

PRB

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Importance of Decennial Census for Regional Planning in California

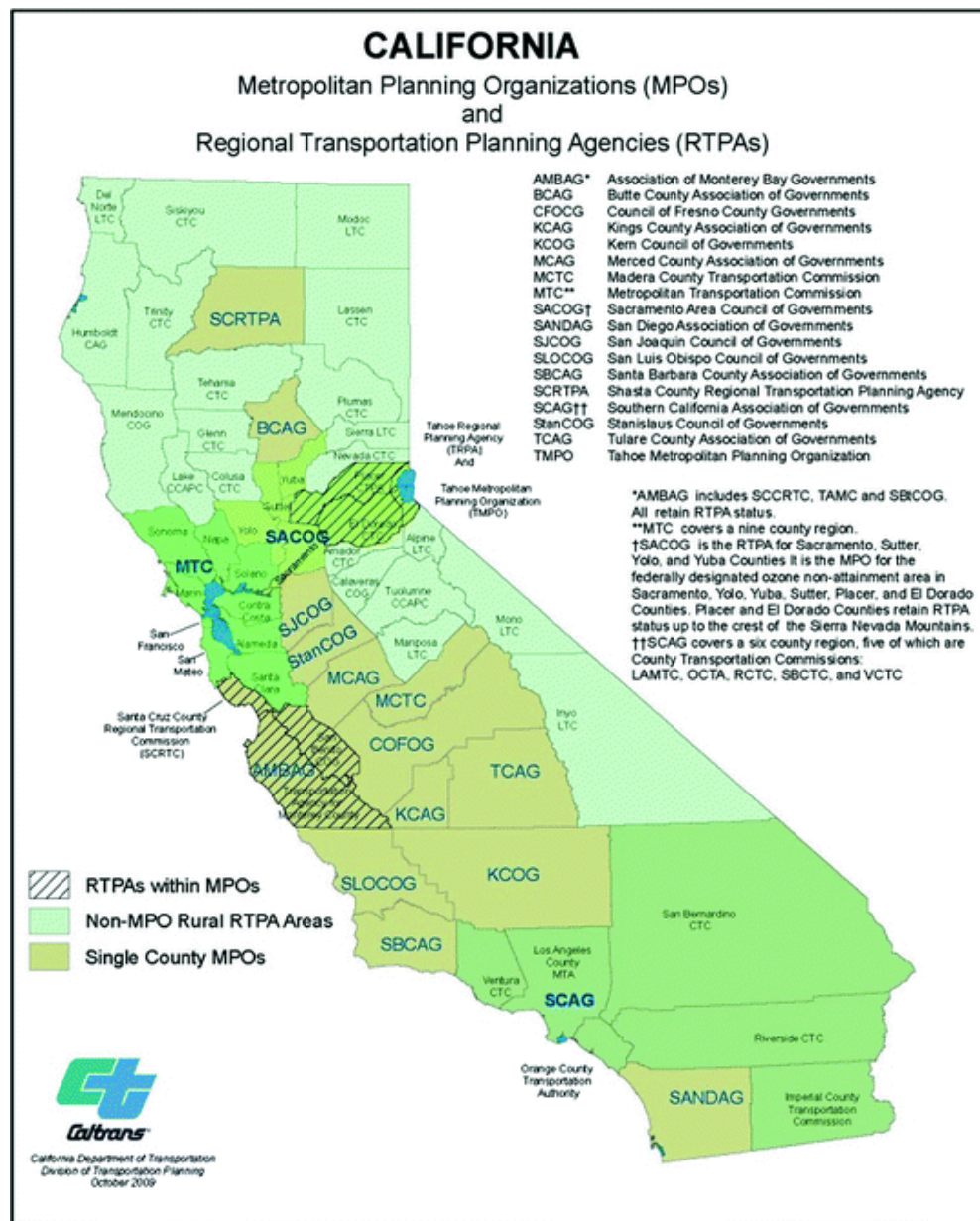
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@DataGeekB

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POPULATION REFERENCE BUREAU | www.prb.org

Regional Planning Context

Special thanks to:
Gina Schmidt, AMBAG
Tina Glover, SACOG
Rachel Cortes, SANDAG
for feedback





Planning for Housing

California: Regional Housing Needs Allocation (RHNA)



