

Company Philosophy

If we can deliver the <u>highest quality</u> aircraft available in class, at <u>reasonable cost</u>, incorporating the best available <u>safety</u> <u>technology</u>, we will change the entire GA industry.

Design Criteria

- > Safe
- > Comfortable
- Easy to operate
- Fast and appealing



The Only Certified Aircraft with a Parachute





Cirrus Airframe
Parachute System
(CAPS™)
Safety System for
Use in Lifethreatening
Situations

31 Deployments
53 Lives Saved

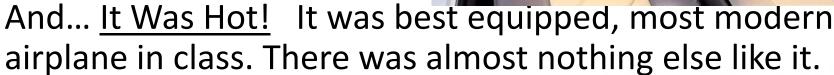


11 Years of the SR22: The Most Rapid Evolution In General Aviation History



The Baseline Platform

- First Delivery in Feb 2001
 - 310 HP TCM IO-550-N
 - 6-Pack Flight Instruments
 - ARNAV MFD
 - Garmin GNS430
 - Century HSI
 - Sandel 3308 EHSI
 - S-Tec 55X Autopilot







2012 vs 2001: What's New?

- Cirrus Aircraft has evolved the SR22 "a little bit" since it was introduced
- Why?
 - To Improve Safety
 - To Provide Better Information to the Pilot/Owner
 - To Improve Performance and Utility Capability
 - To Improve Comfort and Appeal
- Because the customers wanted it!



What's in a new 2012 SR22 that wasn't in a 2001 model?

Or,

How much could we do in 10 years?



- Safety Improvements
 - No Hazard Ice Protection (2002)
 - eTAWS Terrain Avoidance (2004)
 - Beveled Firewall (2004)
 - Airbag Seat Harness (2005)
 - 406 MHz ELT (2006)
 - Wing Tip Recognition Lights (2007)
 - 2nd Air Data Computer (2009)
 - Flight Into Known Ice Capability (2009)
 - Air-Oil Energy Absorbing Nose Gear (2010)
 - Perspective Electronic Stability Protection (2010)
 - Hypoxia Detection, Automatic Descent Mode (2010)
 - Under Speed Protection (2010)
 - Coupled Missed Approach (2010)
 - Latch child restraint system (2012)



- Provide Better Information to the Pilot
 - Avidyne MFD (2002)
 - Integrated Traffic Information (2002)
 - eMax Engine Monitoring (2002)
 - Avidyne Entegra PFD (2003)
 - XM Weather Datalink (2004)
 - CMax Electronic Approach Charts (2004)
 - Integrated Flight Director (2005)
 - WAAS GPS (2007)
 - Cirrus Perspective by Garmin Integrated Avionics (2008)
 - Synthetic Vision (2008)
 - Infra Red Enhanced Vision (2008)



- Performance and Utility Improvements
 - G2 Fuselage Reduce Empty Weight (2004)
 - Turbo-normalized Powerplant Option (2006)
 - G3 Wing Reduced Empty Weight (2007)
 - Increased Fuel Capacity (2007)
 - 3-Blade Composite Prop (2007)
 - Built-In Oxygen (2007)
 - Digital Autopilot (2008)
 - SR22T Factory Turbocharging (2010)



- Improve Comfort and Appeal
 - 6-point Engine Mount (2003)
 - Auto-like Interior with Soft-Touch Material (2004)
 - XM Audio Entertainment (2005)
 - Air Conditioning (2006)
 - Colored Paint Options (2006)
 - X Package Two Tone Paint (2007)
 - Yaw Damper (2008)
 - X Edition (2009)
 - Xi Customization (2010)











