

Beyond States: Measuring Reputation, Power, and Status in Non-State Actors

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Goals for Today

- *What is the current state-of-the-art in measuring reputation, power, and status of non-state actors?*

Defining Non-State Actors By What They Are Not

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- POLITICAL PARTIES

Defining Non-State Actors By What They Are Not

- Non-state actors are not:
 - STATES
 - ~~INTER-GOVERNMENTAL ORGANIZATIONS (IGOs)~~
 - POLITICAL PARTIES
- (Usually) thought of as **international** in scope and influence

That leaves a lot of things that are non-state actors!



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ExxonMobil
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inspiring people



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faith.
action.
results.



(Partial) Divisions in this Space

| | | Profit | |
|----------|-------------|--------------------------------------|---|
| | | For Profit | Not-for-Profit |
| | | | |
| Violence | Violent | Criminal Organizations, Drug Cartels | Terrorist Groups, Rebel Groups |
| | Non-violent | Businesses, MNCs | NGOs, Religious Organizations, Universities |

How do we define non-state actors?

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Measurement of Non-State Actors

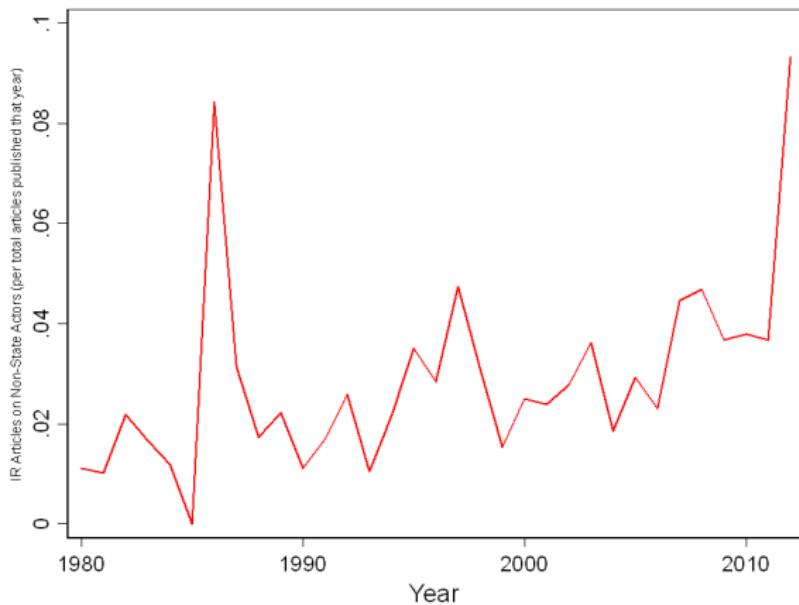
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Where are we currently going?

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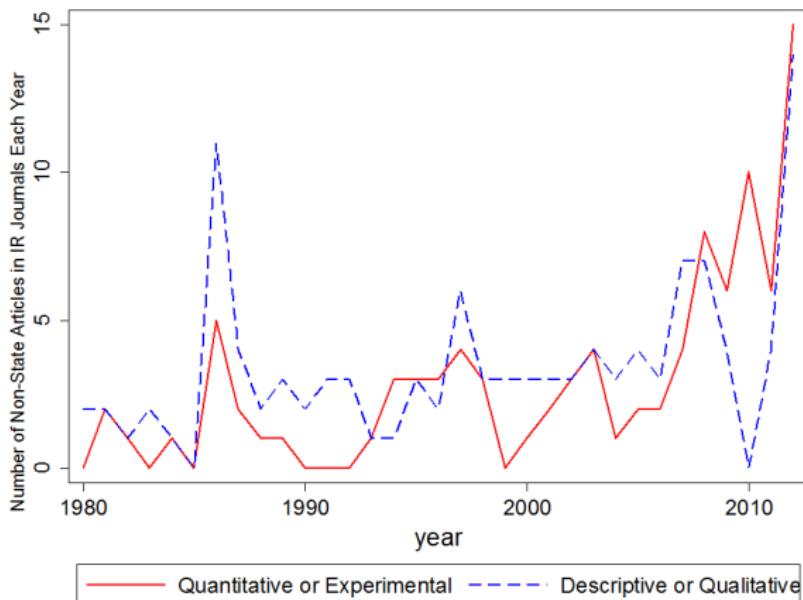
How have we measured non-state actors and their reputation, power, and status?

