



# **Transparency for the Modern Evidence Ecosystem:**

*Trust and Accountability to Support Effective Policymaking*

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# Ryan-Murray Evidence Commission

**Bipartisan Commission on Evidence-Based Policymaking  
formulated to study government data access and use issues**

- 15 politically appointed members included researchers, former heads of statistical agencies, and privacy experts
- Concluded with 22 unanimous recommendations
- Issued report in Sept. 2017
- Half of the recommendations are now embodied in a law called the Foundations for Evidence-Based Policymaking Act of 2018

# CEP Approach to Transparency

## Final report highlighted critical role of transparency to support evidence-based policymaking in the United States

- Viewed that enhanced privacy protections and greater prevalence of data access and/or linkage must be paired with increased transparency
- Concluded that even with strong legal framework, transparency had to be featured prominently to demonstrate to the American public how government data were being used
- “Government also can dramatically improve transparency about its collection and use of data improving the American public’s ability to hold the government accountable.”
- Perceived that transparency that supported accountability was a route to sustaining and improving public trust
- Critical of existing practice of providing general, but not specific project-level notice about uses of confidential records
- *Define as “giving the public information about how the government is using their data to improve its effectiveness and efficiency.”* --CEP 2017, p. 75

# Transparency as a Principle

**Recognized long history and role for transparency as a principle, including:**

- Inclusion in the FIPPs in 1973
- Privacy Act's basic articulation in 1974 and use of SORNs
- Paperwork Reduction Act and notice and comment on ICRs
- Information Quality Act (and guidance)

**Evidence Commission considered transparency to be a fundamental principle for evidence-based policymaking**

- “Those engaged in generating and using data and evidence should operate transparently, providing meaningful channels for public input and comment and ensuring that evidence produced is made publicly available”
- Principle was interwoven into all of the commission's recommendations, in addition to those explicitly about transparency – focused on both the collection and use of data

# Transparency in the CEP Recs.

## **National Secure Data Service** (Recs 2-1, 2-2, 4-1, 4-2, 4-3, 4-4, 4-5):

- In suggesting a new statistical agency as a shared service for data linkages, intended the Data Service to facilitate “unparalleled transparency”
- Imagined the Data Service would only proceed if transparency mechanisms included, including reviews and potential concerns prior to project approvals
- Rec 4-3 calls for a portal to facilitate transparency in data linkage activities, including making information about projects using confidential data publicly accessible (purpose, potential benefits, risks, etc.)
- Envisions increased audits of such projects

# Transparency in the CEP Recs.

## Risk Assessment (Rec. 3-1):

- Concluded that not only should government improve capabilities to assess risk of re-identification, the risks should be formalized in assessments made available on the transparency portal
- Assessments part of a formal process for determining what data to release, when, and at what level
- Called for mechanism through which the public could also report additional risks not considered in the assessments
- Envisioned this could also include near-miss reporting

*“Transparency about risk assessments means that the public will know what the government considered in its assessment of risk when it assesses risk and why the government now believes the data can be released as de-identified. Public risk assessments also make it easy for agencies to learn from one another about the implementation of enhanced statistical disclosure limitation techniques.” – CEP 2017, p. 62*

# Transparency in the CEP Recs.

## Data Inventories (Rec. 4-5):

- Because the PRA requires notice and public comment it is a useful construct for fostering certain elements of transparency
- But government largely lacks complete or sufficient data inventories that the American public can search to understand collected data
- Searchable inventories can also help reduce unnecessary data access requests

## Evaluation (Rec. 5-1):

- For analytical functions in government, like program evaluation, transparency is a concept to be included in written policies

# Transparency in the Evidence Act

## Envisioned Data Portal (Sec. 3583 of CIPSEA)

- In applying for access to confidential records, the following must be made publicly available:
  - 1) applications received
  - 2) status of applications
  - 3) determinations about applications
  - 4) other information to provide for “full transparency”

## Data Service Advisory Committee

- Requires a transparency expert

## Other Provisions

- Open Data Requirements
- Data Inventories



# Transparency in Context

## Socially-Relevant Transparency

- Focuses on insights from the policymaking process, the uses of information, and tends to focus on general public or policymakers
- Most of the CEP references to transparency were about this broad category – considerations about the availability of information for oversight, accountability, and public scrutiny

## Scientifically-Relevant Transparency

- Focuses on the scientific community's needs to replicate which may facilitate different types of data access, or access to code, etc.
- Socially-Relevant Transparency relies on Scientifically-Relevant Transparency, but the intended user varies and the goals are different
- CEP focuses little on Scientifically-Relevant Transparency, noting the role of reproducibility in the scientific enterprise but also that some of the design of the Data Service could be a challenge for traditional replication approaches

See K.C. Elliott and D.B. Resnik. "Making Open Science Work for Science and Society." *Environmental Health Perspectives* 127(7), 2019.