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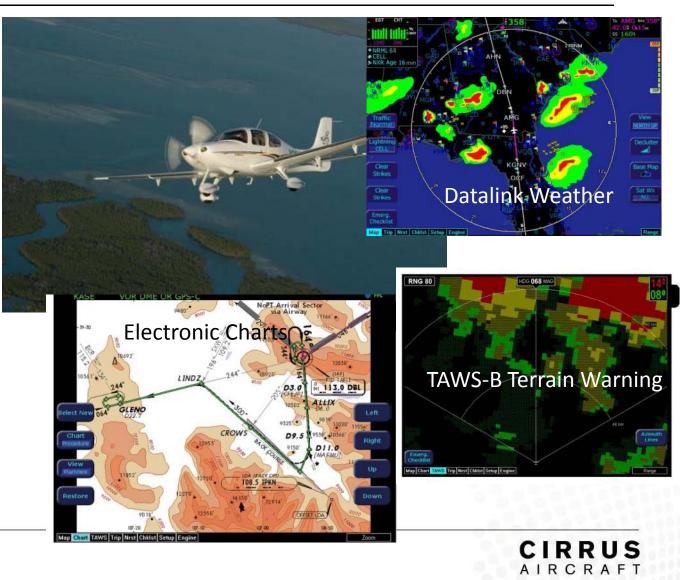
Primary Flight Display

