

# **The new new neuroscience: extending the reach of modern approaches to brain and mind**

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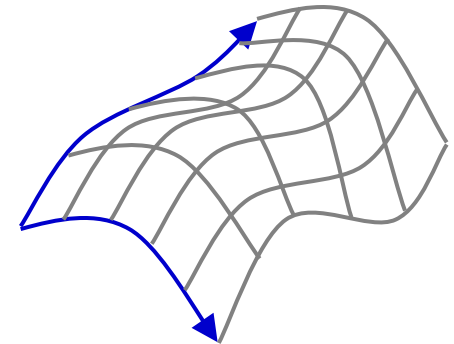
# The prevailing model (ambition)

Growing body of cellular & molecular data



Computational  
Models and methods

Behavior, thoughts,  
moods, etc.



Describe complex behaviors, thoughts, moods, etc as  
**computations.**

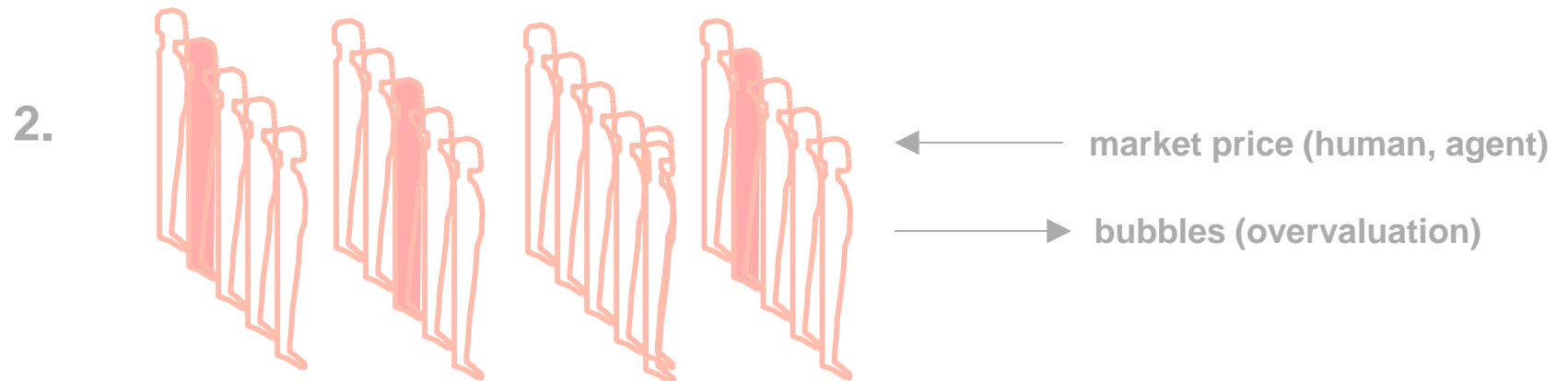
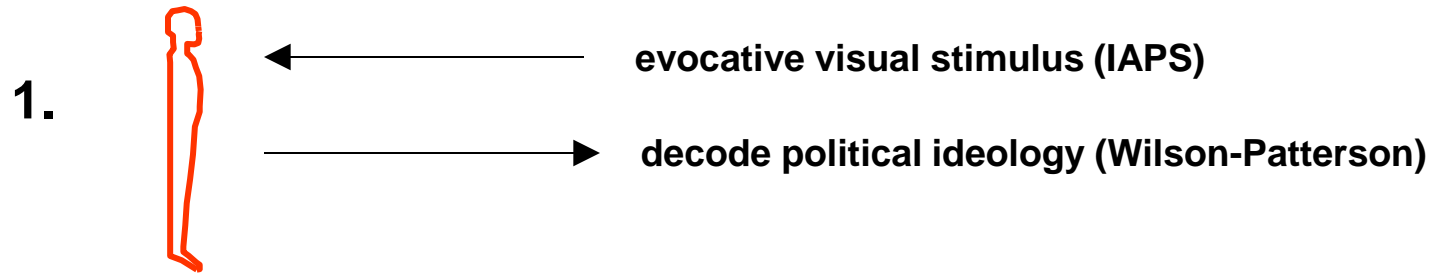


Describe neuronal responses and interactions as  
**computations.**

## **A shift to prediction, decoding, and groups**



## 2 examples



## worms and brains



# Nonpolitical Images Evoke Neural Predictors of Political Ideology

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## Summary

Political ideologies summarize dimensions of life that define how a person organizes their public and private behavior, including their attitudes associated with

