

Measuring the Value Chain of Innovation with the Census Bureau's Innovation Measurement Initiative

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Innovation Measurement Initiative

- Collaborative research project between Census, University of Michigan, Ohio State, University of Chicago and NYU.
- Integrate university data on funded research grants with Census Bureau data assets
- Produce statistics consistent with the Bureau's economic and social measurement mission and directly relevant to the data provider.

IMI Background

- Census Goals:
 - Improve measurement of small but important sector of the economy
 - Address data gaps in the measurement of innovation and its relation to economic growth
 - Learn how to collaborate with data providers to deliver data products they value
 - Prototype project that can be scaled and extended to other sectors of the economy

IMI Background

- Innovative Aspects:
 - Collaboration with the University of Michigan's Institute on Research in Innovation and Science (IRIS)
 - Experiment with utilizing “fat pipe” of data for a sector of the economy
 - The University data is complementary to business and household data at Census

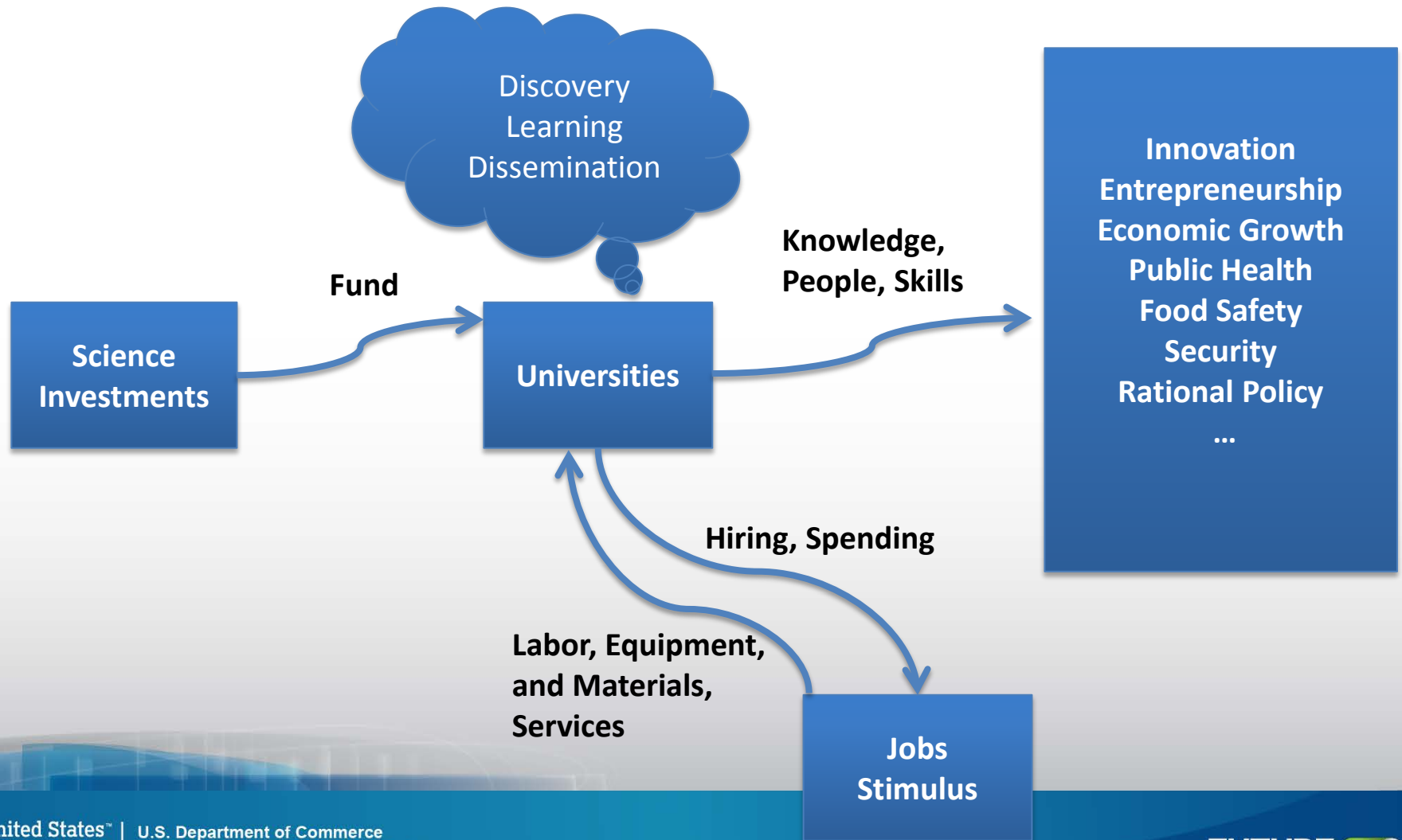
Mashing up University Admin data and Census Bureau Data to Create New Statistics and Facilitate Research

