

# Bayesian Pseudo Posterior Synthesis for Data Privacy Protection

Based on works of M. Hu and T. D. Savitsky

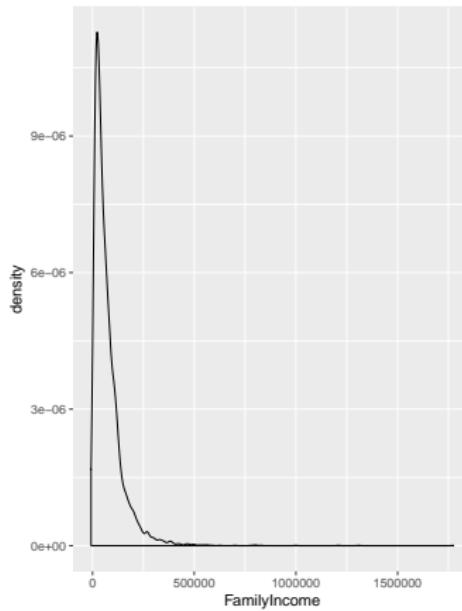
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# Data: CU Income for Consumer Expenditure Survey

- ▶ Heavily right-skewed. “Bill Gates” problem



# Truncated Dirichlet Process

- ▶ Flexible **synthesizer** to preserve data distribution.
- ▶ Smooths response values and mixes records.

$$y_i | \mathbf{x}_i, \pi_k, \boldsymbol{\beta}_k^*, \sigma_k^* \stackrel{\text{ind}}{\sim} \sum_{k=1}^K \pi_k \mathcal{N} \left( y_i | \mathbf{x}_i' \boldsymbol{\beta}_k^*, \sigma_k^* \right)$$
$$\pi_1, \dots, \pi_K \sim \mathcal{D} \left( \frac{\gamma}{K}, \dots, \frac{\gamma}{K} \right)$$

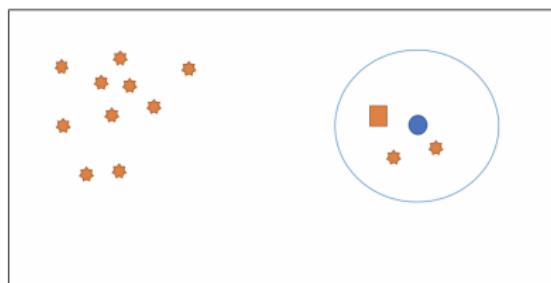
- ▶ Usual practice generate synthetic observations,  $(y_1^*, \dots, y_n^*)$

$$y_i^* | \mathbf{y} \stackrel{\text{ind}}{\sim} \int \left[ \sum_{k=1}^K \pi_k \mathcal{N} \left( y_i^* | \mathbf{x}_i' \boldsymbol{\beta}_k^*, \sigma_k^* \right) \right] \times \prod_{k=1}^K p((\pi_k, \boldsymbol{\beta}_k^*, \sigma_k^*) | \mathbf{y}) d((\pi_k, \boldsymbol{\beta}_k^*, \sigma_k^*))$$

# Evaluation of identification disclosure risks

- Fewer synthetic values inside the interval/ball → the intruder has a higher probability of guessing the record of the name they seek.

● Betty's true value      ■ Betty's synthetic value      ⚪ Other synthetic values

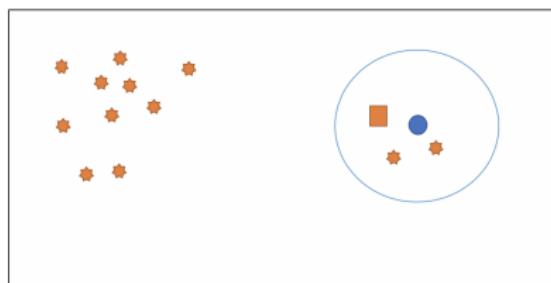


Scenario 1:  $IR_i = \frac{10}{13} \times 1 = \frac{10}{13}$ .

