The National Academies of  
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DIVISION OF BEHAVIORAL AND SOCIAL SCIENCES AND EDUCATION  

Board on Behavioral, Cognitive, and Sensory Sciences  

DECADAL SURVEY OF SOCIAL AND BEHAVIORAL SCIENCES  
FOR APPLICATIONS TO NATIONAL SECURITY  

AGENDA  
UNDERSTANDING NARRATIVES FOR NATIONAL SECURITY PURPOSES: A WORKSHOP  
January 24, 2018  

Keck Center  
500 Fifth Street, NW  
Washington, DC  
Room 101  

8:30 a.m. Workshop Registration Opens  

9:00 a.m. Workshops Commence  

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| 9:00 a.m. | Welcome and Overview of Events | Sujeeta Bhatt, Study Director  
Audience information  
Paul Sackett, University of Minnesota, SBS Decadal Survey Chair  
Welcome  
William “Bruno” Millonig, Acting Director of National Intelligence for Science and Technology, Office of the Director of National Intelligence  
Sponsor perspective and context for study and workshops |
| 9:30 a.m. | Opening Remarks | Carmen Medina, MedinAnalytics LLC, Workshop Committee Chair |
| 9:35 a.m. | Panel 1: Introduction to Narrative Research in the Social and Behavioral Sciences | Moderators: Jeffrey Johnson, University of Florida and Betty Sue Flowers, University of Texas, Austin  
Speakers will present on the state-of-the-art in narrative studies and examine cutting-edge questions relevant to national security and intelligence analysis.  
Roberto Franzosi, Emory University  
Mark Turner, Case Western University  
James Pennebaker, University of Texas, Austin  
Michael Bamberg, Clark University |
Discussion and Q&A

10:45 a.m.  BREAK

10:55 a.m.  Panel 2: Why Study Narrative? What is the comparative advantage of the study of narrative for national security? How might we study/track narratives comprehensively in real time?
Moderators: Carmen Medina, MedinAnalytics, LLC and David Matsumoto, San Francisco State University

Michael Dahlstrom, Iowa State University
Pauline Cheong, Arizona State University
Mark Turner, Case Western University

Discussion and Q&A

12:05 p.m.  LUNCH (cafeteria is on 3rd floor & food trucks on 7th St, NW between F and G Streets)

1:05 p.m.  Panel 3: How might artificial intelligence and other emerging technologies affect narratives and their formation? What is the impact of social media on the development and dissemination of narratives?
Moderators: Doug Randall, Protagonist and Sara Cobb, George Mason University

Michael Young, University of Utah
Catherine Tejeda, Parenthetic

Discussion and Q&A

2:15 p.m.  BREAK

2:25 p.m.  Panel 4: What is the relation of narrative to power? How does narrative work as a tool for mobilization and intervention? How do different societies’ narratives vary and sometimes clash?
Moderators: Jeffrey Johnson, University of Florida and Sara Cobb, George Mason University

James Phelan, The Ohio State University
Debra Louison Lavoy, Narrative Builders
Michael Bamberg, Clark University

Discussion and Q&A

3:20 p.m.  Summative Comments
Moderator: Carmen Medina, MedinAnalytics, LLC
Karen Monaghan, Central Intelligence Agency (retired)
Josh Kerbel, National Intelligence University
Discussion and Q&A

4:50 p.m.  Closing Remarks
Carmen Medina, MedinAnalytics LLC, Workshop Committee Chair

5:00 p.m.  ADJOURN

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