

Beyond States: Measuring Reputation, Power, and Status in Non-State Actors

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Prepared for the National Academy of Sciences
October 11, 2017

Goals for Today

- *What is the current state-of-the-art in measuring reputation, power, and status of non-state actors?*

Defining Non-State Actors By What They Are Not

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 - ~~POLITICAL PARTIES~~

Defining Non-State Actors By What They Are Not

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 - ~~INTER-GOVERNMENTAL ORGANIZATIONS (IGOs)~~
 - ~~POLITICAL PARTIES~~
- (Usually) thought of as **international** in scope and influence

That leaves a lot of things that are non-state actors!



GREENPEACE

REFUGEES
INTERNATIONAL

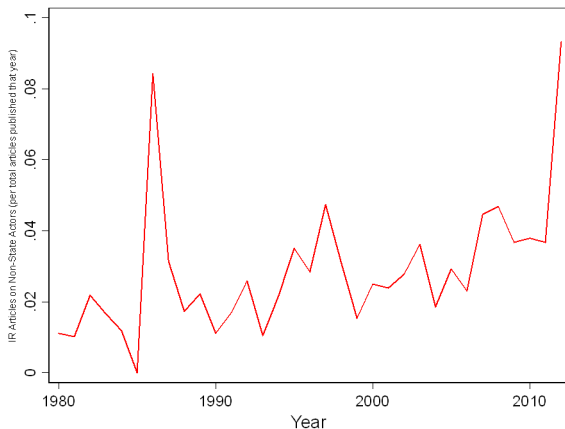


(Partial) Divisions in this Space

		Profit	
		<i>For Profit</i>	<i>Not-for-Profit</i>
Violence	<i>Violent</i>	Criminal Organizations, Drug Cartels	Terrorist Groups, Rebel Groups
	<i>Non-violent</i>	Businesses, MNCs	NGOs, Religious Organizations, Universities

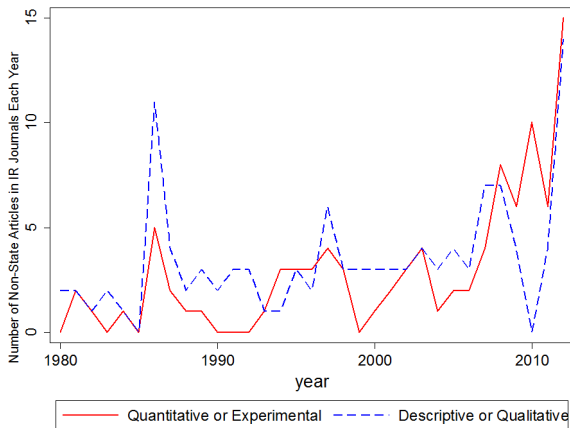
How have we measured non-state actors and their reputation, power, and status?

Growth in Attention to Non-State Actors in Major IR Journal Articles



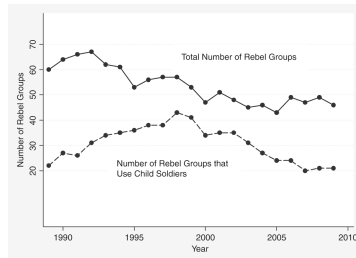
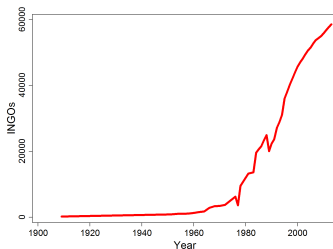
Source: TRIP Journal Article Database (2014)

Recent Turn to Quantitative Approaches at Measuring Non-State Actors



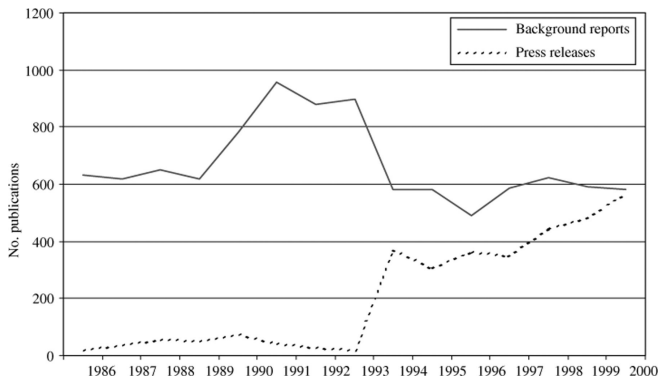
Source: TRIP Journal Article Database (2014)

First: Simple Counts in World - Number of Active Non-State Organizations



Source INGO Graph: UIA (2016), Source Rebel Graph: Jo (2015)

Then: Turn to Counts of “Output” of Non-State Actors - Publications, Attacks, FDI



Source: Ron, Ramos, and Rodgers (2005)

More Recently: Non-State Organizations and Their Differences

- *Reputation, Power, and Status: In Relation to Each Other*
- *Reputation, Power, and Status: As Perceived By Outside Actors (States, IGOs, Individuals)*