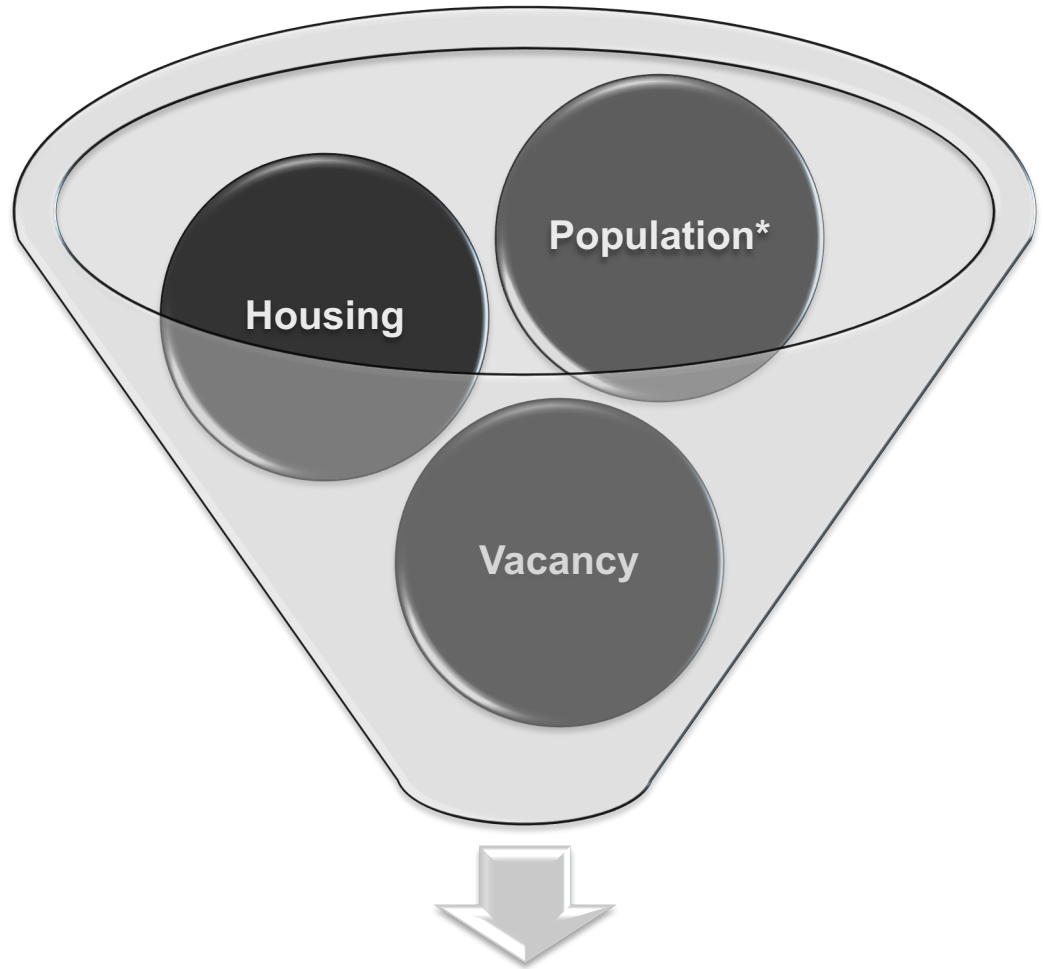
```
graph TD; A[State determines need in each region] --> B[Region assigns to each jurisdiction]; B --> C[Jurisdiction plans sites];
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State
determines
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Region
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each
jurisdiction

Jurisdiction
plans sites

California: Regional Housing Needs Allocation (RHNA)



Housing Need

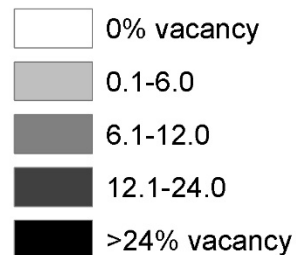
**Population detail considered in RHNA includes household population, group quarters, age/race/ethnicity/sex. These inputs are used to calculate average household size and age/R/E/sex specific headship rates.*

2010 Census

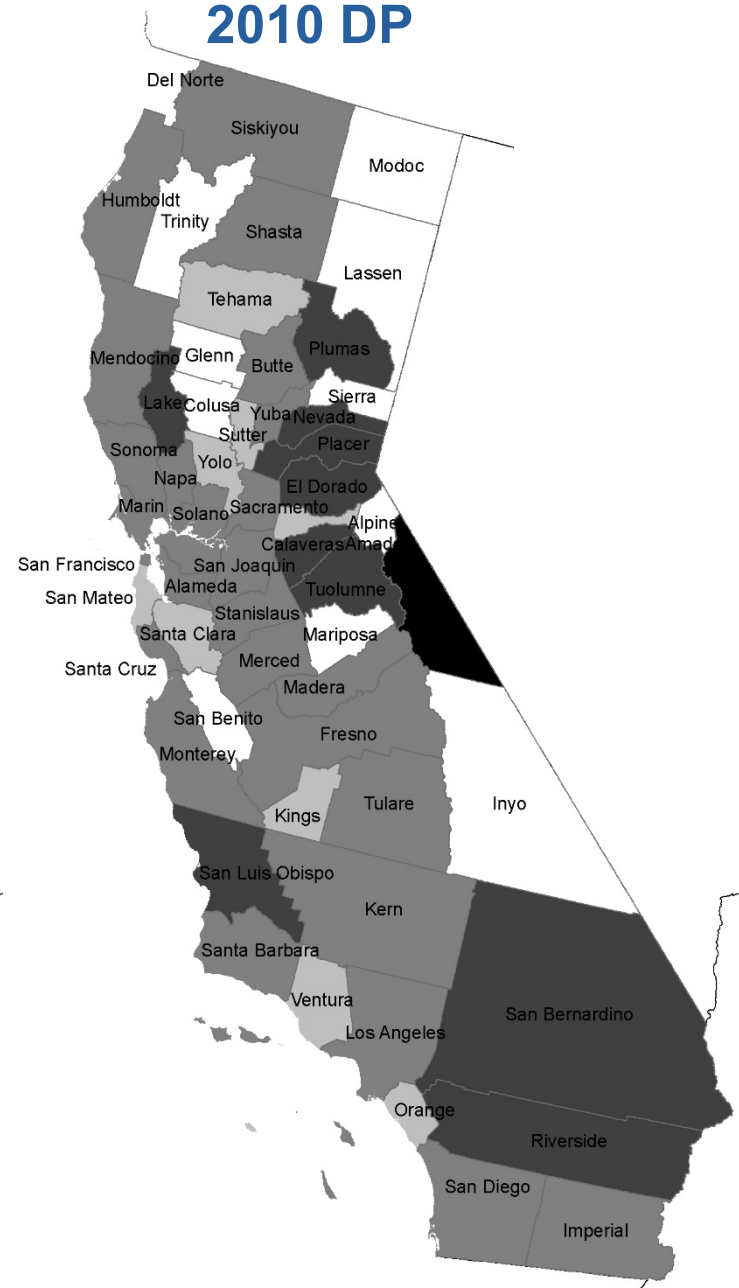
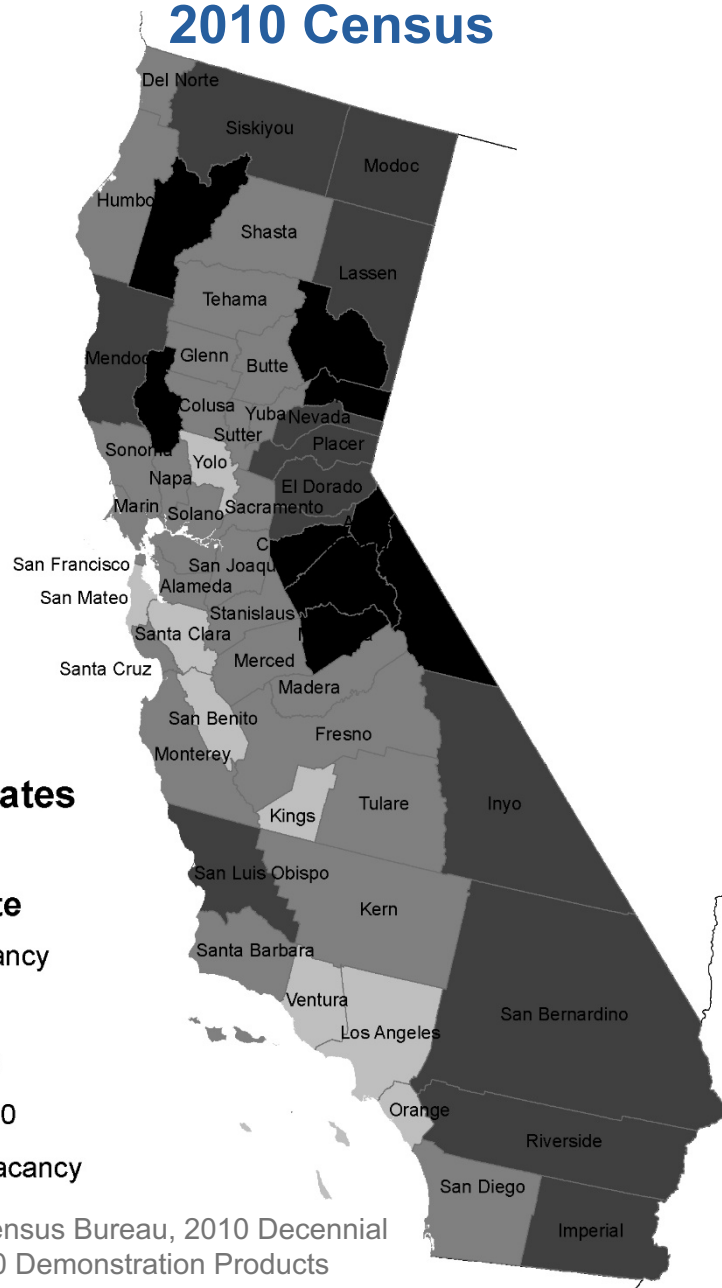
2010 DP

Vacancy Rates 2010 Data

Vacancy Rate



Sources: U.S. Census Bureau, 2010 Decennial Census and 2010 Demonstration Products



Example Existing Housing Need Calculation: Monterey city, CA

| | Total Housing | Vacancy Rate | Avg. Household Size (Persons per HH) | Target Vacancy Rate* | Estimated Existing Need* |
|-------------|---------------|--------------|---|----------------------|--------------------------|
| 2010 Census | 13,584 | 10.3% | 2.08 | 11.4% | 168 |
| 2010 DP | 13,584 | 1.7% | 1.91 | 11.4% | 1,492 |

*For illustration purposes, need is estimated based on 11.4% vacancy rate (U.S. average in 2010). Actual RHNA calculations take more factors into account and need differs from estimates shown here.

Source: U.S. Census Bureau, 2010 Demonstration Products

Accuracy and Internal Consistency Key for Planning

Mathematical identities must not be violated

Population = Household Pop + Group Quarters

Occupied Units = Housing – Vacant Units

Household Pop = Occupied Units x Household Size
(No partial people, household size must be ≥ 1)

Mathematical Impossibilities: Households > Household Population

| | Number in California | Number with HH > HHP |