- University data:
 - Sourced from University of Michigan's IRIS-UMETRICS
 - Covers sponsored research projects
 - Data on individuals paid on grants
 - Faculty, staff, postdocs, grad students and undergrads
 - Contracts and Transactions to obtain:
 - Equipment, supplies and services

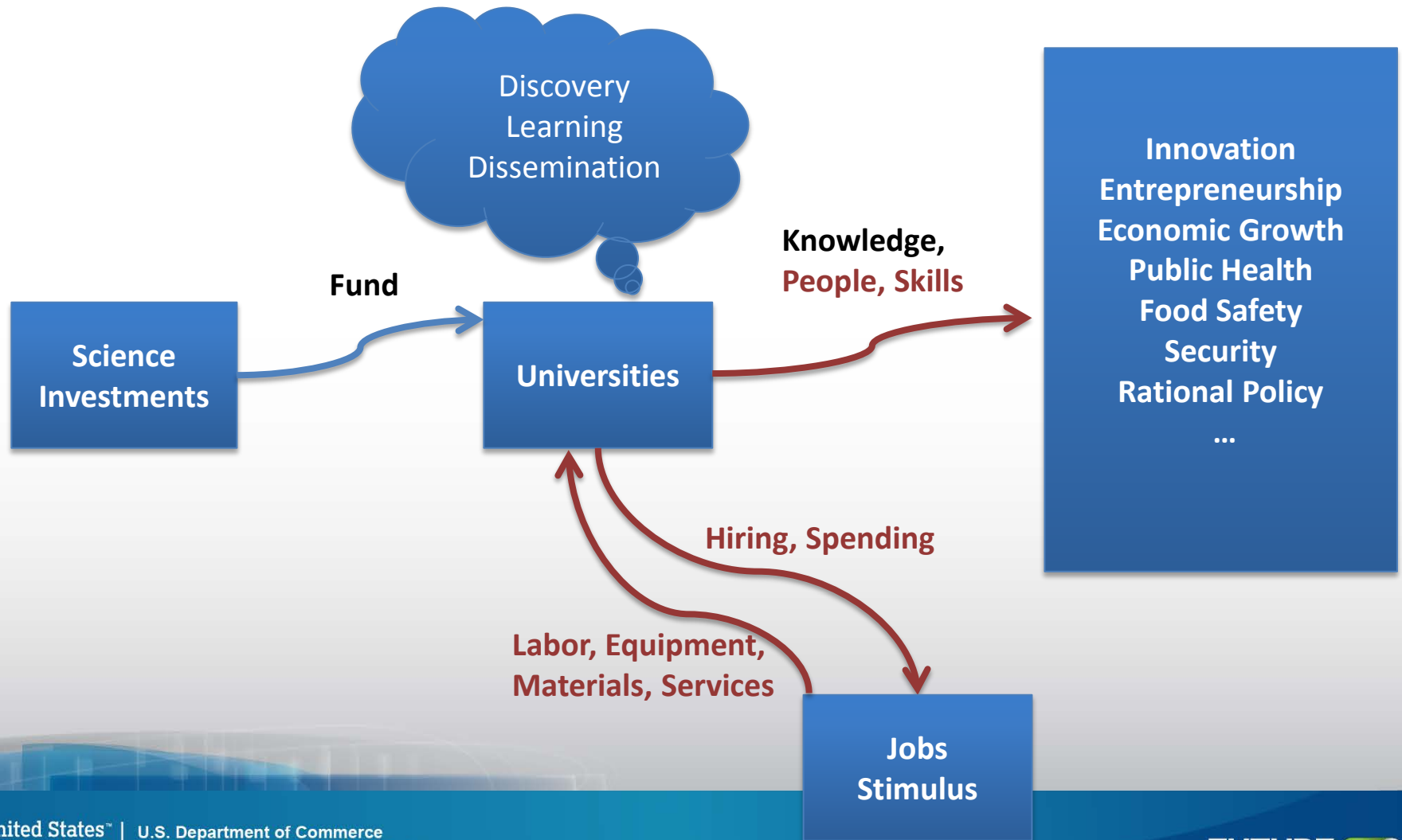
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- Key Census Datasets
 - Business Register – Employer and Nonemployer
 - Used for Matching business records
 - PVS System
 - Used for Matching person records
 - LBD
 - Data underlying the Business Dynamics Statistics
 - LEHD
 - Data underlying the Quarterly Workforce Indicators

