

Innovation & Teen Pregnancy Prevention, Office of Adolescent Health (OAH)

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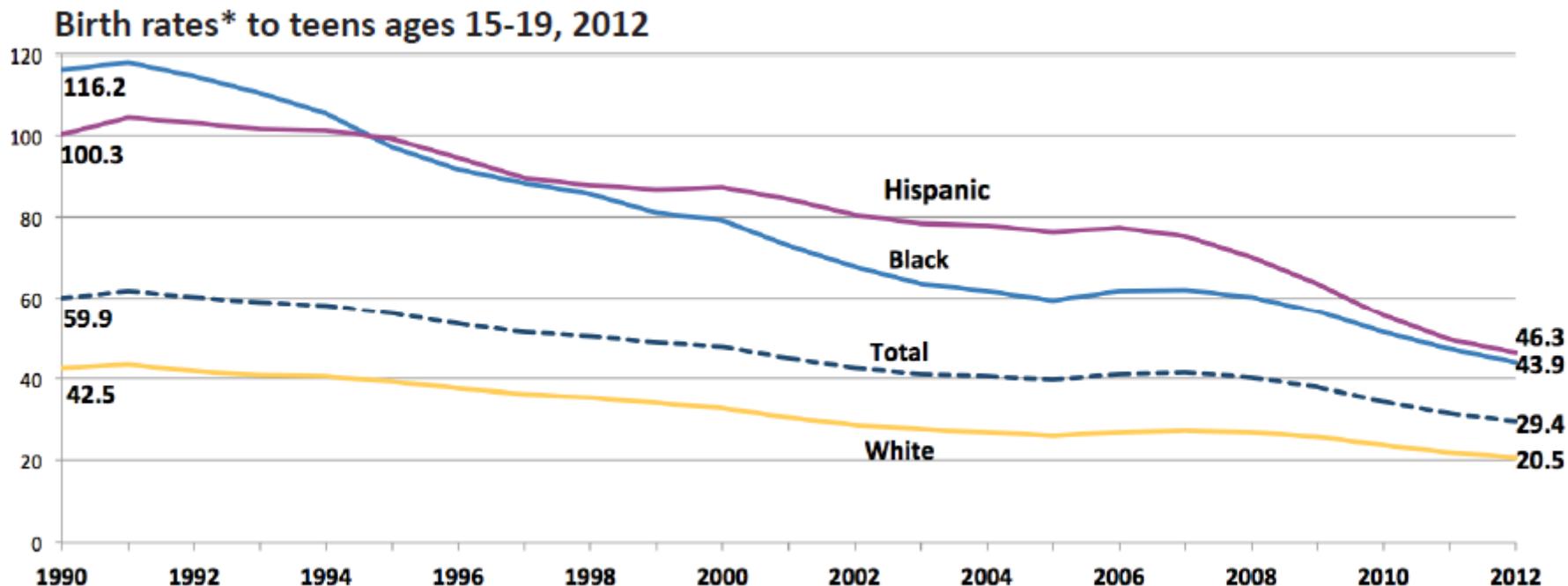
- 1. OAH Overview**
- 2. Overview of the Teen Pregnancy Prevention (TPP) Initiative**
- 3. Tier 2 Research and Demonstration Grants**
- 4. Lessons Learned and Future Directions**
- 5. Questions**

Teen Pregnancy Prevention Initiative

Pregnancy Assistance Fund

Coordinate HHS efforts

Communicate Adolescent Health Information



*Births per 1,000 females.

Source: Martin, J.A.,
Hamilton, B.E., &
Ventura, S. J. (2013).
Births: Final Data for 2012.
Hyattsville, MD: National
Center for Health Statistics.

TPP: an Evidence-based and Innovation Policy Initiative

TPP
Tier 2

TPP
Tier 1

Evaluation

Cost Study

Performance Measures



OAH TPP Tier 2

CDC Community-Wide

Performance
Measures

Evaluation
Research

Tier 2: TPP Research and Demonstration Program

- Support research and demonstrations that will develop and test additional new and significantly adapted TPP strategies.

Tier 2: CDC Community-Wide Initiative

- Demonstrate effectiveness of innovative, multicomponent, communitywide initiatives, with 5 components.



- **Gender Matters (Gen.M)** is a 5-day workshop that examines gender messages, healthy relationships, teen parenting, and sexual decision-making. It uses social media, a text-message campaign, and community events

E-SiHLE (adaptation of SiHLE)

- Tulane University adapted an EBIs to an online intervention named **BUtiful** (Be yoU! Talented, Informed, Fearless, Uncompromised, and Loved), part of the “**You Geaux Girl**” randomized control trial.



CDC Community-Wide Example

The screenshot shows the homepage of the YEAH! Network website. The header features the text "CDC Community-Wide Example" in white on a purple bar, and "YEAH! NETWORK" in large white letters on a yellow bar. The main content area has an orange background with a large white speech bubble graphic on the right. The YEAH! logo is at the top left, followed by the tagline "Youth Empowerment Adolescent Health Network". To the right, there's a "Follow Us On" link with icons for Facebook and Twitter. The main message "Inform, Empower, Engage." is displayed in blue. A large white box on the left contains the "YOUTH FIRST" logo. A dark blue box on the right contains the "Youth First Initiative" section, which includes a sub-section for "Youth First Buzz year 3 progress" and a "2014 Clinical Referral Guide". A "Learn More" button is at the bottom right of this box. At the bottom, there are two white boxes: one for "Stay Up-To-Date" with a "Sign-up" button, and one for "YEAH! Network is on Facebook" with a "Join Us" button.