Resources that Differentiate Non-State Organizations From Each Other

- *As causes, consequences, and indicators of reputation, power, and status:*
 - Location → global South v. global North
 - State sponsors
 - Budgets
 - Individual members, volunteers, employees
 - Connections to IGOs
 - Issue focus - hybrid/multi-mandate organizations
 - Age

Position in Non-State Actor Network

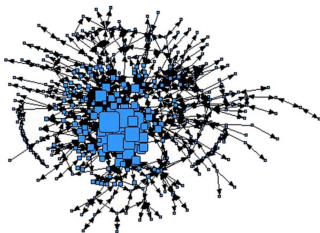
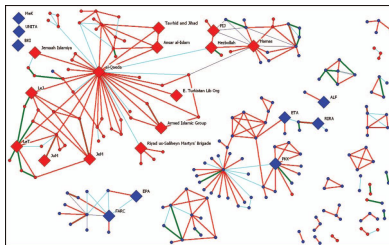


Fig. 1 Human rights INGO network, 2001 node size by eigenvector centrality, geodesic distances, isolates removed



Source Human Rights INGO Network:: Murdie and Davis (2012);
Source Terrorist Network: Asal et al (2012)

Voluntary Certifications - Indicator of Reputation/Status and Reputation/Status Seeking

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Message “Amplification” in the Media

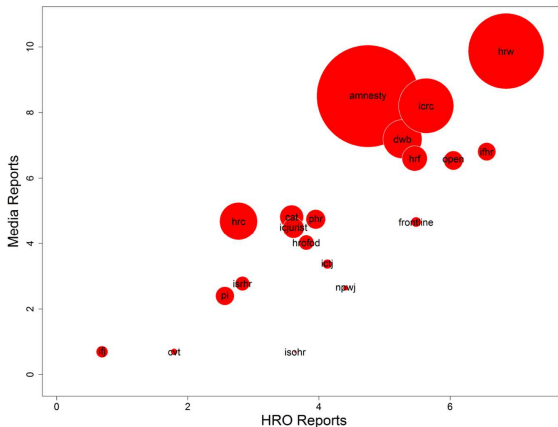


Figure 5: Bubble plot of amplification scores

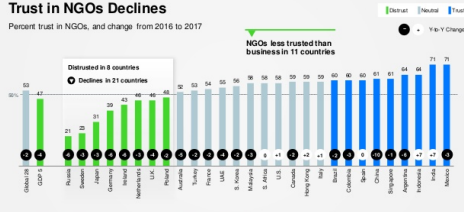
Source: Park, Davis, Murdie (2017)

Mentions in Congress & IGOs, Trust by Individuals



Trust in NGOs Declines

Percent trust in NGOs, and change from 2016 to 2017



Source: 2017 Edelman Trust Barometer Q11-42B. (TRUSTING) (NGOs in GENERAL) Below is a list of institutions. For each one, please indicate how much you trust that institution to do what it is supposed to do (percent). Below are some results that you "do not trust them at all" and some results that you "trust them a great deal." (Top 4 show Trust/General Population, 20 country global total)

Q11-42B = U.S., China, Japan, Germany, U.K.

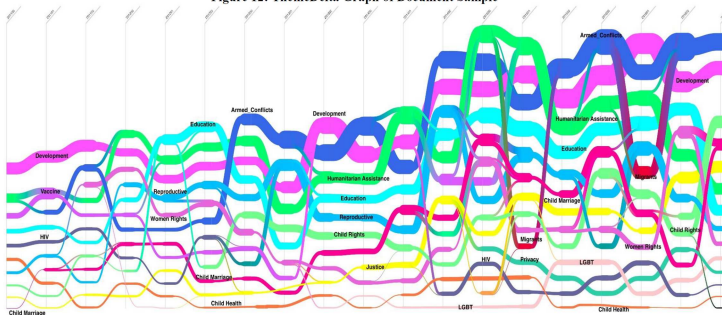
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Source: Edelman Trust Barometer 2017

Where is research in this area going? Where is more research necessary?

(1) Using Big Data to Test Old Hypotheses

Figure 12: ThemeDelta Graph of Document Sample



Source: Murdie and Park (2017)

(2) Focus More on Individuals, Domestic Organizations/Movements and For-Profit Organizations

Article

The Beheading of Criminal Organizations and the Dynamics of Violence in Mexico

**Gabriela Calderón^{1,2}, Gustavo Robles^{3,4},
Alberto Díaz-Cayeros⁵,
and Beatriz Magaloni^{3,5}**

Journal of Conflict Resolution
2015, Vol. 59(8) 1455-1485
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DOI: 10.1177/0022002715587053
jcr.sagepub.com


International Studies Quarterly (2007) 51, 247-275

Bono Made Jesse Helms Cry: Jubilee 2000, Debt Relief, and Moral Action in International Politics

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(3) Blurring of Lines and Choice of Tactics



(4) Complex (International) Political Sphere



(5) Intended and Unintended Consequences of Reputation, Power, and Status in Non-State Actors



More Research Is Necessary



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