Collaboration Technologies: Response

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Reactions

- Thanks!

- Excellent framework/summary

- What's missing?

- Community tools: forums, wikis, files…

- Shared data as problem and solution

- 'Leader-based' deployment

- Science to explain paradoxes

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Community tools

- Text-based social media tools
- Forums – Q/A
- Wikis – structured knowledge
- Files – assets
- Functions: talk, create knowledge, network
- Need: scale and active management
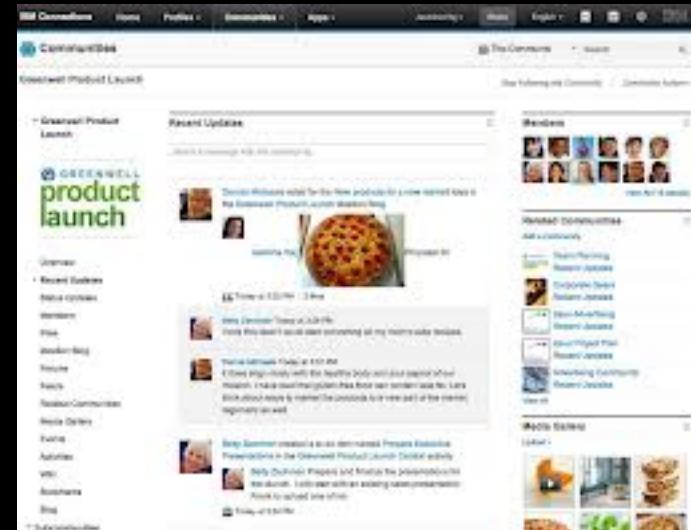
Collaborating thru 'small' data

- Data as **work focus**

- **Small teams**: slow migration from email to assets created in Dropbox, Drive

- Lightweight process and structure

- Solution to **awareness**: see who has done what

Collaborating thru' big data

- Data as work focus

- Social science transformed by clickthrough, sensor data?

- '6 degrees of separation', evolutionary psychology

- Now private: phone companies, google, facebook

- New tools to collaborate through data: Manyeyes?

- Awareness: who did what

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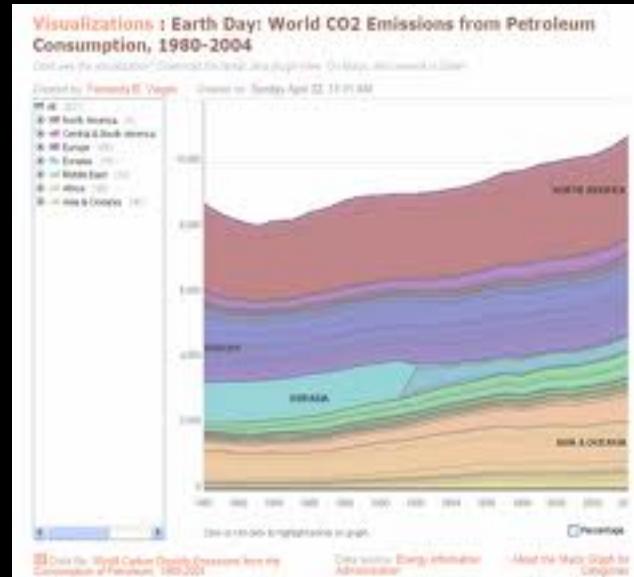
'Designed' deployment to avoid failure

- Tools usually fail: 84% extinct communities
- Best practices: for Dropbox, Drive, wikis, blogs, workflow
- Otherwise fall back on email
- Need science base

Science: explaining paradoxes

- Often our intuitions about effective tools are wrong

- Video vs. texting/IM?

- Virtual worlds?

- Large displays?

- Why?