YEAH! NETWORK

Youth Empowerment Adolescent Health Network

Follow Us On

Inform, Empower, Engage.

YOUTH FIRST

Youth First Initiative

Youth First Initiative Community-wide Teen Pregnancy Prevention Initiative In Springfield and Holyoke, Massachusetts

Youth First Buzz year 3 progress

2014 Clinical Referral Guide

Learn More

Stay Up-To-Date

Sign-up to receive important email updates and announcements from the YEAH! Network.

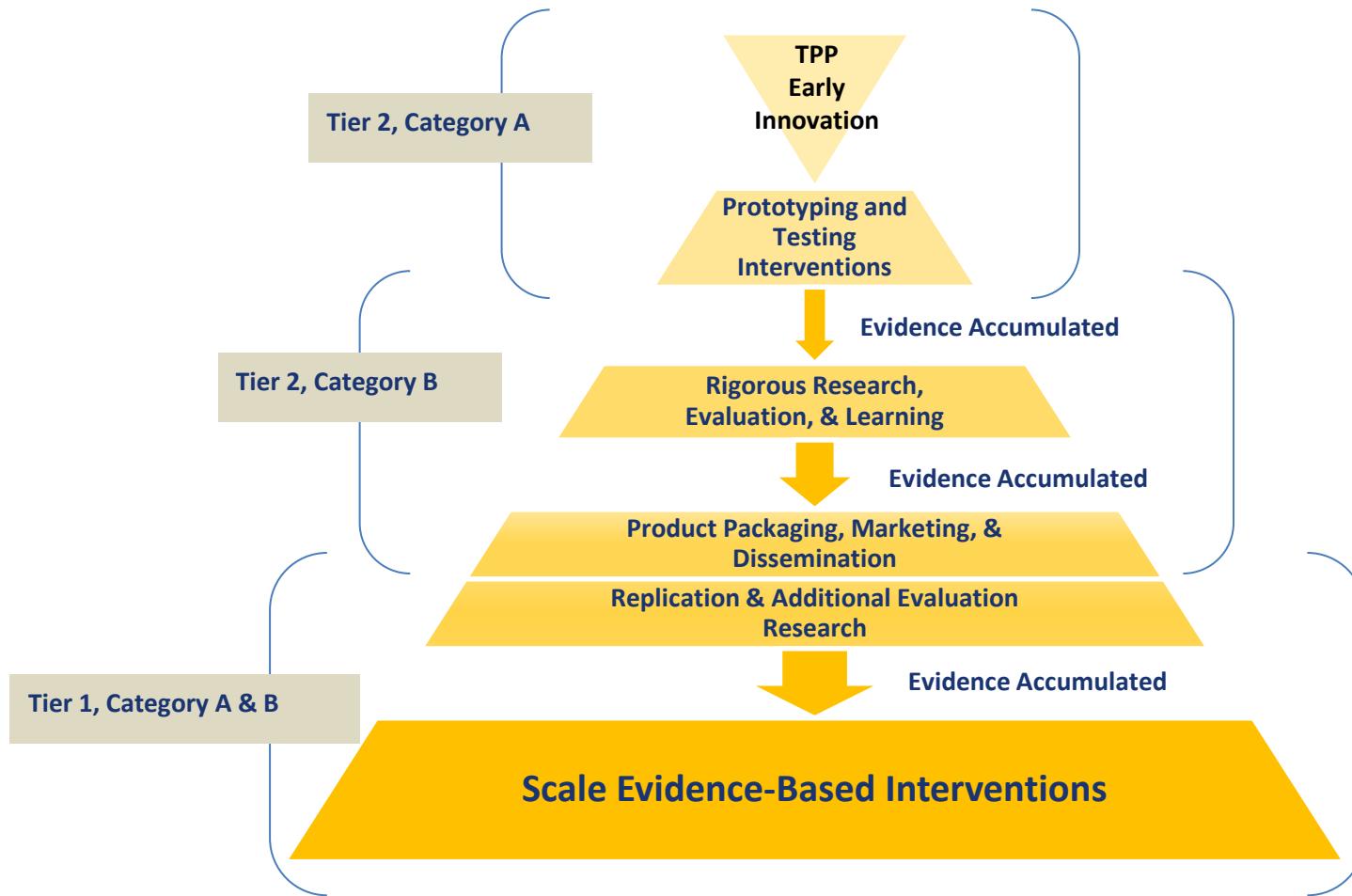
Sign-up

YEAH! Network is on Facebook

Join us on Facebook by liking our page. Receive important updates and announcements.

Join Us

Future Directions



Lessons Learned



THE SOCIAL ENTERPRISE CONFERENCE
PRESENTED BY THE STUDENTS OF HARVARD BUSINESS SCHOOL AND HARVARD KENNEDY SCHOOL
MARCH 14-16, 2011
SUSTAINING IMPACT, LIVING CHANGE

GRAPHIC FACILITATION @ THE VALUE WEB® FOR MORE INFORMATION ON COLLABORATIVE DESIGN
VISIT US ON OUR WEBSITE @ THEVALUEWEB.ORG





Questions?

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Office of Adolescent Health
<http://www.hhs.gov/ash/oah/>

HHS Idea Lab
<http://www.hhs.gov/idealab/>