

*The National Academies of*  
**SCIENCES • ENGINEERING • MEDICINE**

**DIVISION OF BEHAVIORAL AND SOCIAL SCIENCES AND EDUCATION**

Board on Behavioral, Cognitive, and Sensory Sciences

**DECADAL SURVEY OF SOCIAL AND BEHAVIORAL SCIENCES  
FOR APPLICATIONS TO NATIONAL SECURITY**

**AGENDA**

***UNDERSTANDING NARRATIVES FOR NATIONAL SECURITY PURPOSES: A WORKSHOP***  
**January 24, 2018**

**Keck Center  
500 Fifth Street, NW  
Washington, DC  
Room 101**

8:30 a.m.      **Workshop Registration Opens**

**9:00 a.m.      Workshops Commence**

9:00 a.m.      **Welcome and Overview of Events**

Sujeeta Bhatt, Study Director

Audience information

Paul Sackett, University of Minnesota, SBS Decadal Survey Chair

Welcome

William “Bruno” Millonig, Acting Director of National Intelligence for Science and  
Technology, Office of the Director of National Intelligence

Sponsor perspective and context for study and workshops

9:30 a.m.      **Opening Remarks**

Carmen Medina, MedinAnalytics LLC, Workshop Committee Chair

**Research Panel Presentations and Discussion**

9:35 a.m.      **Panel 1: Introduction to Narrative Research in the Social and Behavioral Sciences**

Moderators: Jeffrey Johnson, University of Florida and Betty Sue Flowers, University of  
Texas, Austin

Speakers will present on the state-of-the-art in narrative studies and examine cutting-  
edge questions relevant to national security and intelligence analysis.

Roberto Franzosi, Emory University

Mark Turner, Case Western University

James Pennebaker, University of Texas, Austin

Michael Bamberg, Clark University

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<http://nas.edu/SBSDecadalSurvey>

## Discussion and Q&A

**10:45 a.m. BREAK**

10:55 a.m. **Panel 2: Why Study Narrative? What is the comparative advantage of the study of narrative for national security? How might we study/track narratives comprehensively in real time?**

Moderators: Carmen Medina, MedinAnalytics, LLC and David Matsumoto, San Francisco State University

Michael Dahlstrom, Iowa State University

Pauline Cheong, Arizona State University

Mark Turner, Case Western University

## Discussion and Q&A

**12:05 p.m. LUNCH (cafeteria is on 3<sup>rd</sup> floor & food trucks on 7<sup>th</sup> St, NW between F and G Streets)**

1:05 p.m. **Panel 3: How might artificial intelligence and other emerging technologies affect narratives and their formation? What is the impact of social media on the development and dissemination of narratives?**

Moderators: Doug Randall, Protagonist and Sara Cobb, George Mason University

Michael Young, University of Utah

Catherine Tejada, Parenthetic

## Discussion and Q&A

**2:15 p.m. BREAK**

2:25 p.m. **Panel 4: What is the relation of narrative to power? How does narrative work as a tool for mobilization and intervention? How do different societies' narratives vary and sometimes clash?**

Moderators: Jeffrey Johnson, University of Florida and Sara Cobb, George Mason University

James Phelan, The Ohio State University

Debra Louison Lavoy, Narrative Builders

Michael Bamberg, Clark University

## Discussion and Q&A

3:20 p.m. **Summative Comments**

**Moderator:** Carmen Medina, MedinAnalytics, LLC

Karen Monaghan, Central Intelligence Agency (retired)

Josh Kerbel, National Intelligence University

**Discussion and Q&A**

4:50 p.m.

**Closing Remarks**

Carmen Medina, MedinAnalytics LLC, Workshop Committee Chair

**5:00 p.m.**

**ADJOURN**

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