Differential Privacy and Mortality Rates in the United States

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Introduction

• The U.S. Census is proposing the application of differential privacy to protect the privacy of respondents.

• Differential privacy “marks a sea change for the way that official statistics are produced and published” (Garkinkel, Abowd and Powazek, 2018).

• The U.S. Census has released 2010 Demonstration Data Products to help data users understand how differential privacy may or may not impact the data products they (we) are used to receiving.
Objective

The purpose of this case study is to assess how differential privacy products impact the calculation of Mortality Rates in the United States, in comparison to the business as usual product.
Data and Methods

• Data for this study come from:

  • CDC Wonder: Three year average for county-level death counts in 2009-2011. These will be our numerators.

  • 2010 Census: Total and racial/ethnic counts by county using the “business as usual” privacy disclosure protections. This will be the denominator for the first set of mortality rates. ($M_1$)

  • 2010 Demonstration Data: Same as for the previous by derived using the differential privacy algorithm. This will be the denominator for the second set of mortality rates ($M_2$)

  • ACS 2012 5-year file for regression analysis.

  • Rural Urban Continuum Codes to control for metro/non-metro.
Changes in the denominators

- First, I estimate mortality rates for every county in the U.S. using two different denominators:
  - US Census 2010 tables
  - 2010 Demonstration Products

- Any difference in mortality rates is due to changes in the denominators.
# Changes in county counts (denominators)

<table>
<thead>
<tr>
<th>Group</th>
<th>Minimum</th>
<th>Maximum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Population</td>
<td>-853</td>
<td>4259</td>
</tr>
<tr>
<td>Non-Hispanic Whites</td>
<td>-321</td>
<td>227</td>
</tr>
<tr>
<td>Non-Hispanic Blacks</td>
<td>-147</td>
<td>289</td>
</tr>
<tr>
<td>Hispanics</td>
<td>-950</td>
<td>2,966</td>
</tr>
</tbody>
</table>
Changes in county percentages (denominators)

<table>
<thead>
<tr>
<th>Group</th>
<th>Minimum</th>
<th>Maximum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Population</td>
<td>-2.70</td>
<td>695</td>
</tr>
<tr>
<td>Non-Hispanic Whites</td>
<td>-100</td>
<td>52.90</td>
</tr>
<tr>
<td>Non-Hispanic Blacks</td>
<td>-147.41</td>
<td>289.41</td>
</tr>
<tr>
<td>Hispanics</td>
<td>-77.25</td>
<td>27904.33</td>
</tr>
</tbody>
</table>

- Extreme values for Hispanics concentrated in small-areas:
  - Kalawao County, Hawaii
  - Rock County, Nebraska
  - Garfield County, New Hampshire
Comparison of Mortality Rates

• In the following section, I compare the mortality rates produced with two different denominators.

• Deviations from the blue line is a result of the changes in denominators.
Mortality Rate Ratios

• In order to study the effect of these changes in denominators, I calculate the Mortality Rate Ratios using the following formula

\[ \text{MRR} = \frac{M_1 \times 100}{M_2} \]

Where \( M_1 \) is the Mortality Rate using 2010 Census as the denominators and \( M_2 \) is the Mortality Rate using the 2010 Demonstration Products.
A  Overall Population
One value with a MRR > 120 was removed from the visualization

B  Non-Hispanic White

C  Non-Hispanic Black

D  Hispanic
1,2,3 = Metro
2010 Mortality Rate Ratios for NH Black using two denominators

Non-Hispanic Black MRR: Below, Over, Same, NA

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2010 Mortality Rate Ratios using two denominators for NH-Blacks

NH Blacks MRR: < 99.75, > 100.25, 99.75-100.25, NA

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2010 Mortality Rate Ratios for Hispanic using two denominators

Hispanic MRR
- Below
- Over
- Same
- NA

Produced by Alexis R. Santos @appdemography
What are the correlates of these differences in Mortality Rates?

• I obtain covariates of socioeconomic and demographic characteristics from the ACS to study the association between these characteristics and MRR.

• Coefficients are calculated using an OLS model while controlling for the following characteristics:

  • Metro/Non-Metro (USDA), Total Population, Percent in Poverty, Percent Black, Percent Hispanic, Percent under 18 years, Percent 65 and older, % Immobile, Percent less than HS, South, Percent Unemployed, Percent Female Employment and Percent of Female Headed Households. (Litcher and McLaughlin, 1995).
Associations between sociodemographic characteristics and then MRR

• A higher proportion of non-Hispanic Blacks, Hispanics, and persons living below the threshold is associated with higher MRR.

• A higher proportions of population below 18 years and over 65 year have higher MRR.

• Higher proportions of unemployed and immobile (have not migrated in the last year) and being a southern county are characteristics associated with lower MRR.
Conclusions

• The implementation of differential privacy introduces variation in the denominators used to construct mortality rates.

• The effect is larger for small-areas, and for racial/ethnic minorities.

• Several key socioeconomic characteristics of interest to demographers are associated with increased levels of variation in the overall mortality rates.
Reduced understanding of the demographic profile of certain areas of the nation (i.e. rural America, emerging destinations).

Reduced understanding of health disparities for areas where we are not doing so well.
Recommendation

• Controlling the population counts at smaller geographies for total and race/ethnicity.

• Postponing the implementation of differential privacy in the 2020 Census products until we can:
  
  • Complete additional case studies that require data at smaller geographies.

  • Determine the extent to which DP will limit our ability to work with data users and produce accurate information for policy purposes.
Thank you!

Any questions?
What about Puerto Rico?
Counts for counties in Puerto Rico

N = 78  Bandwidth = 23.53
Counts for the Overall Population

N = 78  Bandwidth = 0.06257
Associations between Mortality Rate Ratio and Sociodemographic Characteristics

R-squared ~ 0.18
R-squared ~ 0.51
Associations between Mortality Rate and Sociodemographic Characteristics

R-squared ~ 0.71