Growth in Attention to Non-State Actors in Major IR Journal Articles



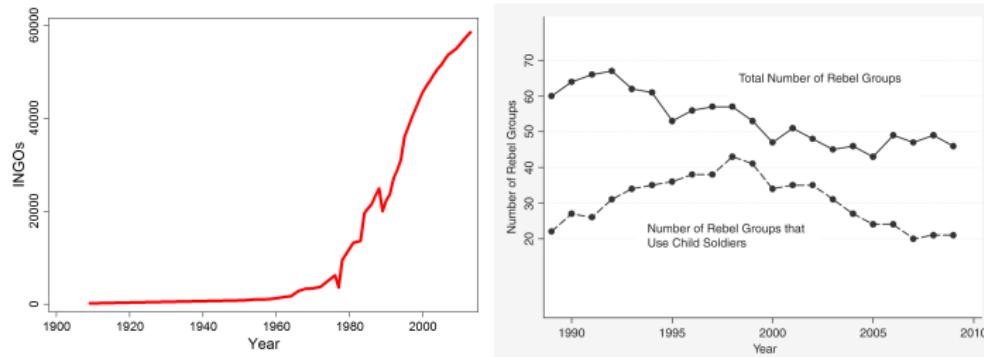
Source: TRIP Journal Article Database (2014)

Recent Turn to Quantitative Approaches at Measuring Non-State Actors



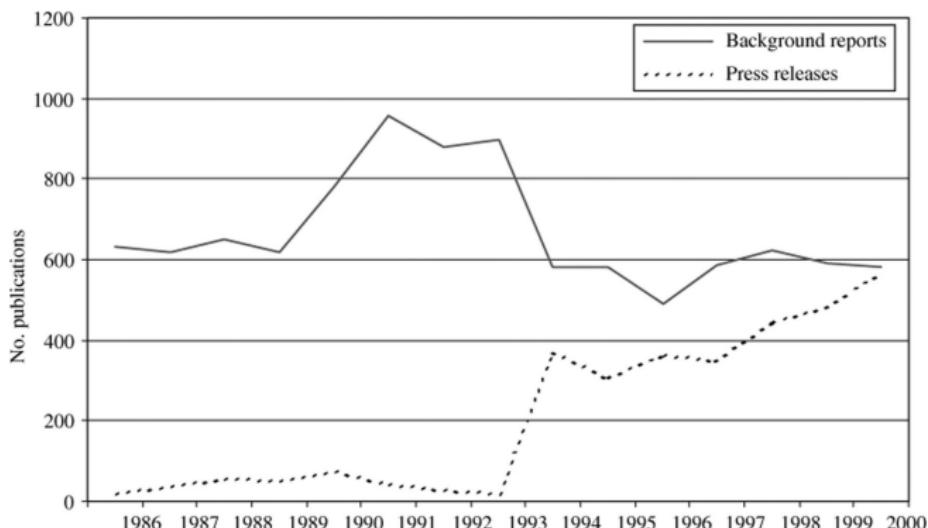
Source: TRIP Journal Article Database (2014)

First: Simple Counts in World - Number of Active Non-State Organizations



Source INGO Graph: UIA (2016), Source Rebel Graph: Jo (2015)

Then: Turn to Counts of “Output” of Non-State Actors - Publications, Attacks, FDI



Source: Ron, Ramos, and Rodgers (2005)

More Recently: Non-State Organizations and Their Differences

- *Reputation, Power, and Status: In Relation to Each Other*
- *Reputation, Power, and Status: As Perceived By Outside Actors (States, IGOs, Individuals)*

Resources that Differentiate Non-State Organizations From Each Other

- As causes, consequences, and indicators of reputation, power, and status:
 - Location → global South v. global North
 - State sponsors
 - Budgets
 - Individual members, volunteers, employees
 - Connections to IGOs
 - Issue focus - hybrid/multi-mandate organizations
 - Age

Position in Non-State Actor Network

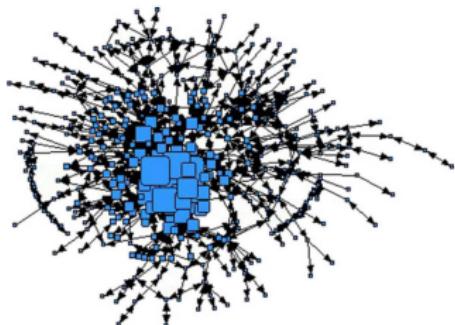
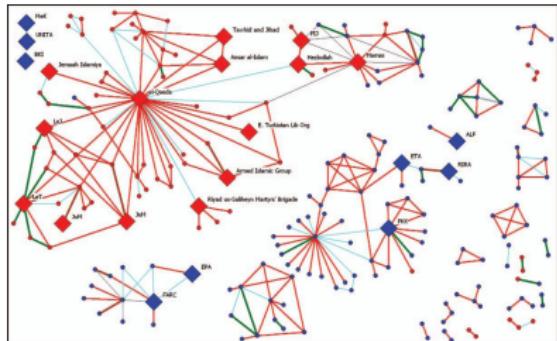


Fig. 1 Human rights INGO network, 2001 node size by eigenvector centrality, geodesic distances, isolates removed



Source Human Rights INGO Network:: Murdie and Davis (2012);
Source Terrorist Network: Asal et al (2012)

Voluntary Certifications - Indicator of Reputation/Status and Reputation/Status Seeking