Centennial: 6 Point Engine Mount, Platinum Engine, New exterior color







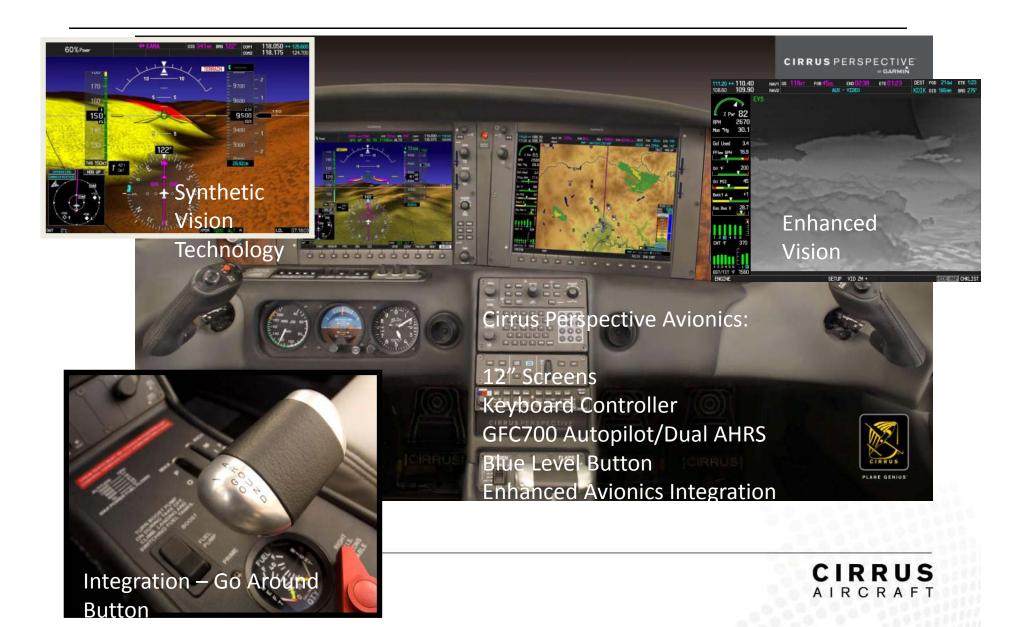












Certified Flight Into Known Ice (FIKI) System

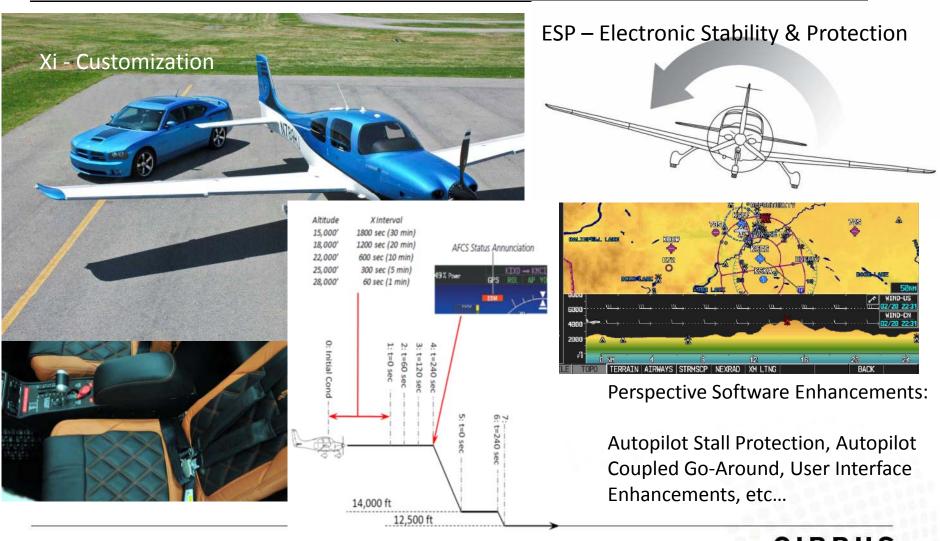












Hypoxia Recognition, Automatic Descent Mode

CIRRUS





- 10 Year SR22 Anniversary 10 limited commemorative edition aircraft
- 5,000 Cirrus one of a kind aircraft to celebrate
 - Over an estimated 5 million fleet hours accumulated
- Five year spinner to tail warranties



- Iridium Satellite
 - In cockpit weather, phone, and texting
- Redesigned rear seat
 - Additional occupant
 - Latch child restraint system









Cirrus Aircraft have more 'built in' safety features as compared to any other aircraft in class

But...

Cirrus pilots continue to have accidents at rates similar to the rest of General Aviation



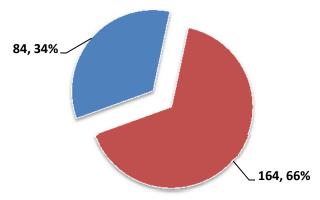
Fleet Statistics

- Number of aircraft delivered: 5100+
- Estimated number of fleet hours: 5.5M+
- Number of fatal accidents: 84
- Cirrus fatal accident rate: approx 1.5 fatal accidents / 100,000 fleet hours
 - Compare to GA (NTSB), 1.27 fatal accidents / 100,00 flight hours
- CAPS events: 31, lives saved: 53

