

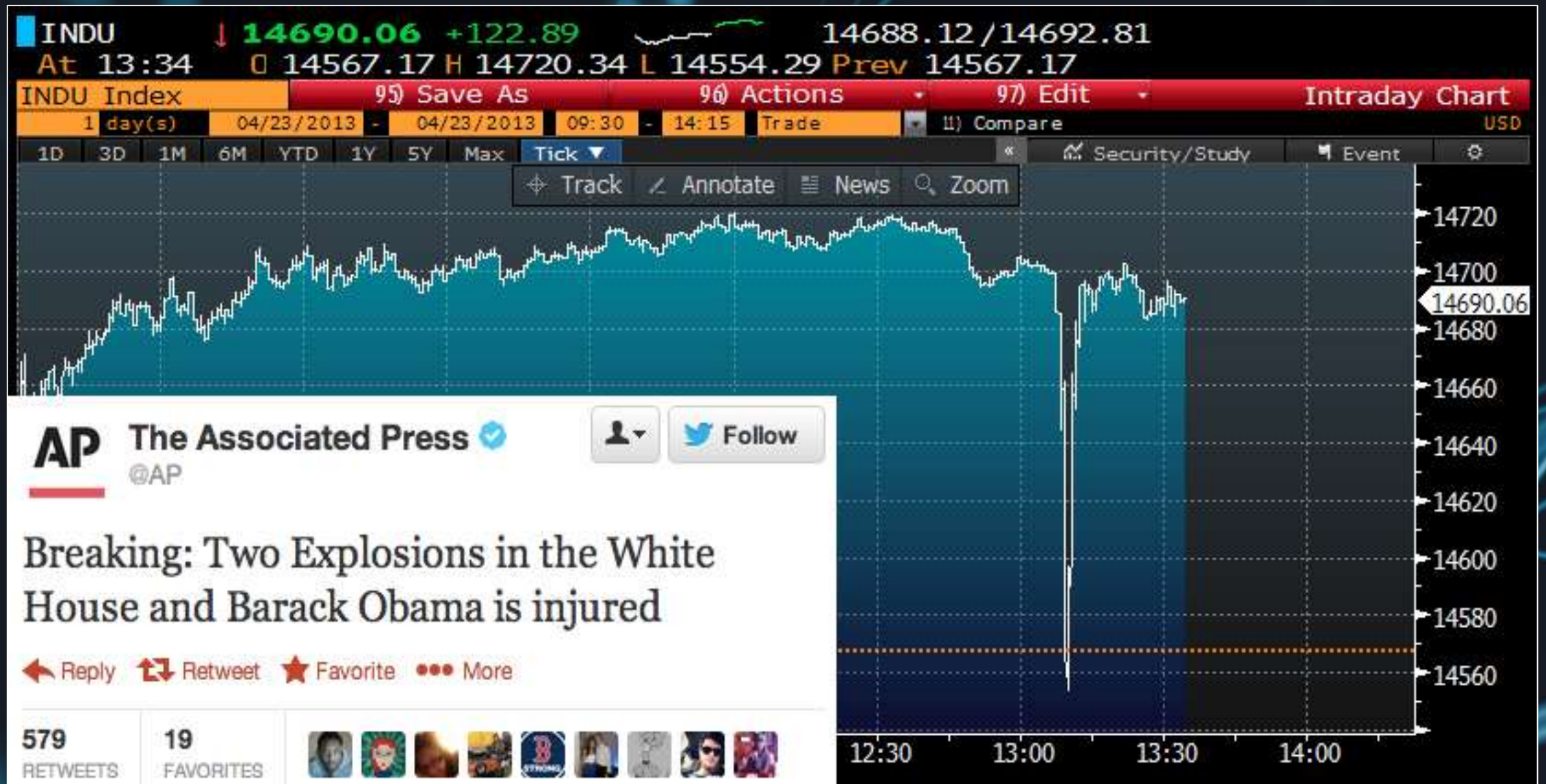
# Curating Scientific Expertise for Distribution on Deadline

