

## Communicating Science Effectively: A Research Agenda

### Public Discussion

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The National Academies of Sciences, Engineering, and Medicine

#### Response Panel Bios

**Laura Helmuth** is the editor of the Washington Post National's health, science and environment team. Previously, she was the director of digital news at National Geographic. She has also been a health/science editor for nearly two decades, including at Slate, Smithsonian and Science magazines. She is the current president of the National Association of Science Writers. She holds a Ph.D. in cognitive neuroscience from the University of California at Berkeley.

**Brendan Nyhan** is professor in the Department of Government at Dartmouth College. His research focuses on misperceptions about politics and health care. Before coming to Dartmouth, he was a Robert Wood Johnson Scholar in Health Policy Research at the University of Michigan. He is a current contributor to the New York Times website The Upshot, and previously served as media critic for Columbia Journalism Review. He co-edited Spinsanity, a non-partisan watchdog of political spin that was syndicated in Salon and the Philadelphia Inquirer, and he co-authored the New York Times best seller All The President's Spin. He holds a doctorate in political science from Duke University.

**Irina Feygina** specializes in climate communication and the behavioral aspects of policy and program development and implementation in domains of energy efficiency, clean technology adoption, environmental protection, sustainability, and climate change resilience. As Director of Behavioral Science and Assessment at Climate Central she works to engage the public and decision makers with science related to climate change to support evidence-based decision-making. Previously she served as Fellow on the White House Social and Behavioral Sciences Team, where she applied insights from behavioral science to improve program implementation across the federal government. She also served as AAAS Congressional Fellow with Senator Michael Bennet (D-CO). She has a doctorate in social psychology from New York University.

**David Herring** is head of the Communication, Education and Engagement Division within NOAA's Climate Program Office, where he also serves as Program Manager for NOAA Climate.gov ([www.climate.gov](http://www.climate.gov)) and the U.S. Climate Resilience Toolkit ([toolkit.climate.gov](http://toolkit.climate.gov)). In 2015, David was awarded NOAA's Dr. Daniel L. Albritton Outstanding Science Communicator Award. Before joining

NOAA in 2008, David worked for 16 years at NASA's Goddard Space Flight Center, where he led development of NASA's Earth Observatory ([earthobservatory.nasa.gov](http://earthobservatory.nasa.gov)). David received his Master's Degree in Science and Technical Communication in 1992 from East Carolina University. He is an elected Fellow of the American Association for the Advancement of Science (AAAS).