on relevant issues



# Membership

## *Public and Private Schools*

Cal Tech, MIT, Stanford,  
GA Tech, Michigan, Wisconsin

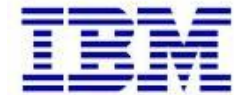
## *Mostly Large Firms*

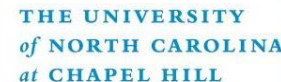
Covidien, IBM, Pfizer, Novartis, Novo Nordisk

## *National Labs*

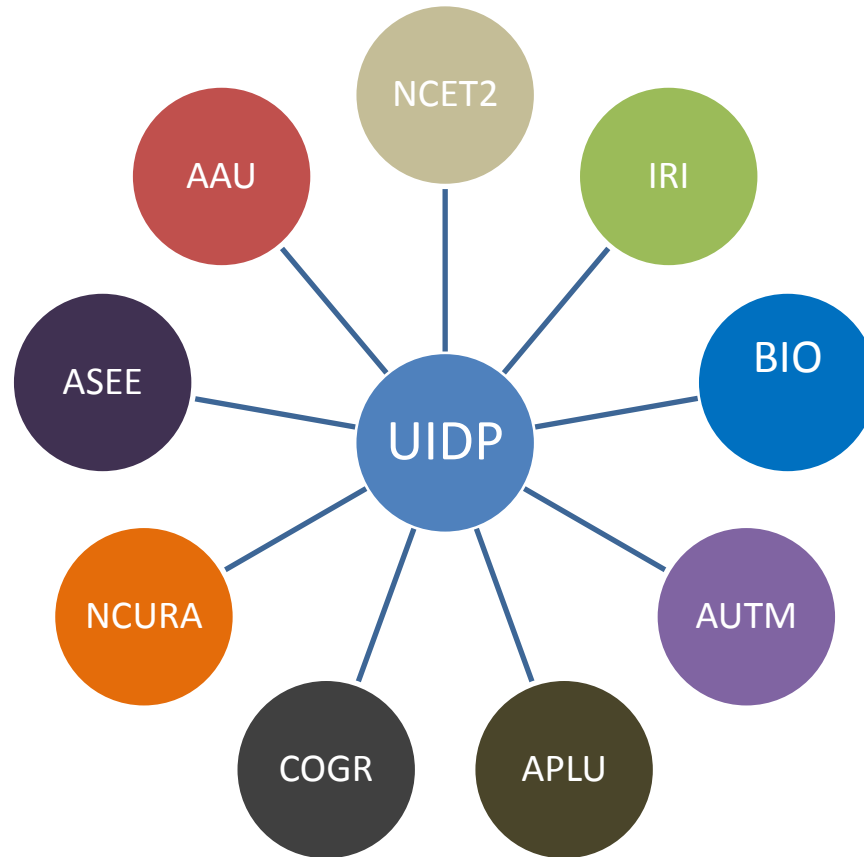
*Government Participation* but **not** members







