MISINFORMATION ABOUT SCIENCE IN THE PUBLIC SPHERE

Beckman Center
Irvine, California
April 3-4, 2019
PLANNING THIS COLLOQUIUM

... and of course the brilliant DBASSE and NASEM staff
HOW WE GOT HERE:
THE SCIENCE OF SCIENCE COMMUNICATION
Communicating Science Effectively

A Research Agenda
TWO PARTNERSHIP AWARDS IN 2017
STANDING COMMITTEE ON ADVANCING SCIENCE COMMUNICATION RESEARCH & PRACTICE

Fostering and strengthening connections between

- existing networks and initiatives
- research and practice
- diverse disciplines
- science and diverse and new publics
THE NEXT TWO DAYS: FOUR THEMES

• Defining communication goals
• Iterating across research and practice
• Evaluation and metrics
• Sustained partnerships to move the field forward
THE SACKLER COLLOQUIA: DISCUSSIONS ON TOPICS OF CURRENT INTEREST
OUR FIRST TALK: THE LANDSCAPE OF MIS(DIS)INFORMATION ABOUT SCIENCE
OUR FIRST PANEL: THE LANDSCAPE OF MIS(DIS)INFORMATION ABOUT SCIENCE

Trellis is changing the way the scientific community communicates and collaborates.