Reflections on Election Polling and Forecasting from Inside the Boiler Room

**Friday, October 19, 2012 • National Academy of Sciences Main Building
2101 Constitution Ave, NW, Washington, DC • Auditorium**

1:30 pm	*Light Refreshments for Seminar Guests – Great Hall*
2:00	*Welcome* —Lawrence Brown, CNSTAT Chair and University of Pennsylvania
2:05	*Developments at the OMB Statistical and Science Policy Office* —Katherine K. Wallman, Chief Statistician

2:20	*Reflections on Election Polling and Forecasting from Inside the Boiler Room*
	Scott Keeter, director of survey research, Pew Research Center
	    Statistical Science and the Art of Election Polling
	Joseph Lenski, executive vice president of Edison Research
	    Methodological Issues in Conducting Exit Polls
	    (Edison Research conducts exit polls and collects returns from sample precincts that are used with county returns from AP for the National Election Pool [NEP] of the AP, ABC, CBS, CNN, FOX, and NBC)
	Clyde Tucker, head, CNN Decision Desk
	    Election Projections: Estimating Election Outcomes
	    (With input from Murray Edelman, who with the late Warren Mitofsky developed the forecasting methods that underlie the methods used today)

3:30	*Discussion* **Robert Groves**, provost, Georgetown University *(In an earlier incarnation at the Survey Research Center, University of Michigan, Bob participated in election night forecasting)*
3:45	*Floor Discussion*
4:15–5:30	*Reception – Great Hall*

This seminar is open to the public. Please help us plan by registering here.

For assistance, please contact Jacqui Sovde at (202) 334-1616 or jsovde@nas.edu.

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