The Kids Are Not Alright.
World’s Biggest Investor Tells C.E.O.s Purpose Is the ‘Animating Force’ for Profits

A year after his annual letter to chief executives urged them to run their companies with the social good in mind, the BlackRock chief Larry Fink said they must step into a leadership vacuum.
2ND
highest call volume in history

April 27,
SONG RELEASE
2ND 50%

highest call volume in history

spike in call volume

April 27, 2017
SONG RELEASE

AUGUST 27, 2017
2017 VIDEO MUSIC AWARDS
2ND 50% 300%

highest call volume in history
spike in call volume
spike in call volume

April 27, 2017
SONG RELEASE
AUGUST 27, 2017
2017 VIDEO MUSIC AWARDS
JANUARY
RECORDING ACADEMY GRAMMY AWARDS
April 27, 2017
SONG RELEASE

AUGUST 27, 2017

JANUARY 28, 2018
GRAMMY'S

April 27, 2018

1 YEAR MARK

highest call volume in history
spike in call volume
spike in call volume
sustained spike year over year

2ND 50% 300% 30%

spike in call volume

2017 VIDEO MUSIC AWARDS

Recording Academy GRAMMY Awards
MORE THAN

615 Million people globally suffer from a mental health condition.
60% of those diagnosed with a mental health issue never receive treatment.
What is causing this treatment gap?

1. The health topic is heavily stigmatized
2. People don't know where to get help
3. People lack access to care (insurance constraints + workforce shortage)
Entrepreneurs are building a new wave of mental health screening and treatment digital products.
Betty Ford
Breast Cancer

Katie Couric
Colon Cancer

Magic Johnson
HIV / AIDS

Alyssa Milano
#MeToo
PART 1
CULTURAL CAPACITY

PART 2
Institutional CAPACITY
Welcome to Anxious America™