

Major Initiatives on Misinformation at RTI International

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April 4, 2019



Jerusalem Post > HEALTH & SCIENCE >

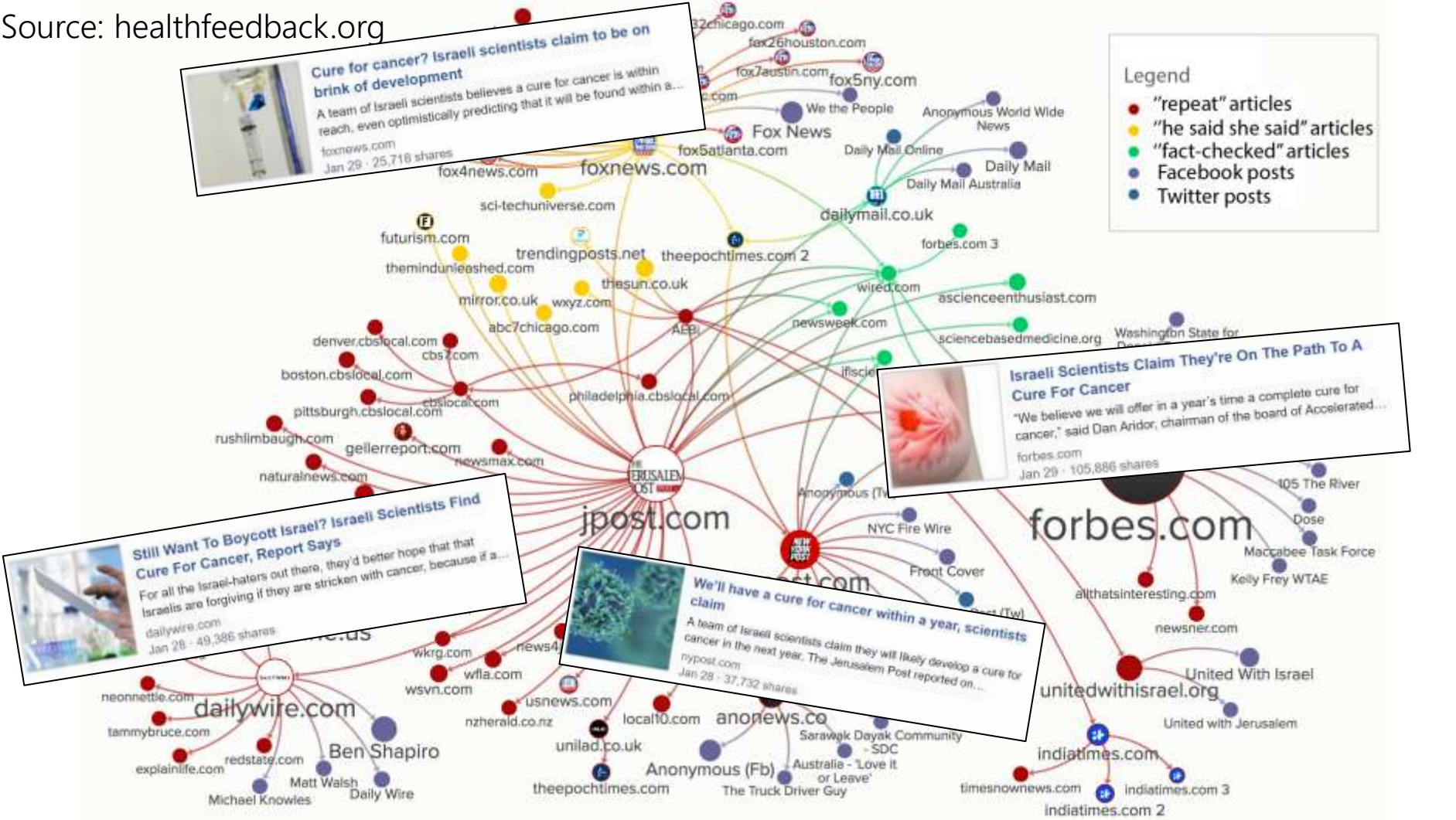
A CURE FOR CANCER? ISRAELI SCIENTISTS MAY HAVE FOUND ONE

"Our results are consistent and repeatable."

BY MAAYAN JAFFE-HOFFMAN / JANUARY 28, 2019 23:14

A small team of Israeli scientists think they might have found the first complete cure for cancer.

"We believe we will offer in a year's time a complete cure for cancer," said Dan Aridor, of a new treatment being developed by his company, Accelerated Evolution Biotechnologies Ltd. (AEBi), which was founded in 2000 in the ITEK incubator. AEBi developed the SoAP platform, which provides functional leads to very difficult targets.