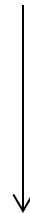
## Results

We carried out a passive picture-viewing experiment to test the hypothesis that nonpolitical but affectively evocative images elicit brain responses that predict political ideology as assessed by a standard political ideology measure. Healthy volunteers (n = 83) were instructed to look at presented pictures while lying in the scanner, and, to control for attentiveness, we instructed them to press a button when a fixation cross appeared on the screen ([Figure 1](#)). Images were sampled from the International Affective Pictures database [[14](#)] and included disgusting, threatening, pleasant, and neutral images (see [Appendix S1](#) available online). Each emotional condition had two subconditions (see the [Supplemental Experimental Procedures](#)). After the fMRI session, participants completed a behavioral rating session in which they rated all pictures they had seen in the scanner (using a nine-point Likert scale) as disgusting, threatening, or pleasant. Lastly, participants filled out computer-based questionnaires assessing their political attitudes, disgust sensitivity, and state/trait anxiety level. See the [Supplemental Experimental Procedures](#) for details of the behavioral rating and survey sessions.

Political ideology was summed from several survey items ([Appendix S2](#)), including ideological position, partisan affiliation, and policy preferences (e.g., gun control and immigration, presented in the well-known Wilson-Patterson format [[15](#)]).



**IAPS images on random  
time boundaries**



Elastic Net



**Wilson-Pattern  
Political ideology survey**

## **Wilson-Patterson Issue Battery**

Here is a list of various topics. Please indicate how you feel about each topic.

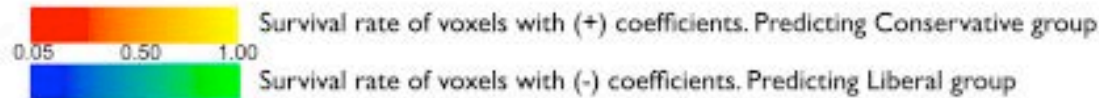
1. strongly agree
2. agree
3. uncertain
4. disagree
5. strongly disagree

- a. School prayer
- b. Pacifism
- c. Stop immigration
- d. Death penalty
- e. Government-arranged healthcare
- f. Premarital sex
- g. Gay marriage
- h. Abortion rights
- i. Evolution
- j. Biblical truth
- k. Increase welfare spending
- l. Protect gun rights
- m. Increase military spending
- n. Government regulation of business
- o. Small government
- p. Foreign aide
- q. Lower taxes

