

## Biographies of Speakers for Stakeholders Meeting on May 2, 2016

### **Panel 1: Building Capacity for the Use of Economic Evidence**

**Robert Doar** is the Morgridge Fellow in Poverty Studies at the American Enterprise Institute (AEI), where he studies and evaluates how improved federal policies and programs can reduce poverty and provide opportunities for vulnerable Americans. Specifically, he focuses on the employment, health, and well-being of low-income Americans and their children.

He has served as a co-chair of the National Commission on Hunger and as a lead member of the AEI-Brookings Working Group on Poverty and Opportunity, which published the report titled “Opportunity, Responsibility, and Security: A Consensus Plan for Reducing Poverty and Restoring the American Dream.”

Before joining AEI, he was commissioner of New York City’s Human Resources Administration, where he administered 12 public assistance programs. Programs included welfare, food assistance, public health insurance, home care for the elderly and disabled, energy assistance, child support enforcement services, adult protective services, domestic violence assistance, and help for people living with HIV/AIDS. In New York City, he oversaw a 25 percent reduction in the city’s welfare caseload and the transition to work of more than 500,000 public assistance applicants and recipients. Before joining the Bloomberg administration, he was commissioner of social services for the state of New York, where he helped to make the state a model for the implementation of welfare reform.

**Kelly Fitzsimmons** is the Director of Innovation and Policy Planning. She researches and develops ways to help EMCF and Blue Meridian Partners grantees, and other nonprofits, philanthropy and government accelerate and take advantage of the trend toward evidence-based policymaking and funding.

In her previous role as Vice President, Chief Program and Strategy Officer, she led the strategic planning and management of the Foundation’s grantmaking program, and oversaw EMCF’s evaluation activities. Fitzsimmons served as project manager and successfully launched the Foundation’s Growth Capital Aggregation Pilot.

Before joining the Foundation in 2007, she co-founded Zanana Studios, which provides enrichment services to women; LeadWell Partners, a boutique coaching and consulting firm for leaders, boards and management teams challenged by growth and change; and New Profit Inc., a nationally recognized venture philanthropy fund. She has also held management positions in social change organizations and the entertainment industry.

Numerous case studies, books and articles have cited her work in adapting business tools and practices to the nonprofit sector and for her contributions to evolving philanthropic practices. She serves on the boards of several nonprofit and philanthropic organizations.

**Kathryn Newcomer** is the Director of the Trachtenberg School of Public Policy and Public Administration at the George Washington University where she teaches public and nonprofit program evaluation and research design. She routinely conducts research and training for federal and local government agencies and nonprofit organizations on performance measurement and program evaluation, and has designed and conducted evaluations for many U.S. federal agencies and dozens of nonprofit organizations.

She is a Fellow of the National Academy of Public Administration, and currently serves on the Comptroller General's Educators' Advisory Panel. She served as President of the National Association of Schools of Public Affairs and Administration (NASPAA) for 2006-2007 and as a member of the board for the American Evaluation Association from 2012-2015. In summer 2015, she was elected President Elect of the American Evaluation Association and will hold the President position throughout 2017. She has received two Fulbright awards, one for Taiwan (1993) and one for Egypt (2001-04). She received the Elmer Staats Award for Achievements in Government Accountability, awarded by the National Capital Area Chapter of the American Society for Public Administration in 2008.

**Gary VanLandingham** is Director, Pew-MacArthur Results First Initiative, The Pew Charitable Trusts. He directs the Pew-MacArthur Results First Initiative, which helps state and local governments advance evidence-based policymaking by equipping them with tools that identify and compare the long-term return on investment they could achieve through alternative program choices. Participating governments have used this approach to eliminate ineffective programs and target over \$150 million in funding to interventions that have a proven record of achieving strong outcomes for citizens. Before joining Pew in 2011, he served for seven years as Director of the Office of Program Policy Analysis and Government Accountability, the Florida Legislature's evaluation and oversight arm.

Gary has over 30 years of experience in policy analysis and program evaluation at the state and local government levels. He has taught at the graduate and undergraduate levels, and has published on evidence-based policymaking, performance evaluation and management, government transparency. He has served as Staff Chair of the National Conference of State Legislatures, President of the Southeast Evaluation Association, Chair of the National Legislative Program Evaluation Society, and President of the North Florida Chapter of the American Society for Public Administration. He is the 2016 recipient of the Harry Hatry Distinguished Performance Measurement Practice Award from the American Society for Public Administration's Center for Accountability and Performance.