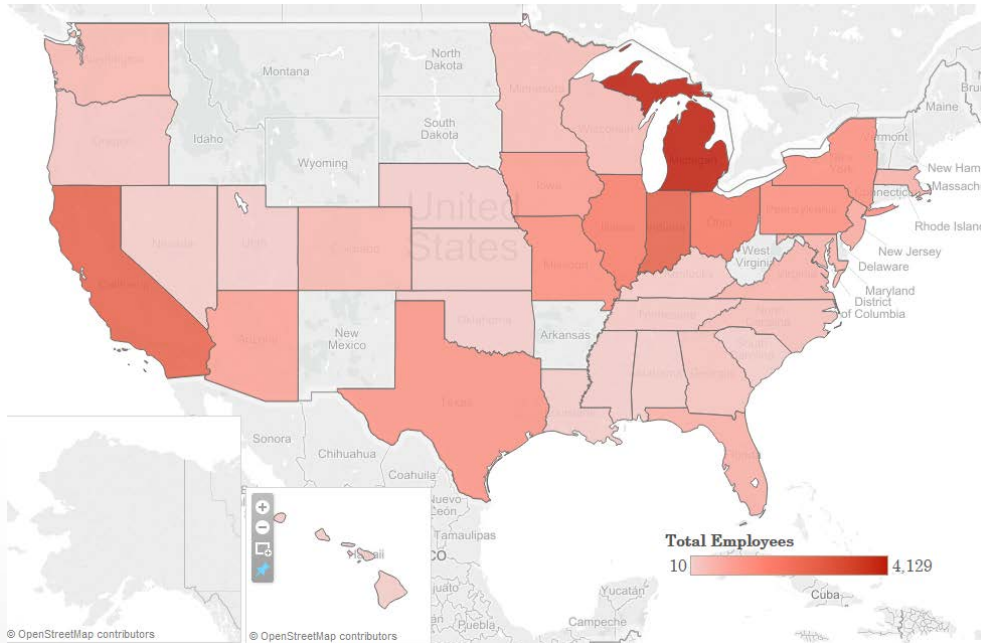
Framework



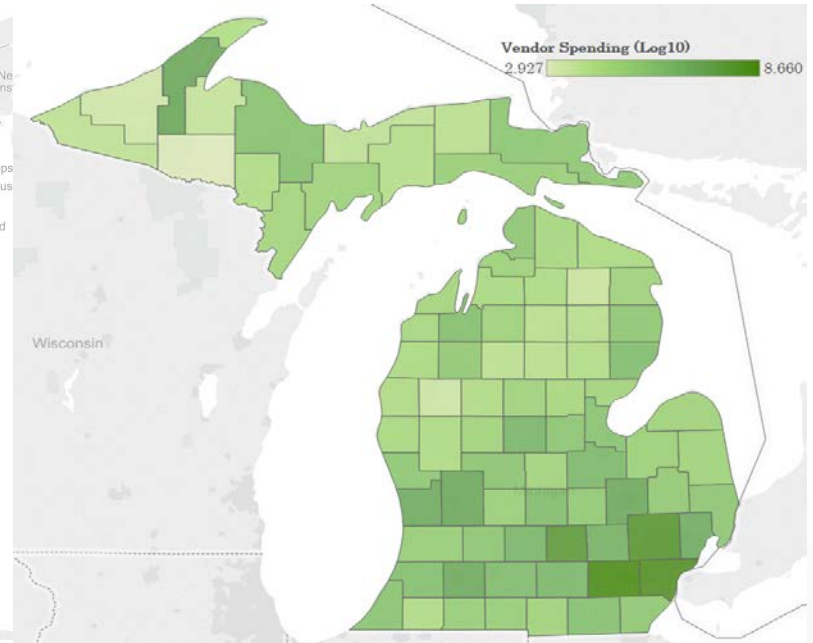
Framework



Example for universities in Michigan



Flow of human capital
into the economy



Locations of businesses
providing purchased
capital, materials, supplies
and services