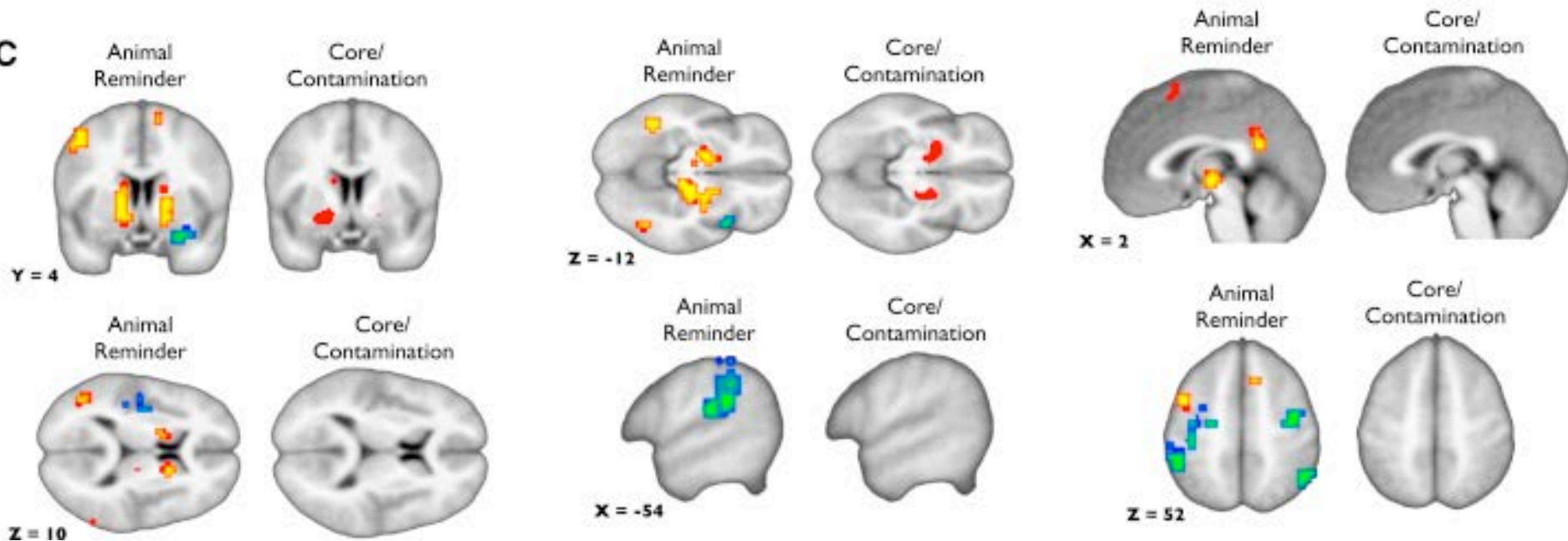


# What does the brain say?

*Separate networks predict conservative and liberal scores*



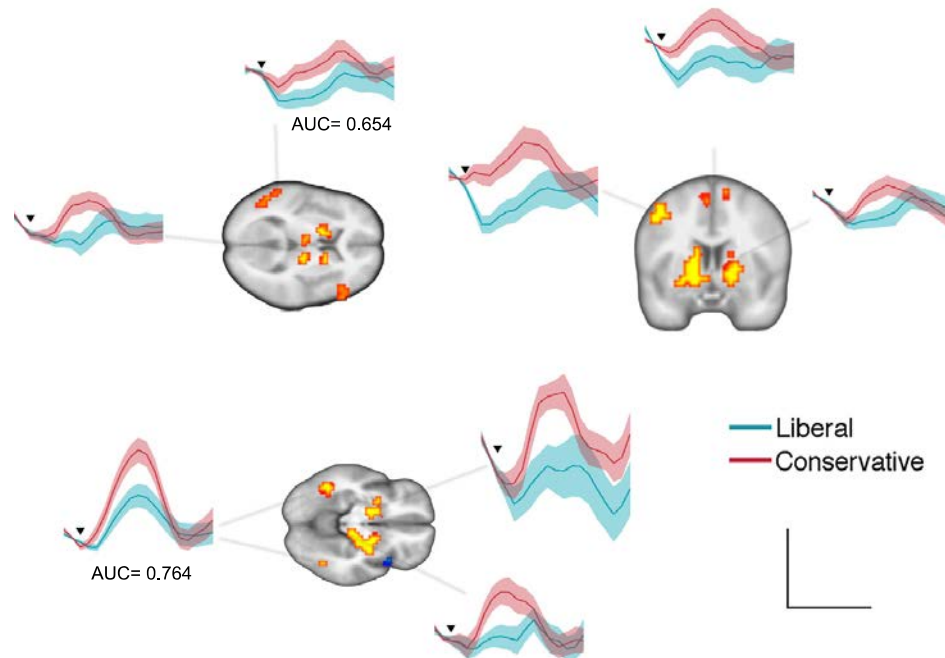