**Rick Weiss, SciLine**

Arthur M. Sackler Colloquium

on Advancing the Science and Practice of Science Communication

April 4, 2019









## Researchers Turn to Blueberries in Fight Against Cervical Cancer

## Blueberry vinegar could be the new cure for dementia

PTI | Dec 22, 2017, 05.49 PM IST

## Blueberry Supplementation Improves Memory in Older Adults

[J Agric Food Chem](#). Author manuscript; available in

PMCID: PMC2850944





# The Telegraph

▲ > News > Science

## Nasa astronaut twins Scott and Mark Kelly no longer genetically identical after space trip

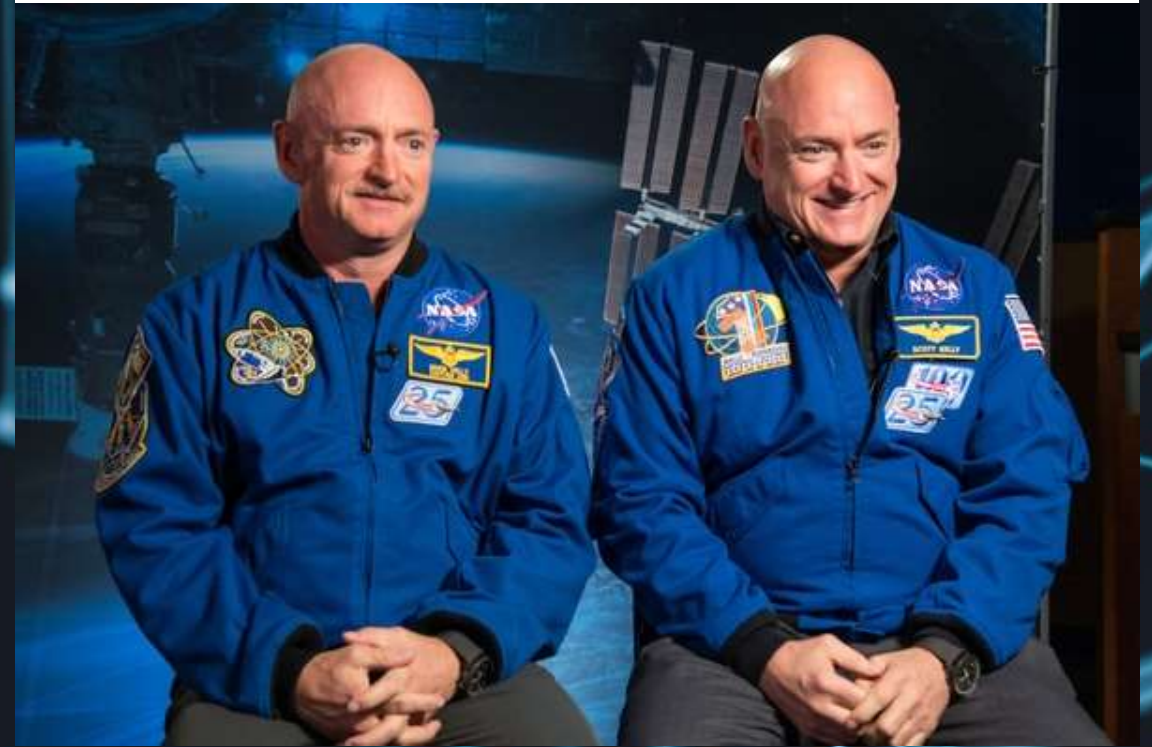


U.S. & WORLD



## NASA study reveals 7 percent of astronaut's genes changed after year in space

Posted Mar 12, 2018



**DAILY BEAST**

RIGHT THERE THE WHOLE TIME

## The Interstitium, the Largest Organ We Never Knew We Had



NATIONAL  
GEOGRAPHIC

## New Human 'Organ' Was Hiding in Plain Sight

The interstitium, scientists found, is under our skin and between our organs. Understanding it may eventually help treat disease.