|----------|----------------------|-------------------------|
| Counties | 58 | 1 |
| Places | 1,523 | 63 |

Example: Alpine County, CA

1,760 Housing units

1,760 DP households (0% vacancy, was 72% in original 2010)

1,152 DP household population

Source: U.S. Census Bureau, 2010 Demonstration Products

Mathematical Identities

Household Population...

Size categories 1 through 7+

$$\text{HHP} \geq (\text{HH}_1 \times 1) + (\text{HH}_2 \times 2) + \dots (\text{HH}_{7+} \times 7)$$

Households by Size: Illustration

| | Size 1 | Size 2 | Size 3 | Size 4 | Size 5 | Size 6 | Size 7+ | Calc (min) HHP |
|----------------------|--------|--------|--------|--------|--------|--------|---------|----------------|
| Households | 10 | 10 | 10 | 10 | 10 | 10 | 10 | |
| Household Population | | | | | | | | |

Households by Size: Illustration

| | Size 1 | Size 2 | Size 3 | Size 4 | Size 5 | Size 6 | Size 7+ | Calc (min) HHP |
|----------------------|--------|--------|--------|--------|--------|--------|---------|----------------|
| Households | 10 | 10 | 10 | 10 | 10 | 10 | 10 | |
| Household Population | 10 | 20 | 30 | 40 | 50 | 60 | 70+ | |

Households by Size: Illustration

| | Size 1 | Size 2 | Size 3 | Size 4 | Size 5 | Size 6 | Size 7+ | Calc (min) HHP |
|----------------------|--------|--------|--------|--------|--------|--------|---------|----------------|
| Households | 10 | 10 | 10 | 10 | 10 | 10 | 10 | |
| Household Population | 10 | 20 | 30 | 40 | 50 | 60 | 70+ | 280+ |

Mathematical Impossibilities: Households by Size

| | Size 1 | Size 2 | Size 3 | Size 4 | Size 5 | Size 6 | Size 7+ | Calc (min) HHP | DP Rpt HHP |
|--------------------|---------|--------|--------|--------|--------|--------|---------|----------------|------------|
| Monterey Cty, CA | 125,936 | 27,353 | 35,122 | 18,916 | 18,056 | 11,630 | 6,554 | 382,178 | |
| San Benito Cty, CA | 17,870 | 2,612 | 4,637 | 2,740 | 3,195 | 2,051 | 1,291 | 60,295 | |
| Santa Cruz Cty, CA | 95,317 | 25,064 | 30,819 | 14,677 | 12,108 | 6,069 | 3,319 | 252,251 | |