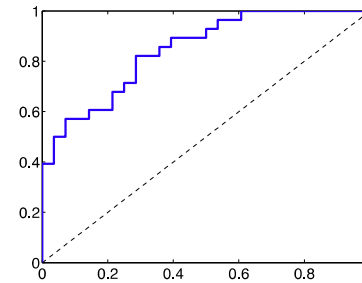
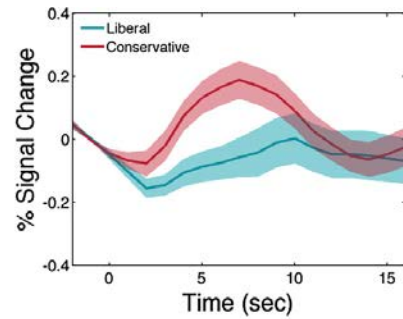
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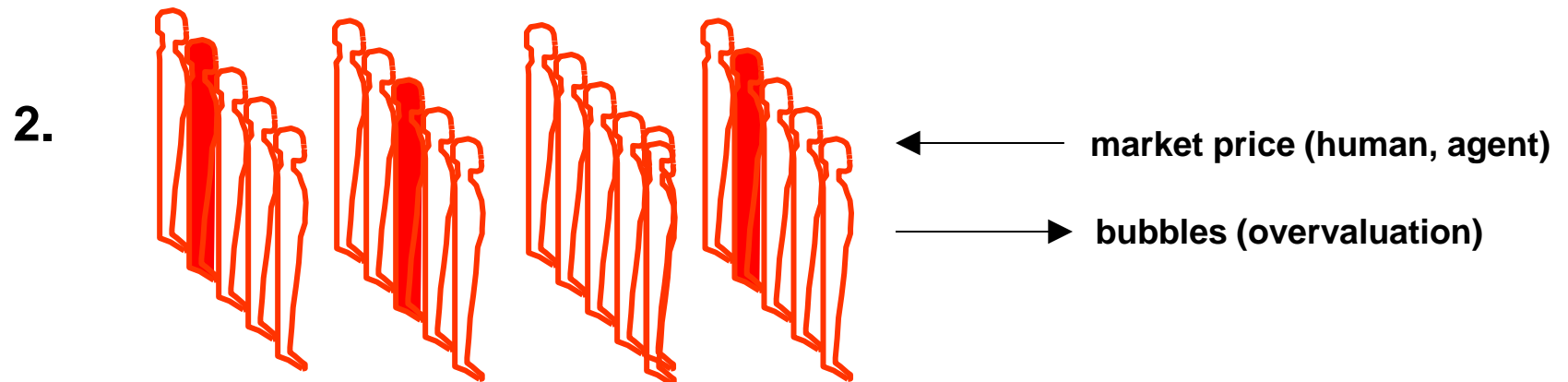
## What does conscious behavior say?

