

USING STORYTELLING TO CHANGE NARRATIVES ABOUT DIVERSITY IN

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 @moefeliu



@CienciaPR @WonderCollab
@ibiology

We don't exist.

We are tokens.

We are underdogs.

MISCONCEPTIONS DO A DISERVICE

to underrepresented scientists

to the scientific enterprise

BACKGROUND TO BREAKTHROUGH



Esteban González Burchard, MD
Rebecca Calisi Rodriguez, M.S., Ph.D. Manu Prakash, Ph.D.

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FLIPPING THE NARRATIVE

Succeeded *in spite* of their
backgrounds

Succeeded *because* of their
backgrounds

CHANGING MISCONCEPTIONS

Scientists perceived as
competent...
but not friendly or warm.





- And what we study in my lab are animals called Placozoans,

STORIES CAN SHIFT STEREOTYPES

Schinckle et al. (2016) CBE Life Sciences Education

Do these videos change
perceptions of the value of
diversity in science?
Of how one's ethnic and cultural
background can contribute to
success in science?

STORIES AND
STORYTELLERS
CAN SPARK CHANGE

THANK YOU!

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