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## Pseudo Posterior

- Risk-based record-indexed weights,  $\alpha_i \in \{0, 1\}$

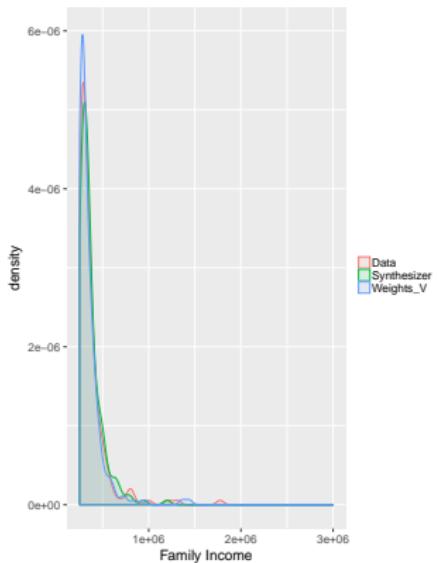
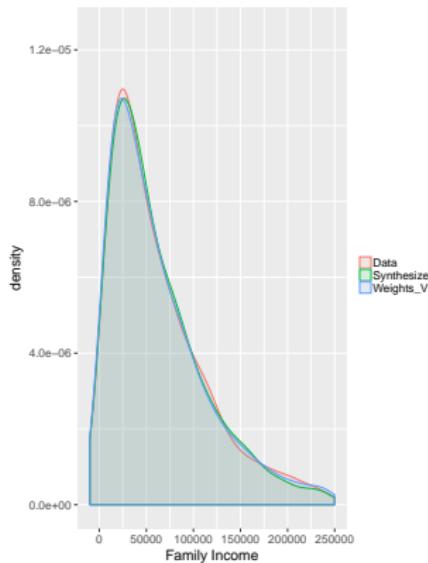
$$\alpha_i = \min(0, 1 - c_i \times IR_i)$$

- For **monotone** constants,  $(c_i) \in \max(0, [c_{\min} = 1.0, c_{\max} = 1.5])$ .
- Used to construct risk-weighted, **pseudo posterior**:

$$\begin{aligned} p_{\alpha} ((\pi_k, \beta_k^*, \sigma_k^*)_{k=1, \dots, K} \mid \mathbf{y}, \theta) \propto & \left[ \prod_{i=1}^n p(y_i \mid (\pi_k, \beta_k^*, \sigma_k^*)_{k=1}^K)^{\alpha_i} \right] \\ & \times \prod_{k=1}^K p(\pi_k, \beta_k^*, \sigma_k^* \mid \theta) \end{aligned}$$

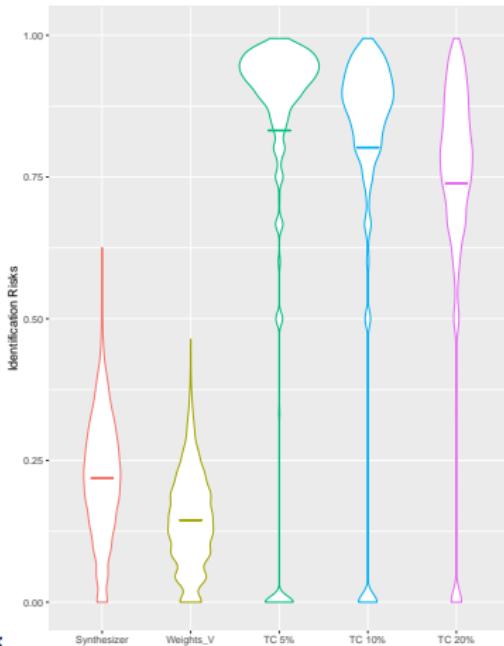
# Application to CE Income: Utility

- ▶ Mass of distribution largely unaffected
- ▶ See the **concentration** effect in the tails
- ▶ Pulls more isolated records to the modes



## CE Income: Compare Risks of Vector vs. Top-coding

- ▶ Known pattern: {gender, age, education, marital status, earner}.
- ▶ Top-coding only protects CUs with extreme incomes (see bulbs).
- ▶ Ignores other risky portions of data distribution.



# CONTACT INFORMATION

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