*All the pictures are rated the same*

# Single stimulus prediction of political ideology score



## 2 examples



# Neural and computational underpinnings of collective choice

*Irrational Exuberance in Laboratory Markets*

with Alec Smith (Caltech),  
Terry Lohrenz (Virginia Tech),  
Justin King (Virginia Tech),  
Colin Camerer (Caltech)

A)

	Units	Price	Value
Stock	7	7.24	50.68
Cash			147.22
Total			197.90



6s

1-7s

Randomly Drawn  
Stimulus  
Price

2s (x5)

\$ 145.57

Sell Hold Buy

B)

$1.25(P_{t-1})$

$P_{t-1}$

$0.75(P_{t-1})$

1-7s

2s

You SOLD  
Price: \$156.01

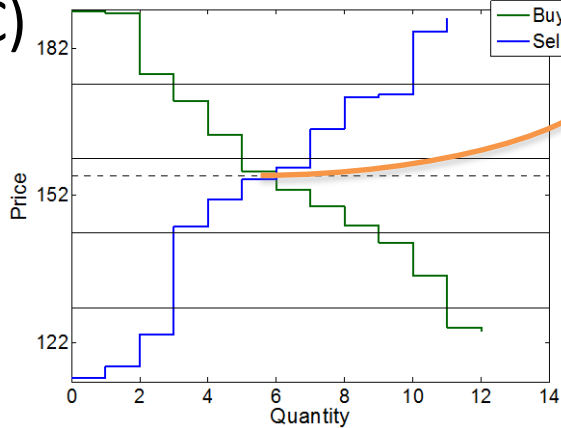
10s

2s

Dividend: \$1.25  
Interest: \$3.43

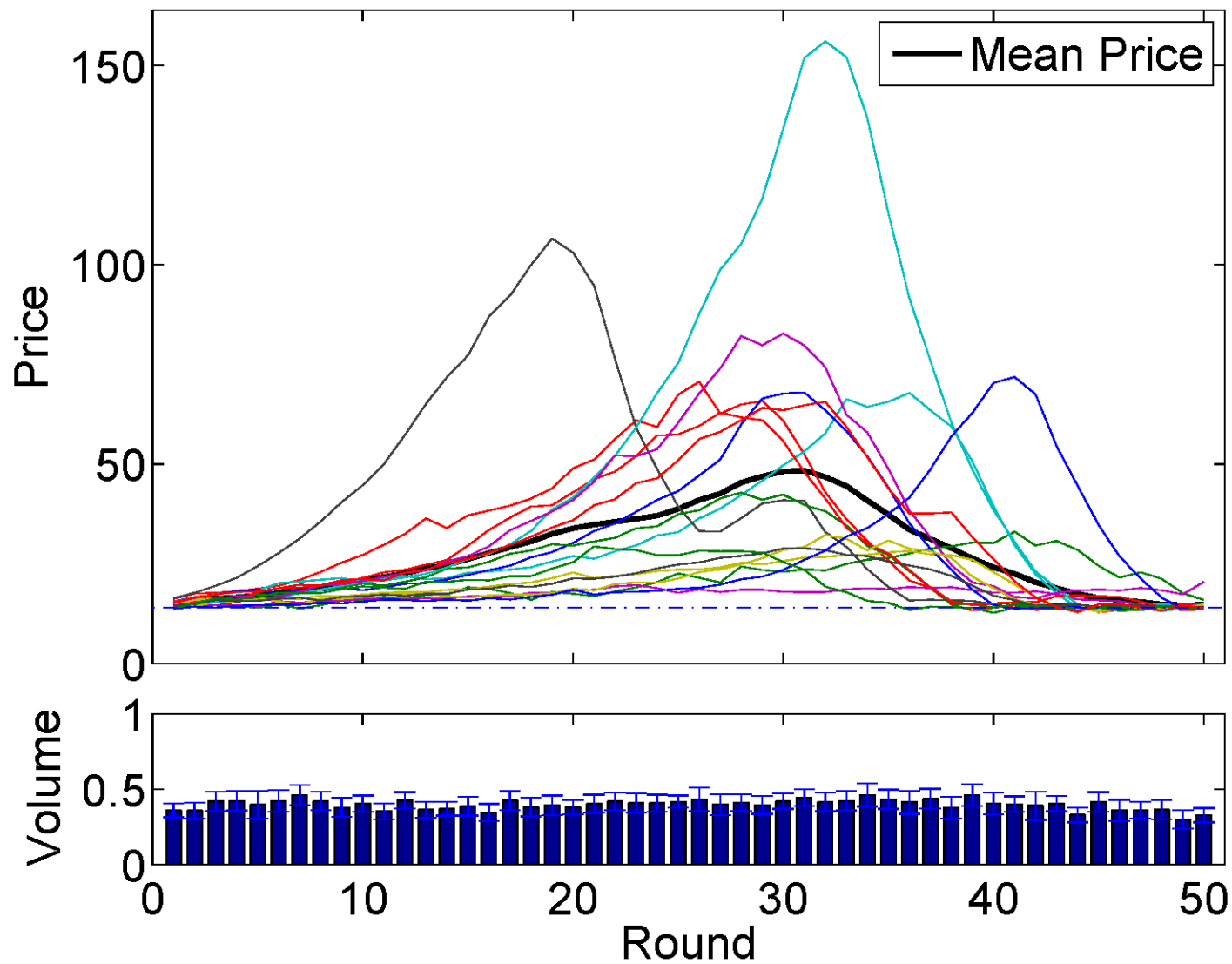
C)