# We work with these groups



and others as appropriate

# What we do

*Serve as National Resource on U-I Matters*

*Provide Forum & Hold Meetings*

2-4 times per year

*Undertake Projects*



# Meetings

Held throughout country

Hosted by members

National Meetings – Spring and Fall

# Project Oriented Workshops

Typically in DC

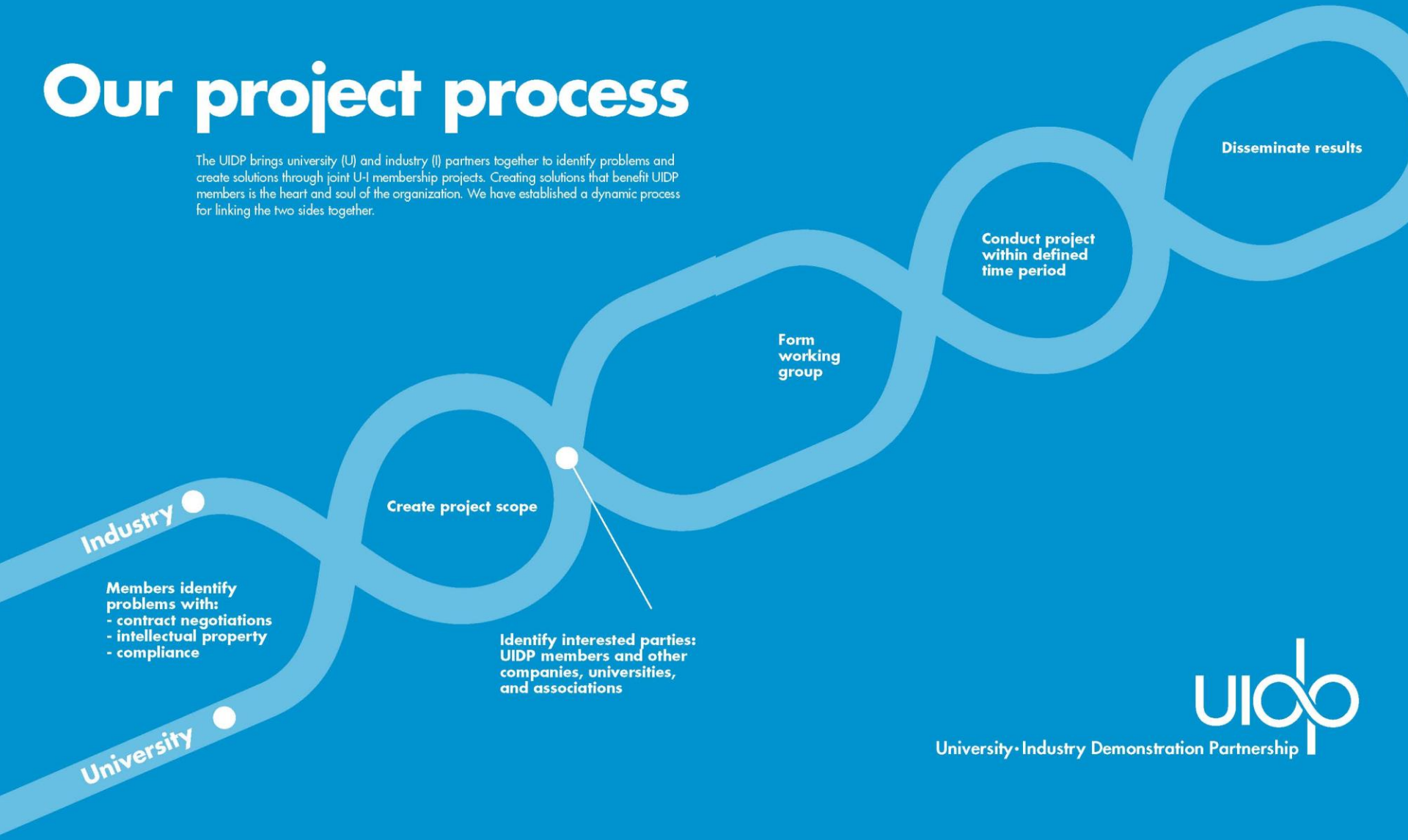


# UIDP Projects



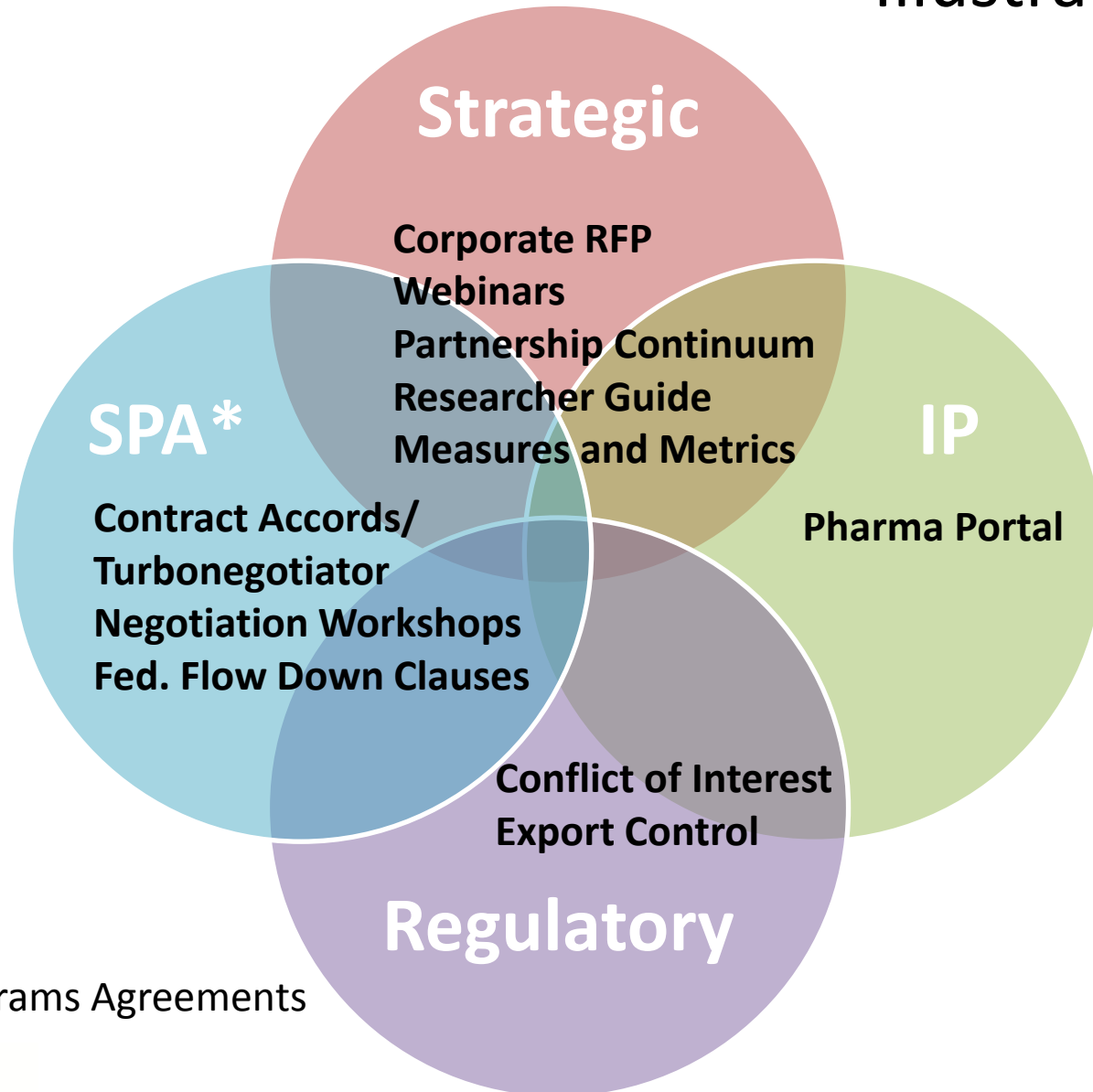
# Our project process

The UIDP brings university (U) and industry (I) partners together to identify problems and create solutions through joint U-I membership projects. Creating solutions that benefit UIDP members is the heart and soul of the organization. We have established a dynamic process for linking the two sides together.



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# Illustrative List



\* Sponsored Programs Agreements

# Contract Accords

Provide greater understanding when negotiating sponsored research agreements

Currently 9 accords approved –  
Another 6 under development

## TurboNegotiator

Software tool that incorporates Contract Accord information

Tool is under development



# Researcher Guide

Booklet will be released on web (pdf)

Printed on demand

*Of great value to new investigators and SBIR  
reps*

## Proposed Webinar Series based on Guide

*Under development*



# Partnership Continuum

Highlights various ways to collaborate  
Will be published and posted on web

# Measures & Metrics

Effort driven by industry members

Quantify value of working with academic sector

# Conflict of Interest

Project undertaken with AAU

Develop strategies for implementing new regs

# Federal Flowdown

Companies issuing sub-awards to universities  
Process can be inefficient and lengthy  
Seek to improve process

# Workshops

Hold in areas of interest including

Clinical Trials

Medical Devices

Ag Biotech

Chemicals

# Pharma Portal

Initiated by UIDP members

UC Davis and Pfizer

Would like to expand and serve as demo site

Seeking additional feedback from other stakeholders

# Funding

General Member Dues - \$4500 yr<sup>-1</sup>

Project Funding from external  
sources

DTRA, FBI, NIH, NSF

Meeting Registration

# Products - Dissemination Tools

Print materials (as well as PDF)

Meetings/Workshops

Multimedia (Webinars, etc.)

Exploring other dissemination strategies

# Contact

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