### **Panel 2: Investments Decisions related to the Use of Economic Evidence**

**Karen Anderson** is a Senior Advisor for Results for America where she serves as a member of the leadership team. She previously served as Managing Director of The Hamilton Project, an economic policy initiative at the Brookings Institution. Anderson took a leave from The Hamilton Project in 2009 to serve as Chief of Staff for the President's Council of Economic Advisers, returning to The Hamilton Project in the spring of 2010. Prior to that she served as a Vice President of State and Local Government Relations for Citigroup in Washington, DC and as

Senior Policy Advisor for the law firm of McKenna Long & Aldridge. During the Clinton Administration, she served as a Regional Coordinator in the White House Office of Political Affairs, where she helped organize political outreach for a 19-state region. Prior to that, she served as Political Director for the Democratic Party of Georgia. She currently serves on the Advisory Council for The Hamilton Project and as a member of the Board of Visitors for the University of Georgia.

**Kimberly DuMont** is a Senior Program Officer at the William T. Grant Foundation, where she manages the Foundation's Distinguished Fellows and Use of Research Evidence grants programs. She also supports grantees in their work and leads efforts to better understand the use of research by policymakers and practitioners in child welfare. She is a key member of the Senior Program Team, which sets our research agenda and annual priorities.

Prior to joining the Foundation in 2011, she worked as a research scientist with the New York State Office of Children and Family Services, where she directed an evaluation of the Healthy Families New York intervention, a home visitation service for children at risk for abuse and neglect. In that capacity, she bridged research—in this case, a rigorous evaluation—with the needs of practitioners and policymakers working to improve the health and well-being of at-risk youth. Her research from this work and earlier studies investigated links between neighborhoods, families, community-based interventions, and youth development.

**Andrew Feldman (Andy)** is a Visiting Fellow at the Center for Children and Families at the Brookings Institution. As a personal project, he also hosts the Gov Innovator podcast. He previously served in the U.S. Department of Education as the Special Advisor for Evidence-Based Policy within the Office of the Deputy Secretary. From 2012 to 2014, he served as a Special Advisor on the Evidence Team at the White House Office of Management & Budget (OMB). His previous roles include being one of the top three appointed leaders at Wisconsin's labor department, an agency of 1,600, under Governor Jim Doyle; a Senior Policy Advisor in the Office of Governor Doyle; Staff Economist at the White House Council of Economic Advisors in the Clinton Administration; and Special Assistant to the President at MDRC.

**Shelley Metzenbaum** is a Senior Advisor at the Volcker Alliance. She joined the Alliance as its founding President in May 2013. She served as Associate Director for Performance and Personnel Management at the White House Office of Management and Budget from 2009 to 2013, where she was responsible for setting and implementing the Administration's approach to improving federal government program performance. She previously served as Associate Administrator for Regional Operations and State/Local Relations at the U.S. Environmental Protection Agency, and Undersecretary of Environmental Affairs and Director of Capital Budgeting for the Commonwealth of Massachusetts.

Additionally, she has also held notable posts in academia, most recently serving as founding director of the Collins Center for Public Management at the University of Massachusetts Boston's McCormack School, and prior to that, as director of the Harvard Kennedy School's Executive Session on Public Sector Performance Management and visiting professor at the University of Maryland's School of Public Policy. She is recognized as an international expert in the field of public sector performance management and measurement, and has authored

numerous publications, articles, and case studies on performance management, leadership, and accountability.

**Kathy Stack** is the Vice President of Evidence-Based Innovation at the Laura and John Arnold Foundation. Prior to joining the Arnold Foundation she had a distinguished career in the federal government, including 27 years at the White House Office of Management and Budget (OMB), where she served under five Presidents. Under the George W. Bush and Barack Obama administrations, Kathy helped federal agencies design innovative grant-making models that allocate funding based on evidence and evaluation.

While at OMB, she oversaw budget, policy, legislation, regulations, and management issues for the Departments of Education and Labor, the Social Security Administration, the Corporation for National and Community Service, and major human services programs including Head Start, Temporary Assistance for Needy Families, child welfare, and food and nutritional assistance. She co-led a review of science and mathematics education programs across 14 federal agencies, which spurred the development and adoption of common evidence guidelines for evaluating a broad range of other programs. In addition, she devised strategies for sharing data—while preserving privacy protections—among federal agencies. She built a network of partners at the state and local level and in the academic, nonprofit, and philanthropic communities that collaborate to improve the impact of social programs by using evidence and innovation.