



**Registration:**

<http://assetleadership.net/fed-policy-forum-2015/registration/>

*No cost to register and attend, but security requires that attendees must register.*

## Federal Leadership in Asset Management Policy Forum

Tuesday and Wednesday, October 20<sup>th</sup> and 21<sup>st</sup>, 2015

8:30 a.m. – 5:00 p.m. EDT

National Academy of Sciences

2101 Constitution Avenue, N.W.

Washington, D.C.

The Federal Facilities Council (FFC) of the National Academies of Sciences, Engineering, and Medicine and the Asset Leadership Network (ALN) are hosting a two day training and educational forum to improve Federal asset management policies and strategies. Today the Federal government is one of the largest asset owners in the world. Yet the Federal government remains slow to adopt policies and strategies that could redirect potentially billions of dollars in the American economy to more productive use. This forum will bring together national and international leaders and experts who will discuss a vision for new policies and strategies designed to generate dramatic, positive changes for Federal asset and asset management performance. This forum will:

- Define asset management principles critical to performance,
- Evaluate risks and opportunities driving performance improvement, and
- Discuss new value propositions, strategies and objectives for change.

The forum's objective is to create a basis for changing asset management policies and strategies that will help the Federal government make better use of its assets and help America prosper.

This forum will be held October 20th and 21st at the National Academy of Sciences Building at 2101 Constitution Avenue NW, Washington, DC.

The National Academies of Sciences, Engineering, and Medicine's Federal Facilities Council's mission is to identify and advance technologies, processes, and management practices that improve the performance of Federal facilities over their entire life-cycle, from planning to disposal. For more information on the FFC and this event please visit

<http://sites.nationalacademies.org/DEPS/FFC/index.htm>.

The Asset Leadership Network is a not-for-profit trade association whose mission is to advance asset management policy and practice across all industries, markets and sectors by identifying, sharing, and promulgating guiding principles, standards, and best practices. For more information on the ALN and this event and related events please visit <http://www.assetleadership.net/>.

Federal mandates cover sustainability (such as reducing greenhouse gas emissions, energy and water use), improved facility space utilization (including facility consolidation and disposition of underutilized

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assets), and resilience (such as the ability to adapt to climate change and other impacts over time). While these responsibilities are often parceled out to different organizational components and/or implemented inconsistently on a project-by-project basis, greater efficiencies and chances of success may be realized by strategically incorporating these combined goals into agency portfolio planning and management processes.

## Agenda

### Day 1 (Tuesday, October 20, 2015); NAS Member Room

#### Morning – ISO 55000 Introductions & Training (8:00 – 12:00)

8:00 a.m.	Registration Check-In and Coffee
8:30 a.m.	<b>Welcome</b> <b>Tom Smith</b> University of Wisconsin Madison
8:45 a.m.	<b>Keynote:</b> <b>Speaker Confirmation Pending</b>
9:15 a.m.	<b>Panel: Implementing Standards in the Federal Space</b> <b>Moderator: Bob Holcombe, GSA Personal Property Lead</b> <ul style="list-style-type: none"><li>• Jim Dieter, Asset Leadership Network (ALN) and TTAMCL</li><li>• John Bernhards, APPA</li><li>• Jim Whittaker, Facility Engineering Associates</li><li>• Transportation panelist (<i>invited</i>)</li><li>• IT Asset Management panelist (<i>invited</i>)</li></ul>
10:30 a.m.	BREAK
10:45 p.m.	<b>Requirements of the Standard</b> <b>Terry Wireman</b> Vesta Partners
11:15 p.m.	<b>Audience Question and Answer</b>
11:45 p.m.	<b>Conclusion</b> <b>Tom Smith</b> University of Wisconsin-Madison
12:00 p.m.	Lunch on your own

#### Afternoon – Sector Asset Management Summits (1:30 – 5:00)

Pharma/Biotech
Federal Personal Property and Fleet
Construction/Real Property/Facilities
Government Contractor Property and Corporate Assets
IT Assets

#### Afternoon – Executive Envisioning Policy Session (1:30 – 5:00 – by invitation); NAS Members Room

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## Day 2 (Wednesday, October 21, 2015); NAS Auditorium

8:00 a.m.	Registration Check-In and Coffee
8:30 a.m.	Welcoming Remarks Cameron Oskvig, Director Federal Facilities Council Jim Dieter, Executive Director of the Asset Leadership Network
8:45 a.m.	<b><i>The Importance of Good Policy</i></b> <b>Jack Dempsey</b> Principal Jacobs Engineering
9:00 a.m.	<b><i>Keynote: The Opportunity in Asset Management</i></b> <b>Dag Detter</b> Co-Partner and Founder Whetstone Solutions
	Co-Author, <i>"The Public Wealth of Nations, How Management of Public Assets Can Boost or Bust Economic Growth"</i>
10:00 a.m.	BREAK
10:15 a.m.	<b><i>Relevance of Asset Management</i></b> <b>Keith Cunningham</b> Government Accounting Office (GAO)
11:00 a.m.	<b><i>President's Asset Management Objectives</i></b> <b>Karen Lee</b> Office of Management & Budget (OMB)
11:45 p.m.	<b><i>Federal Vision For Asset Management</i></b> <b>Denise Turner Roth (invited)</b> Administrator for the U.S. General Services Administration (GSA)
12:30 p.m.	LUNCH (Provided)
1:30 p.m.	<b><i>Views from Legislative Branch</i></b>
3:00 p.m.	BREAK
3:15 p.m.	<b><i>Sector Summits – Results and Insights</i></b> Sector Summit Leaders
3:45 p.m.	<b><i>Panel – Organizational Views of Asset Management</i></b> <b>Moderator: Alex Kurien, Deputy Associate Administrator, the Office of U.S. Government-Wide Policy (OGP), U.S. General Services Administration</b> <ul style="list-style-type: none"><li>• Randolph Lyon, National Academy of Public Administration</li><li>• Dave Curfman, NAVFAC</li><li>• Additional panelists from diverse Asset Management environments</li></ul>
4:45 p.m.	Wrap Up and Conclusion
5:00 p.m.	Adjourn

*Reception, Dinner, and Awards Events hosted by the Asset Leadership Network will follow, starting at 6:00 PM. See registration webpage for further information and cost. [www.assetleadership.net](http://www.assetleadership.net)*