# Concluding Thoughts

**Recognize transparency for the American public and policymakers may vary from science community – both are needed for public trust**

- What type of transparency is most relevant? And for whom?
- We need both, combined with the strong legal framework to protect privacy while allowing for data access and linkage

**Embrace the “unparalleled transparency” concept from the Evidence Commission.**

- What specific traits are most relevant in meta-transparency, including what could be fostered by the Data Service, added as metadata in new data inventories, or even bolstered through the traditional ICR review process?

# Concluding Thoughts

**In the absence of a Data Service, managing the contemporaneous risks to trust could include:**

- Clear methods documentation for collection, imputation, analysis (+code) – Not all documentation maybe publicly releasable given confidentiality pledges
- Accessibility for reproducibility is possible, even within secure enclaves
- Availability of project-level uses imposes new burden, but with potential benefits. Is it worth the cost?

# Concluding Thoughts

## **Auditing processes have a clear role that can support transparency**

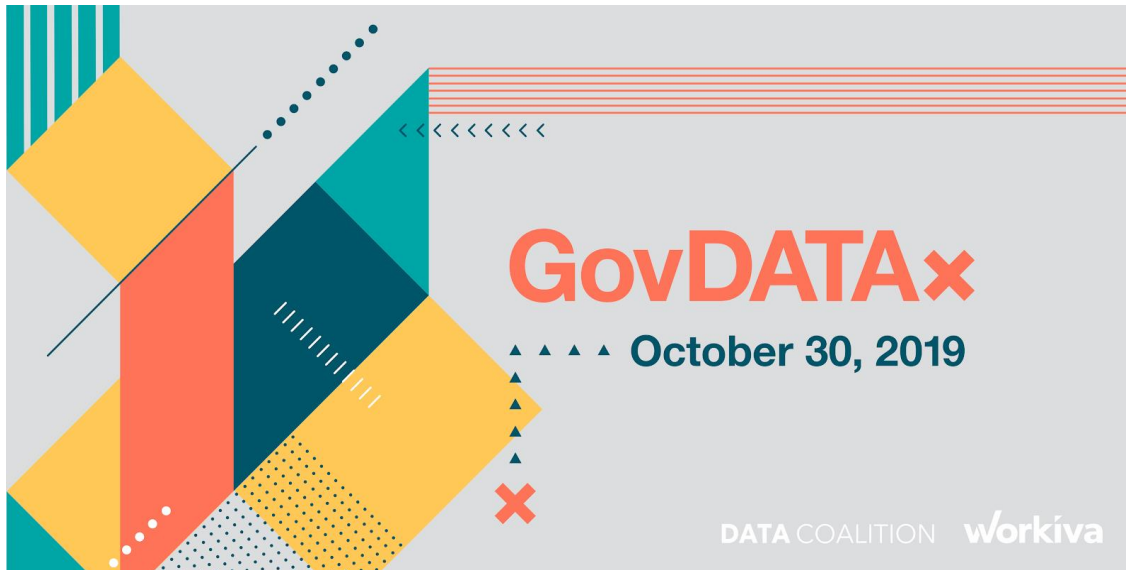
- No existing IG particularly suited to conduct audits of the statistical system; CEP noted one could/should be designated
- Audits using the yellow-book standards are process focused, so can assess components of informational requirements and compliance with standards without questioning scientific or statistical legitimacy

# Recommendations

1. **Encourage adoption of remaining Evidence Commission recommendations** – more work remains to fully realize the vision
2. **Promote sustained attention on implementing existing Evidence Act (and CIPSEA) requirements** – including the FSS serving as the model for other agencies on how to meet the intent, advancing project-based transparency, and designing auditable approaches
3. **Capitalize on Congress's bipartisan reauthorization of CIPSEA**, reinforcing existing confidentiality protections and calling for improved risk assessments beyond the statistical system
4. **Prioritize resources for improving disclosure avoidance techniques and protocols**, including emerging privacy-preserving technologies
5. **Suggest an auditing process that works** for the statistical system while also addressing core accountability needs

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