Cure for cancer? Israeli scientists claim to be on brink of development

A team of Israeli scientists believes a cure for cancer is within reach, even optimistically predicting that it will be found within a...

foxnews.com
Jan 29 · 25,716 shares

Legend

- "repeat" articles
- "he said she said" articles
- "fact-checked" articles
- Facebook posts
- Twitter posts

Israeli Scientists Claim They're On The Path To A Cure For Cancer

"We believe we will offer in a year's time a complete cure for cancer," said Dan Aridor, chairman of the board of Accelerated...

forbes.com
Jan 29 · 105,886 shares

Still Want To Boycott Israel? Israeli Scientists Find Cure For Cancer, Report Says

For all the Israel-haters out there, they'd better hope that that Israelis are forgiving if they are stricken with cancer, because if a...

dailywire.com
Jan 28 · 49,386 shares

We'll have a cure for cancer within a year, scientists claim

A team of Israeli scientists claim they will fully develop a cure for cancer in the next year. The Jerusalem Post reported on...

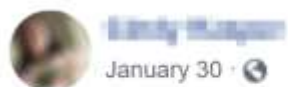
nypost.com
Jan 28 · 37,732 shares

Ben Shapiro

Michael Knowles
Matt Walsh
Daily Wire

forbes.com

allthatsinteresting.com
newsner.com
unitedwithisrael.org
United With Israel
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Emily Huggan

January 30 · 🌐

Please Be Real 🙏
PLEASE be Real 🙏
PLEASE BE REAL 🙏

Show Attachment



Paul Kain — 🌱 feeling hopeful.

February 1 · 🌐

I pray this will happen. Sadly, many in the treatment industry, especially pharmaceuticals, will not want this to be. I'm flashing back to our movie "The Hidden."

Holistic doctors have been getting murdered for decades. Maybe centuries.

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3



Heather Galt

January 31 · 🌐

!!!!!!!!! Share share share

Show Attachment



6



Like



Allison Currie Boudreau

February 8 · 🌐

Is this real? Its posted by Forbes? Could it be true?

Show Attachment



Patricia Schenckel

February 8 · 🌐

Awesome news if true! Will have to research this some more

Show Attachment



Like



Comment



Bernard Meyer

January 31 · 🌐

How I pray that this is true and that it won't be held up in the approval process in the U.S.



Michael Shapiro

January 30 · 🌐

My wife died of Cancer..... I pray this is true.

Show Attachment



January 31 · 🌐

I'm sharing this again because I've seen a few more postings on it but I can't believe I'm not seeing it more, this is absolutely INCREDIBLE news!!

Show Attachment



2

2 Comments · 3 Shares



Like



Comment



Share



Turned out to be fake.

<https://www.google.com/.../the-complete-cancer-cure.../amp>



WIRED.COM

The 'Complete' Cancer Cure Story Is Both Bogus and Tragic

Like · Reply · 8w



Forbes

January 29 · 🌐



FORBES.COM

Israeli Scientists Say They Will Have A Complete Cure For Cancer Within A Year

Shared
over
791,000
times

1 day later...



Forbes

January 30 · 🌐



FORBES.COM

An Israeli Company Claims That They Will Have A Cure For Cancer In A Year. Don't Believe Them.

Shared
over
6,000
times

RTI's contributions to emerging literature on misinformation awareness and diffusion

Who is spreading misinformation and why?

Can consumers and physicians detect misleading claims?

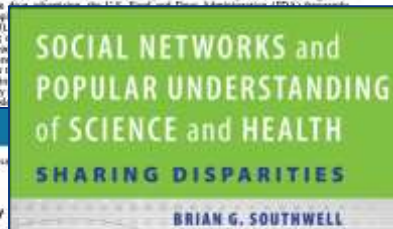
How can we mitigate the effects of misinformation?

FDA U.S. FOOD & DRUG
ADMINISTRATION



TWO
Awareness of Misinformation in Health-Related Advertising
A Narrative Review of the Literature
VANESSA BOUDREMYNS, BRIAN G. SOUTHWELL, KEVIN R. BETTS, CATHERINE SLOTTA GUPTA, RYAN S. PARAIN, AMIE C. O'DONOGHUE, AND NATASHA VAZQUEZ

Health-related advertisements, such as direct-to-consumer (DTC) and direct-to-physician (DTP) advertisements for prescription drugs, are a consequential source of information for consumers and physicians alike. Ideally, information provided in advertisements should be of high quality to support consumers and health care providers (HCPs) in making informed, evidence-based decisions. This information should remain free of misleading claims in text, graphics, or any other format. Conversely, this is not always the case. In regard to prescription drugs, advertising, the U.S. Food and Drug Administration (FDA) has issued



Who is RTI?

RTI is an independent, nonprofit research institute dedicated to improving the human condition and delivering the promise of science for global good.