Message “Amplification” in the Media

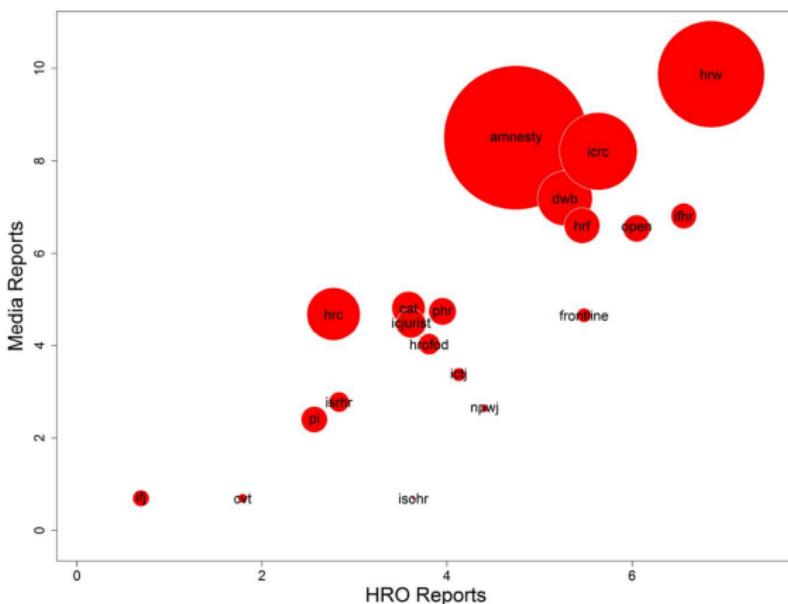
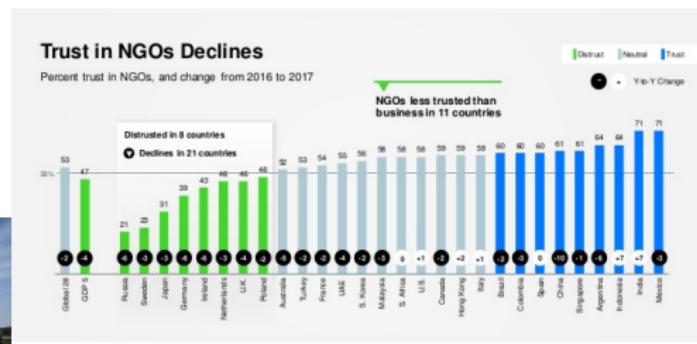


Figure 5: Bubble plot of amplification scores

Source: Park, Davis, Murdie (2017)

Mentions in Congress & IGOs, Trust by Individuals



Source: Edelman Trust Barometer 2017

How do we define non-state actors?

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Measurement of Non-State Actors

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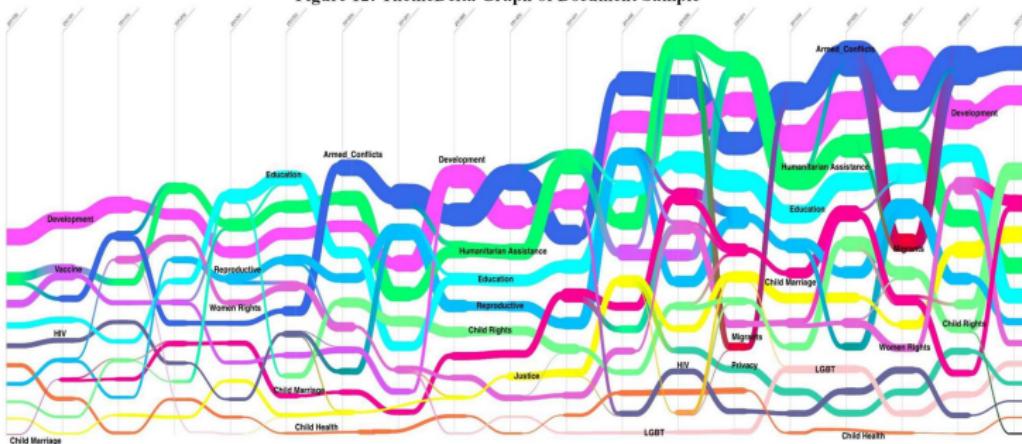
Where are we currently going?

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Where is research in this area going? Where is more research necessary?

(1) Using Big Data to Test Old Hypotheses

Figure 12: ThemeDelta Graph of Document Sample



Source: Murdie and Park (2017)

(2) Focus More on Individuals, Domestic Organizations/Movements and For-Profit Organizations

Article

The Beheading of Criminal Organizations and the Dynamics of Violence in Mexico

Gabriela Calderón^{1,2}, Gustavo Robles^{3,4},
Alberto Díaz-Cayeros⁵,
and Beatriz Magaloni^{3,5}

Journal of Conflict Resolution
2015, Vol. 59(8) 1455-1485
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DOI: 10.1177/0022002715587053
SAGE

International Studies Quarterly (2007) 51, 247–275

Bono Made Jesse Helms Cry: Jubilee 2000, Debt Relief, and Moral Action in International Politics

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How do we define non-state actors?
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Measurement of Non-State Actors
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Where are we currently going?
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(3) Blurring of Lines and Choice of Tactics



(4) Complex (International) Political Sphere



(5) Intended and Unintended Consequences of Reputation, Power, and Status in Non-State Actors



More Research Is Necessary



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