**USA TODAY**

## Study says we have an undiscovered organ. It's called the interstitium

Published 9:21 a.m. ET March 28, 2018 | Updated 9:23 a.m. ET March 28, 2018

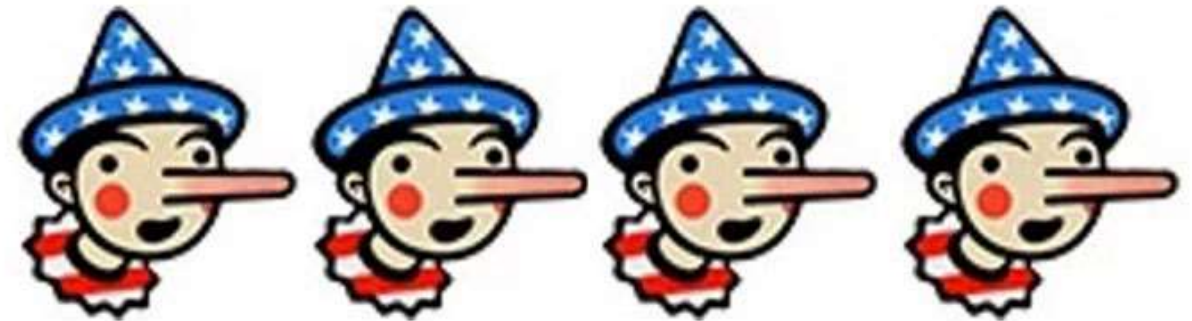


# SciLine

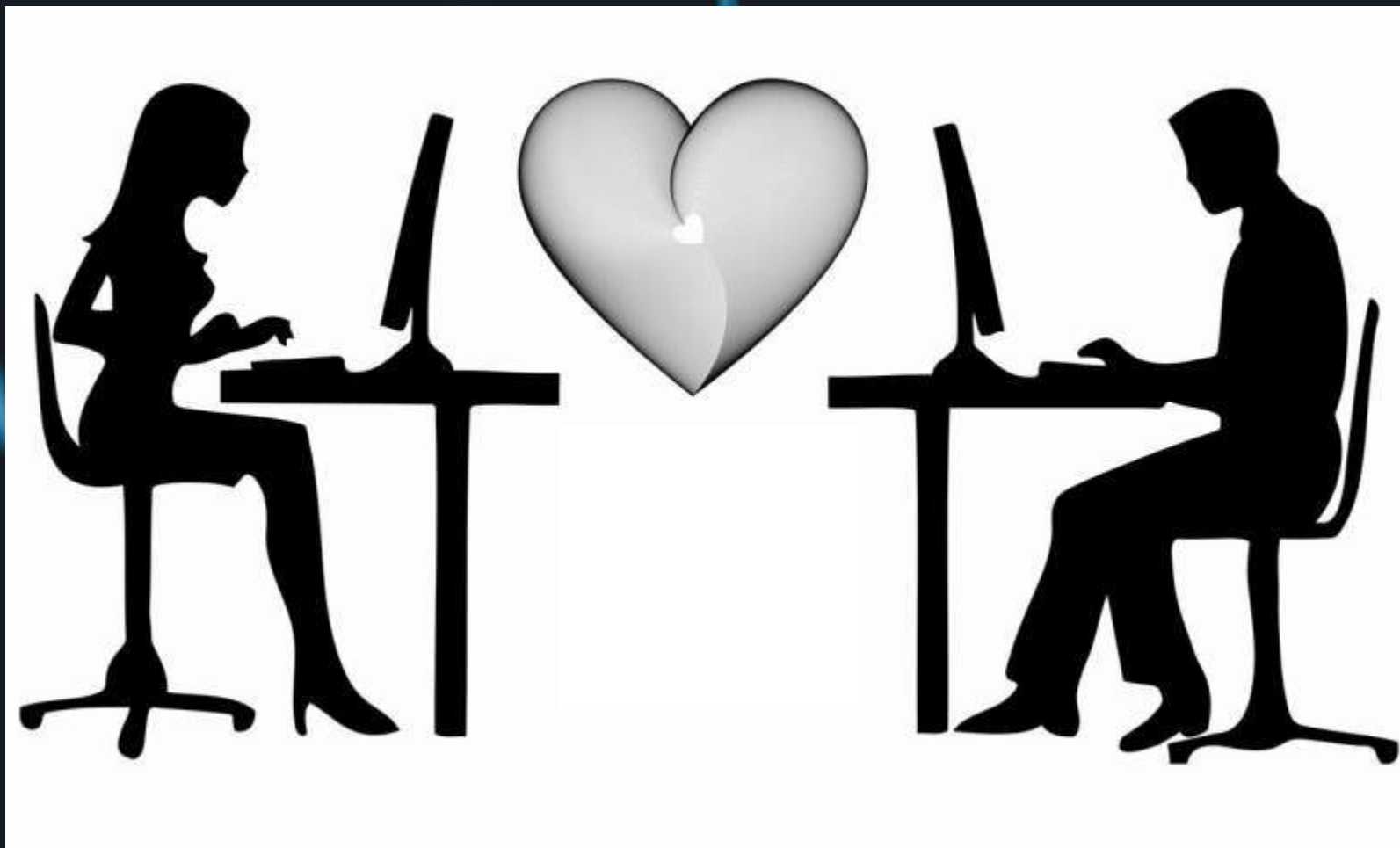
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**Connecting journalists to  
credible, articulate scientists  
On deadline. For free.**