Some of our partners



Craig Newmark Philanthropies



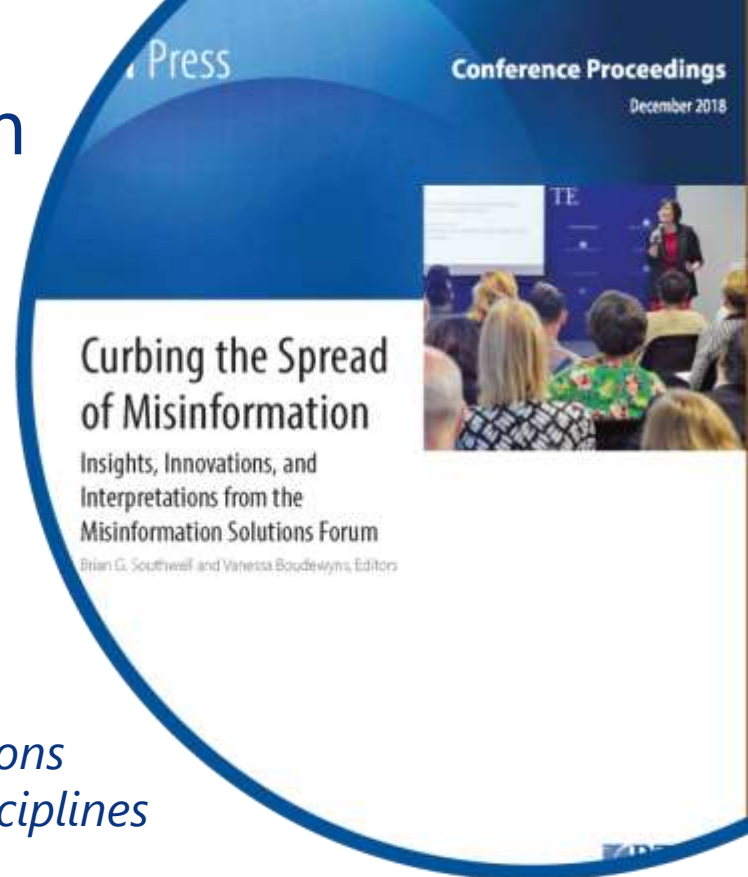
Misinformation Solutions Forum

Call for innovative ideas to address misinformation sharing

75 submissions; 6 finalists; 3 awardees

Panel of expert judges, including:

- *Rita Allen Foundation*
- *Democracy Fund*
- *National Institutes of Health*
- *Poynter Institute*
- *First Draft News*
- *Academic institutions from variety of disciplines*



Misinformation Solutions Forum

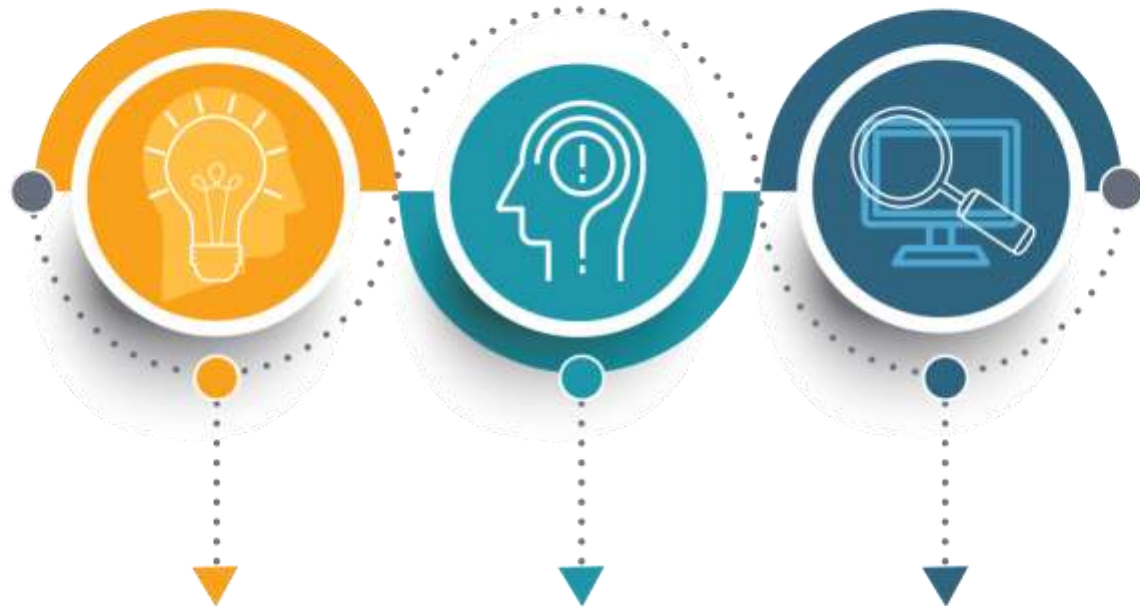
Including diverse perspectives to address a complex problem

Attendees included:

- *Journalists*
- *Computer and behavioral scientists*
- *Academics & next generation researchers*
- *Funders*
- *Practitioners*



3 teams received a total of **\$100,000** in grants to fund their ideas



Media literacy for college students

Paul Cook, Polly
Boruff-Jones, Christina
Downey, and Mark Canada



Media literacy for youth audiences

Randall Depew,
Robin Mencher, and
Michelle Parker

KQED Radio

Fact-checking tutorials for peers

Mike Caulfield
and
Scott Waterman



To read more
about the
finalists, search
for RTI Press
Misinformation

[illegible]



Information



Misinformation



Information



Misinformation



Information



Misinformation

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[@vboudewyns](https://twitter.com/vboudewyns)