Source: U.S. Census Bureau, 2010 Demonstration Products

Mathematical Impossibilities: Households by Size

| | Size 1 | Size 2 | Size 3 | Size 4 | Size 5 | Size 6 | Size 7+ | Calc (min) HHP | DP Rpt HHP |
|--------------------|---------|--------|--------|--------|--------|--------|---------|----------------|------------|
| Monterey Cty, CA | 125,936 | 27,353 | 35,122 | 18,916 | 18,056 | 11,630 | 6,554 | 382,178 | 396,315 |
| San Benito Cty, CA | 17,870 | 2,612 | 4,637 | 2,740 | 3,195 | 2,051 | 1,291 | 60,295 | 54,837 |
| Santa Cruz Cty, CA | 95,317 | 25,064 | 30,819 | 14,677 | 12,108 | 6,069 | 3,319 | 252,251 | 251,339 |

Source: U.S. Census Bureau, 2010 Demonstration Products

The background is a grayscale photograph of a bus stop. A bus is stopped at the platform, with its side door open. The bus has the number '1110' and the route 'SL3 CHELSEA' visible. The scene is captured from a low angle, looking up at the bus and the station structure. A large white text box is overlaid on the center of the image.

Planning for Transportation

Data Needs: County and Place

- For estimates and projections
 - Population (by age, sex, race/ethnicity)
 - Group quarters (by type, by age, sex, race/ethn.)
 - Household size and structure
 - Housing tenure
 - Headship by age, sex, race/ethnicity
 - Household population and householder characteristics
- For funding allocations
 - Population (total)

Data Needs: Block (or BG or Tract)

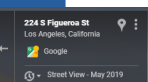
- For transportation analysis, modeling, and planning
 - Population (total—at a *minimum*)
 - Group quarters (by type—at a *minimum*)
 - Housing
 - Occupancy/vacancy
 - Household size and structure



Data Needs Summary

Key Data Needs

- Housing occupancy and vacancy should be invariant at block level



Property Data to Power Smart Decisions