Supply & Demand, Session R, Round 32



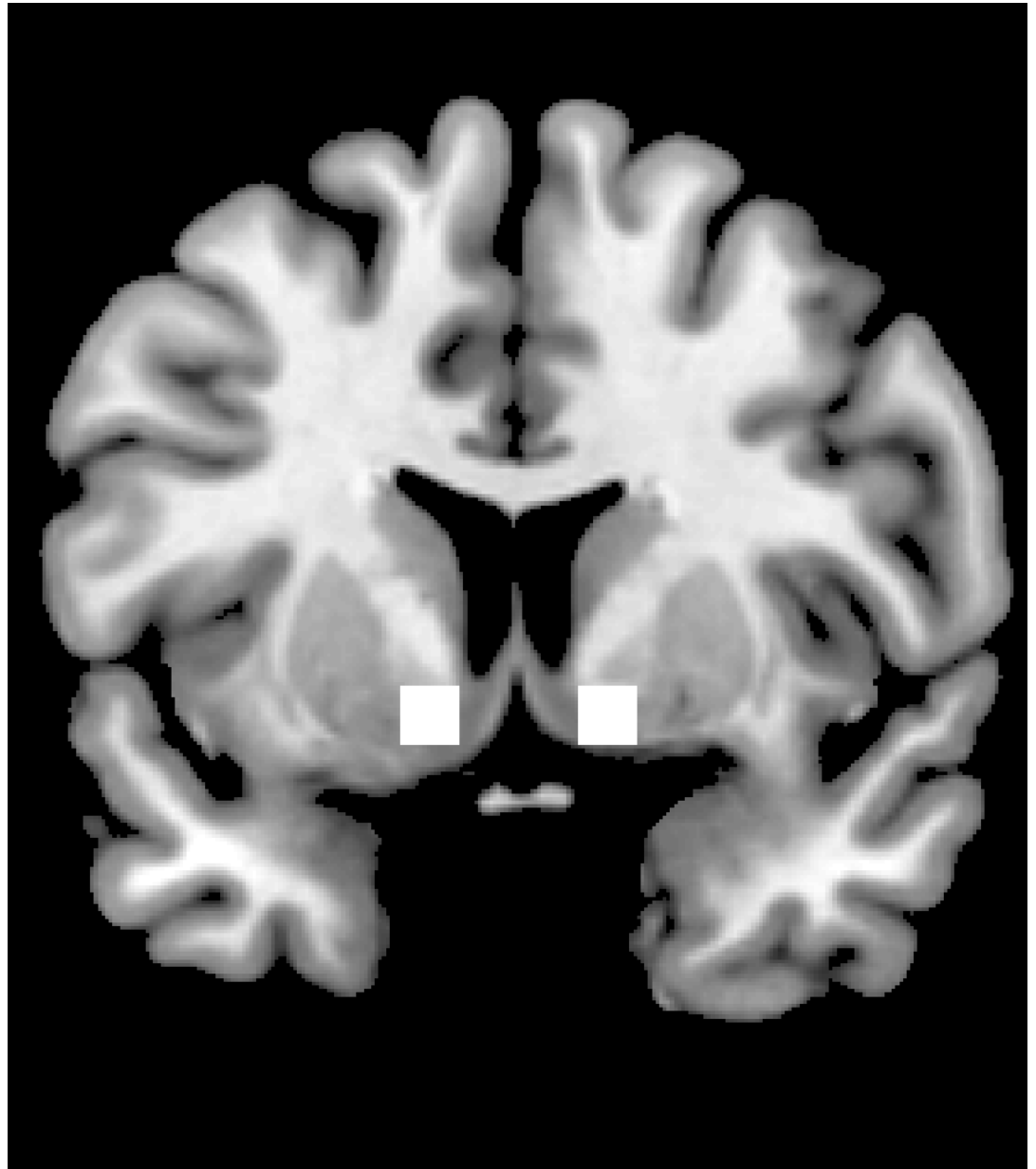
Market  
Price

## Bubbles form despite 'flat' fundamental value

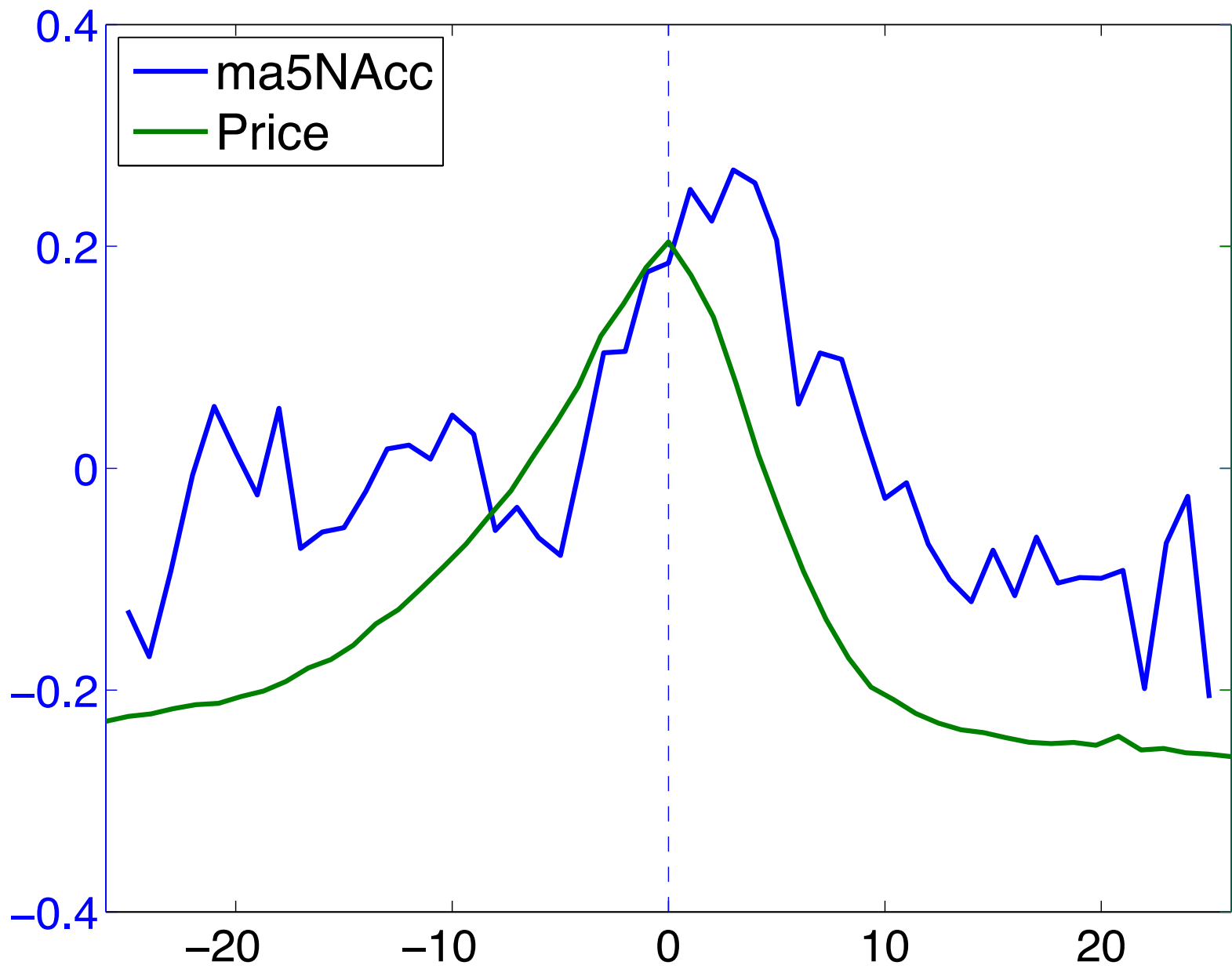


# Nucleus Accumbens ROI

- A Priori Mask
- MNI (+/-12,8,-8)
- 24 voxels total
- Trial-by-trial peak response to “Trading Results”







## Discussion: NAcc

- NAcc activity tracks prices
- NAcc activity predicts returns & crashes
- Subjects for whom NAcc predicts buying do worse
- Bubbles as a collective behavioral pathology
- Common biological foundations with addiction and impulse control disorders

# Within-market NAcc Activity as Indicator of Future Price Changes



## RESEARCH ARTICLE

# On the Potential of a New Generation of Magnetometers for MEG: A Beamformer Simulation Study

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# Artificial intelligence and Biological Brains

## LETTER

doi:10.1038/nature14236

# Human-level control through deep reinforcement learning

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The theory of reinforcement learning provides a normative account<sup>1</sup>, deeply rooted in psychological<sup>2</sup> and neuroscientific<sup>3</sup> perspectives on animal behaviour, of how agents may optimize their control of an environment. To use reinforcement learning successfully in situations approaching real-world complexity, however, agents are confronted with a difficult task: they must derive efficient representations of the environment from high-dimensional sensory inputs, and use these

agent is to select actions in a fashion that maximizes cumulative future reward. More formally, we use a deep convolutional neural network to approximate the optimal action-value function

$$Q^*(s,a) = \max_{\pi} \mathbb{E}$$

## **Collaborators**

**Virginia Tech** - Terry Lohrenz, Ken Kishida, Ann Harvey, Justin King, Meghana Bhatt, Rosalyn Moran

**University College London** - Peter Dayan, Karl Friston, Xiaosi Gu, Andreas Hula, Peter Fonagy, Ray Dolan, Tobi Nolte, Christof Mathys, Sarah Carr, and UCL interns

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Damon Tomlin (Princeton)

Ting Xiang

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Deb Ray

## NEMO Development Team

Nathan Apple

Jae Shin

Jason White

## Emory University

Greg Berns

## University of Houston

Amin Kayali

## University of Alabama

Laura Klinger

Mark Klinger

Families of autistic subjects

## Stanford University

Sam McClure

## Princeton University

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