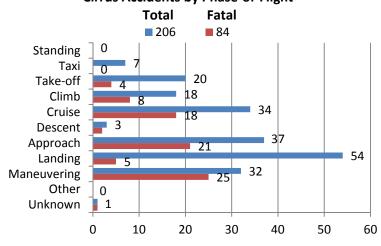


Accident Highlights

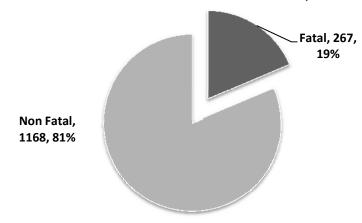
CIRRUS FATAL AND NON FATAL ACCIDENTS



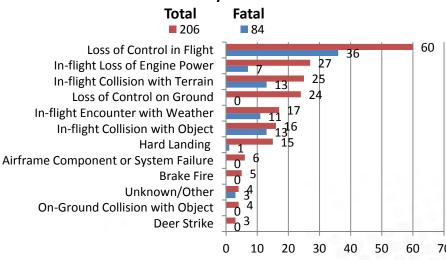
Cirrus Accidents by Phase-of-Flight



GA FATAL AND NON FATAL ACCIDENTS, NTSB

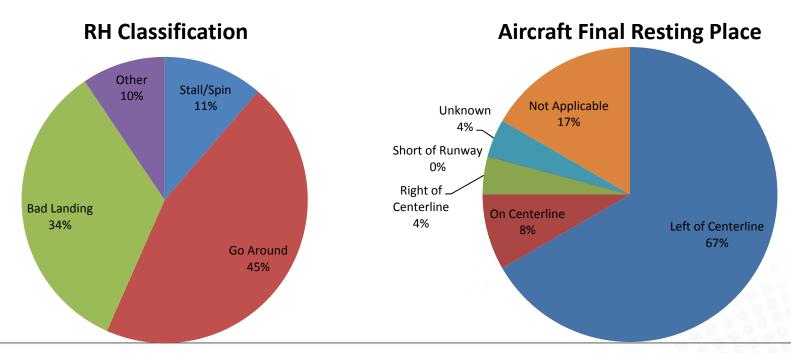


Cirrus Accidents by Probable Cause



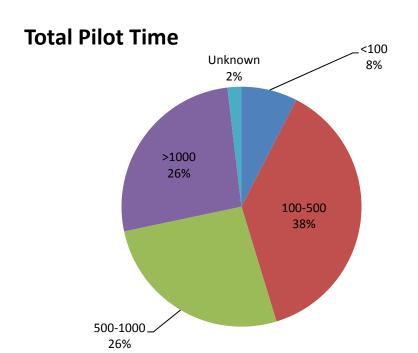
Landings and baulked Landings

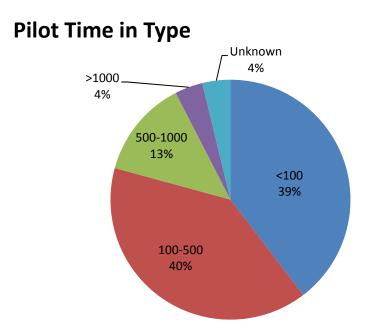
- 53 Cirrus "Landing" accidents analyzed, all with NTSB PC
 - 45% involve an attempted go around
 - 75% made contact with the runway before initiating go around
 - 67% of attempted go around ended up on the left side of the runway
 - Pilot statements in most NTSB reports "the aircraft did..."





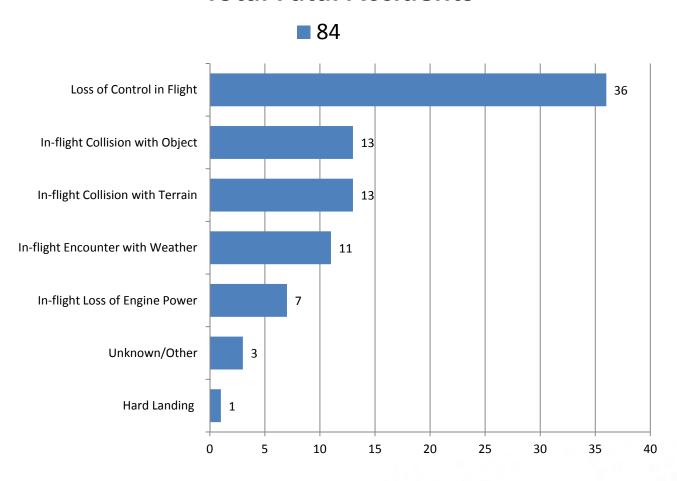
Landing Accidents: Is this a new pilot problem?







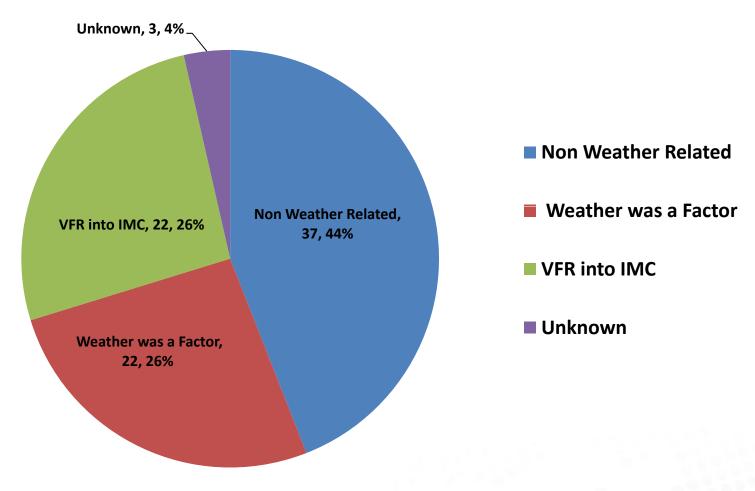
Cirrus Fatal Accidents by Probable Cause Total Fatal Accidents





