
The University-Industry Demonstration Partnership (UIDP)
2012 Spring Meeting

Rutgers, The State University of New Jersey
Location: The Heldrich Hotel and Conference Center
10 Livingston Avenue ▪ New Brunswick NJ 08901 ▪ 732.729.4670

Contemporary Issues in University/Industry Partnerships

LOGISTICS MEMO

LOCATION

Heldrich Hotel and Conference Center
10 Livingston Ave.
New Brunswick, NJ 08901
732-729-4670
<http://www.theheldrich.com>

Unless noted otherwise, all meetings will be held on site at the Heldrich.

Note: if you wish to visit New York City, the Heldrich room rates of \$139/night are in effect 3 days before, and after, the conference. Trains to New York run frequently from New Brunswick NJ and take about an hour to reach NY. Passengers arrive at New York Penn Station at 8th Avenue and 34th Street, in the heart of the city and walking distance to Times Square, Broadway etc. In Manhattan, rooms comparable to those at the Heldrich start at \$350-\$400/night. Have fun!

DATES

Registration will open at 5:00pm on Sunday, April 22, 2012. Those wishing to go to a neighborhood restaurant as part of a group should sign up at the registration desk for 6pm departure on foot.

The general meeting will start Monday, April 23, 2012 at 9:15 am (Visitor/New Member Orientation starts at 8am) and ends on Wednesday, April 25, 2012 at approximately 1:00pm.

POINTS TO NOTE

Continental breakfast will be served beginning at 7:00 am each morning, Monday through Wednesday.

The Rutgers Zimmerli Museum will be the site for a reception on Monday evening, April 23, 2012, including tours of exhibits and heavy hors d'oeuvres. Buses will be available but for those who wish to walk the museum is six blocks from the Heldrich.

On Tuesday, April 24, there will be a tour of the Rutgers Cell and DNA Repository. Registration is required as space is limited to 40.

The Rutgers University Cell and DNA Repository (RUCDR) is the largest university-based repository in the world. RUCDR plays a key role in research aimed at understanding the genetic causes of common, complex diseases. RUCDR assists researchers throughout the world by providing the highest quality biomaterials, technical consultation, and logistical support.

Join your UIDP colleagues on the tour (bus transportation will be provided); more information at <http://www.rucdr.org/facilities.htm>

Also on Tuesday a networking reception will be held on Tuesday, April 24, 2012 at the Heldrich starting at 7:00pm, courtesy of Siemens.

Please visit the UIDP website, www.uidp.org, for the preliminary agenda.

REGISTRATION INFORMATION

Registration is now available on the UIDP website. Please visit www.uidp.org for all the details.

LODGING

Rooms are being held at the Heldrich Hotel and Conference Center. Rates are \$139 per night.

To reserve a room, go to TheHeldrich.com and select the BOOK NOW link. Select Group Reservation, located along the top of the screen. Scroll down and input your Attendee Code 149306 and then click the Attendee Login Button. This will bring you to the group-specific page, listing some general information. Input your Arrival and Departure Dates and the number of guests and then click Continue. Select your preferred Bed Type, fill in the appropriate Information Fields, and then click Submit.

If you require telephone assistance with your reservation please call 866-609-4700 between 8:00AM and 8:00PM EST and speak with an agent, give the agent Attendee Code 149306 to access our group rate.

TO RECEIVE THIS RATE, YOU MUST MAKE A RESERVATION BY: APRIL 1, 2012.

AIRPORT-TO-HELDRICH TRANSPORTATION

Newark Liberty International Airport is the nearest major airport to the conference.

Newark Liberty Airport (EWR) is conveniently located on the New Jersey Turnpike (Interstate 95). For train information from the airport to New Brunswick (location of the Heldrich and Rutgers) go to www.njtransit.org At "Travel From" enter <EWR>. At "Travel

To” enter <New Brunswick Station>. The NB Station is 5 or so blocks from the Heldrich. Travelers can either walk or call the Heldrich for pick-up.

Taxi and limo service can also be arranged from Newark Airport to The Heldrich via A-1 Taxi & Limo service. We strongly suggest you make a reservation at least 24 hrs. in advance. Please call: 732-277-3973 or 609-951-0070, or visit the website at <http://www.a1taxilimo.com>.

Additional Detail Regarding Airport and Ground Transportation

Newark Liberty International Airport

Newark Liberty International Airport [Airport Code: EWR] is conveniently located approximately 30 minutes (if there is no traffic!) from The Heldrich and is easily accessible by car and rail. The airport is served by most major airlines and offers non-stop service to major domestic and international airports.

AirTrain from Newark Airport to the Heldrich

- After claiming your bags, proceed to the AirTrain station located in your terminal.
- Board the AirTrain in the direction of the RailLink station. (There is no charge to ride the AirTrain)
- At the RailLink station, proceed to the NJ Transit ticket vending area.
- Purchase a ticket to the New Brunswick Station from a ticket vending machine. The fare is \$12.00 one way and the machines accept cash and credit/debit cards.
- Proceed through the turnstiles to the boarding platforms. Be sure to retain your ticket as you will need to show it to the conductor aboard the train.
- Follow the signs to the platform for the NJ Transit Northeast Corridor line to Trenton. Board the next available train.
- Exit the train at the New Brunswick station.
- The New Brunswick station is located approximately 4 blocks from The Heldrich and transportation may be arranged by contacting the hotel in advance.
- To walk to The Heldrich, cross Albany Street and proceed left to George Street. Turn right on George Street and continue to Livingston Avenue. The hotel will be on your right.

AirTrain to Newark Airport from The Heldrich

- Be sure to allow ample time for the train ride to the airport station. Times vary from 28 minutes for an express train to 37 minutes for a local train. Also allow for approximately 10 minutes for the AirTrain ride from the station to the terminals.
- Purchase a ticket at the New Brunswick station for Newark Liberty International Airport. (Do not confuse the airport station with Newark Penn Station, which does not serve the airport)
- Follow the platform signs for northbound trains to New York and await the next NJ Transit train.
- Be sure to retain your ticket in a convenient place as you will need it to exit the airport station.

- Exit the train at the Newark Liberty International Train station and follow the signs to the AirTrain platform.
- All AirTrains from the station return to the airport, so you may board any train on the platform.
- Consult the maps on the platform or within the train car for the correct terminal for your airline.

For more information on Newark Liberty International Airport please go to:

http://www.theheldrich.com/location/location_air.asp

PARKING

Parking is available at the Morris Street Self-Parking garage.

Please click http://www.theheldrich.com/files/pdf/Directions_to_the_Heldrich_Hotel.pdf to view driving directions to the hotel and parking.

DRESS

Business casual.

UIDP Administrative Contacts:

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Laurena Mostella	202.334.3145