

THE NATIONAL ACADEMIES
CLIMATE CHANGE EDUCATION ROUND-TABLE

**A WORKSHOP ON
CLIMATE CHANGE EDUCATION FOR FUTURE BUSINESS LEADERS**

Thursday, March 14, 2013

National Academy of Sciences
2101 Constitution Ave
Washington, D.C.

Remote Access Conference Call Information

*Please **mute** your line to prevent feedback

Call-In Number: **866-528-2256**

Access Code: **3343987**

Objectives:

- 1) Discuss climate change as a key strategic business issue with a focus on risk and opportunities;
- 2) Learn from leaders in business schools and international corporations how they train the necessary talent;
- 3) Identify the institutional barriers and discuss models that work for incorporating climate change education into business schools; and
- 4) Discuss pathways to providing climate change education for future business leaders.

March 14, 2013 (Room 120)

Breakfast available at the meeting room starting at 7:30 a.m.

8:00 a.m. **Welcome & Workshop Goals** **Janet Peace,**
VP of Markets and Business Strategy, C2ES
Martin Storksdieck
Director, Climate Change Education Roundtable

8:15 a.m. **Climate Change – The Global Challenge**
Robert W. Corell, *Global Environment and Technology Foundation*

9:00 a.m. **Business Opportunities and Challenges posed by Climate Change**
Moderator: Janet Peace, *VP of Markets and Business Strategy, C2ES*

Panelists:

Dave Nagel, *Executive VP, BP America Inc.*
Michael Parr, *Senior Manager, Government Affairs, DuPont*
Valerie Patrick, *Sustainability Coordinator, Bayer*
Camilla Seth, *Executive Director, Environmental Affairs, JPMorgan*

10:30 a.m. *Break*

10:45 – 12:15 **Business Schools: Opportunities and Challenges posed by Climate Change**
Moderator: Richard Vietor, *Senior Associate Dean for the Asian Initiative, Harvard Graduate School of Business Administration*

Panelists:

Robert Hansen, *Senior Associate Dean, Tuck School of Business at Dartmouth*
Valerie Suslow, *Associate Dean, Ross School of Business, University of Michigan*
Liesl Anna Riddle, *Associate Dean, School of Business, George Washington University*
Anjani Jain, *Senior Associate Dean, School of Management, Yale*

12:15 p.m. *Lunch (provided on-site)*

1:15 p.m. **Current Efforts and Approaches for Incorporating Climate Change Education into Business Schools**

Introduction by Anant Sundaram, *Professor of Finance at the Tuck School of Business, Dartmouth College*

Moderator: Andy Hoffman, *Holcim Professor of Sustainable Enterprise at the University of Michigan*

Panelists:

Eric Orts, *Director, Initiative for Global Environmental Leadership, Wharton*
Jacob Park, *Associate Professor of Business Strategy and Sustainability, Green Mountain College*
Dan Reicher, *Executive Director, Steyer-Taylor Center for Energy Policy and Finance, Stanford University*
Melissa Paschall, *Director, Business & Environment Initiative, Harvard Business School*

3:15 p.m. *Break*

3:30 p.m. **Needs and Opportunities: A Way Forward**

Moderator: Anant Sundaram, *Professor of Finance at the Tuck School of Business, Dartmouth College*

Discussants:

Laura Clise, *Director of Sustainable Development, AREVA Inc*
Bruce Schlein, *Director of Corporate Sustainability, Citi*
Dan Vermeer, *Executive Director, Center for Energy, Development and the Global Environment, Duke University*

Attendees and Discussants will reflect on the needs, opportunities, and ways forward.

4:30 p.m. **Review of Main Ideas** **Janet Peace,**
VP of Markets and Business Strategy, C2ES

4:45 p.m. **Closing Remarks** **Martin Storksdieck,**
Director, Climate Change Education Roundtable

5:00 p.m. **Networking Event**

6:00 p.m. **Meeting Adjourns**