Fatal Accidents and Weather

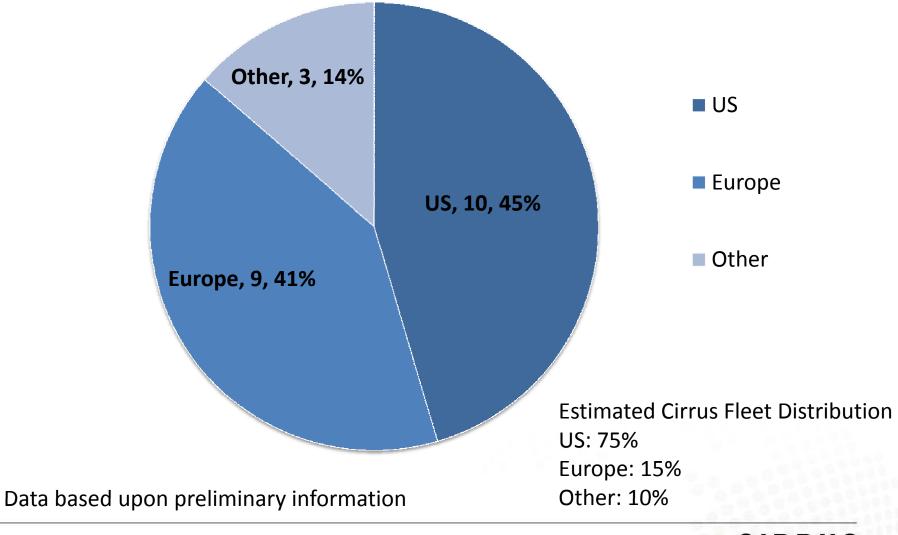
Cirrus Fatal Accidents (84)



Data based upon preliminary information



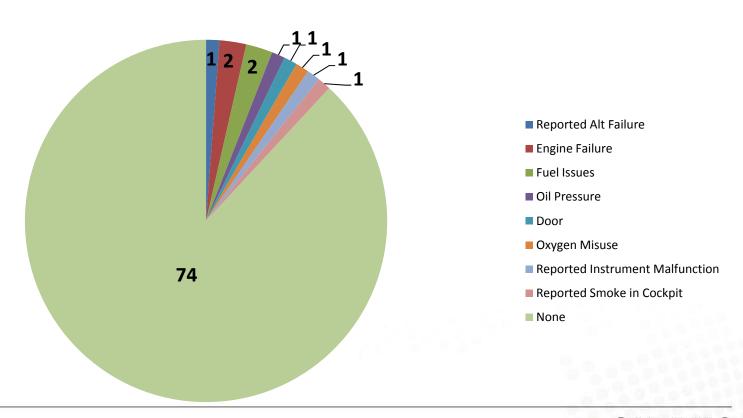
VFR into IMC, Fatal Accidents (22)





Is Something Wrong with the Aircraft?

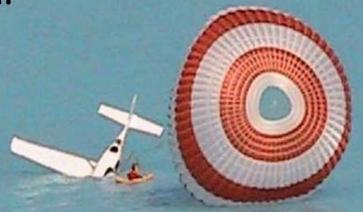
Fatal Accidents with known or reported malfunctions





84 FATAL ACCIDENTS

- Could have been 115
- Should be less...



Conclusions

- Initial training focuses on 'aviate, navigate, communicate'. Are we missing a step that maximizes aircraft technology...automate?
- Europe VFR into IMC Fatal accidents
 - Great example of how regulations, cost, and training requirements create a negative behavior
 - What regulations do we have that teach or promote negative behaviors?
- Current technology is good, but pilots still find a way to crash or lose control. How do we leverage technology?
 - Aircraft that don't let the pilot 'lose control'
 - Aircraft that won't run into the ground
 - Aircraft that can land themselves
- RNP, bring available technology to GA class aircraft
 - Efficiency, safety, simplification, expansion of DPs and missed approaches



Conclusions

- Of all the fatal Cirrus accidents and CAPS pulls, the aircraft was 'flyable' 97 time out of 115 accidents
 - Airframe component or system failure: 3
 - Engine failure: 15 (6 fuel mismanagement)

What technology could have saved or prevented these 97 accidents?





CIRRUS