# EXPERT MATCHING





# Fact Sheets



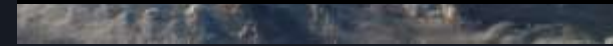
Climate & Extreme Weather



Wildfire Trends



Geoengineering



Carbon Capture & Storage



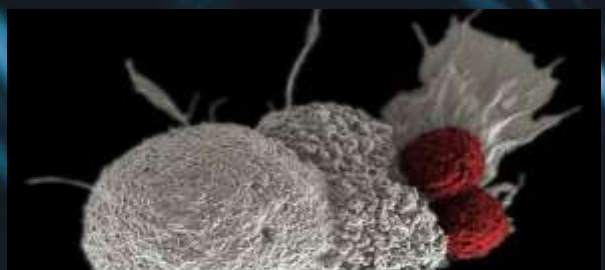
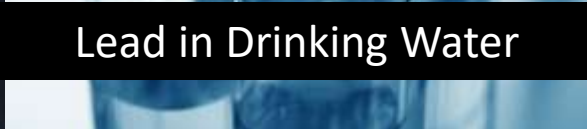
Concussions



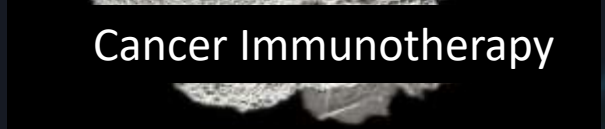
Gene Drives



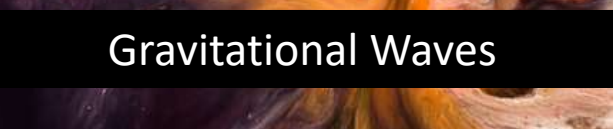
Lead in Drinking Water



Cancer Immunotherapy



Gravitational Waves





# Media Briefings



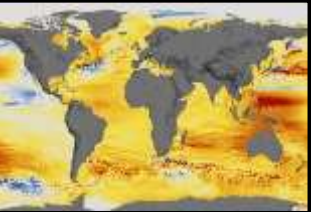
**PFAS Contamination in U.S. Communities**



**Concussions & Brain Health**



**Role of Climate in Heat, Fire & Floods**



**Understanding Sea Level Rise**



**Gene Drives**

 **SciLine**

Vaping and Health

Online Media  
Briefing

April 5 @ 2PM ET

Register Now: <https://sciline.org/media-briefings/>

**THIS  
FRIDAY!**





# GENOMICS FOR JOURNALISTS

March 24-26, 2019

ALL-EXPENSES-PAID WORKSHOP FOR JOURNALISTS







# SciLine by the Numbers

Total in-scope reporter requests to date: **476**

We filled: **464** (**97.5%** success)

More than **700** scientists recommended to reporters

**80%** of resulting stories quote a SciLine expert

More than **150** participants in media briefings

More than **10,000** scientists in our database

Hundreds of reporters & science communicators visited in universities and newsrooms across **27** cities in **13** states.

OPINION | SCIENCE

## The 'Space Gene' That Wasn't

A viral story about twin astronauts shows what happens when science writing goes awry.

By [Faye Flam](#)

3 April 10, 2018, 1:00 PM EDT



## Two 'newly discovered' human organs aren't what they seem

In fact, they're not organs at all.







