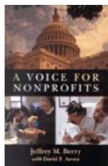


Implementing a Large-Scale Random Sample Survey of 501(c)(3) Nonprofits

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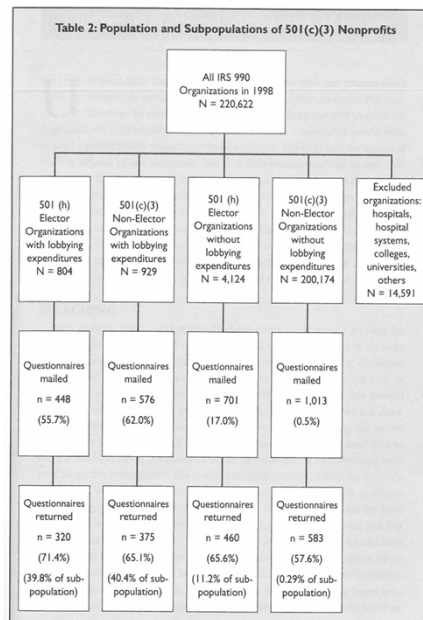
A Voice for Nonprofits, Jeffrey M. Berry with David F. Arons
(Washington, DC: Brookings Institution Press, 2003)



Surveying Nonprofits: A Methods Handbook, Jeffrey M. Berry,
David F. Arons, Gary D. Bass, Matthew F. Carter, and
Kent E. Portney (Washington, DC: Aspen Institute,

Major Findings from *A Voice for Nonprofits*

- Nonprofit leaders profoundly ignorant of nonprofit law
- 501(c)(3)s are deterred from lobbying because of this ignorance
- Unlike most 501(c)(3)s, H electors understand the law
- Nonprofits that are most successful in lobbying have a research capacity
- Ignorance of 501(c)(3) skews representation before government, disadvantaging poor and marginalized constituencies



SCHEDULE: Four Mailings

- Week One: Initial mailing of survey
- Week Two: Postcard reminder
- Week Four: Replacement surveys for bad addresses
- Week Five: Second mailing to all nonrespondents
- Week Nine: Third mailing by certified mail to all nonrespondents

The Grunt Work

- Validate the phone number (validates that the organization is still operating)
- Validate a street address
- Determine the name of who to send your survey to—you don't want to send something addressed to the "Executive Director."
- Determine the email address of the person you want to fill out the questionnaire