CoreLogic Store is your one-stop for residential property data, providing instant access to detailed property characteristics, records, valuation and digital copies of current county documents. Property reports available in Store feature the most comprehensive real estate data you need, covering 99.9% of U.S. properties.

Real time updates to

Submarket

Detailed sales

Mar

| Data Dictionary for HUD Aggregated USPS Administrative Data for Quarter 4, 2007 and All Quarters After | |
|--|---|
| Field Name | Field Description |
| GEOID | 2000 Census Tract Unique ID (State FIPS + County FIPS + Tract Code) |
| AMS_RES | Total Count of Addresses - Residential |
| AMS_BUS | Total Count of Addresses - Business |
| AMS_OTH | Total Count of Addresses in AMS - Other |
| RES_VAC | Total Count of Vacant Addresses - Residential |
| BUS_VAC | Total Count of Vacant Addresses - Business |
| OTH_VAC | Total Count of Vacant Addresses - Other |
| AVG_VAC_R | Average Days Addresses Vacant - Residential |
| AVG_VAC_B | Average Days Addresses Vacant - Business |
| VAC_3_RES | Vacant 3 Mos. to Less Count - Residential |
| VAC_3_BUS | Vacant 3 Mos. to Less Count - Business |
| VAC_3_OTH | Vacant 3 Mos. to Less Count - Other |
| VAC_3_6_R | Vacant 3 Mos. to 6 Mos. Count - Residential |
| VAC_3_6_B | Vacant 3 Mos. to 6 Mos. Count - Business |
| VAC_3_6_O | Vacant 3 Mos. to 6 Mos. Count - Other |
| VAC_6_12R | Vacant 6 Mos. to 12 Mos. Count - Residential |
| VAC_6_12B | Vacant 6 Mos. to 12 Mos. Count - Business |
| VAC_6_12O | Vacant 6 Mos. to 12 Mos. Count - Other |
| VAC_12_24R | Vacant 12 Mos. to 24 Mos. Count - Residential |
| VAC_12_24B | Vacant 12 Mos. to 24 Mos. Count - Business |
| VAC_12_24O | Vacant 12 Mos. to 24 Mos. Count - Other |

Key Data Needs

- Housing occupancy and vacancy should be invariant at block level
- Person/household joins are *critical*
- Keep GQ invariant at block level (consider invariant by type at BG or tract)
- Population (ideally) invariant at blocks, must be accurate for places
- Consider population size: Don't zero-out a population that exists

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