**Savannah Morning News.**  
savannah**now**.com

## **Oil exploration raises issue of undersea munitions, including Tybee bomb**



Environment

## Decades later, mercury still poisons parts of Lavaca Bay





## State: Prison water is safe

Experts say color tied to minerals



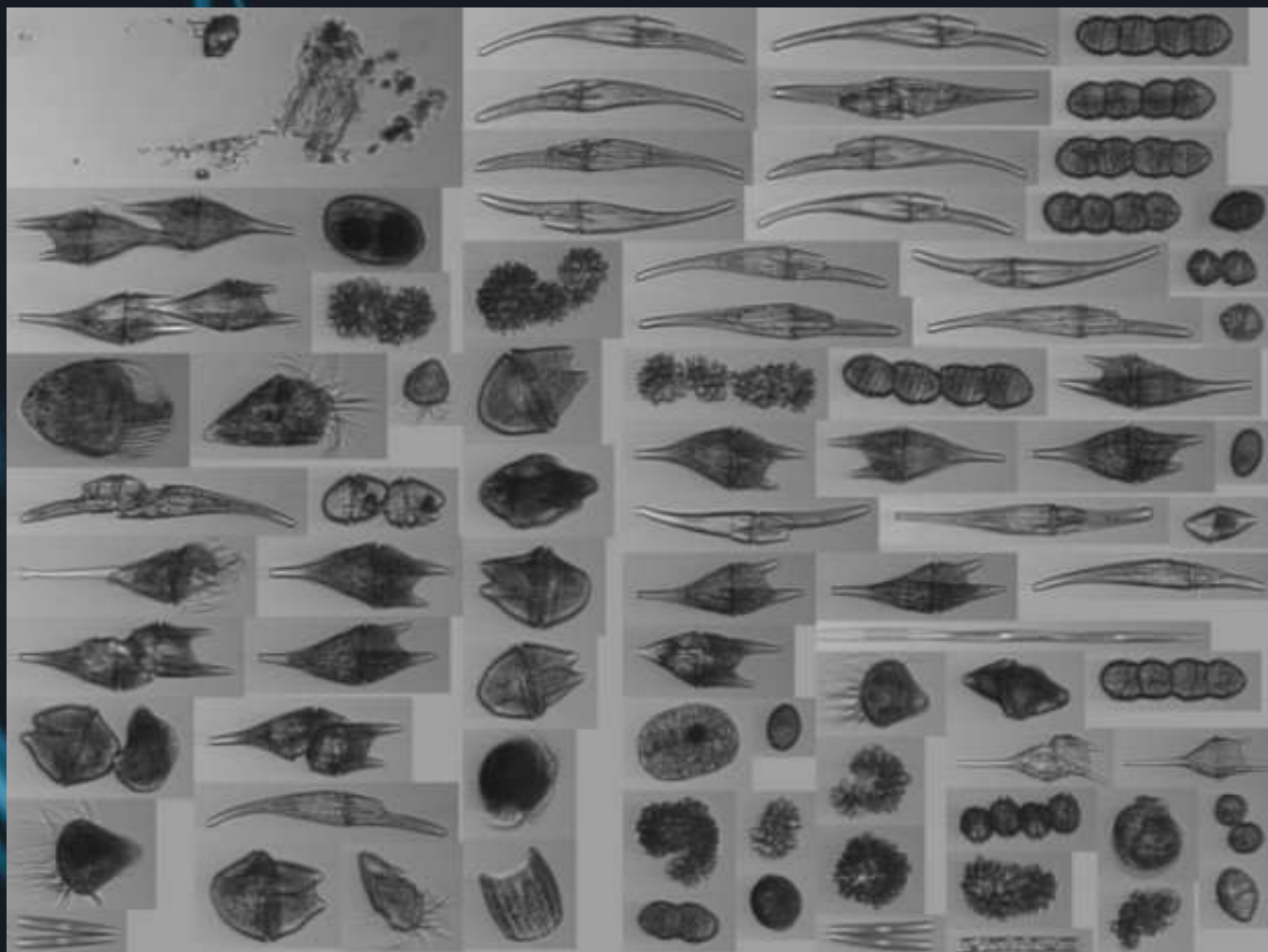


## 'We need to know the details': Croda neighbors have 'right to know' extent of gas leak



NEWS > LOCAL NEWS

## Under Santa Cruz Wharf, a robot watches for algal blooms







## **“DNA Dowser” Technology Sniffs Out Remains of Missing Persons**

*Inventor Says New Technology “Works like Magic,” Stands to Revolutionize Cold-Case Clearance Rates*





## **“DNA Dowser” Technology Sniffs Out Remains of Missing Persons**

*Inventor, “New Technology Works like Magic,” Stands to  
Revolutionize Cold-Case Crime Rates*





**Thank you!**

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