Misinformation in the Context of Public Controversy

Moderator:
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Panelists:
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#NASColloquia
Science Related Public Controversies

• The science itself is inconclusive
• There exists some form of disconnect between what the science shows and perceptions or values.

Source: Communicating Science Effectively: A Research Agenda (National Academies of Sciences, Engineering, and Medicine, 2017)
Science Related Public Controversies

Share three features:
1. Conflicts over beliefs, values, and interests.
2. The public perceives uncertainty.
3. The amplified voices of organized interests and influential individuals.

Source: Communicating Science Effectively: A Research Agenda (National Academies of Sciences, Engineering, and Medicine, 2017)
Agenda:

1. Sara Yeo, University of Utah
2. William Hallman, Rutgers University
3. Katherine Lyon Daniel, CDC
4. Carol Byrd-Bredbenner, Rutgers University

• Andrew J. Hoffman, University of Michigan
• Audience Q&A